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## FOR IMMEDIATE RELEASE

Playaway Teams Up with Education Mega Store to Reach Homeschool and Special Needs Students Nationwide

**SOLON, OH — [July 28, 2025]** — Playaway Products, the leader in pre-loaded learning and literacy tools for libraries and classrooms, is proud to announce a new partnership with Education Mega Store (EMS), a growing online marketplace designed to simplify and streamline educational purchases for families of homeschool and special education students. The awardwinning Wonderbook read-along, Playaway audiobook, Launchpad tablet, and new WhaZoodle speaker are now available through EMS.

At-home learning is now the fastest-growing segment of the education market, with nearly 3.7 million children enrolled across the U.S. and an expanding number of states offering funding and tax incentives to support it. The homeschool market alone is projected to surpass \$10 billion by 2031, creating a critical need for curated, accessible learning resources.

Supplemental curriculum gives homeschool families the flexibility to support each child's unique learning journey. Whether reinforcing core subjects, filling skill gaps, or exploring new interests, these resources offer targeted support without an overwhelming approach. With engaging, easy-to-use tools, students can build confidence and mastery one subject at a time.