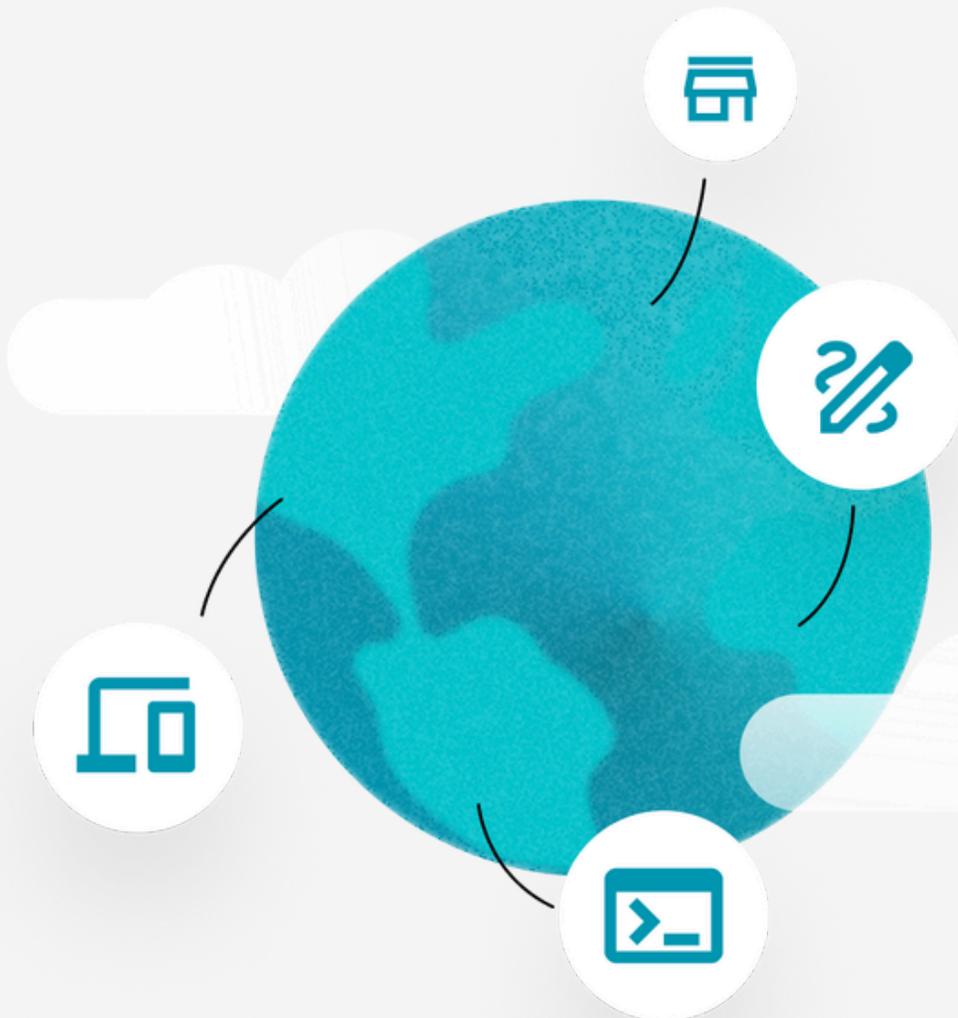


EQUAL *Reach*



2024 Impact

EQUAL*Reach*

We're an  **impact sourcing platform** that connects you with top teams of talent from displaced and host communities around the world.

This is refugee talent

The world-class skills and teams behind EqualReach

- Translation
- Legal
- Customer Service
- Website Creation
- AI/ML
- Design & Creative
- Video &
- Marketing & Sales
- Programming
- Language
- Logo Creation
- Product Development
- Data Processing



A letter from the team

Dear Friends,

Every movement starts with a question. Ours was simple: How can business drive growth while also creating opportunities for those who need them most?

Where We Come From

In 2015-2016, our founder, Giselle, traveled Europe's refugee route, witnessing skilled people locked out of opportunity. That journey ignited a mission: to bridge the gap between talent and work.

For the last 10 years, we have studied and tested digital employment solutions. What started as research became a movement—proving that inclusive hiring drives both impact and excellence.

What's Ahead

In just one year, EqualReach has connected 106 people across 10 countries to meaningful work. Now, we're launching the EqualReach platform—a hub for businesses to source top-tier freelance teams while driving social change.

EqualReach operates across borders, unlocking talent worldwide. Our network spans multiple continents, ensuring businesses can tap into a rich, diverse talent pool:

Delivery Partner Countries of Operation: UK, US, Ireland, Kenya, Ethiopia, Uganda, Switzerland, Canada, Palestine, South Africa, Egypt, Cameroon, Israel.

Client Countries of Operation: UK, US, Ireland, Israel, Switzerland.



EqualReach is committed to driving peace through opportunity and we're filling a gap in the market that has long gone overlooked.

By working with EqualReach, businesses gain access to professionals from 10+ different countries, each bringing unique skills and cultural insights to drive innovation.

A Small but Mighty Team

From piloting impact sourcing pilots with Fortune 50 companies to winning Social Shifters x Amazon and Santander's Global Startup Awards for Education, Employability, and Entrepreneurship—we've built something we're proud of. EqualReach is designed to disrupt *and* connect systems, while creating life-changing opportunities.

Now, we invite you to be part of this next chapter.

Join Us

If you believe in a future of work that's inclusive, let's make it happen—together.

With gratitude,

The Equal Reach Team



Driving peace through opportunity

60% of Our Talent Are Forcibly Displaced

Professionals – We provide a direct path to economic stability for refugees and displaced individuals, turning barriers into opportunities.

Client Team Ratings: 9.75/10

Our clients consistently praise the expertise, professionalism, and impact of our teams.

Project Satisfaction: 4.75/5

We deliver results. Our projects consistently meet and exceed client expectations, proving that purpose-driven hiring delivers top-tier outcomes.

51% of EqualReach Project Teams Are Women

We are committed to gender inclusion, ensuring that women—often disproportionately affected by displacement—find meaningful employment.





106

Jobs Created

1,450+

Skilled Professionals Ready to Work

5.5

Average Team Size Per Project

2 Months

Average Project Length

\$75,000+

Total Earnings for Delivery Partners

Awards and recognition highlights



Read more about our 2024 award wins [here](#)



February 2024
1 of 12 Solution at the Conduit's Refugee Summit



May 2024
Santander X Global Challenge Winner



June 2024
Winner of StartUp For Good Award



October 2024
3rd Place IGNITE Competition at the Shard



November 2024
Finalist for the 2024 Young Entrepreneur of the Year for the Great British Entrepreneurs Award

Why businesses choose **EqualReach**



Drive Growth

Driving long-term profit by balancing profit and purpose together.



Social Impact

Enabling you to hit your ESG goals providing reportable 3rd party impact validation.



Vetting

Legal, regulatory compliance, quality and reliability: simplified via a one-stop-shop platform.

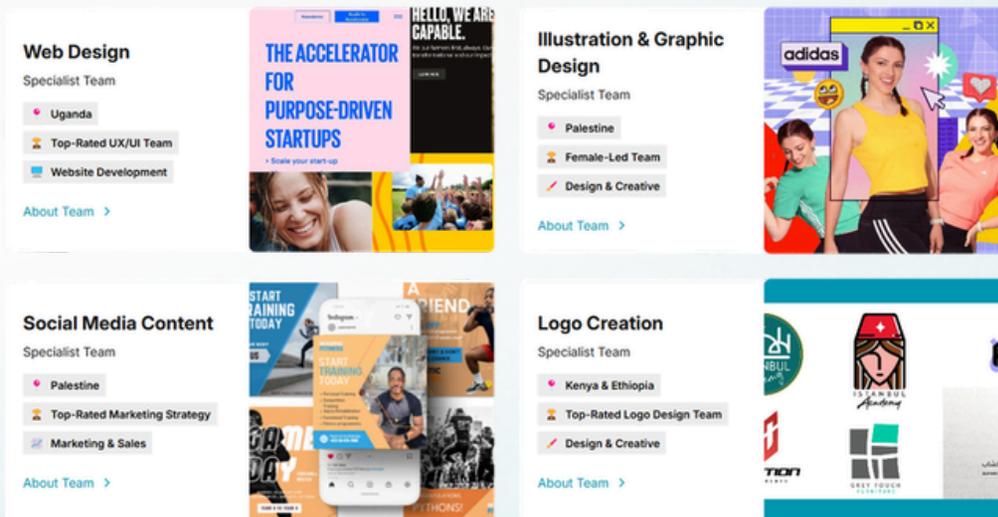


Team Quality

Bolster your core team on a flexible, risk-free basis with quality vetted specialists.

EQUALReach

Together we're changing the way the private sector **outsources for good.**

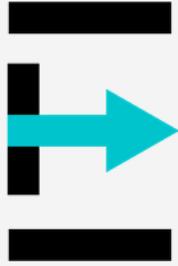


Join The Movement

The future of work is inclusive, global, and driven by impact. EqualReach is leading the way, proving that business success and social impact go hand in hand.

Are you ready to build a smarter, more inclusive workforce?

[Join today.](#)



And we're just getting started.



Are you a **refugee-led team**? [Apply.](#)



Are you a **business**? [Start a project.](#)



Are you an **enterprise**? [Schedule a call.](#)