



Woodfield Ally Email Template

Best for: Someone who found us through a connection and aligns with our mission

Subject Options:

Thought this might resonate with you

Have you ever gone camping?

A story that stuck with me

Hey [NAME],

I was introduced to Woodfield in [2022], and it's one of those things that stuck with me. I felt drawn to share it with you because *[Insert connection. Example: I know how much you value meaningful community work]*.

The more I learned, the more it sat with me. Woodfield is a place where families facing serious childhood illness can step out of survival mode and into something gentler; campfires, quiet mornings, moments that feel human again. One parent said, "The week at Woodfield will be a family memory for the rest of our lives." That line hit me. It reminded me that healing isn't always found in a hospital. Sometimes it's found in stillness, in laughter, or in a forest trail with no agenda.

Woodfield has now run 2 powerful pilot summers, and they're trying to secure enough funding to keep operating in 2026 and beyond; but, they can't do it without community support. If they don't reach their goal, families who need this space simply won't have access to it.

So if this speaks to you the way it did to me, I'd be grateful if you could:

1. Make a donation. Every bit helps: [<https://www.woodfieldcamps.org/give>]
2. Share this video with 10 people who might care: [<https://bit.ly/woodfieldcamps>]

I've also attached a short package that tells the story better than I ever could.

Thanks for hearing me out, and for being part of my circle.

[NAME]