

# SmartQualify turns your job descriptions into qualified applications.

#### Hiring for skilled and licensed roles can be challenging.

Especially when qualifications make or break a hire. SmartQualify reduces wasted time on mismatched applicants, improves applicant quality, and gives candidates a clearer, more confident path to apply.

## **Key Benefits**

Improves applicant quality by up to 6x\*

#### **Higher-Quality Applicants**

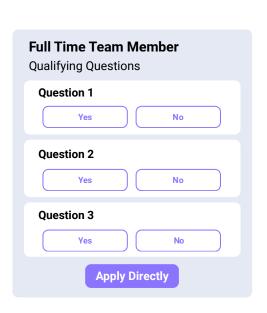
Surfaces people who meet your requirements faster.

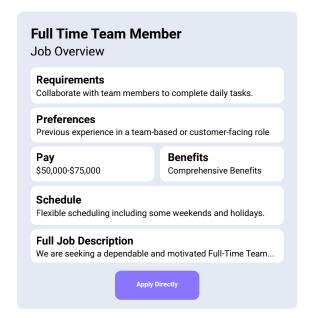
#### **Instant Qualification Mapping**

Automatically highlights the must-have requirements for every role.

#### **Better Candidate Experience**

Helps applicants understand what's needed before they apply.





### **How It Works**

**Reads your job descriptions** to capture required qualifications, certifications, and licenses.

**Presents** those **requirements to job seekers** in a short, friendly interaction that clarifies what's needed.

**Collects candidate responses** to see who meets core requirements and who may need a closer look.

Feeds those insights back into your campaigns to improve matching and future performance.

\* Based on SmartQualify pilot results with Talroo customers