

E.M. Osborn

Storyteller.

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PROFILE & SKILLS

Whatup! I am an obsessive (in a totally chill way) and dedicated storyteller. My expertise is in writing, media production, and post-production. I am currently pursuing an MFA in Screenwriting at DePaul University and am eager to start pursuing opportunities in the media field

Bachelor of Science - University of Arkansas
Communications

Masters of Fine Arts - DePaul University
Screenwriting

Video

- Multi-camera editing
- Cap-cut

Organization

- Meta Business Suite
- Google Analytics
- Webflow & Squarespace

Production Tools

- Adobe Premiere Pro
- After Effects
- Photoshop

Personality

- Hilarious
- Talented
- Incredibly humble

RELEVANT EXPERIENCE

Jan. 2023 - Present

Marketing Coordinator, Ecological Design Group and Sister Companies

- Led a comprehensive rebrand of EDG's digital presence, including website overhaul using Webflow (self-taught) and did similar re-brands for the smaller companies Native Restoration & Management and studioDRIFT.
- Increased social media engagement year-over-year through strategic content planning and storytelling tailored to niche audience.
- Produce original photo and video content that engages targeted audiences while engaging with trends and creating opportunity for growing our audience.
- Developed internal systems to streamline marketing workflows, improving efficiency and ensuring brand consistency across all communications.
- Built and cultivated relationships with photographers, clients, and community leaders to expand the company's visibility and professional network.

March 2021 - December 2022

Production Assistant, University of Arkansas

- Edited and delivered 2 seasons of The Business Integrity School Podcast balancing audio levels, adding graphics, and maintaining consistent tone and pacing.
- Edited and delivered 1 season of the Be EPIC Podcast balancing audio levels, adding graphics, and maintaining consistent tone and pacing.
- Took ownership of scriptwriting and visual shot planning, contributing to a smoother production process and stronger storytelling for non-podcast related productions.
- Operated cameras and coordinated live, i-studio recordings, ensuring high-quality capture for faculty and guest interviews.
- Learned motion graphics and integrated them into video edits, elevating visual polish and brand appeal.

June 2022 - Dec. 2022

Brand Development Manager, St. Thomas Aquinas Parish

- Produced consistent, branded multimedia content - including quarterly Newsletters, social posts, and print materials - helping increase parishioner engagement and outreach
- Established and maintained a publishing calendar to align messaging across digital and print platforms, reinforcing a cohesive and recognizable voice.
- Streamlined internal communication processes and coordinated cross-team scheduling, resulting in a more efficient production pipeline for media and events.

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