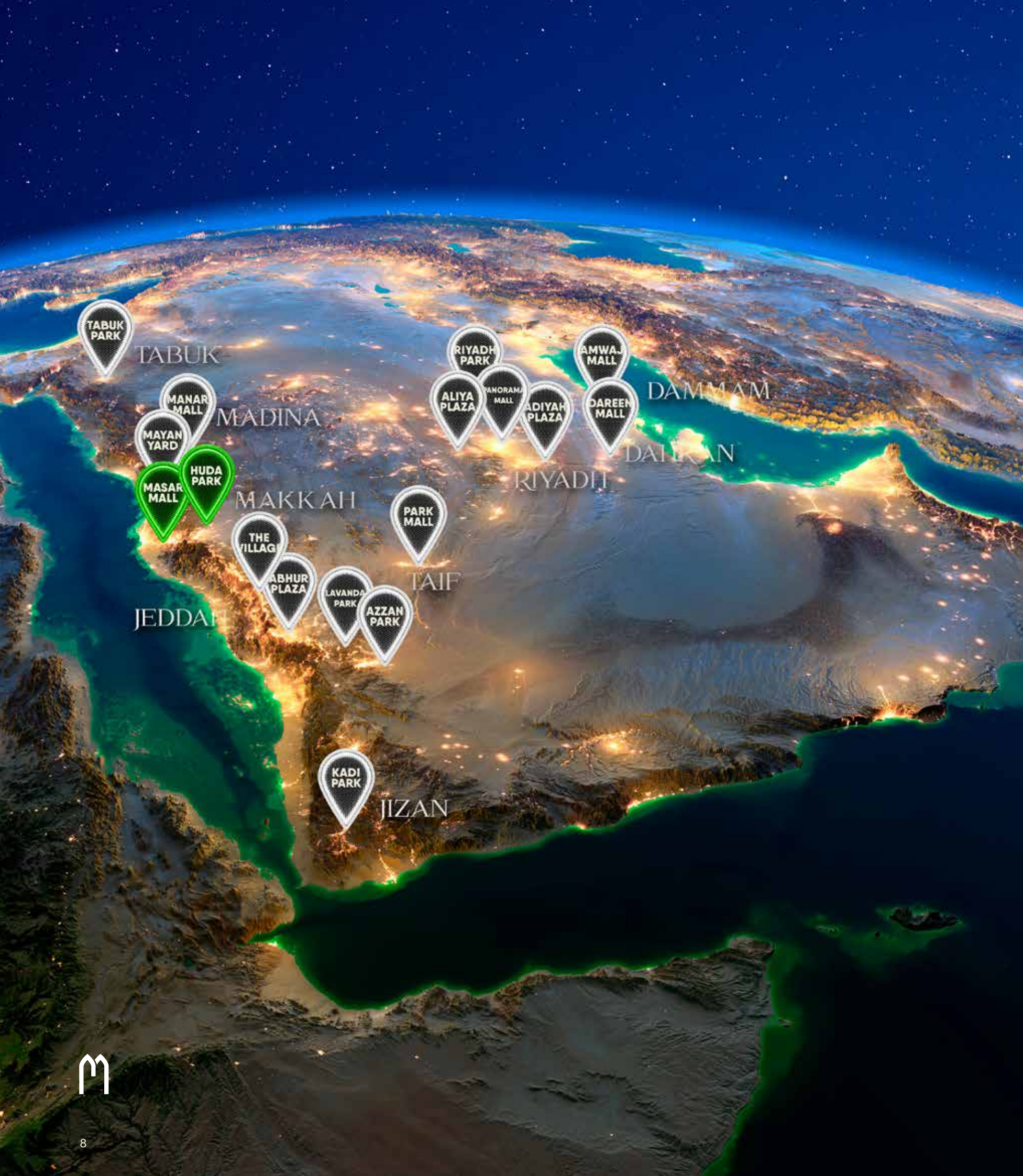




A new icon is rising in the heart of Makkah, crafted for the world's most distinguished brands.





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Shaping the future of retail in Saudi Arabia

At a glance-

15+

Properties

190

Events

80M+

Footfall

98%

Occupancy

1M

GLA

2+

Malls in pipeline

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Makkah: Where the world converges

No other city on earth holds the spiritual, cultural, and emotional magnitude of Makkah. It is a city of movement, meaning, and memory—welcoming millions of pilgrims, thinkers, and seekers every year.

As Vision 2030 reshapes the Kingdom, Makkah is evolving from a sacred epicenter to a magnet for global culture, commerce, and luxury.

By 2030:

30M

Annual pilgrims

103.7B

Expected retail
tourism spend

2.8M

Residents

104K+

Hotel keys

Today, Makkah's story is being retold—through infrastructure, through innovation, and through places like Masar.

Masar: The new artery of Makkah

Masar, meaning “path” in Arabic, is a 3.65 km urban masterpiece that reimagines the western gateway to Makkah. Just 550 meters from Al-Masjid Al-Haram, it is designed to welcome pilgrims, residents, and global travelers into a seamless blend of tradition and modernity.

1.25M

sqm

Integrated development

205

205 land plots for hospitality, retail, and residential

90K

Visitors/ hour capacity

Masar is Makkah’s transformation in motion - and at its heart stands Masar Mall.





The icon within the icon

At the heart of the visionary Masar development lies Masar Mall—an ultra-luxury destination created for the world's finest names in fashion, lifestyle, and gastronomy.

Connected at every level, Masar Mall is a landmark in motion.

63K⁺ sqm

Total GLA

38K sqm

Retail

19K sqm

F&B

2K⁺ sqm

Entertainment

20M⁺

Annual Footfall



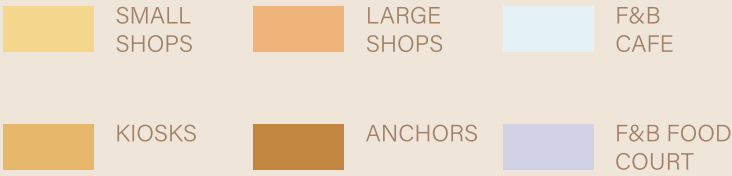
Direct Access

To Haramain High-Speed Railway and metro.

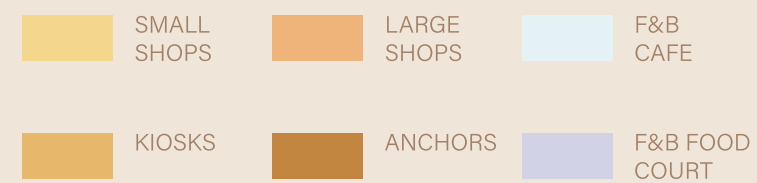


Floor Plan

GROUND FLOOR



LEVEL 1



Design that honors the past

Masar Mall draws inspiration from Hijazi heritage—rawasheen, arches, and intricate geometry—reimagined through a contemporary lens. The result is a space that breathes cultural authenticity while exuding global sophistication.



A lifestyle ecosystem

Curated for the world's most discerning shoppers, Masar Mall offers:



Designer fashion and high-end boutiques.



Gourmet dining from global and local brands.



Cultural exhibition spaces.



Smart retail and VIP concierge.



Family zones and spiritual touchpoints.

- ALL SEAMLESSLY INTEGRATED.



More than a place to shop

At Masar Mall design, and devotion converge to create a destination for a new generation of global luxury.

With unmatched visibility, prestige, and year-round global footfall, Masar Mall offers long-term value for luxury retailers seeking enduring presence in Makkah.

This is more than an address. It is a legacy.



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MASAR MALL  مسـار مـول

For Web



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