



## Woodfield Friend Email Template

Best for: Friends of families who have directly benefitted from Woodfield

**Subject Options:**

I saw this impact firsthand

Woodfield helped someone I love

A place worth fighting for

Hey [NAME],

I wanted to share something that's been close to my family's heart.

Someone I care about spent time at a place called Woodfield, a nature-based camp in Muskoka for families navigating serious childhood illness. *[Insert connection. Example: My sister's family went last summer, and they came back lighter. Not just more relaxed, but more connected. It was the first time I'd seen my sister truly smile in a long time.]*

Woodfield offers something rare: a chance for families to step out of crisis mode and into calm. Think open skies, campfires, no pressure to be anything but human again.

But they need help to keep going.

After 2 amazing pilot summers, Woodfield is now working to raise the funds they need to operate in 2026 and beyond. It's crunch time. And if they don't reach their goal, families like theirs won't have access to this healing space.

If our story resonates, I'd be grateful if you could:

- Make a donation to Woodfield: [<https://www.woodfieldcamps.org/give>]
- Share this video with 10 people: [<https://bit.ly/woodfieldcamps>]

Thanks for hearing me out, and for being part of my circle.

[NAME]