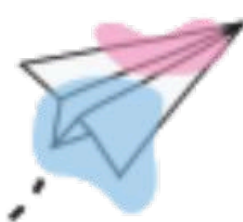





UX DESIGNER / UX RESEARCHER



WHO I AM

I am a skilled UX Designer and Entrepreneur specializing in creating seamless user experiences and driving innovative digital solutions. I have a strong background in UX research, project management, and administrative assistance. I have led significant projects, including app and website development, sales generation, and helped organize the world's largest VR/AR hackathon.

-  508-474-5119
-  john@rocketbeanstuido.com
-  Boston, MA

EDUCATION

**Professional Certificates**

UX Design, Product Management, Project Management

2003 – 2005


**Business Management**

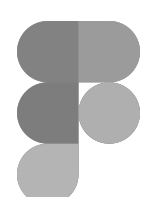
Quinsigamond Community College


WHAT I DO


- UX Research
- Wireframing
- Project Management
- JTBD
- Usability Testing
- User Flow
- Journey Mapping
- Podcasting
- Rapid Prototyping
- Event Planning
- Storyboarding
- AI/LLM
- EIR


SKILLS


 Sketch


 Figma

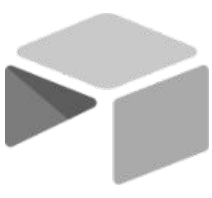
 U UserTesting


 Proto.io


 Notion


 Google Suite


 Webflow


 Airtable


 Miro


 Jira

 Ps Photoshop

 SAP SAP


 Adobe Target


 Monday

 MS Office


EXPERIENCE


- 2021 – 2025

 Remote


 UX Designer  
Agilitee


- I led UXR initiatives for the fastest-growing consumer brand in North America, Dollar General, executing comprehensive research studies for web, mobile, and app.
  - Prototyping and Testing: Designed and built high-fidelity prototypes using Figma and Proto.io to facilitate usability testing. Conducted user testing sessions, collected data, and synthesized insights to inform design improvements.
  - Design and Documentation: Produced detailed production design work in Figma, Sketch, and Whimsical, maintaining up-to-date user flows and comprehensive documentation to support stakeholders.
  - Cross-Functional Collaboration: Collaborated with cross-functional teams, including product managers, developers, and marketing specialists, to ensure design solutions aligned with business goals and user needs.
- 2024 – Present

 Boston, MA


 CEO  
RocketBean Studio


- Founded and lead RocketBean Studio, shaping its vision, strategy, and product roadmap.
  - Designed and developed the company website to support brand, content, and community growth.
  - Produced events and content to build audience engagement, attract talent, and validate early-stage ventures.
- 2024 – Present

 Cambridge, MA


 Community Manager  
Æthos.org


- Lead community strategy and event programming to grow member engagement at Æthos, an innovation hub for AI startups.
  - Produce original content and workshops that spotlight founders, foster collaboration, and support responsible AI development.
- 2015 – Jan 2020

 Boston, MA

 Administrative Coordinator  
Jones Day

- Managed client, staff, and vendor relations, overseeing shipping, inventory, and document creation.
  - Coordinated office logistics, including event setup, file management, and receptionist duties.
- 2016 – Jan 2018

 Cambridge, MA

 Lead Operations Organizer  
MIT Reality Hack

- Organized the world’s largest VR/AR hackathon with 500+ attendees from 12 countries.
  - Managed supplies, catering, and vendor coordination, leading a team to ensure smooth event operations.