

Synaptic Gala

Illuminate

Date:
May 7th, 2027

Location:
Hotel Arts, Calgary

Presented By:

Ignite Sponsor Opportunity

2027 Sponsorship Package

Shaping the Future of Neurorehabilitation

Supporting innovation in neuro-rehabilitation while connecting Calgary's community of donors, professionals, and partners.

Synaptic is a Calgary-based registered charity and neuro-rehabilitation centre dedicated to **empowering individuals** living with spinal cord injuries, strokes, Parkinson's, MS, brain injuries, and other neurological conditions.

We provide innovative, client-centered rehabilitation programs that bridge critical gaps in care — combining advanced therapeutic technology with compassionate support, community navigation, and individualized treatment plans. Synaptic helps people reclaim functional independence, build confidence, and **pursue the life they envision** — no matter where they are on their recovery journey.

The Impact of Your Investment in 2025



291
Individuals Supported



9,954
Therapy Hours Delivered



103
New Clients Welcomed



111
Gifted Sessions Donated



15
Full-Time Team Members



Synaptic Gala – Illuminate

The Synaptic Gala is our signature annual fundraising event, bringing together **community leaders, healthcare professionals, donors, and supporters** to celebrate **progress, possibility, and innovation** in neuro-rehabilitation.

This year's we will Illuminate and shine a light on the cutting-edge technology, research, and creative thinking transforming neurological recovery. Through storytelling, immersive experiences, and meaningful connection, we will share how innovation is directly **improving the quality of life** for those living with neurological conditions.

Your support enables Synaptic to reach more people, reduce financial barriers to care, and ensure individuals receive support when they need it most.



Why Partner **with** Synaptic

Align with innovation in neuro-rehabilitation

Be a Changemaker by supporting innovation, client care, and community impact through your partnership with Synaptic

Demonstrate meaningful community leadership

Show your commitment to accessibility, inclusion, and improving quality of life for individuals living with neurological conditions.

Increase brand visibility with purpose

Gain recognition across gala materials, digital platforms, and the event itself — reaching a values-driven audience of healthcare professionals, business leaders, and philanthropists.

Create tangible impact

Your support directly funds therapy hours, technology access, and programs that help clients build independence and confidence.

Be part of what's next

Help illuminate the future of neuro-rehabilitation through innovation, collaboration, and community investment.



Sponsorship

IGNITE: \$35,000 SPARK: \$20,000 IMPACT: \$10,000 EMPOWER: \$5,000

- Event Tickets:
- Link & Logo on Website:
- Logo on All Event Emails:
- Social Media Recognition:
- Recognition in Event Program:
- Thank You in Post-Event Materials:
- Recognition on Donor Wall - 1 Year:
- Clinic Tour + Lunch & Learn:
- Logo on Event Banner & Signage:
- Recognition in Gala Slide Deck:
- Sponsor Spotlight Post on Social Media:
- Logo on Custom Event Lighting:
- Name on Auction Branding:
- “Presented by” Recognition on All Materials:
- Spotlight in Synaptic’s Newsletter:
- Podium Speaking Opportunity:
- Company Signage on All Guest Tables:
- Co-branded Giveaway at Each Seat:
- Company Video Played at Event:
- Packages Available:

Full Table - 8 Seats + One Client Table	Full Table - 8 Seats	Half Table - 4 Seats	2 Tickets
✓	✓	✓	✓
✓	✓	✓	
✓	✓	✓	✓
Logo + Description & Quote	Logo + Description	Logo	Logo
✓	✓	✓	✓
Medium Title	Small Title	TV Monitor	TV Monitor
✓	✓	✓	✓
✓	✓	✓	
✓	✓	✓	
✓	✓		
✓	✓		
✓			
✓			
✓			
✓			
✓			
1	1	2	3



Additional Opportunities

Light Up The Night: \$7,500
[Available: 1]

- ✓ Exclusive recognition as the lighting sponsor for the Gala atmosphere and event ambiance
- ✓ Logo placement on lighting feature signage
- ✓ Logo featured on the Gala website with link to your organization
- ✓ Special recognition on Synaptic’s social media channels pre- and post-event
- ✓ Logo featured in the Gala program and on event screens throughout the evening
- ✓ Verbal acknowledgment during the evening program
- ✓ Recognition in post-event thank-you communications and impact materials
- ✓ Two complimentary Gala tickets

Sparkling Synapse: \$3,000
[Available: 1]

- ✓ Exclusive recognition during the champagne toast
- ✓ Logo placement on champagne table, toast signage, and cocktail napkins
- ✓ Verbal acknowledgment during the evening program
- ✓ Logo featured on event screens, Gala program, and select promotional materials
- ✓ Opportunity to include branded materials or small gifts at champagne tables

Photo Booth Sponsor: \$2,000
[Available: 1]

- ✓ Logo placement on all printed and digital photo strips
- ✓ Branded signage at the photo booth area
- ✓ Recognition in the Gala program, website, and event screens
- ✓ Option to customize the photo frame overlay with your logo or message

Live Band Sponsor: \$2,000
[Available: 1]

- ✓ Verbal recognition during the band introduction
- ✓ Logo featured on signage near the performance area and event screens
- ✓ Recognition in Gala program, website & social band announcement

Dessert Table Sponsor: \$2,000
[Available: 1]

- ✓ Logo signage at the dessert station or on dessert tags/cards
- ✓ Recognition in Gala program, website, and on event screens
- ✓ Option to include a custom dessert label or branded treat topper
- ✓ Mention during the dinner announcement or dessert introductions



Thank you

Presented By:

Ignite Sponsor Opportunity

2027 Sponsorship Package



**2027 Gala
Sponsorship Form**



**2027 Donation in
Kind Form**

To explore sponsorship opportunities, connect with our team at engagement@synaptichealth.ca or complete forms to get started.