



# The largest construction event in Saudi Arabia

11 - 14 May 2026

Riyadh Front Exhibition & Conference Center located at ROSHN Front

Co-located with:



Organized by **dmg** events



Network. Build. XL.

# Empowering the construction industry in Saudi Arabia

The construction sector continues to be a core driver of Saudi Arabia's economic transformation and Big 5 Construct Saudi plays a vital role in supporting progress toward the Kingdom's Vision 2030 goals.

The 2025 edition was a record-breaking year. Spanning across two-weeks, the event doubled in size and set new benchmarks for both visitor attendance and exhibitor participation. Designed to meet rising market demand and the need for sector-specific focus, the event spanned every phase of the project life cycle.

Now firmly established as Saudi Arabia's largest and most comprehensive construction event, Big 5 Construct Saudi is a powerful business and networking platform, having enabled over \$2.13 billion\* in business engagements between exhibitors and buyers in 2025.

By spotlighting innovation, sustainable solutions and the latest in construction technology, the event continues to connect leading local and international brands with key decision-makers, shaping the future of construction across the Kingdom.

In 2026, Big 5 Construct Saudi continues to evolve. While the 2025 edition was held as a single event split across two weeks, we're now moving to two standalone editions – one in January and one in May. This new format allows us to better serve the fast-moving Saudi construction market, offering more focused opportunities to connect, showcase products and do business.

\*based on event survey results \$2.13bn is expected to be generated

# What to expect for the May edition in 2026 for Big 5 Construct Saudi

**1,300+**

Exhibiting companies

**65,000+**

Attendees

**50+**

Exhibiting countries

**4**

Co-located events



Big 5 Construct Saudi covers the 360 ° construction project life cycle across dedicated sectors. [Book your stand for 2026.](#)



# Featured co-located events



## Cutting-edge technology in plant, machinery and vehicles

The heavy construction sector in Saudi Arabia is on track to hit \$5.8 billion by 2027, driven by a wave of giga projects under Vision 2030. Be part of this momentum - exhibit at the Kingdom's largest outdoor event for heavy construction equipment.



## The top spot for all things concrete: precast, cement and more

From structural systems to specialist mixes, this is where concrete suppliers connect with buyers in KSA's \$13.8 billion concrete market. Showcase your products and support Saudi Arabia's growing demand for durable, high-performance building materials.



## The place to go for heating, ventilation, AC and refrigeration

The Kingdom's leading platform for HVAC R - connecting engineers, contractors, and consultants with suppliers of cooling, heating and ventilation systems. Source efficient solutions, explore new technology and grow your business in a \$4.82bn market.



## Saudi Arabia's only facilities management event

Saudi Arabia's only event dedicated to the full spectrum of facilities management - bringing together hard FM and soft FM providers with buyers looking to streamline operations, cut costs, and deliver smarter, integrated solutions in a \$50bn market.



## Cutting-edge technology in plant machinery and vehicles

### Lifting, Materials Handling & Transportation

- Access Platforms
- Appliances & Conveyors Loaders
- Commercial Vehicles, Trucks & Buses
- Cranes & Lifting Equipment
- Fork Lifts
- Material Processing & Handling
- Site Clearing, Demolition Tankers, Trailers & Tractors

### Site Equipment

- Compressors
- Porta Cabins
- Power Generation
- Power Generation Spare Parts
- Rental Equipment
- Site Coding Systems
- Tower Lights
- Water Tanks

### Plant Machinery & Vehicles (PMV)

- Earthmoving Equipment
- Lifting & Hoisting Equipment
- Road Construction Machinery
- Concrete & Aggregate Equipment
- Material Handling Equipment
- Transport Vehicles
- Drilling & Foundation Equipment
- Utility & Maintenance Vehicles
- Compaction Equipment
- Demolition Equipment



**23,748 attendees** were interested in heavy construction, plant, machinery and equipment in 2025

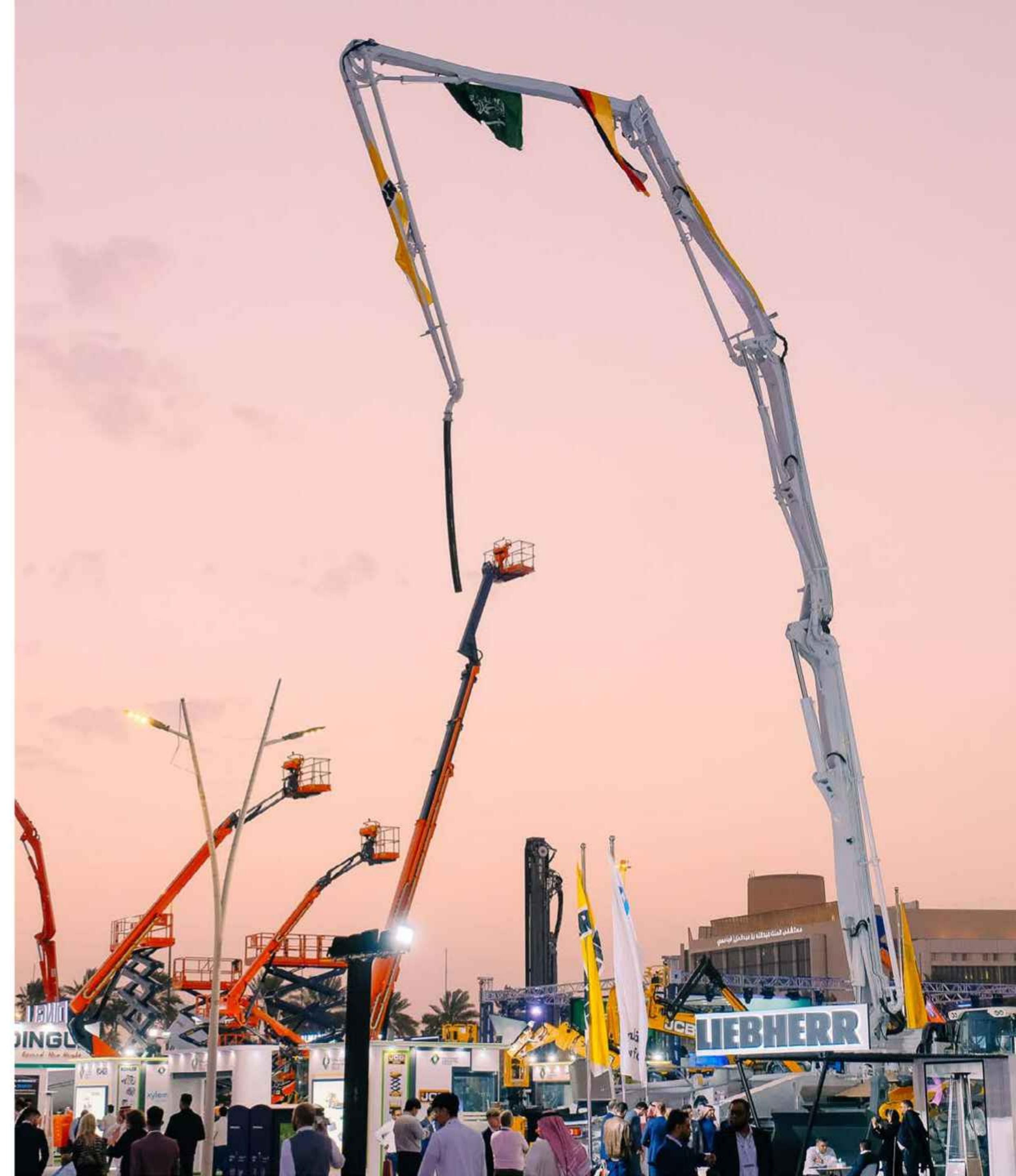


## The top spot for all things concrete: precast, cement and more

- Aggregate & Aggregate Processing
- Batching Equipment
- Block Paver & Tile Production Equipment
- Cement & Cementitious Products
- Chemicals & Admixtures
- Concrete Cutting Equipment
- Concrete Reinforcements
- Concrete Repair Equipment
- Decorative Concrete
- Formwork & Scaffolding
- Pre-cast Production & Equipment
- Raw Materials Extraction Equipment
- Readymix Concrete
- Rebar & Rebar Processing
- Surface Preparation
- Test, Measurement & Control Engineering



**31,962 attendees** were interested in concrete and cement related products in 2025





**The place to go for heating, ventilation,  
AC and refrigeration**

**Air Conditioning, Refrigeration & Heating**

- Air Conditioning & Components
- District Cooling
- Heating Systems & Equipment
- Heat Exchangers
- Refrigeration Systems & Equipment

**Air Flow, Air Quality & Ventilation**

- Ducting Systems & Machinery
- Valves
- Ventilation Systems & Components

**HVAC R Equipment & Services**

- Fittings & Components
- HVAC R Industry Services
- Installation Tools & Equipment
- Insulation Products
- Testing & Control Technology

 **26,255 attendees** were interested in heating,  
ventilation, AC and refrigeration solutions in 2025





## Boost your business at Saudi Arabia's only facilities management & cleaning event

### FM products and services

- CAFM
- Emergency Evacuation Solutions
- Fit-Out / Retrofit
- FM Security Services
- FM Software & Related Technologies
- Integrated Facilities Management Providers
- Landscaping Services & Maintenance
- Legionella
- Manpower
- Pest Control Products & Services
- Property Management Services

### Commercial Cleaning & Hygiene

- Carpet & Upholstery Equipment & Services
- Catering & Food Hygiene Equipment & Services
- Cleaning Chemicals & Materials
- Cleaning Products
- Cleaning Services
- Commercial Laundry Equipment & Services
- Dispensers
- Disposables
- Duct Cleaning
- Facade & Window Cleaning
- Fire & Flood Equipment
- Hard Floor Cleaning Equipment
- Janitorial & Washroom Supplies
- Pest Control Equipment & Services
- Pressure Washers



**30,215 attendees** were interested in facility management solutions in 2025



# Attracting purpose-driven visitors, elevating our exhibitor success

## Reasons for visiting in 2025:

Meet with current suppliers

Meet with new suppliers

Source new products with high quality

Network with industry peers

Discover the latest product innovations/trends

Source green/sustainable building materials

To learn about Saudi's mega/giga projects

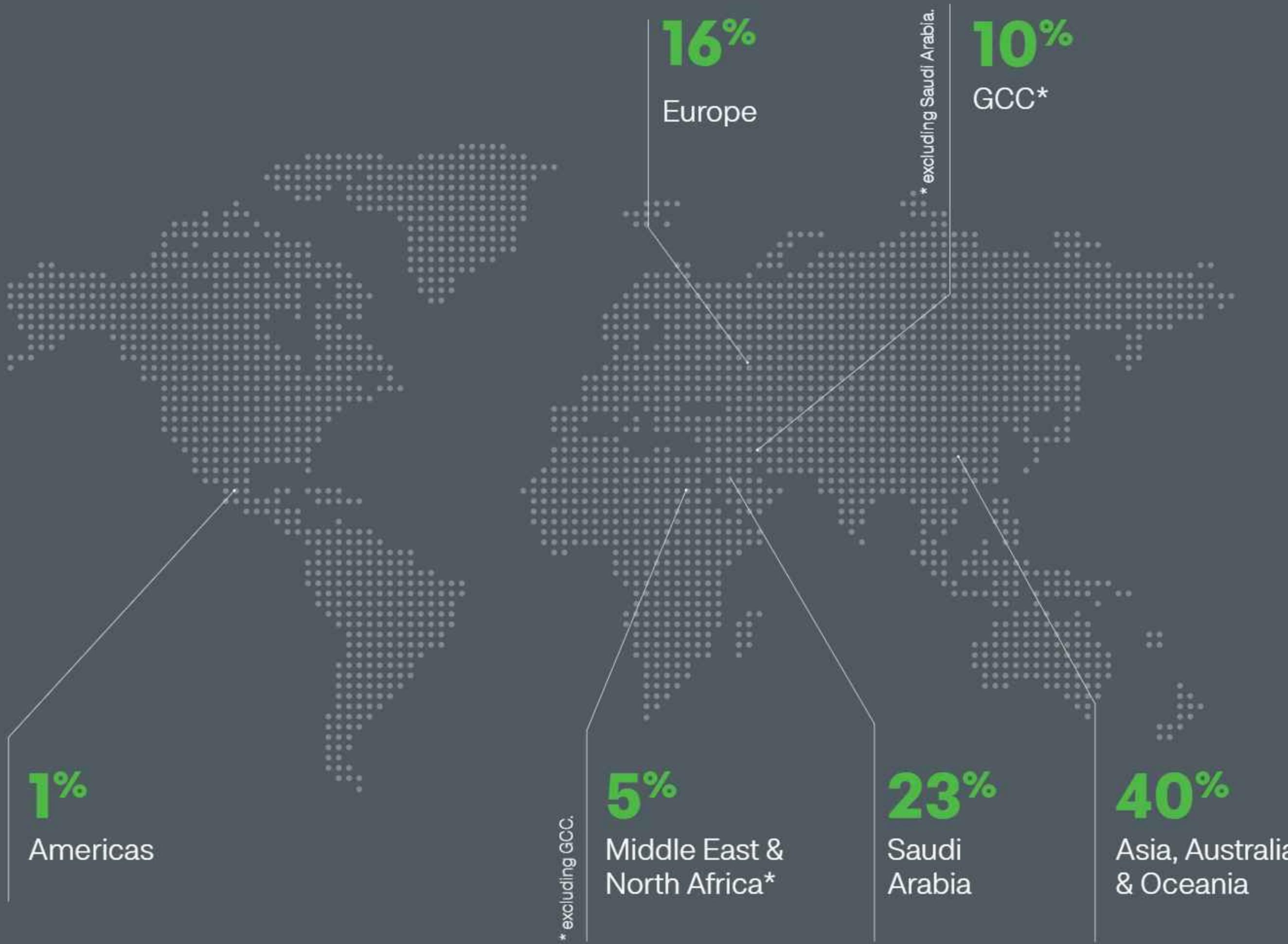
Source new products that offer excellent value for money



**Expand your business** and connect with new buyers at Big 5 Construct Saudi 2026.



# International exhibitors coming to Saudi Arabia



## Exhibiting countries:



# Driving business and shaping the future of construction

Exhibitors said:

**91%**  
said Big 5 Construct Saudi is important for their business

**86%**  
are likely to return in 2026

**81%**  
expect to generate sales because of their participation

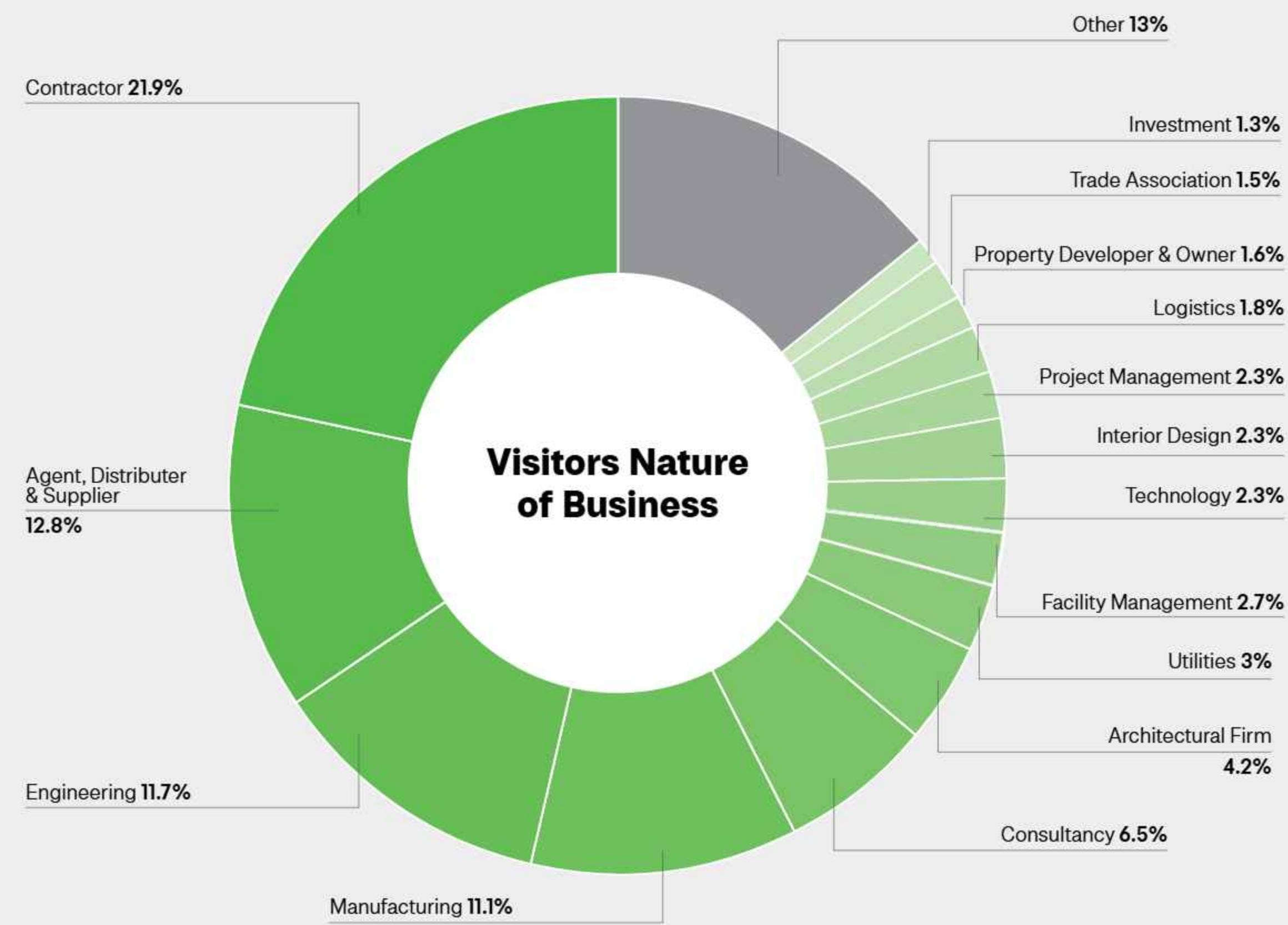
**70%**  
met a satisfactory number of quality visitors onsite



Don't just show up - stand out.  
**Exhibit** at Saudi Arabia's number one construction event.



# Network with a highly targeted audience and get more sales leads



**Exhibit now and connect** with leading decision-makers at Big 5 Construct Saudi 2026.

86% of visitors come from Saudi Arabia, giving you direct access to the local market

Visiting companies included:



# Elevate your brand at the must-attend construction event in Saudi Arabia



## Showcase innovations

Showcase products, services and technologies to a targeted audience actively seeking your solutions.



## Real business networking

Form meaningful connections with industry professionals that result in tangible business opportunities.



## Stay ahead of the competition

Gain market insights, attend talks and engage with experts to ensure your brand remains at the forefront of the construction industry.



## Expand your reach

Benefit from the event's extensive marketing campaigns, ensuring brand visibility to thousands of industry professionals before, during and after the event.



## Profitable investment

Generate leads, secure contracts and tap into new markets, ensuring a high ROI for your participation in the event.

# Maximize your sales potential through strategic connections

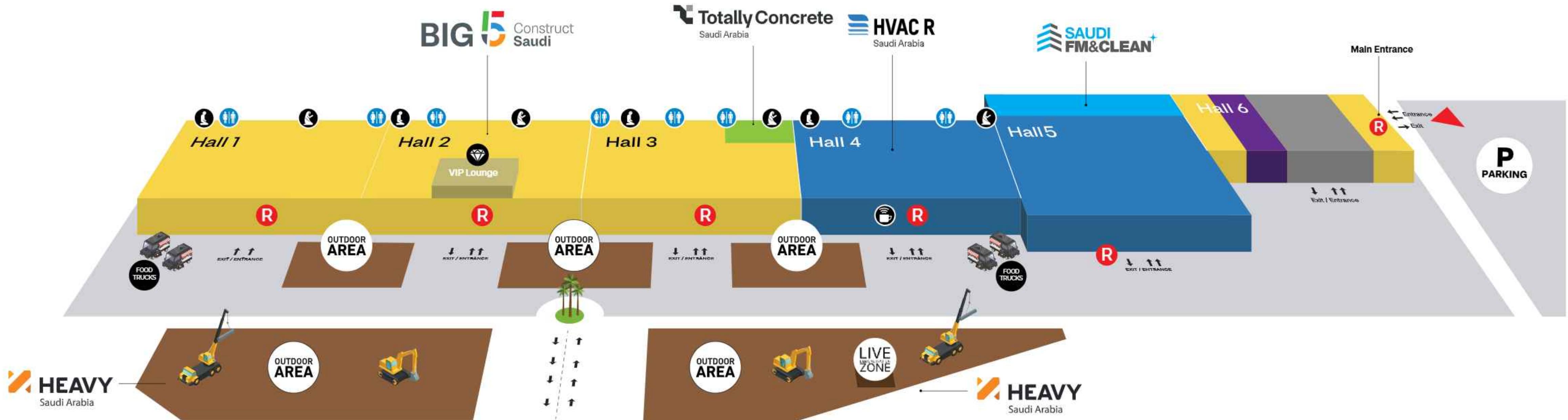


*This is our third year participating at Big 5 Construct Saudi, and each time the experience gets stronger. This year, we showcased our chilled water systems for the first time. The event brings contractors, consultants, and developers under one roof—creating real business opportunities. That's why we continue to sponsor and plan to be part of it for the next five years.*

**Jaral Kuri, Commercial Director, HH Shaker**  
Exhibitor and Sponsor



# Making it easier for visitors to find your products



## Product Sectors:

- General Construction
- Concrete & Cement
- Construction Tools & Personal Protective Equipment (PPE)
- Heating, Ventilation, Air Conditioning & Refrigeration (HVAC R)
- Heavy Construction

- Mechanical, Electrical and Plumbing Services (MEP)
- Offsite & Modular Construction
- Steel
- Technology
- Facility Management

## Special Features:

- VIP Lounge

### Services:

- Registration (R)
- WIFI Cafes
- Food Trucks
- Male Prayer Room
- Female Prayer Room
- Toilets

# Marketing campaigns\* ensuring your investment delivers valuable return

**12.1mn**

Digital campaign total reach

**4.7mn**

Emails sent

**85mn**

PR campaign reach

**883k**

WhatsApp messages delivered

**626k**

Social media impressions

**5.7mn**

Website views

\*December 2024 - February 2025

Featured in over 500+ media outlets, including:



ARAB NEWS



الإخبارية



Gulf Construction



See some of the action that took place in 2025



# Real stories. Real impact.



“

An incredible experience at Big 5 Construct Saudi. It was inspiring to explore the latest innovations and cutting-edge technologies shaping the future of the construction industry.

**Mohamed Amasha**  
Civil Engineer  
Visitor

“

Big 5 Construct Saudi gives us the opportunity to connect with government, private entities and other non-profit groups (NGOs).

**Mohammed S Al Surf**  
Founder & President, Sustainability Professionals of Saudi Arabia (SPSA)  
Speaker

“

Big 5 Construct Saudi has been instrumental in connecting us with visitors and promoting our eco-friendly mission.

**Masim Ahmed**  
Country Manager, Kingspan Insulated Panel KSA  
Exhibitor