
Sentinel GO Launch Giveaway — Official Rules

Zagreb, August 12th, 2025

1. Organizer and Scope

The Sentinel GO Launch Giveaway (the “Giveaway”) is organized by Sentinel d.o.o., Gradišćanska ulica 34, 10000 Zagreb, Croatia (the “Organizer”).

The Giveaway is conducted exclusively on Instagram (@sentinel_marine) and Facebook (Sentinel Marine solutions page). This promotion is in no way sponsored, endorsed, or administered by Meta Platforms, Inc., Instagram, or Facebook. Each participant completely releases Instagram and Facebook from any responsibility related to the Giveaway.

2. Eligibility

To be eligible to enter the Giveaway, you must:

Age: Be at least 18 years old.

Social Media: Have a valid personal account on Facebook or Instagram.

Sentinel App Registration: Register a boat in the Sentinel Your boat,online mobile application and complete the boat data verification process during account setup.

Acceptance of Rules: Agree to abide by these Official Rules in their entirety.

Geographical Restrictions: There are no strict residency restrictions; participants from any country are welcome to enter. However, the prize can only be shipped to countries where Sentinel’s subscription services are available (see the supported countries list for details). The Giveaway is void where prohibited or restricted by law.

3. How to Enter

To enter the Contest, complete the following steps during the Contest Period:

1. Download the Sentinel GO app (free on Google Play & App Store).

2. Register your boat in the app and successfully complete the verification process.

We may request a document showing your boat's HIN (Hull Identification Number), such as a registration certificate or valid insurance document, to verify your entry.

3. Like the official contest post published on Instagram (@sentinel_marine) **or Facebook** (Sentinel Marine solutions page)

4. Submit your entry:

On Facebook:

Comment under the contest post with:

- A short review of the Sentinel GO app after trying it (e.g., what you liked, found useful, or what surprised you).
- A boating photo — either of you with your boat or from one of your favorite boating moments.

On Instagram (if you don't have a Facebook account):

Post your photo + review to your own Instagram account (your profile must be public) and tag us in the photo so we can share it on Facebook and it can receive likes.

5. (Optional) Tag five (5) friends in your entry. Tagging is encouraged but not required. If you tag at least 5 real friends, you will earn +5 bonus points in your final score (see Section 5 — Judging).

Entry Limit: Only one (1) entry per person is allowed. Multiple submissions (including from alternate accounts) will result in disqualification, with only the first valid entry being considered.

Original Content: All parts of your submission (review and photo) must be your own original content. You must hold the intellectual property rights to any material submitted. Content that infringes third-party rights will result in disqualification.

4. Contest Period

The Contest runs from August 12, 2025 at 15:00 (CEST) until September 23, 2025 at 23:59 (CEST).

The winner will be announced by October 1, 2025 via:

- A post on Sentinel's official social media channels (Instagram and Facebook), and
- Email to the address registered in the Sentinel GO app.

5. Judging and Winner Selection

The winner will be selected based on a total score of up to 100 points, calculated as follows:

- 50 points — Jury score (Sentinel's internal team) for creativity, originality, and how well the entry fits the spirit of Sentinel GO.
- 50 points — Number of likes your entry receives on Facebook (1 like = 1 point).

Bonus: If you tagged at least 5 real friends when submitting your entry, you will receive +5 additional points added to your final score.

In the event of a tie, the jury will decide the winner. All jury decisions are final.

6. Prize

1x Sentinel SafeGuard Bundle (including Sentinel BM50 Lite Boat Monitor + Bilge High Water Sensor + Shore Power Sensor + Wired Door Sensor + Motion Sensor (PIR) + 1-year Premium subscription) — total retail value approx. €599 incl. VAT.

- The prize is provided by Sentinel d.o.o.
- Shipping is included for eligible countries supported by Sentinel's subscription services ([see here](#)).
- Installation costs, customs duties, and any applicable taxes in the winner's country are the responsibility of the winner.
- The prize is not transferable, cannot be exchanged for cash, and must be claimed within 7 days of notification.

7. Winner Notification & Delivery

The winner will be contacted:

- By email (to the address used in their Sentinel GO account), and/or
- By direct message on the platform where they entered.

If the winner does not respond within 7 days or fails to provide complete and accurate delivery details, the prize will be forfeited and may be awarded to the next highest-scoring participant.

9. Final Terms

This Contest is governed by Croatian law and does not constitute a lottery or game of chance — the winner is chosen based on skill and merit.

Sentinel reserves the right to cancel, suspend, or amend these rules if necessary for legal or technical reasons, provided that it does not unfairly disadvantage participants.

By submitting an entry, you fully accept these Official Rules.

For any questions, contact: info@sentinelmarine.net

Meta Platforms, Inc. (Facebook, Instagram) are fully released from all responsibility by each participant. This Contest is in no way sponsored, endorsed, or administered by, or associated with, Meta, Facebook, or Instagram.

About Sentinel Marine solutions:

Sentinel is a global leader in smart boat monitoring, connecting boats worldwide and partnering with top manufacturers and fleet operators to make boating safer and easier. Our advanced IoT platform supports the digital transformation of the leisure boating industry, delivering connectivity, data insights, and remote control solutions for OEMs and fleet managers. For individual boat owners, Sentinel offers user-friendly monitoring and control, ensuring peace of mind and a connected experience, anytime, anywhere. Headquartered in Zagreb, Croatia.