



FirstTouch Candidates™

Be their first choice so they can be your best hire.

FirstTouch Candidates™ delivers jobseekers who are early in their search and confirmed to be applying to you first. Before AI resume spam. Before 10 other companies flood their inbox. **Delivering hiring rates up to 4x higher***.



Talroo's **FirstTouch Candidates™** are available to any direct customer. You receive a dedicated stream for these high-intent candidates so you can prioritize them with human outreach immediately. **Let's connect you with real people, not just resumes.**

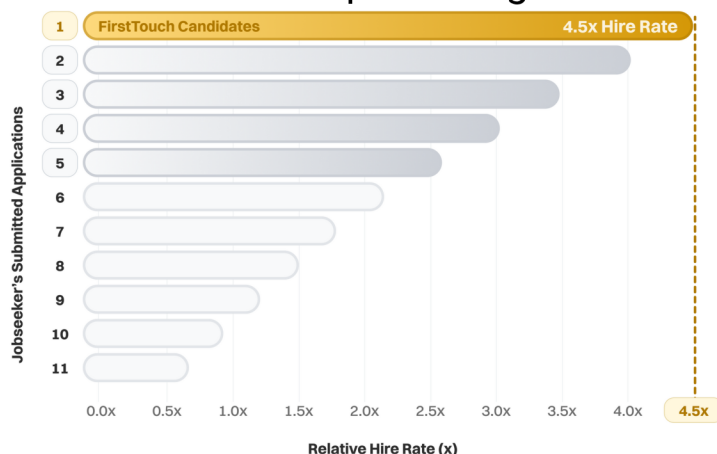
What Are FirstTouch Candidates?

With **FirstTouch Candidates™**, you reach jobseekers first—before your competitors, before they're blasted by job boards, and before their inbox is flooded with offers.

- ✓ Talroo tracks **zero prior applications** across our advertising channels
- ✓ Candidate confirms they **haven't applied anywhere else**
- ✓ Delivered with a **dedicated label** so your team can reach out right away

Why FirstTouch Matters

Hire rates up to 4x higher*



Candidates are most engaged at the beginning of their job search.

Filter out low-intent and auto-applied resumes.

Prioritize human outreach over AI filtering to reach candidates first.

EarlyTouch Candidates (#2-5), and standard candidates are still available.
Ask your Talroo rep to activate your FirstTouch Candidates™ campaign today.

*Hire rate and relative hire rate from select Talroo customer data.

WE BRING BACK WHAT RECRUITING WAS MEANT TO BE: HUMAN.

