



**Greg Merrilees**  
**Studio1Design.com**

*"Greg is so knowledgeable, witty, and has really insightful things to say about website design, conversions, branding and website marketing!"*

**- Stephan Spencer**  
**MarketingSpeak.com**

## Contact Greg:

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## Introduction Bio:

**Greg Merrilees, author of Next Level Website Design and designer of 2,000+ high-converting websites for entrepreneurs and Hollywood A-listers, reveals the proven system to turn generic websites into 24/7 sales machines. By combining psychology-driven design, brand positioning, and conversion frameworks, Greg shows how businesses can stop losing leads and start turning visitors into loyal customers.**

The brutal truth is that 97% of website visitors leave without taking action, and in less than 3 seconds, they've already decided whether to stay or bounce.

The problem? Most websites look good but aren't designed strategically or positioned uniquely, so they blend in and bleed sales.

Greg wrote the book 'Next Level Website Design' to share proven strategies that small business owners can use to create a brand and website that stands out and actually drives results.

## Interview Topic Suggestions:

- Design principles to transform an underperforming website into a marketing machine 24/7
- Website design mistakes that are costing businesses thousands in lost sales
- How to uniquely position your brand to boost results and crush your competitors

## Interview Question Suggestions:

- What are some quick wins for boosting conversions?
- Why have a professionally designed website, compared to using a template or AI?
- How does somebody know if their website should be redesigned?