

## DRAFT AGENDA v 5.0

### THEMATIC GROUP WOMEN ENTREPRENEURSHIP Meeting & Dissemination Event (DE) - TG WE

28 October 2026

Sarajevo, Bosnia and Herzegovina

Hosted by the Foreign Trade Chamber of Bosnia and Herzegovina



#### DAY 1 – Tuesday, 27 October 2026

##### Arrival of Participants

|       |                                                                                                                                                   |
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| 20:00 | <b>Welcome Reception</b><br><i>Hosted by the Foreign Trade Chamber of Bosnia and Herzegovina</i><br>Venue: Hotel Hills, Sky Bar, Ilidža, Sarajevo |
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#### DAY 2 – Wednesday, 28 October 2026

##### Dissemination Event (DE) - TG WE

##### Regional Hybrid Conference From Support to Success:

##### Inspiring Stories of Women Entrepreneurs from the Region and Beyond

Venue:

Hotel Hills, Ilidža, Sarajevo

Moderator:

**Amir Hujjić**, Foreign Trade Chamber of Bosnia and Herzegovina

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| 09:30 – 10:00 | Registration and Welcome Coffee                                                                                                                                                                                                                                                                                                               |
| 10:00 – 10:15 | <b>OPENING SESSION</b><br><i>Welcome Addresses</i> <ul style="list-style-type: none"> <li><b>Zdravko Marinković</b>, President, FTC BiH (TBC)</li> <li><b>Marija Popović</b>, Enterprise Europe Network Project Adviser, EISMEA (TBC)</li> <li><b>Mariya Zlateva</b>, Project Coordinator WE.Circular, RAPIV, Varna (TBC) - online</li> </ul> |
| 10:15 – 10:30 | <b>Keynote Address</b><br><i>From European Support to Business Impact</i> <ul style="list-style-type: none"> <li><b>Natalia Martinez-Parámo</b>, EISMEA (TBC)</li> </ul>                                                                                                                                                                      |

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| <p><b>10:30 – 11:30</b></p> | <p><b>SUPPORT</b><br/> <i>European Support Instruments for Women Entrepreneurs</i></p> <p>Presentation of:</p> <ul style="list-style-type: none"> <li>• <b>FINNO Access to Finance Platform</b> – EEN Regional project cooperation</li> <li>• <b>RCC Platform</b> - Regional Online Matchmaking Platform for Research &amp; Innovation Infrastructures</li> <li>• <b>UNIDO Platform</b> - Action Plan 2026 UNIDO-EEN Industry 4.0 Cooperation</li> <li>• <b>European Institute of Innovation &amp; Technology (EIT)</b>-EIT Community initiatives (optional)<br/> 2027 European Prize for Women Innovators</li> </ul> <p>Promoters: TBD</p>                                                                                                                                               |
| <p><b>11:30 – 12:00</b></p> | <p>Coffee Break</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <p><b>12:00 – 13:30</b></p> | <p><b>SUCCESS</b><br/> <i>Regional Success Stories</i><br/> <b>Enterprise Europe Network: How EEN Support Contributed to Business</b><br/> <i>Inspirational stories presented jointly by women entrepreneurs and their local Enterprise Europe Network partners.</i></p> <p>Proposed speakers:</p> <ul style="list-style-type: none"> <li>• <b>Bosnia and Herzegovina</b> (EEN advisor + supported WE company)</li> <li>• <b>Croatia</b> (EEN advisor + supported WE company)</li> <li>• <b>Montenegro</b> (EEN advisor + supported WE company)</li> <li>• <b>North Macedonia</b> (EEN advisor + supported WE company)</li> <li>• <b>Serbia</b> (EEN advisor + supported WE company)</li> <li>• <b>Slovenia</b> (EEN advisor + supported WE company)</li> </ul> <p><i>Group Photo</i></p> |
| <p><b>13:30 – 14:30</b></p> | <p><b>Regional Success Stories</b><br/> <b>Success Stories Powered by WE.Circular</b><br/> Showcasing how European cooperation supported business transformation through circular economy approaches.</p> <p>Moderator: University of Sarajevo (TBC)</p> <p>Presentations by:</p> <ul style="list-style-type: none"> <li>• <b>Mariya Zlateva</b>, <i>Project Coordinator WE.Circular, RAPIV, Varna (TBC) - online</i></li> <li>• <b>MAGBAGO</b> <i>Circular Business Model</i></li> <li>• <b>SUGAR ON TOP</b> <i>Circular Business Model</i></li> <li>• <b>PRICHA</b> <i>Circular Business Model</i></li> <li>• <b>EMPRESS</b> <i>Project Stakeholder</i></li> </ul> <p><i>Group Photo</i></p>                                                                                            |

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| <b>14:30 – 15:00</b> | <b>IMPACT</b><br><b>WE.Circular Flagship Certificates Ceremony</b><br><br>Awarding certificates to participating women entrepreneurs.<br><i>Group Photo</i>                                                                                                    |
| <b>15:00 – 16:00</b> | Lunch Break                                                                                                                                                                                                                                                    |
| <b>16:00 – 17:00</b> | <b>Business Networking:</b><br><b>SMEs Meet Enterprise Europe Network Advisors from the Region</b><br><br><i>An opportunity for participating SMEs to discuss their business needs and explore cross-border cooperation with EEN advisors from the region.</i> |
| <b>17:00</b>         | <b>Closing of the Networking Session</b>                                                                                                                                                                                                                       |
| <b>20:00</b>         | <b>Networking dinner</b><br><i>Venue:</i><br>Hotel Hills                                                                                                                                                                                                       |

**DAY 3 – Thursday, 29 October 2026**  
**Enterprise Europe Network**  
**Thematic Group Women Entrepreneurship Meeting**

Venue:

Hotel Hills, Ilidža, Sarajevo

Moderator:

Sanja Popović Pantić

Chair of the EEN Thematic Group Women Entrepreneurship

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| <b>09:00 – 09:30</b> | Registration and Welcome Coffee                                                                                                                                                                                                          |
| <b>09:30 – 09:45</b> | <b>Welcome Remarks</b> <ul style="list-style-type: none"> <li>• <b>Sanja Popović Pantić</b>, Chair of the TG Women Entrepreneurship</li> <li>• <b>Amir Hujić</b>, Foreign Trade Chamber of Bosnia and Herzegovina</li> </ul>             |
| <b>9:45 – 10:15</b>  | <b>Keynote speaker:</b> <ul style="list-style-type: none"> <li>• <b>Natalia Martinez-Parámo</b>, EISMEA (TBC)</li> </ul>                                                                                                                 |
| <b>10.15 - 11:15</b> | <b>Presentations from EC speakers:</b> <ul style="list-style-type: none"> <li>• <b>Marijana Juras</b>, DG GROW – on line</li> <li>• <b>Idaira Robayna Alfonso</b> - online</li> <li>• <b>Marija Popovic</b>, EISMEA – on-site</li> </ul> |

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| <b>11:30 – 12:00</b> | <b>Introduction of the TG WE members</b>                                                                                                                                                                                                                                                                                                       |
| <b>13:00 – 14:00</b> | Networking lunch                                                                                                                                                                                                                                                                                                                               |
| <b>14:00 – 14:30</b> | 3-minute pitch e-catalogue <ul style="list-style-type: none"> <li>• <b>Cristina Barbosa</b>, TG WE</li> <li>• <b>Rita Pedro</b>, TG WE</li> </ul>                                                                                                                                                                                              |
| <b>14:30 – 15:30</b> | Activities and event plan for 2026 - Rolling Plan <ul style="list-style-type: none"> <li>• <b>Sanja Popovic</b>, Chair of TG WE</li> </ul> <p>Presentation of the ongoing TG WE initiatives and other projects/initiatives relevant for women entrepreneurs</p> <ul style="list-style-type: none"> <li>• Conducted by TG WE members</li> </ul> |
| <b>15:30 – 16:00</b> | Coffee break                                                                                                                                                                                                                                                                                                                                   |
| <b>16:00 – 16:45</b> | Pitching session – Selected Women-Led Business Profiles for Partner Matching                                                                                                                                                                                                                                                                   |
| <b>16:45 – 17:00</b> | Conclusions and Closing Remarks <ul style="list-style-type: none"> <li>• <b>Sanja Popovic</b>, Chair of TG WE</li> </ul>                                                                                                                                                                                                                       |
| <b>19:00</b>         | <b>Guided Visit of Sarajevo</b><br>Networking Evening                                                                                                                                                                                                                                                                                          |

## DAY 4 – Friday, 30 October 2026

### Study Visit

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| <b>10:00 – 12:00</b> | <b>Field visit:</b><br>Visit to a successful women-led company in Sarajevo |
| <b>12:00</b>         | <b>Closing of the meeting</b><br>Departure of Participants                 |

*Remark: Draft Agenda v5.0 – Subject to further updates*