

FOR IMMEDIATE RELEASE

**Tractus and M&A Partners Launch Joint Venture to Expand their M&A and Investment Banking Services Across the Asia-Pacific.**



[Melbourne, Australia, August 2025] — **Tractus**, a leading strategic advisory firm in the Asia-Pacific, and **M&A Partners**, a Melbourne-based corporate advisory and investment banking firm, are pleased to announce the formation of a new joint venture: **Tractus M&A Partners**. The joint venture is focused on delivering end-to-end **Mergers and Acquisitions (M&A)** and **Investment Banking (IB)** advisory services to support the growth strategies of corporate clients across Asia and Australia.

With increasing demand from multinational companies seeking both organic and inorganic expansion across Asia, Tractus M&A Partners combines strategic advisory expertise with specialist deal execution capabilities. This joint venture builds on Tractus' deep market presence and operational advisory work across 14 countries, and M&A Partners' proven track record in structuring and executing cross-border M&A transactions, capital raisings, and corporate advisory assignments.

**Tractus** is renowned for helping corporations determine where and how to invest in Asia, turning strategic growth plans into operational reality. With more than 30 years of experience, Tractus has supported international businesses with market entry, partner identification, M&A, and site selection for new manufacturing and service operations.

**M&A Partners** brings deep expertise in mergers and acquisitions, capital and debt financing, and corporate strategy advisory. From its base in Melbourne, the firm works with public and private companies across various sectors. It has seen a growing number of mandates involving Asian-based corporations pursuing offshore acquisitions, highlighting a clear market shift toward buy-side expansion strategies.

**Tractus M&A Partners** will provide a full-service **"Buy or Build"** solution, offering companies comprehensive support — from evaluating strategic entry options to structuring and executing acquisitions. The joint venture is uniquely positioned to support multinationals expanding in the region and Australian corporates looking to enter or grow within Asian markets.

*"Our multinational clients are increasingly focusing on M&A to complement their broader strategic plans," said **John Evans**, Managing Director of Tractus. "This partnership allows us to expand our corporate finance capabilities, utilizing M&A Partners' financial and transactional expertise alongside our deep regional networks and on-the-ground resources."*



M&A Partners also sees strong demand among Australian firms seeking distribution partners, acquisition targets, and strategic alliances across Asia. *“Tractus offers Australian clients a compelling platform to identify and execute regional growth strategies,”* said **Antony Lynch**, Managing Director at M&A Partners. *“Through this joint venture, we’re unlocking new opportunities for clients on both sides of the region.”*

**Tractus M&A Partners** will begin operating immediately and is actively engaged on mandates across key markets across Asia and Australia.

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