



Jared M. Haggit

Senior Product Designer

About

Design professional with 7+ years creating user-centric, visually appealing and high performing web and mobile experiences.

 Email
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 Portfolio
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Pw: UXDesign

 Phone
614.596.5653

Socials

 LinkedIn
linkedin.com/in/jaredhaggit

Experience



Experience Design Senior Associate
JPMorgan Chase

Jan 2025 – Present
Columbus, Ohio

- Lead impactful visual design, interaction design and product strategy for a wide range of complex business problems for One Branch View (OBV), a modernization effort of Teller Express
- Created and currently maintain the OBV Design System in Figma used by 2 teams and consisting of 23 unique components with ~6k inserts in the past 90 days
- Conducted 2 design experiments involving 25+ bankers to validate usability, visual design, and interaction patterns, driving measurable improvements
- Create high-fidelity prototypes and assets that effectively communicated interaction states, animations, and transitions to a team of 10 engineers



Product designer II
PNC Bank

Apr 2023 – Dec 2024
Remote

- Led visual design and product strategy of 5 features for PNC's mobile redesign including Low Cash Mode, spending and budgets, domestic wire transfers, overdraft solutions, and alerts
- Established and maintained a 50+ design system library, contributing components, guidelines, and assets using Sketch and Figma
- Translated complex legacy flows into clean, intuitive design patterns using Figma and Sketch
- Worked closely with product managers, developers, content designs and accessibility coaches to iterate wireframes, prototypes and high fidelity visual design.



Senior Product designer
GE Aerospace

June 2022 – Apr 2023
Remote

- Implemented real time keyword and content suggestion and increased overall satisfaction and ease of use of platform search
- Collaborated cross functionally with senior development manager and 6 engineers to design, validate, and implement search improvements



Product designer
Battleface

Mar 2021 – May 2022
Columbus, Ohio

- Increased UK quote conversion by 13.2% by conducting discovery research and implementing targeted design improvements
- Conducted 40+ exploratory research interviews, resulting in 7.69% increase in US conversion
- Established a design practice by introducing Figma for design, userinterviews for qualitative research, hotjar for heatmap, and dovetail for insight management

Tools



Design



Figma



Illustrator



Sketch



Development



VSCode



HTML



CSS



JS

Education


University of
CINCINNATI

Bachelor of Arts, Philosophy
2010–2015


User Experience Design Certificate

2017