

Senior Product Designer focused on design strategy that drives product growth.

Mission

Build systems and tools that help teams move faster, stay aligned on strategy, and deliver measurable product growth.

Skills

Design Systems · UX Strategy · Product-Led Growth · Scalable Tooling · AI-Driven Workflows · SaaS Platforms · Outcome-Oriented Collaboration · Cross-Functional Leadership

Education

National Aviation University
Ukraine, Kyiv
Degree: M.S. & B.S.
Avionic Systems Interface Design

Beyond Work

Aviation enthusiast training toward a pilot's license. Drawn to the experience of flight and the complex systems behind navigation, mechanics, and weather. One day, I hope to cross the Atlantic in a small airplane.

Links:

Portfolio: dt-ux.com

LinkedIn: linkedin.com/in/davydtsioma

Experience

S&P Global • AI/ML Market Intelligence Platform

Senior Product Designer, Aug 2025 – Now

- Defined a generalized project model unifying report, analysis, and document workflows
- Designed workflow architecture where analysts control AI generation, improving output quality and reducing iteration time
- Improved transparency of AI outputs through structured reasoning and task visibility
- Built a system that translates Figma design components into production-ready React, identifying and closing system gaps
- Mentored designers and introduced live prototypes, increasing visibility and alignment with engineering

SBI • Business Strategy & Analytics Platform

Senior Product Designer, Jun 2023 – Aug 2025

- Standardized UX across 4 products with a 100+ component design system, cutting delivery time by 30%
- Designed an AI tool that reduced manual work and sped up growth plan delivery
- Launched a roadmap feature tied to a subscription model projected to grow recurring revenue by 35%

Kontron • Device Management Software

Lead UX Designer, Jul 2022 – Jul 2023

- Launched a 40-component design system and redesigned the website in 3 months, cutting delivery time by 50%
- Built a reusable ad framework used in 80+ campaigns, cutting production time by 40% and saving \$50K in creative costs

Coalition Inc. • Cybersecurity SaaS

UX Designer, Dec 2021 – Jul 2022

- Led website redesign ahead of \$5B valuation and major brand recognition milestones
- Built a design system integrating acquired brand assets in under two weeks

Balsam Brands • E-commerce

Product Designer, Jun 2021 – Apr 2022

- Improved mobile checkout UX, reducing drop-off by 25% with clearer forms and payment options
- Improved navigation and filtering, increasing product views by 18% and time on site

Previous roles

Product Designer / Design Lead, Apr 2013 – Jun 2021

- Delivered end-to-end product design across startups and scaling teams
- Built reusable systems and workflows adopted across 10+ teams and 15+ countries
- Mentored designers through reviews, pairing sessions, and onboarding support