Jared M. Haggit

Senior Product Designer

About

Design professional with 7+ years creating user-centric, visually appealing and high performing web and mobile experiences.

Email
Jared.haggit@chase.com

Portfolio
https://www.jaredmhaggit.com
Pw: UXDesign

Phone
614.596.5653

Socials

Linkedin
linkedin.com/in/jaredhaggit

Experience

Experience Design Senior Associate
JPMorganChase
Jan 2025 – Present
📍 Columbus, Ohio

- Lead impactful visual design, interaction design and product strategy for One Branch View (OBV), a modernization effort of the in-branch transaction platform
- Created and currently maintain the OBV Design System in Figma used by 2 teams and consisting of 23 unique components with ~6k inserts in the past 90 days
- Conducted 2 design experiments involving 25+ bankers to validate usability, visual design, and interaction patterns, driving measurable improvements
- Create high-fidelity prototypes and assets that effectively communicated interaction states, animations, and transitions to a team of 10 engineers

Product designer II
PNC Bank
Apr 2023 - Dec 2024
📍 Remote

- Led visual design and product strategy of 5 features for PNC's mobile redesign including Low Cash Mode, spending and budgets, domestic wire transfers, overdraft solutions, and alerts
- Established and maintained a 50+ design system library, contributing components, guidelines, and assets using Sketch and Figma
- Translated complex legacy flows into clean, intuitive design patterns using Figma and Sketch
- Worked closely with product managers, developers, content designs and accessibility coaches to iterate wireframes, prototypes and high fidelity visual design.

Senior Product designer
GE Aerospace
June 2022 – Apr 2023
📍 Remote

- Implemented real time keyword and content suggestion and increased overall satisfaction and ease of use of platform search
- Collaborated cross functionally with senior development manager and 6 engineers to design, validate, and implement search improvemnets

Product designer
Battleface
Mar 2021 – May 2022
📍 Columbus, Ohio

- Increased UK quote conversion by 13.2% by conducting discovery research and implementing targeted design improvements
- Conducted 40+ exploratory research interviews, resulting in 7.69% increase in US conversion
- Established a design practice by introducing Figma for design, userinterviews for qualitative research, hotjar for heatmapping, and dovetail for insight management

Tools

Design
- Figma
- Vercel
- Mobbin

Code
- VSCode
- HTML/CSS
- JS
- Cursor
- Claude Code

Learning
- GSAP
- React
- Tailwind
- Rive

Education

University of CINCINNATI
Bachelor of Arts, Philosophy
2010-2015

GA
User Experience Design Certificate
2017