

# #MAFO Challenge

MAM Around and Find Out.

Your employer's Mobile Application Management policy lives on your personal phone. In March 2026, that turned out to be a problem for tens of thousands of employees. The #MAFOChallenge is Hypori's response: every employee whose employer uses Microsoft Intune MDM or MAM deserves better, so we're proving it for free.

## THE STRYKER INCIDENT • MARCH 2026

### When MDM Became a Weapon

Attackers compromised Stryker's MDM credentials and used them to remotely wipe tens of thousands of employee personal devices, destroying photos, contacts, financial apps, and years of personal data. Employees had signed standard BYOD agreements that gave their employer, and ultimately the attackers, the ability to wipe their personal devices. MDM on a personal device isn't a privacy trade-off you're choosing. It's a liability you don't control.

83%

of enterprises allow data access from personal devices

\$4.3M

average cost of a mobile data breach

60%

cost reduction per user vs. traditional MDM

0

corporate data records ever stored on a personal device with Hypori

## WHAT'S AT STAKE

Here's what's actually on your phone right now.

|                    | WITH INTUNE MAM                                                                                | WITH HYPORI                                                                                           |
|--------------------|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|
| Corporate Data     | Corporate apps and data reside on your personal device                                         | Zero corporate data ever reaches your personal device. Pixel streams only.                            |
| Remote Wipe        | Your employer can remotely wipe your device, and so can any attacker who compromises their MDM | Intune manages the virtual workspace, not your phone. Remote wipe removes a workspace, not your life. |
| Device Control     | Your OS version, device model, and app choices can be restricted by corporate policy           | Your personal device, OS, and app choices remain entirely your own                                    |
| Lost/Stolen Device | Personal photos, contacts, and data are at risk in any corporate security incident             | A lost or stolen phone reveals nothing. No corporate data exists on it.                               |
| Privacy            | You signed away rights you didn't know you had                                                 | Your BYOD Bill of Rights, enforced by architecture                                                    |

## WHO IS ELIGIBLE

You qualify if:

- Your employer uses Microsoft Intune MDM or MAM
- You're on a personal iOS or Android device
- No IT approval needed, this is your call

First 1,000 employees get Hypori free for 2 months.

No IT ticket. No employer permission needed. Available on iOS and Android, install in minutes.

Register at [hypori.com/mafochallenge](https://hypori.com/mafochallenge)

## GOT QUESTIONS

Questions you're probably already asking.

|                                                                                                                                                            |                                                                                                                                                                     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Will my employer know I'm using Hypori?</b><br>No. Hypori appears to Intune as a compliant managed device, with no visibility into your personal phone. | <b>Can Hypori see what's on my personal phone?</b><br>No. Hypori streams pixels to the device. Nothing personal ever leaves your phone or touches Hypori's servers. |
| <b>What happens after the 2 free months?</b><br>Standard Hypori subscription terms apply if you continue. No automatic charge.                             | <b>Does this work on iPhone and Android?</b><br>Yes, both. The virtual workspace runs the same regardless of your device's OS.                                      |