

WHO I AM

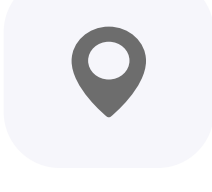
I am a skilled UX Designer and Entrepreneur specializing in creating seamless user experiences and driving innovative digital solutions. I have a strong background in UX research, project management, and administrative assistance. I have led significant projects, including app and website development, sales generation, and helped organize the world's largest VR/AR hackathon.



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Boston, MA

EDUCATION

2020 - 2021

User Experience Design Immersive

General Assembly

2003 - 2005

Business Management

Quinsigamond Community College

WHAT I DO

UX Research

Wireframing

Project Management

JTBD

Usability Testing

User Flow

Journey Mapping

Podcasting

Rapid Prototyping

Event Planning

Storyboarding

AI/LLM

EIR

EXPERIENCE

2021 - 2025 Remote



UX Designer  
Agilitee

- I led UXR initiatives for the fastest-growing consumer brand in North America, Dollar General, executing comprehensive research studies for web, mobile, and app.
- Prototyping and Testing: Designed and built high-fidelity prototypes using Figma and Proto.io to facilitate usability testing. Conducted user testing sessions, collected data, and synthesized insights to inform design improvements.
- Design and Documentation: Produced detailed production design work in Figma, Sketch, and Whimsical, maintaining up-to-date user flows and comprehensive documentation to support stakeholders.
- Cross-Functional Collaboration: Collaborated with cross-functional teams, including product managers, developers, and marketing specialists, to ensure design solutions aligned with business goals and user needs.

2024 - Present Boston, MA



CEO  
RocketBean Studio

- Founded and lead RocketBean Studio, shaping its vision, strategy, and product roadmap.
- Designed and developed the company website to support brand, content, and community growth.
- Produced events and content to build audience engagement, attract talent, and validate early-stage ventures.

2024 - Present Cambridge, MA



Community Manager  
Æthos.org

- Lead community strategy and event programming to grow member engagement at Æthos, an innovation hub for AI startups.
- Produce original content and workshops that spotlight founders, foster collaboration, and support responsible AI development.

2015 - Jan 2020 Boston, MA



Administrative  
Coordinator  
Jones Day

- Managed client, staff, and vendor relations, overseeing shipping, inventory, and document creation.
- Coordinated office logistics, including event setup, file management, and receptionist duties.

2016 - Jan 2018 Cambridge, MA



Lead Operations  
Organizer  
MIT Reality Hack

- Organized the world's largest VR/AR hackathon with 500+ attendees from 12 countries.
- Managed supplies, catering, and vendor coordination, leading a team to ensure smooth event operations.

SKILLS



Sketch



Figma



UserTesting



Proto.io



Notion



Google Suite



Webflow



Airtable



Miro



Jira



Photoshop



SAP



Adobe Target



Monday



MS Office