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# THE CONNECTED EXPERIENCE FOR THE BOATING WORLD




## HOW BOATS ARE REALLY USED

INSIDE: STATE OF CONNECTED BOATING 2026

**17 TO 19 NOVEMBER**
RAI Amsterdam

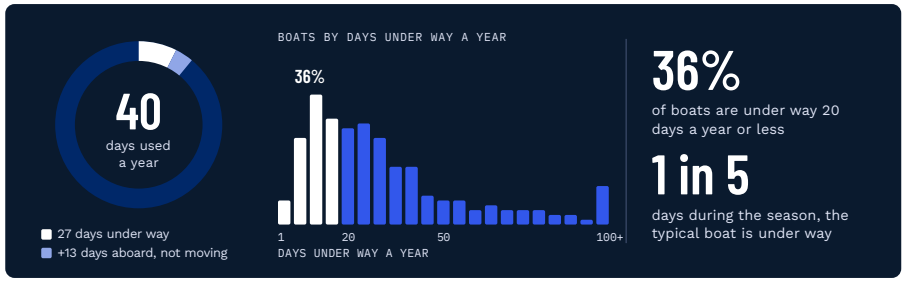
**STAND 05.381**
Hall 5, Slovenian Pavilion

STATE OF CONNECTED BOATING 2026, INDUSTRY REPORT

# HOW BOATS ARE REALLY USED

MARKET SAMPLE

One season of data from Sentinel-connected sailing boats and motor boats. A first look at what the data can tell you.




## A YEAR IN THE LIFE

TYPICAL BOAT

### Sailing boats

**42 days**
a year with someone on board

| 30 days | 12 days | 160 days |
|---|---|---|
| under way | aboard, not moving | season duration |

### Motor boats

**38 days**
a year with someone on board

| 24 days | 14 days | 165 days |
|---|---|---|
| under way | aboard, not moving | season duration |

WHAT IT MEANS FOR YOU

**Owners stay on board beyond their trips too. Build and equip for both.**

## BY SIZE

Sailing boats · Motor boats

| | DAYS UNDER WAY A YEAR | TRIPS LONGER THAN A DAY | BOATS USED UNDER 20 DAYS A YEAR |
|---|---|---|---|
| 35 ft | 22 – 25 | 14% – 35% | 35% – 46% |
| 40 ft | 26 – 32 | 11% – 36% | 24% – 32% |
| 45 ft | 22 – 34 | 19% – 47% | 24% – 41% |
| 50 ft | 25 – 36 | 28% – 42% | 20% – 38% |
| 55 ft | 26 – 32 | 31% – 57% | 29% – 34% |
| 60 ft+ | 30 – 44 | 39% – 53% | 23% – 27% |

Bigger boats are out a little more often, slept on more, and left idle less.

## ENGINE AND FUEL

SAILING BOATS

**64 h**
engine hours a year, typical sailing boat

**16%**
of sailing boats got a high RPM alert this season

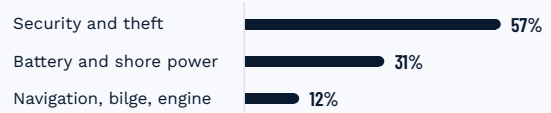
**3.6 L/h**
average fuel use when motoring

IN YOUR OEM REPORT

- Average fuel use per model
- Engine hours across your fleet
- Service due by hours or calendar

## WHAT NEEDS ATTENTION

ALERTS BY CATEGORY, SHARE OF ALL ALERTS




**51%**
of alerts happen with nobody on board

## POWER DEMAND

BATTERY AND SHORE POWER

**60%**
of boats had a battery depleted below 12 V

**28 h**
autonomy at anchor

**6**
low battery alerts per season

IN YOUR OEM REPORT

- Draw at anchor, per model
- Hours on one full charge
- Battery used per night

## WHAT OWNERS ASK

OWNER MESSAGES TO DEALERS IN THE APP, 2023 TO 2026

**38%** of all owner messages ask for planned service, most of them right after the service reminder in the app.

ONE OWNER MESSAGE

Service tasks due. Please send an offer.

- Engine oil and filters
- Impeller and belts
- Black water tank
- Propeller
- Windlass
- Leakage

Typical items in one owner message after a service reminder, aftersales data 2023 to 2026.

## THAT'S THE MARKET. NOW SEE YOUR BOATS.

Your OEM report shows the same for your own models, boat by boat. Visit us at stand 05.381, map overleaf.

YOUR MODELS, YOUR DATA



Market sample of Sentinel-connected boats, 2026 season.

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# DISCOVER THE SENTINEL PLATFORM LIVE AT METSTRADE

Book a meeting at our stand and we'll show you what is possible for your boats, your fleets and your marine business.

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## BOOK A MEETING

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**45+** boat builders
**400+** fleets
**200+** certified partners

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