

Australian Attitudes to Renewable Energy Polling March 2025

16 April 2025

The following is an excerpt from polling conducted by 89 Degrees East in March 2025, commissioned by Renew Australia for All to measure Australian support for and attitudes towards renewable energy and the energy transition.

Key Findings:

- 70% of respondents said they supported Australia shifting to renewable energy.
- 44% of respondents said they felt more supportive of Australia shifting to renewables now than they did a year ago.
- 72% of respondents said that renewables like solar, wind and battery storage would lower power bills the fastest. Only 15% of respondents believed that nuclear would be the quickest way to lower bills
- 60% of respondents said they were more likely to vote for a political party or candidate who had policies to help them access energy upgrades like rooftop solar.
- Nearly 40% of voters blame profit-seeking by energy companies for rising power prices – more than any other factor.

Table 1: Overall support for shifting to renewable energy

Q. To what extent do you support or oppose Australia shifting to renewable energy	
Column %	TOTAL
TOTAL SUPPORT (Top 2)	70%
Strongly support	33%
Somewhat support	37%
Neither support nor oppose	20%
Somewhat oppose	6%
Strongly oppose	4%
TOTAL OPPOSE (Bottom 2)	10%
Column n=	2014

Table 2: Change in support for renewable energy transition

Q. Which of these best describes how your attitude towards Australia shifting to renewable energy has changed over the last year?	
Column %	TOTAL
TOTAL MORE SUPPORTIVE (Top 2)	44%
Much more supportive	12%
Slightly more supportive	31%
No Change	47%
Slightly less supportive	4%
Much less supportive	4%
TOTAL UNSUPPORTIVE (Bottom 2)	8%
Column n=	2014

Table 3: Energy system changes to lower power bills fastest

Q. Which energy system changes do you think would lower people's power bills fastest?	
Column %	TOTAL
TOTAL Renewables	72%
Building more large-scale renewable energy, like wind and solar, with battery storage	33%
More subsidies for household rooftop solar and batteries	24%
Building nuclear energy reactors	15%
Big battery storage, to reduce demand on the grid at peak times e.g. In the evening	15%
Building new coal power stations	10%
Other	3%
Column n=	2014

Table 4: Likelihood to vote for candidates that support household energy upgrades

Q. Would you be more or less likely to vote for a political party or local candidate in the upcoming Federal Election if they supported policies to help Australians cut their energy bills with upgrades like rooftop solar?	
Column % Total Likely	TOTAL
TOTAL LIKELY	60%
Much more likely	16%
More likely	44%
Wouldn't change my vote	37%
Less likely	2%
Much less likely	2%
TOTAL UNLIKELY	4%
Column n=	2014

Table 5: Reason for high energy price rises

Q. What do you believe is the main factor causing energy prices to rise?	
Column %	TOTAL
Profit-seeking by energy companies	39%
The shift towards renewable energy generation	16%
Coal power stations becoming worn out and breaking down	15%
Global energy price spikes, after Russia's invasion of Ukraine	10%
Too many restrictions on oil and gas exploration	6%
Unsure	14%
Column n=	2014

Table 5: Responsibility for bringing energy bills down

Q. And who do you believe holds the most responsibility for reducing energy prices? Select one	
Column %	TOTAL
Federal government	59%
Energy companies	33%
State government	8%
Other	1%
Column n=	2014



Methodology

The survey was administered online with recruitment sourced from a consumer opt-in panel provided by Pure Profile.

This study was completed by the research firm 89 Degrees East in March 2025. The sample included a nationally representative poll of 2,014 Australians, with an additional boost sample of 1,900 Australians residing in Renewable Energy Zones (REZs).

The confidence level of the general population sample is +/- 2.07% at the 95% confidence level. Degrees East is a member of The Research Society of Australia and the Australian Polling Council.

This research was commissioned by [Renew Australia for All](#).