

**Millie Richardson
Flowers**

x

Brambly Hedge

**RHS CHELSEA
BULLRING GATE**

Press Pack
April 2026

AT A GLANCE

What: The Bullring Gate, a floral installation

Where: RHS Chelsea Flower Show 2026

Who: Millie Richardson Flowers x Brambly Hedge

When: 19th to 23rd May 2026

Why it matters: A celebration of English garden flowers, British hedgerows and ingredients, and seasonal storytelling

PRESS RELEASE

For Immediate Release

Millie Richardson Flowers unveils Brambly Hedge-inspired Bullring Gate at RHS Chelsea 2026

Millie Richardson Flowers will present The Bullring Gate at RHS Chelsea Flower Show 2026, taking place from 19th to 23rd May 2026, created in collaboration with Brambly Hedge.

Rooted in seasonality and the English countryside, the gate is a one-off floral installation designed to feel as though it has grown into place. Flowers weave through the structure, creating movement, softness, and depth.

The design draws on the Spring and Summer stories of Brambly Hedge, capturing a moment when gardens and hedgerows are at their fullest. Blossom, greenery, and layered detail reflect a sense of quiet abundance and natural beauty.

The installation will feature English garden flowers alongside British hedgerows, trees, and seasonal ingredients, celebrating the richness and contrast between cultivated and wild landscapes.

A defining element of the project is the contribution from Stokesay Flowers, who are both a key collaborator and sponsor. All of the flowers for the installation are being grown and generously provided from their traditional English walled garden. This significant in-kind sponsorship underpins the entire floral scheme, allowing the design to fully express the beauty, scent, and character of English garden flowers.

Additional materials are being supplied by FlowerVision Bristol, supporting the installation with further seasonal elements.

At its centre is Brambly Hedge, the much-loved children's book series created by Jill Barklem, known for its detailed depiction of seasonal rural life. Its atmosphere and storytelling inform both the design and spirit of the installation.

"I am hugely inspired by the seasons, noticing each small change in our daily journeys along the lanes, across the fields, and throughout the immediate landscape surrounding our home in the Gloucestershire countryside. These subtle day-to-day changes, whether in the colour and shape of a stem, the size and evolving texture of a leaf, or a flower transitioning from bud to blossom and on to seed head and fruit, all inform our work and design process." - Millie Richardson

"This is about celebrating British flowers at their most expressive, rooted in the landscape and the season." - Millie Richardson

The Bullring Gate will be on display for the duration of RHS Chelsea Flower Show 2026.

KEY INFORMATION

Project: The Bullring Gate

Event: RHS Chelsea Flower Show 2026

Dates: 19th to 23rd May 2026

Location: Bullring Gate, RHS Chelsea Flower Show, London

Designer: Millie Richardson Flowers

Collaboration: Brambly Hedge

Sponsor: Stokesay Flowers (heritage British roses and English Walled Garden Flowers)

Partners

Brambly Hedge

Flower Vision

Badminton Estate (hedgerows and greenery)

Materials

100% English Garden Flowers

Seasonal hedgerows and foliage

Sustainably sourced natural materials

ABOUT MILLIE RICHARDSON FLOWERS

Millie Richardson Flowers based in Sherbourne Gloucestershire, is a studio rooted in seasonality and natural floral design. Known for working with British flowers, the studio creates floral work that is abundant, textural, and closely connected to the landscape.

ABOUT BRAMBLY HEDGE

Brambly Hedge is a much-loved series of children's books by Jill Barklem, following a community of mice living in the English countryside. Celebrated for their intricate detail and gentle storytelling, the books trace the rhythms of the seasons through the everyday lives of the mice, from springtime gatherings to high summer celebrations. Each story is richly observed, capturing the beauty, texture, and rituals of rural life. Beloved across generations, Brambly Hedge has become synonymous with a nostalgic, nature-led view of the countryside, where storytelling, seasonality, and a deep connection to the landscape sit at the heart of its world.

ABOUT STOKESAY FLOWERS

Stokesay Flowers is a British flower grower based within a traditional English walled garden, specialising in seasonal English garden flowers grown with a focus on scent, character, and natural form. For RHS Chelsea Flower Show 2026, Stokesay Flowers are both a key collaborator and sponsor of The Bullring Gate, generously providing all of the flowers for the installation. Grown within their walled garden, these flowers bring softness, depth, and a true sense of season to the design. Their contribution is central to the project, allowing the installation to fully celebrate English garden flowers at their most abundant and expressive.

SUSTAINABILITY & LANDSCAPE

Sustainability underpins the creation of The Bullring Gate. The installation brings together English garden flowers and British hedgerows, reflecting both cultivated and natural ecosystems.

Hedgerows are central to both the visual and ecological thinking behind the project. They support over 2,000 UK species, including the dormouse, which is now rare and vulnerable due in part to hedgerow loss and mismanagement.

The Climate Change Committee advises that UK hedgerows must increase by 40% to meet 2050 net zero targets, requiring the planting of 200,000 kilometres of new hedgerows.

Alongside their ecological value, hedgerows define the British countryside, shaped over centuries in balance with surrounding wildlife.

This connection to landscape sits closely with Brambly Hedge. Jill Barklem's stories reflect a world that is observant, seasonal, and self-sustaining, rooted in the detail of rural life.

In a time of growing focus on sustainability and the natural world, this perspective feels increasingly relevant. The Bullring Gate brings these ideas together through flowers, hedgerows, and seasonal materials.

IMAGERY

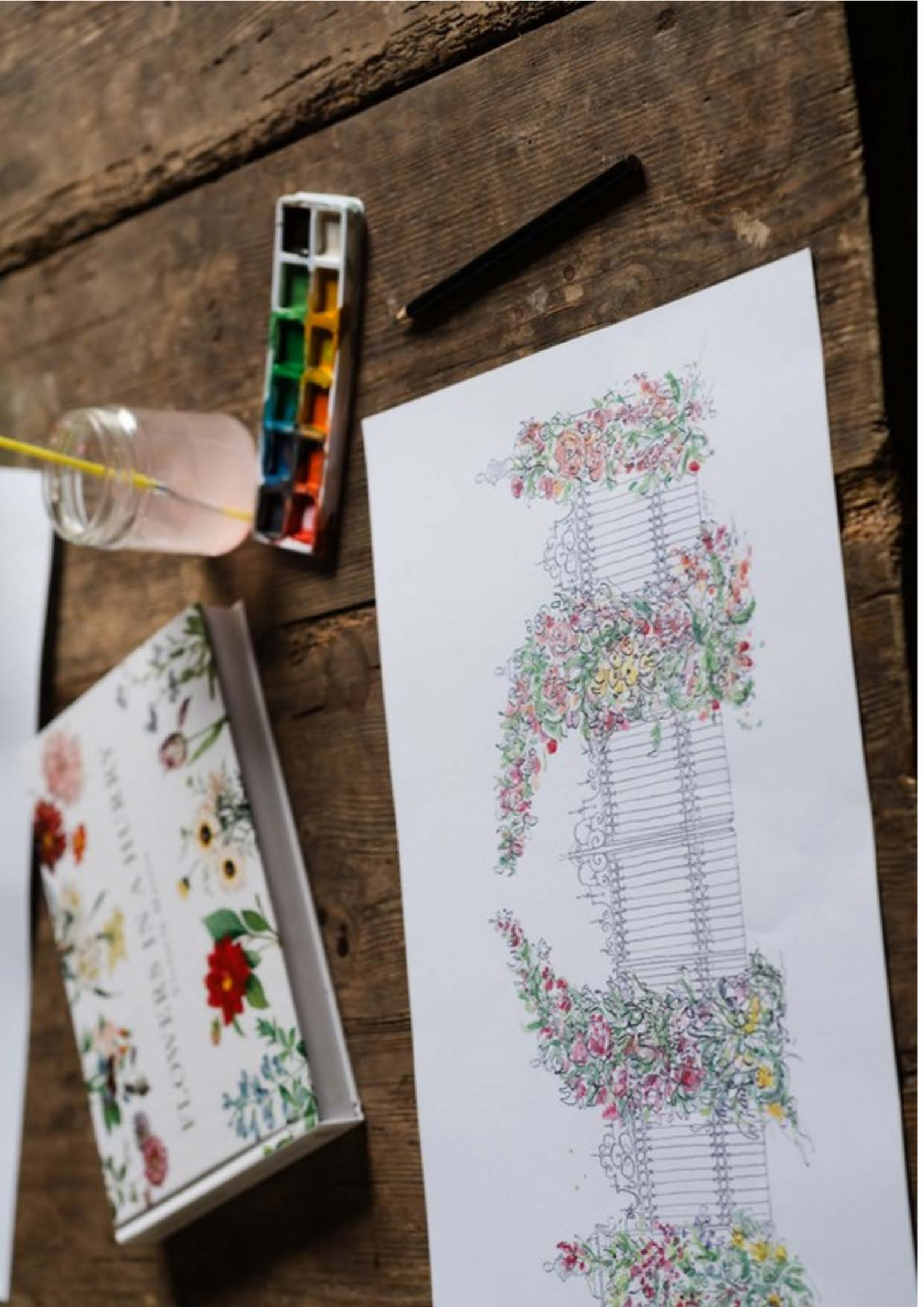
Press imagery is available to download. High Res Imagery is available - see a sample attached.

The imagery offers an early insight into the creative direction of the project, focusing on inspiration and process:

- **Concept sketch exploring the form and structure of the gate**
- **The Brambly Hedge book that started everything!**
- **Millie Richardson at Stokesay Flowers**
- **Group image l-r Victoria and Barney Martin - Stokesay Flowers; Millie Richardson - Millie Richardson Flowers; Pete and Lizzie Barklem - Brambly Hedge**
- **Millie in an inspiration meeting with Pete and Lizzie Barklem.**
- **Millie picking up hedgerow greenery at Badminton Estate - l-r Millie Richardson and Lizzie Barklem (in truck) l-r Tom Kempster and Geo Maaf (from the Woods Team, Badminton Estate.**
- **Millie and lizzie walking through the estate with Millie Richardson and Lizzie Barklem.**

Image Credit: Andrea Gilpin

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JILL BARKLEM

A VISIT TO Brambly Hedge

*The making of the world
within the hedgerow*



THE COMPLETE Brambly Hedge









CONTACT & CREDITS

Credits:

Floral Design: Millie Richardson Flowers

Creative Collaboration: Brambly Hedge

Flowers: Stokesay Flowers - Flowers grown within a traditional English walled garden

Hedgerows & Greenery: Badminton Estate

Foliage: Flower Vision Bristol

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