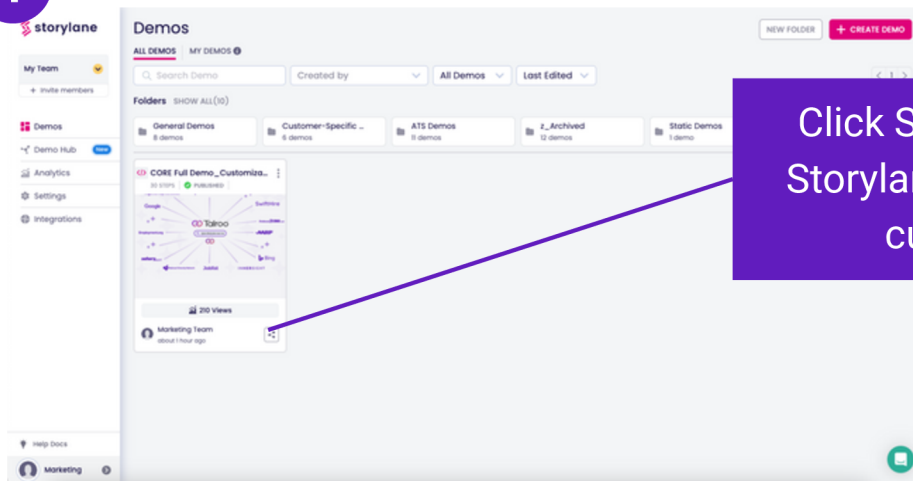



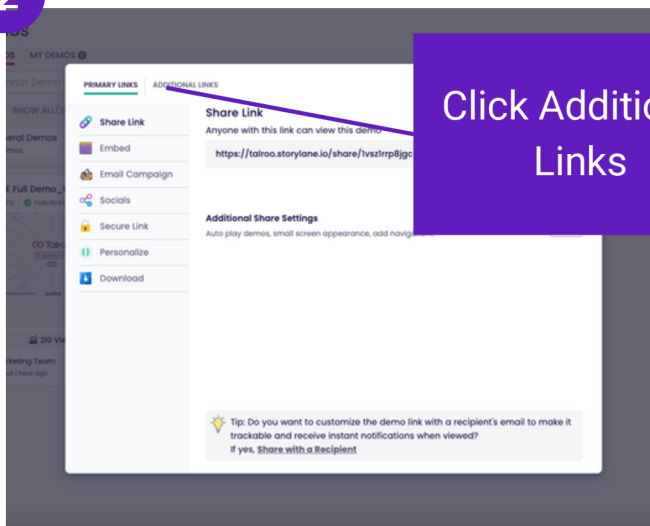
Customizing Storylanes

1



Click Share  on the Storylane you want to customize

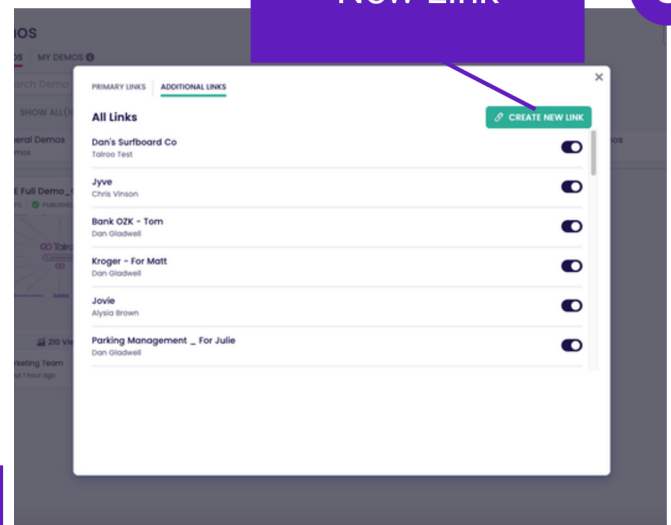
2



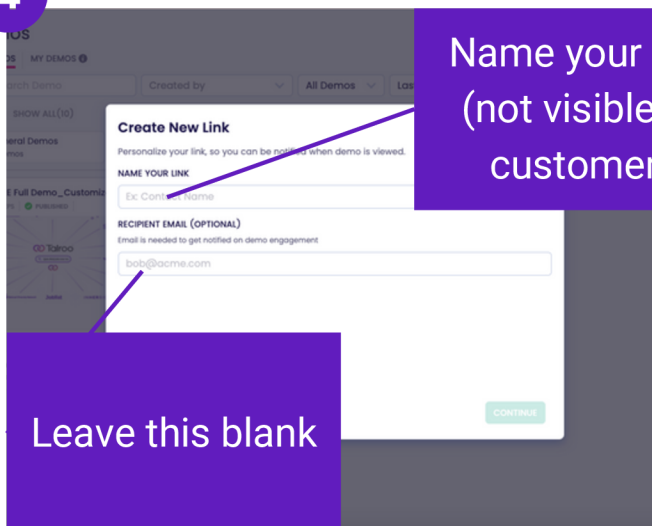
Click Additional Links

Click Create a New Link

3



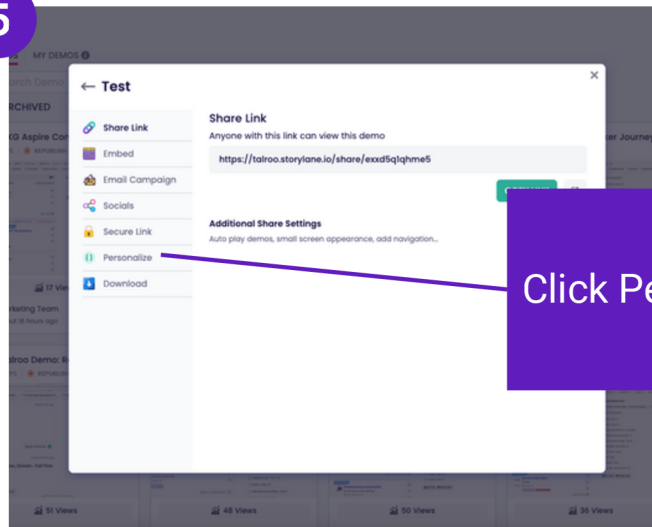
4



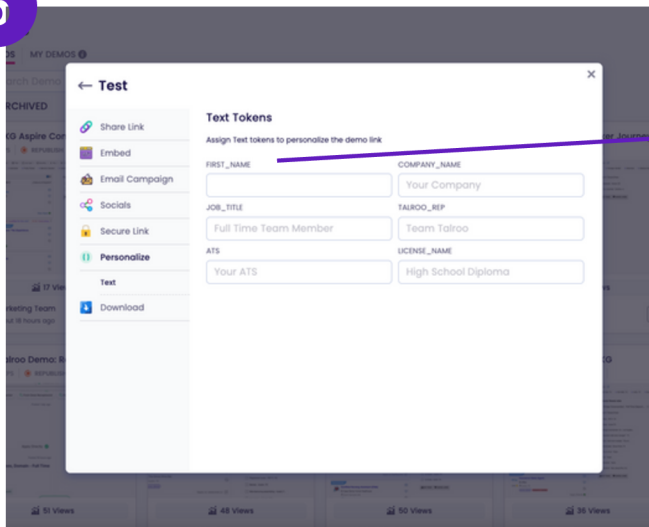
Name your link (not visible to customer)

Leave this blank

5



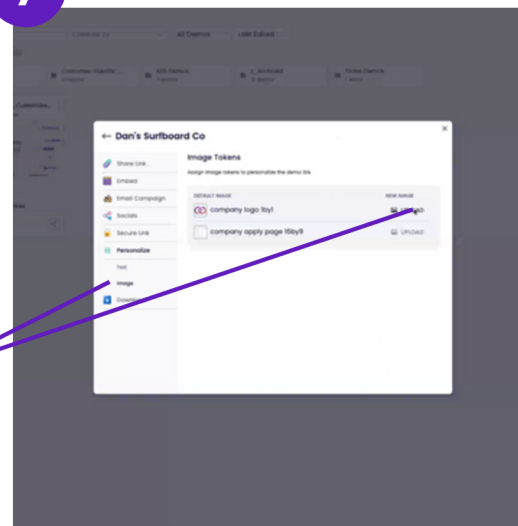
6



Fill out the Prospect Info

Most common personalizations:
Name, Company, Job Title, Talroo Rep, ATS

7



Click Image, find the Prospect logo, and upload

Use a square image!