

# GOLD GUIDE

**PUT SOME GOLD IN YOUR GOLDEN YEARS**



**REAGAN**  
GOLD GROUP



# THE TIMELESS APPEAL OF PRECIOUS METALS

For over 8,000 years of recorded human history, gold and silver have functioned as mediums of exchange and stores of wealth – money. Gold and silver are earth elements, tangible, unprintable and part of the planet when it was formed. Some people even call gold “God’s money” in contrast to the fiat money the government prints and devalues haphazardly. Because Gold can’t be printed or manipulated, it makes sense to have an asset with these qualities in your portfolio.

## WHY DIVERSIFY WITH PRECIOUS METALS?

As the global financial landscape shifts, precious metals like gold and silver remain steadfast as assets of enduring value. In a world increasingly influenced by geopolitical tensions and economic uncertainty, these tangible assets offer a safe harbor, removed from the risks associated with traditional currencies or digital systems, including spendthrift governments that simply inflate a currency’s purchasing power away.

The rise of Central Bank digital currencies (CBDCs) introduces new concerns for investors. While CBDCs promise

innovation, they also bring unprecedented levels of government oversight and control, raising questions about financial privacy and individual autonomy. Transactions under a digital currency framework may be tracked, restricted, or even programmed in ways that limit personal freedom, especially during periods of economic or political upheaval.

Gold and silver, by contrast, are immune to digital manipulation and provide a heightened level of ownership—they are tangible, and in your hand. They are also private and universally recognized. They offer a hedge against inflation, currency devaluation, and the centralization of monetary systems. By diversifying your portfolio with precious metals, you gain not only financial security but also a layer of protection against a rapidly evolving and increasingly monitored economic system.

Safeguard your wealth and preserve your freedom with the time-tested stability of gold and silver.





HERE'S WHY  
**Many investors  
like you are  
turning to gold**  
IN THESE UNCERTAIN TIMES



**SAFE HAVEN ASSET:**

Gold has historically served as a safe haven asset during times of geopolitical turmoil, economic downturns and currency fluctuations. When other assets falter, gold and silver often retain value or appreciate, providing investors with a more reliable refuge.

**DIVERSIFICATION:**

Including gold in your portfolio can provide diversification away from dollar denominated assets and mitigate associated risk. Gold has a low correlation with stocks, bonds and other "paper" financial instruments, helping to reduce overall portfolio volatility. Sometimes gold moves opposite the markets, evening out portfolio worth when other holdings are down.

**INFLATION HEDGE:**

Gold is seen by many investors as an effective hedge against inflation. Unlike fiat currencies which tend to lose purchasing power over time, gold famously retains it – or even grows purchasing power over time!

It is said that one ounce of gold would get you an elegant toga in the Roman days. It will get you a finely tailored suit today!

Possibly two or three depending on where you shop! That's the power of gold in protecting wealth!

**STORE OF VALUE:**

Throughout history, gold has been recognized as a reliable store of value. Its scarcity, durability and intrinsic beauty make it desirable and recognizable across cultures and civilizations. Whether in bullion, jewelry or numismatic form, gold holds tangible, real value that transcends time and borders.

**LIQUIDITY:**

Compared to other tangible assets like real estate, gold is easy to buy and easy to sell. It is both portable and recognizable the world over. Because gold coins and bars pack a lot of value in a small package, gold makes it easy to carry a large amount of wealth discreetly and easily. Comparably, real estate is not

at all portable, is complicated to buy and sell, and has very steep transaction costs.

**"Gold is the only commodity that has held a steady value against inflation over the centuries. Our currency should once again be backed by gold."**

Ronald Reagan





# WHY BUY FROM REAGAN?

We know there are many gold companies out there to choose from.

## HERE IS WHAT SETS US APART.

With an **A+ rating at the Better Business Bureau**, **97% 5 star reviews at Trustpilot** and **4.75 stars on Google** we think we are doing it right – ***and it shows!***

We offer a low-pressure, full-service, price competitive experience for you, the customer. We are a smaller company, so at Reagan you are so much more than an account number. You are the whole reason we are in business. We aim to streamline and personalize the precious metals buying process so that more families can shield their portfolios from the damaging effects of inflation. We believe in the power of gold to do just that.

## WHO ARE OUR CUSTOMERS?

Our precious metals customers are discerning individuals who understand the value of protecting their wealth in an uncertain world. Many are nearing retirement or actively planning for it, seeking to secure their financial future with assets that stand the test of time. They're savvy, informed, and keep a watchful eye on the global economic landscape, recognizing the challenges posed by inflation, market volatility, and shifting geopolitical dynamics.

These investors share a common concern: the growing distrust in government policies and fiscal management. They see the mounting national debt, rising inflation, and the potential pitfalls of Central Bank policies as signs that traditional financial systems may not always provide the stability they need.

Gold customers value financial independence and peace of mind. They turn to precious metals as a way to hedge against uncertainty, protect their purchasing power, and ensure that their wealth is safeguarded for themselves and future generations. For these individuals, gold and silver represent more than just an investment—they're a foundation for financial security and personal sovereignty in an ever-changing world.

## BUYER BEWARE

Some companies use celebrity endorsements to establish trust and credibility. While it might seem reassuring to see a well-known actor, politician, or influencer backing a precious metals dealer, remember that these endorsements come at a cost. Celebrities are paid handsomely for their appearances, and the millions spent on marketing are often passed on to consumers in the form of inflated product prices.



SCAN QR CODE FOR MORE CUSTOMER REVIEWS





# HERE IS WHAT OUR CUSTOMERS HAVE TO SAY ABOUT US:

You can see these reviews and more at  
Reagan Gold Group, LLC  
Reviews | Better Business Bureau® Profile ([bbb.org](https://www.bbb.org))

We would love the opportunity to provide the same level of excellent service to you and your family.

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**Clyde D**



"I heard from a friend about the possibility of including gold in my 401k, which intrigued me. After researching and contacting several gold companies, Reagan Gold Group stood out. What set them apart was their professionalism; they didn't \*\*\*\*\* me with sales calls like the others. The process with Reagan Gold Group was refreshingly simple, and their team was fantastic to work with. I highly recommend them to anyone considering diversifying their 401ks with precious metals"

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**Robert H**



"Reagan Gold Group proved to be the perfect choice for my platinum bars. After thorough online research, I found them and was immediately impressed by their polite and respectful demeanor over the phone. The process was smooth, and they even surprised me with a complimentary safe. Highly recommend Reagan Gold Group for their exceptional service and professionalism."



BBB RATING



GOOGLE RATING



TRUSTPILOT RATING



BCA RATING



# Gold Ownership

## Investors have several options when it comes to gold investments:

At Reagan Gold Group, we only sell the “real thing” – gold bullion, limited mintage coins and numismatics. We can deliver your metals to your home or for IRAs, ship them securely to your IRA custodian.

## Physical Gold – The Real Thing

**GOLD BULLION:** Bars and coins are the most traditional forms of physical gold investments. They offer direct ownership and control over the asset. Gold is typically stored at the individual's home, a safety deposit box at a bank or can be held in a gold IRA through a custodian and depository.

**NUMISMATICS:** Also known as collector coins, numismatics are typically rare, limited mintage or historic and can potentially have value far above the melt value of the coin.

**JEWELRY:** While not the most efficient investment, gold jewelry has some intrinsic value and can be a form of portable wealth. However, most of its value is aesthetic and its melt value does not take that into account.

## Gold ETFs and Mutual Funds

These financial products, sometimes referred to as “paper

gold,” provide some exposure to gold prices without the need to store physical gold. However, they come with third-party risk, management fees and do not offer direct ownership of the metal.

## Gold Mining Stocks

Another form of “paper gold,” investing in companies that mine gold can offer leveraged exposure to gold prices. However, this comes with higher risk due to factors like operational costs and geopolitical issues.

## What is a precious metals IRA exactly?

In 1997, Congress expanded investment options for retirement accounts by allowing alternative assets, including precious metals, to be held in special custodial accounts known as Self-Directed IRAs (SDIRAs).

In times of uncertainty, these tangible investments can offer a sense of security that “paper” or digital assets cannot. Today, stocks and bonds are mere digital blips viewed only through online portals or statements. Many investors find that unsettling.

SDIRAs also have the same tax advantages as traditional IRAs. Contributions are tax-deductible, and the account grows tax-deferred until retirement. This flexibility enables

investors to diversify beyond conventional investments, balancing their portfolios with inflation-fighting assets like precious metals.

Opening a precious metals IRA is simple and straight-forward. Custodial accounts can be established within 24 to 48 hours. Funds are transferred, metals selected, and assets are securely shipped to an IRS-approved depository, like the Delaware Depository. That's it!

Working with a reputable dealer like Reagan Gold Group ensures compliance with all regulations. The IRS sets specific guidelines on the types and quality of metals that qualify for SDIRAs. Reagan Gold Group can provide guidance every step of the way, from selecting eligible metals to helping you find the right depository and securely shipping your metals.

**Let us help you navigate the exciting process of incorporating gold or silver into your IRA or 401(k)!**





# Storing your IRA metals with the Delaware Depository



## Delaware Depository's Commitment to Providing Trusted Bullion Safekeeping Services

Reagan Gold Group has a relationship with the Delaware Depository for IRS-compliant storage of precious metals held in an IRA. The Delaware Depository maintains \$1 billion in "all-risk" insurance coverage with Lloyd's of London.

Their insurance policy includes all risks of physical loss and/or physical damage, including mysterious disappearance, unexplained loss or shortage, employee dishonesty, theft, fire, flood, natural disasters, etc.

All precious metals stored with the Delaware Depository are fully owned by the customer. It is never lent, pledged or encumbered in any way to a third party.

Assets are stored in high-security vaults constructed and maintained in strict compliance with the Bank Protection Act and Underwriters Laboratories standards. The entire facility is protected by numerous redundant alarm and security devices and monitored 24 hours a day.

The Delaware Depository is the largest depository in the United States outside of the Federal Reserve in New York. Located in Wilmington, Delaware, they are strategically situated outside of the major political and financial centers of New York and Washington, DC.

# Reimagine Your Retirement

with a Leader in Self-Directed IRAs



## The Equity Trust Advantage

Equity Trust empowers individual investors and financial professionals by removing barriers to true investment freedom and offering alternative investments managed through self-directed IRAs (SDIRA).

With an Equity Trust account, investment possibilities are nearly limitless, including real estate, precious metals, cryptocurrency, and much more — all through a single custodian.

In partnership with companies like Reagan Gold Group, clients can diversify their portfolios by acquiring physical gold and silver or adding them to existing IRA accounts tax and penalty free.

As a qualified custodian, Equity Trust provides administrative and reporting services without offering investment advice. Precious metal purchases are processed at clients' direction.

We deliver a simplified investment experience through innovative technology and first-class service, achieved through 50 years of



**REAGAN**  
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**READY TO GET STARTED CALL US AT:**  
**1-888-634-1523**

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