

Key Focus Areas:

- Bilateral Trade Relations:** Asia and Africa are crucial to global agricultural trade, together contributing over 40% of global agricultural production. Trade between the two regions is growing, with current bilateral trade in agricultural goods standing at over \$90 billion annually. AAAA aims to enhance these numbers through streamlined regulations, tariff reduction, and improved market access. The alliance will actively support initiatives under agreements like the African Continental Free Trade Area (AfCFTA) and ASEAN frameworks to promote smooth trade flows and remove barriers to trade
- Agricultural Investment Facilitation:** The UAE, China, and India are already leading investors in Africa's agricultural sector, with projects focusing on irrigation, mechanization, and supply chain infrastructure. For instance, the UAE invested over \$59 billion in African agri-business sectors between 2011-2022. AAAA will work to attract new investors and encourage countries across Asia to explore investment opportunities in African agriculture, focusing on high-impact areas such as agri-processing, rural infrastructure, and logistics
- Sustainability and Climate-Resilient Agriculture:** With climate change posing a major threat to agriculture, sustainability will be a core pillar of AAAA. Africa is home to 65% of the world's remaining arable land, while Asia has advanced agricultural technologies. AAAA will focus on sustainable agricultural practices, climate-resilient crops, and water-efficient farming to mitigate the adverse effects of climate change. These efforts will align with global sustainability goals, promoting the use of green technologies, precision farming, and eco-friendly inputs
- Technology Transfer and Agri-Tech Innovation:** Asia, particularly countries like India, China, and Japan, is home to some of the most advanced agricultural technologies, such as precision farming, drone technology, and AI-based crop monitoring systems. AAAA will facilitate technology transfer between the continents, helping African countries adopt these innovations to improve productivity, reduce post-harvest losses, and ensure food security. By 2030, technology-enabled farming could contribute an additional \$500 billion to Africa's GDP
- Trade Delegations and Agri-Policy Dialogue:** AAAA will organize regular trade delegations between Asian and African countries, fostering direct interactions between government officials and industry stakeholders. These delegations will be instrumental in establishing agri-business partnerships and creating policy frameworks that support agricultural development and investment. The initiative will also establish a dedicated policy dialogue platform where governments can align on critical trade issues such as market access, tariffs, and standardization of agricultural goods.
- Research and Knowledge Dissemination:** To stay ahead of industry trends and challenges, AAAA will prioritize research and knowledge dissemination. Through the publication of market reports, research papers, and best practice guides, the alliance will provide businesses, governments, and investors with data-driven insights. The dissemination of this knowledge will empower stakeholders to make informed decisions, improve agricultural practices, and excel in trade relations between Asia and Africa.
- Capacity Building and Training:** AAAA will also focus on capacity building, offering training programs and workshops for farmers, agri-businesses, and policymakers in both regions. These programs will emphasize sustainable farming practices, agri-business management, and technology adoption, helping stakeholders become more competitive in the global market.
- Conferences, Exhibitions and Trade Fairs:** AAAA will organize regular conferences and trade fairs, bringing together policymakers, industry leaders, investors and agri-businesses from both continents in various parts of Asia and Africa. These events will focus on production, demand, supply scenario while showcasing new technologies, exploring investment opportunities and fostering partnerships. With Africa's agricultural market projected to reach \$1 trillion by 2030, these events will serve as critical platforms for engaging stakeholders in discussions on trade, sustainability, and innovation
- Public-Private Partnerships (PPPs):** Given the capital-intensive nature of agricultural infrastructure, AAAA will promote public-private partnerships to build essential rural infrastructure such as roads, storage facilities, and irrigation systems. These PPPs will be vital in ensuring that both regions meet their agricultural production potential. By 2030, Africa alone will need \$150 billion in agricultural infrastructure investments to meet growing food demand