



# Jared M. Haggitt

## Senior Product Designer

### About

Design professional with 7+ years creating user-centric, visually appealing and high performing web and mobile experiences.

Email  
Jared.haggitt@chase.com

Portfolio  
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Pw: UXDesign

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614.596.5653

### Socials

LinkedIn  
[linkedin.com/in/jaredhaggitt](https://www.linkedin.com/in/jaredhaggitt)

## Experience



Experience Design Senior Associate  
**JPMorganChase**

Jan 2025 – Present  
Columbus, Ohio

- Lead impactful visual design, interaction design and product strategy for a wide range of complex business problems for One Branch View (OBV), a modernization effort of Teller Express
- Created and currently maintain the OBV Design System in Figma used by 2 teams and consisting of 23 unique components with ~6k inserts in the past 90 days
- Conducted 2 design experiments involving 25+ bankers to validate usability, visual design, and interaction patterns, driving measurable improvements
- Create high-fidelity prototypes and assets that effectively communicated interaction states, animations, and transitions to a team of 10 engineers



Product designer II  
**PNC Bank**

Apr 2023 – Dec 2024  
Remote

- Led visual design and product strategy of 5 features for PNC's mobile redesign including Low Cash Mode, spending and budgets, domestic wire transfers, overdraft solutions, and alerts
- Established and maintained a 50+ design system library, contributing components, guidelines, and assets using Sketch and Figma
- Translated complex legacy flows into clean, intuitive design patterns using Figma and Sketch
- Worked closely with product managers, developers, content designers and accessibility coaches to iterate wireframes, prototypes and high fidelity visual design.



Senior Product designer  
**GE Aerospace**

June 2022 – Apr 2023  
Remote

- Implemented real time keyword and content suggestion and increased overall satisfaction and ease of use of platform search
- Collaborated cross functionally with senior development manager and 6 engineers to design, validate, and implement search improvements



Product designer  
**Battleface**

Mar 2021 – May 2022  
Columbus, Ohio

- Increased UK quote conversion by 13.2% by conducting discovery research and implementing targeted design improvements
- Conducted 40+ exploratory research interviews, resulting in 7.69% increase in US conversion
- Established a design practice by introducing Figma for design, user interviews for qualitative research, hotjar for heatmapping, and dovetail for insight management

## Tools



Design



Figma



Illustrator



Sketch



Development



VS Code



HTML



CSS



JS

## Education



Bachelor of Arts, Philosophy  
2010–2015



User Experience Design Certificate  
2017