

ERIN SEDRA

GRAPHIC DESIGNER, ARTIST, & EDUCATOR

EDUCATION

Missouri State University — MFA in Visual Studies

GRADUATED MAY 2024 | SPRINGFIELD, MO

- ★ Graduated with the Outstanding Art Exhibition (thesis) award
- ★ Awarded a full graduate teaching assistantship upon admission

University of North Dakota — BA in Visual Studies & BGS in General Studies

GRADUATED MAY 2021 | GRAND FORKS, ND

University of Minnesota — Graphic Design Track

ATTENDED 2017 - 2018 | DULUTH, MN

Northland Community & Technical College — AA in Liberal Arts

GRADUATED MAY 2017 | THIEF RIVER FALLS, MN

PROFESSIONAL HIGHLIGHTS AT-A-GLANCE

PosterFor International Exhibition — Multi-Award Winner

OCTOBER 2025 | NEW YORK, NY, BEIJING, CHINA, & MORE LOCATIONS PENDING

- ★ Awarded Gold, Silver, Rose Gold, and Bronze honors across social justice, climate action, cultural, clean water, and sustainability poster categories; recognized internationally with posters electronically showcased in Times Square. [Link](#)

Black Hills State University — Assistant Professor of Graphic Design

2024 - 2025 | SPEARFISH, SD

- ★ 80% teaching, 10% creative research, & 10% service; 4/4 teaching load

Erin Sedra Freelance Graphic Design — Selected Client

2025 | REMOTE

- ★ Designed a 140-page interactive digital catalog for Alluvium Fund LLC to showcase their prestigious multi-million-dollar gem and mineral collection; used for private investment acquisition and presented internationally in Dubai, Rome, Abu Dhabi, and beyond

Ponder Magazine — Faculty Advisor

AUGUST 2024 - MAY 2025 | SPEARFISH, SD

- ★ Co-advised the student-led organization *Ponder Magazine* as part of a faculty team, helping the publication secure three prestigious national awards along with several regional awards

National Art Education Association — Presenter

APRIL 2023 | SAN ANTONIO, TX

- ★ Presented research about the intersection of design and the autism symbolism controversy

COLLEGE & UNIVERSITY TEACHING EXPERIENCE

Black Hills State University — Assistant Professor of Graphic Design

2024 - 2025 | SPEARFISH, SD

- ★ Courses Taught:
 - Graphic Communication (ART 161)
 - Typography (ART 215)
 - History of Graphic Design (ART 312)
 - Advanced Graphic Communication (ART 357)
 - Web Design (MCOM 351)
 - Digital Illustration (ARTD 335)
 - Art & Technology (ART 375)
 - Advertising Media Communications (ART 328)

Black Hills State University — Adjunct Instructor

JUNE - JULY 2024 | ONLINE ASYNCHRONOUS

- ★ Taught Art Appreciation (ARTH 100)

Missouri State University — Adjunct Instructor

JUNE - JULY 2024 | ONLINE ASYNCHRONOUS

- ★ Taught Art in Context (ART 200)
- ★ Commissioned to design the permanent course shell for ART 200, adopted department-wide

Iowa Lakes Community College — Adjunct Instructor

JANUARY - MAY 2024 | ONLINE SYNCHRONOUS & ASYNCHRONOUS

- ★ Courses Taught:
 - Digital Portraiture Photography (ART 286)
 - Digital Imaging for Professionals (JOU 180)
 - Digital News and Advertising Photography (JOU 177)

Missouri State University — Instructor of Record

MAY 2023 - MAY 2024 | SPRINGFIELD, MO

- ★ Courses Taught:
 - Intro to Computer Graphic Design (DES 210)
 - Art in Context (ART 200)

Missouri State University — Teaching Assistant

JANUARY 2021 - MAY 2023 | SPRINGFIELD, MO

- ★ Courses Taught:
 - 2D Design (ART 100)
 - Intro to New Media (ART 110)

INDUSTRY & RELEVANT WORK EXPERIENCE

Erin Sedra Graphic Design — Freelance Graphic Designer & Digital Media Artist

JUNE 2018 - PRESENT | REMOTE

- ★ Independently design brand identity, interactive website, and graphics for clients
- ★ Selected Projects:
 - 140-page interactive digital catalog for multi-million-dollar gem & mineral collection
 - Brand marks & launch proposal for grant initiative in the national fraternity Sertoma
 - Brand marks & website for nonprofit aiding Congo refugees during the pandemic
 - Interactive portfolio website with motion graphics for professional figurative artist

Missouri State University — Social Media Marketer, GA

AUGUST 2021 - DECEMBER 2022 | SPRINGFIELD, MO

- ★ Managed & developing content strategy for all social media platforms for the program
- ★ Produced original photography and edited images for posts, stories, and digital ads
- ★ Designed promotional graphics, maintained visual consistency, and managed campaigns
- ★ Engaged with prospective graduate applicants through direct messaging and social content

Missouri State University — Print Lab Assistant, GA

AUGUST 2021 - DECEMBER 2022 | SPRINGFIELD, MO

- ★ Designed instructional and wayfinding signage for the print lab
- ★ Managed print orders and formatted files to ensure timely, high-quality production
- ★ Troubleshoot and maintained printers to ensure consistent lab functionality

EMG Publishing — Graphic Design Intern

SUMMER INTERNSHIP OF 2021 & 2022 | THIEF RIVER FALLS, MN

- ★ Collaborated with authors, editors and publishers to design layouts and covers for educational textbooks used in academic settings

Epiphany Station — Graphic Designer

JANUARY 2015 - MAY 2017 | THIEF RIVER FALLS, MN

- ★ Designed weekly printed materials
- ★ Designed social media ads and web graphics
- ★ Managed merchandise and signage production, including purchasing orders.

Northland Community & Technical College — Studio & Darkroom Assistant

JANUARY 2015 - MAY 2017 | THIEF RIVER FALLS, MN

- ★ Maintained facilities, managed darkroom chemicals & assisted Art & Design students

INTERNATIONAL EXHIBITIONS

PosterFor International Exhibition — Juried Group Show

OCTOBER 2025 | NEW YORK, NY, BEIJING, CHINA, & MORE LOCATIONS PENDING

- ★ Awarded Gold, Silver, Rose Gold, and Bronze honors across social justice, climate action, cultural, clean water, and sustainability poster categories; recognized internationally with posters electronically showcased in Times Square [Link](#)

Kuningan University — Juried Group Show

OCTOBER 2025 | KUNINGAN, INDONESIA

Tunghai University Gallery — Juried Group Show

AUGUST 2025 | TAICHUNG, TAIWAN

Centro Cultural Metropolitano — Juried Group Show

NOVEMBER 2024 | QUITO, ECUADOR

National Technical Library — Juried Group Show

MAY 2024 | PRAGUE, CZECH REPUBLIC

Bulgarian Cultural Institute BKI Gallery — Juried Group Show

MAY 2024 | PRAGUE, CZECH REPUBLIC

United States International Poster Biennial — Juried Group Show

OCTOBER 2023 | USA, CANADA, & POLAND

- ★ Won the Gold Award in the Social Category. Exhibitions in Iowa, California, Massachusetts, Alabama, Arkansas, Indiana, Canada, & Poland

The Seoul Dongdaemun Design Plaza — Group Show by Invitation

AUGUST 2022 | SEOUL, SOUTH KOREA

Seoul Calligraphy Art Museum — Group Show by Invitation

AUGUST 2021 | SEOUL, SOUTH KOREA

PUBLICATIONS

Sedra, Erin. *Body. Freedom. Choice: Creating Art in Post-Roe America.* Missouri State University BearWorks, August 2024. Available at Missouri State BearWorks.

MEDIA COVERAGE

Hunter, Mariah. “MFA Student Wins Top Award in International Poster Design Competition.” *Reynolds College Blog*, December 11, 2023. [Link](#).

Lad, Taylor. “Springfield to Seoul: Missouri State Graphic Design Faculty & Student Featured in International Exhibition.” *Reynolds College Blog*, March 11, 2022. [Link](#).

AWARDS & GRANTS

PosterFor International Exhibition — Multi-Award Winner

PENDING OCTOBER 2025 | NEW YORK, NY, BEIJING, CHINA, & MORE LOCATIONS PENDING

- ★ Awarded Gold, Silver, Rose Gold, and Bronze honors across social justice, climate action, cultural, clean water, and sustainability poster categories; recognized internationally with posters pending for showcase on a Times Square billboard. [Link](#)

Missouri State University — Outstanding Art Exhibition (Thesis) Award

MAY 2024 | SPRINGFIELD, MO

United States International Poster Biennial — Gold Award

OCTOBER 2023 | AMES, IA

- ★ Won the Gold Award in the Social Category for poster *Ruthless*—selected from over 7,300 submissions, with only 300 accepted and 20 awarded; exhibited nationally & internationally

Missouri State University — Accomplishment & Travel Grant

MARCH 2022 & 2023 | SPRINGFIELD, MO

Missouri State University — Outstanding Teaching Assistant Award College of Arts & Letters

MARCH 2022 & 2023 | SPRINGFIELD, MO

ACADEMIC RESEARCH DISSEMINATION

Missouri State University — Einhellig Interdisciplinary Forum Symposium

MAY 2024 | SPRINGFIELD, MO

- ★ Presented MFA thesis research and won the Outstanding Art Exhibition (thesis) Award

National Art Education Association — NAEA National Convention

APRIL 2023 | SAN ANTONIO, TX

- ★ Presented research about the intersection of design and the autism symbolism controversy

Missouri State University — Three Minute Thesis

OCTOBER 2022 | SPRINGFIELD, MO

- ★ Presented research about the intersection of design and the autism symbolism controversy

Missouri State University — Einhellig Interdisciplinary Forum Symposium

MAY 2023 | SPRINGFIELD, MO

- ★ Presented research about the intersection of design and the autism symbolism controversy

Missouri State University — Three Minute Thesis

OCTOBER 2022 | SPRINGFIELD, MO

- ★ Presented on applying design principles and infographics across disciplines to effectively communicate research

INSTITUTIONAL & DEPARTMENTAL SERVICE

Black Hills State University — Assistant Professor

2024 - 2025 | SPEARFISH, SD

- ★ Integrated 3–5 learning objectives into each course in the graphic design program
- ★ Collaborated with Art & Design faculty to implement prerequisites for cross-program courses Art & Technology (ART 375) and Web Design (MCOM 351)
- ★ Hosted five additional weekly lab hours to support students outside of scheduled class time
- ★ Partnered with the curriculum committee to propose a new UX/UI design course
- ★ Attended recruiting events and led campus tours for prospective students
- ★ Advised and mentored students in preparation for senior show and internships

Ponder Magazine — Faculty Advisor

AUGUST 2024 - MAY 2025 | SPEARFISH, SD

- ★ Co-advised the student-led organization *Ponder Magazine* as part of a faculty team, helping the publication secure three prestigious national awards along with several regional awards

Missouri State University Graduate Students in Visual Studies — President

JANUARY - MAY 2024 | SPRINGFIELD, MO

Missouri State University Martial Arts Club — Founder & Martial Arts Instructor

JANUARY 2023 - MAY 2024 | SPRINGFIELD, MO

Iowa Lakes Community College — Self Defense Instructor

MARCH 2022 | ESTHERVILLE, IA

PROFESSIONAL & COMMUNITY SERVICE

College Art Association — Committee Member

PENDING FOR FEBRUARY 2026 - FEBRUARY 2029 | REMOTE

- ★ Will be serving a three year term on the College Art Associations Design Committee

Design Diaries — Author & Content Creator

MAY 2025 - PRESENT | REMOTE

- ★ Launched a quarterly design newsletter featuring design insights, freelance stories, and curated job and exhibition opportunities for current and former students
- ★ Started a YouTube channel with digital media tutorials that focuses on accessibility and clear instruction so students have access to lectures outside the classroom. [Link](#).

Spearfish, SD Fine Arts Boosters — Graphic Designer

MAY 2025 | SPEARFISH, SD

- ★ Designed the official logo for Spearfish Fine Arts Boosters, supporting local arts advocacy

Matthews Opera House & Arts Center — Design Partner

MARCH 2025 | SPEARFISH, SD

- ★ Hosted a postcard design competition for students, providing them with professional design opportunities with local businesses

ArtWars — Judge

FEBRUARY 2025 | RAPID CITY, SD

- ★ Judged digital art for the West River Region Art Wars K-12 competition

Violence Intervention Program — Self Defense Instructor

JULY 2022 | SIOUX CENTER, IA

STUDENT'S EXHIBITIONS & AWARDS

Association for Education in Journalism & Mass Communications — First Place, General Excellence

AUGUST 2025 | PITTSBURGH, PA

- ★ Under the advisement of a faculty team, student publication *Ponder Magazine* received First Place in the General Excellence category and Third place in the Design category

American Advertising Awards — Gold Award, District & National Division

MAY 2025 | PITTSBURGH, PA

- ★ Under the advisement of a faculty team, student publication *Ponder Magazine* received a Gold Award at both the district and national level—competing against schools in South Dakota, Minnesota, and Wisconsin. [Link](#).

College Media Association David L. Adams Apple Awards — Best Magazine Award, National Division

MARCH 2025 | NEW YORK CITY, NY

- ★ Under the advisement of a faculty team, student publication *Ponder Magazine* was awarded first place for Best Magazine and second place for Best Feature Photography in Division II as well as an Honorable Mention for Best Cover Design. [Link](#).

PosterFor International Exhibition — Awards for Poster Designs

FEBRUARY 2024 | INTERNATIONAL

- ★ Student Nicoletta Taylor earned Rose Gold, Silver, and Bronze awards for posters created in my Intro to New Media course. Work exhibited in Times Square, NYC and China. [Link](#).

Cabot Gallery — Group Show

NOVEMBER 2023 | SPRINGFIELD, MO

- ★ DES 210 Intro to Graphic Design students exhibited album cover designs

Brick City Gallery — Group Show

OCTOBER 2023 | SPRINGFIELD, MO

- ★ DES 210 Intro to Graphic Design students exhibited typography posters

Taylor Gallery — Group Show

SEPTEMBER 2023 | SPRINGFIELD, MO

- ★ ART 100 2D Design students exhibited Japanese Notan Collages

Kokoro Exhibition Space — Group Show

DECEMBER 2022 | SPRINGFIELD, MO

- ★ ART 110 Intro to New Media students exhibited social campaign posters

Taylor Gallery — Group Show

MAY 2022 | SPRINGFIELD, MO

- ★ ART 110 Intro to New Media students exhibited vector portraits

GUEST LECTURES, WORKSHOPS, AND CRITIQUES

Black Hills State University — Critique

NOVEMBER 2024 | SPEARFISH, SD

- ★ Invited to critique photo advertisements for an Advanced Photography course

University of Wisconsin, Stevens Point — Visiting Artist

FEBRUARY 2024 | STEVENS POINT, WI

- ★ Delivered a public presentation on my work and thought on the future of graphic design
- ★ Led large-group critiques for graphic design students

Missouri State University — Lecture

NOVEMBER 2023 | SPRINGFIELD, MO

- ★ Invited to share insights from my teaching experience with incoming teaching assistant

Iowa Lakes Community College — Visiting Artist & Workshop Instructor

NOVEMBER 2022 | ESTHERVILLE, IA

- ★ Invited to lead logo design workshop for Art Club students

Missouri State University — Workshop Instructor

NOVEMBER 2022 | SPRINGFIELD, MO

- ★ Led sketchbook workday for MSU's High School Art day

Missouri State University — Lecture

OCTOBER 2022 | SPRINGFIELD, MO

- ★ Invited to lecture to Museum Studies Students about social media and promotion strategies

Missouri State University — Lecture

SEPTEMBER 2022 | SPRINGFIELD, MO

- ★ Invited to share insights from my teaching experience with incoming teaching assistant

Iowa Lakes Community College — Visiting Artist & Workshop Instructor

SEPTEMBER 2021 | ESTHERVILLE, IA

- ★ Invited to lead poster design workshop for Art Club students

PROFESSIONAL MEMBERSHIPS

AIGA — Emerging Member

JUNE 2025 - PRESENT

College Art Association — Member

JUNE 2025 - PRESENT

National Art Education Association — HigherEd Member

APRIL 2022 - PRESENT

EXHIBITIONS

The Dahl Arts Center — BHSU Faculty Group Show

OCTOBER 2024 | SPEARFISH, SD

Springfield Art Museum — MFA Thesis Show

MAY 2024 | SPRINGFIELD, MO

★ Won the Outstanding Art Exhibition (Thesis) Award

Iowa Lakes Gallery — GSVS Group Show

MAY 2024 | ESTHERVILLE, IA

★ As GSVS President, secured this exhibition through personal connections for members

Oh Gallery — Group Show

DECEMBER 2023 | SPRINGFIELD, MO

Cabot Gallery — Group Show

NOVEMBER 2023 | SPRINGFIELD, MO

Colonel Eugene Myers Gallery — Juried Group Show

OCTOBER 2023 | GRAND FORKS, ND

University of Mississippi Gallery 130 — Juried Group Show

AUGUST 2023 | OXFORD, MS

Carolla Gallery — Juried Group Show

MARCH 2023 | SPRINGFIELD, MO

Slocumb Galleries — Juried Group Show

FEBRUARY 2023 | JOHNSON CITY, TN

311 Gallery — Juried Group Show

DECEMBER 2022 | RALEIGH, NC

Brick City Gallery — Group Show

NOVEMBER 2022 | SPRINGFIELD, MO

Springfield Art Museum — Group Show

MAY 2022 | SPRINGFIELD, MO

Pearson Lakes Art Center — Juried Group Show

OCTOBER 2021 | SPIRIT LAKE, IA

Colonel Eugene Myers Gallery — Juried Group Show

MARCH 2020 | GRAND FORKS, ND

Northland College Gallery — Group Show

MAY 2017 | THIEF RIVER FALLS, MN

SKILLS

Graphic Design & New Media Software

- ★ Adobe Illustrator
- ★ Adobe Photoshop
- ★ Adobe InDesign
- ★ Adobe Express
- ★ Adobe Premiere
- ★ Adobe AfterEffects
- ★ Fontself

Web Design, User Experience, & Interactive Media Software

- ★ Adobe XD
- ★ Figma
- ★ Webflow
- ★ Wix
- ★ Squarespace

Digital Fabrication Methods & Software

- ★ CNC Laser Cutting and Engraving
- ★ 3D Printing
- ★ 3D Scanning
- ★ Vinyl Cutting
- ★ Adobe Dimension
- ★ LightBurn

Learning Management Systems & Other Educational Tools

- ★ Canvas
- ★ Blackboard
- ★ D2L Brightspace
- ★ Microsoft Office
- ★ Google Workspace
- ★ Zoom
- ★ YouTube Studio

Other

- ★ Social Media Management
- ★ Artificial Intelligence
- ★ MailChimp
- ★ Hootsuite

EXTRACURRICULAR

Juko Kai International — Traditional Japanese Trained Martial Artist

AUGUST 2015 - PRESENT

- ★ 2nd Degree Black Belt in Nihon Ryu Ju-Jitsu
- ★ Blue Belt in Brazilian Jiu-Jitsu