

# TalentReef + Talroo Integration Setup Guide

## COMPANY OVERVIEW

**Talroo connects you with ready-to-work frontline workers that other job boards miss:** 70% of Talroo's jobseeker audience can't be found on any other platform. Our sites, including Jobs2Careers.com, are built specifically for frontline and skilled trades workers and the employers that need them. By integrating Talroo through TalentReef, you can fight the glut of AI applications and duplicate candidates to reach Talroo's exclusive, high-intent audience directly.

## INTEGRATION OVERVIEW

Talroo's integration utilizes TalentReef's Job Feed and Applicant APIs to ingest Job Postings and their Job Application questions directly from your TalentReef instance. These jobs are refreshed at least daily so that updates and new jobs are frequently picked up.

Working with TAP, or your dedicated Talroo CSA, jobs can be sorted and toggled live in our system. Once live, Talroo will host the job application and automatically push candidates and their applications into your TalentReef system.

## USE CASES AND KEY BENEFITS

As a TalentReef customer, I would like to generate candidates and applications from one of the largest collections of job seekers while benefiting from Talroo's unique talent pool and competitive pricing.

## INTEGRATION SET UP

To enable the Talroo integration for your TalentReef instance, all you will need to do is submit a TalentReef Support Case requesting the integration be enabled.

TalentReef Support cases can be submitted at:  
<https://mitratech.my.site.com/talentreef/s/contactsupport>.



## BOOK A MEETING



For the support case submission form, you can use the following field templates:

- **Request Subject:** “Enable Talroo Integration”
- **Describe your Question or Issue for our Support Team:** “Please enable Talroo’s TalentReef integration for my TalentReef instance. Once generated, please provide [customersuccess@talroo.com](mailto:customersuccess@talroo.com) with my TalentReef instance’s Portal Code or Client ID”
- **Business Impact:** High
- **Urgency:** High

Once Talroo is provided with this information, the integration should take no more than 1 – 2 days to initialize and test.

Additional time to set up campaigns and job advertising strategies will depend on the complexity of your advertising needs.

**TalentReef Support Request**

Our Support Teams are available to assist with any request. Please be sure to include all relevant information to help us best resolve your request. You will get a Case Confirmation to the email provided and we will work with you directly on next steps!

Tell us a little bit about yourself and we can get you the support you need!

Please do not submit any sensitive information (PII, confidential, etc.) through this submission form. If your request requires supporting documentation that may contain sensitive information, please ensure that information is redacted.

Company\*

Full Name\*

Email\*

Phone\*

User Type\*

Request Subject\*

**Request Details**

Almost done! Include any additional detail that may help us work on this request for you.

Describe your Question or Issue for our Support Team\*

Please enable Talroo's talentReef integration for my talentReef instance.

Once generated, please provide customersuccess@talroo.com with my

Add any additional files or attachments for your request!

Add File...

Business Impact

Urgency

## SUPPORT PROCESS AND CONTACTS

For questions regarding client specific setup, campaigns, or general advertising strategies, please reach out to your Talroo account manager. For questions or suggestions regarding the integration and its functionality, please contact Noel Zapata.

Name	Role	Email
Noel Zapata	Product Manager	<a href="mailto:nzapata@talroo.com">nzapata@talroo.com</a>

## ADDITIONAL INFORMATION

In addition to the functionality the integration provides, TalentReef customers advertising with Talroo will be able to access Talroo’s Advertising Platform (TAP) to see their campaigns’ performance.

On TAP, recruiters can not only see performance metrics for their current advertising efforts, but they will also be able to see insights into Talroo’s entire platform that can give them an advantage in shaping their recruiting strategy. More info can be found at <https://www.talroo.com/tap/>.

Please work with your Talroo account manager to access TAP.