

HYPORI, INC. COOKIE POLICY

Last Updated: May 2026

Overview

This Cookie Policy explains how Hypori, Inc. (“Hypori,” “we,” “us,” or “our”) uses cookies and similar tracking technologies on our website at www.hypori.com (the “Site”). It describes what cookies are, which cookies we use, why we use them, and how you can manage your preferences.

This Cookie Policy applies solely to the www.hypori.com website and does not apply to Hypori Products or services. For information about data collection within Hypori Products, please refer to the Privacy Statement in Connection with the Use of Hypori Products, available at www.hypori.com/legal.

For full details about how Hypori collects and uses personal information in connection with its corporate website, marketing, and business activities, please refer to Hypori’s Corporate Privacy Statement, also available at www.hypori.com/legal.

This Cookie Policy does not apply to browser sessions delivered through Hypori Lyte for Enterprise Browser. Virtual browser sessions within Hypori Lyte for Enterprise Browser are isolated within Hypori’s secure enclave — no cookies, cache, or local data from those sessions are stored on your device. Data handling within Hypori Lyte for Enterprise Browser is governed by your organization’s agreement with Hypori and the Privacy Statement in Connection with the Use of Hypori Products.

What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, or mobile phone) when you visit a website. They are widely used to make websites function efficiently, to remember your preferences, and to provide information to website operators about how their site is being used.

Cookies may be:

- Session cookies — temporary cookies that expire when you close your browser.
- Persistent cookies — cookies that remain on your device for a set period or until you delete them.
- First-party cookies — set directly by Hypori on the www.hypori.com domain.
- Third-party cookies — set by third-party service providers whose services are embedded on the Site, such as analytics or marketing platforms.

Categories of Cookies We Use

We use the following categories of cookies on the Site:

Strictly Necessary Cookies

These cookies are essential for the Site to function and cannot be switched off. They are usually set in response to actions you take, such as filling in forms or navigating pages. Without these cookies, certain features of the Site cannot be provided. These cookies do not require your consent under applicable law.

Functional Cookies

These cookies enable enhanced functionality and personalization, such as remembering your preferences and settings. They may be set by us or by third-party providers whose services we use. If you disable these cookies, some features of the Site may not function properly.

Analytics Cookies

These cookies help us understand how visitors interact with the Site by collecting and reporting information in aggregate form. They allow us to count visits, understand traffic sources, and improve the performance and content of the Site. Analytics cookies require your consent where required by applicable law.

Marketing Cookies

These cookies may be set by our marketing partners to build a profile of your interests and show you relevant content on other sites. They work by uniquely identifying your browser and device. If you disable these cookies, you will experience less targeted content. Marketing cookies require your consent where required by applicable law.

California residents may opt out of the sale or sharing of personal information collected through marketing cookies under the CCPA. Virginia residents may opt out of targeted advertising under the VCDPA. See the opt-out options in the “Opt-Out of Third-Party Analytics and Marketing” section below.

Third Party Cookies

Third-party cookies are governed by the privacy and cookie policies of their respective providers. Hypori does not control these third-party technologies. For more information about how these providers use cookies, please refer to their respective privacy notices:

- Google Analytics: <https://policies.google.com/privacy>
- Salesforce Pardot: <https://www.salesforce.com/company/privacy/>
- Visual Visitor: <https://visualvisitor.com/privacy-policy>

How to Manage Your Cookie Preferences

Cookie Consent Banner

When you first visit www.hypori.com, a cookie consent banner will appear allowing you to accept, reject, or customize which categories of non-essential cookies you consent to. You can change your preferences at any time by clicking the Cookie Preferences link at the bottom of the Site.

If you withdraw your consent or opt out of non-essential cookies, previously set cookies of those categories will be deleted from your device to the extent technically possible.

Browser Settings

You can control and delete cookies through your browser settings. Most browsers allow you to:

- View which cookies are stored on your device and delete them individually.
- Block third-party cookies.
- Block all cookies from specific sites.
- Block all cookies from being set.

Please note that if you disable or delete cookies, some parts of the Site may not function properly. For instructions on managing cookies in your browser, refer to your browser’s help documentation:

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Safari: <https://support.apple.com/guide/safari/manage-cookies-sfri11471>

- Microsoft Edge: <https://support.microsoft.com/en-us/edge/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use>

Global Privacy Control (GPC)

Hypori recognizes Global Privacy Control (“**GPC**”) signals where legally required. GPC is a browser-level signal that communicates your preference not to have your data sold or shared for targeted advertising. If your browser or browser extension has GPC enabled, we will process that signal as a request to opt out of non-essential cookies to the extent required by applicable law.

Opt-Out of Third-Party Analytics and Marketing

You can opt out of Google Analytics tracking by installing the Google Analytics Opt-out Browser Add-on, available at <https://tools.google.com/dlpage/gaoptout>.

For Salesforce Marketing Cloud Account Engagement (Pardot), you can opt out of marketing communications by clicking the unsubscribe link in any marketing email you receive from Hypori, or by contacting us at privacy@hypori.com.

For interest-based advertising opt-outs more broadly, you may use the Digital Advertising Alliance opt-out tool at <https://optout.aboutads.info> or the Network Advertising Initiative opt-out tool at <https://optout.networkadvertising.org>.

Do Not Track Signals

Some browsers offer a “Do Not Track” (“**DNT**”) setting. There is currently no universally accepted standard for how websites should respond to DNT signals. The Site does not alter its behavior in response to DNT signals. We do, however, recognize GPC signals as described above where required by law.

Changes to This Cookie Policy

Hypori may update this Cookie Policy from time to time to reflect changes in the cookies we use, changes in applicable law, or for other operational reasons. The “Last Updated” date at the top of this Policy indicates when it was most recently revised. Where changes are material, we will provide appropriate notice.

The current version of this Cookie Policy is available at hypori.com/cookies. Prior versions are available upon written request to privacy@hypori.com.

Contact Us

If you have questions about our use of cookies or this Cookie Policy, please contact:

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