

Action Health Staffing Customer Success Story



INDUSTRY

- HEALTHCARE & STAFFING

RESULTS

- \$14.41 COST PER HIRE
- 90 SUCCESSFUL PLACEMENTS

CHALLENGE

- VOLUME
- APPLICANT QUALITY



Action Health Staffing provides fully qualified medical staffing for families and medical facilities in eastern North Carolina. However, their applicant funnel and ongoing recruitment marketing strategy wasn't bringing in enough qualified candidates to meet the demand.

RESULTS

Less than 2 months after partnering with Talroo, Action Health Staffing saw their number of applicants multiply 16 times over. "Our partnership with Talroo has definitely increased the number of applicants we are receiving. Talroo representatives are helpful and willing to jump in at any time to make things happen!" Windy Owens, VP of Operations at Action Health Staffing, informed us. Further, these applicants were highly qualified, and resulted in 18 hires in that timespan.

- 16x applicant traffic
- 18 hires in less than 2 months

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CUSTOMER EXPERIENCE IN THE DETAILS

Action Health Staffing took advantage of the relationship with Talroo and has efficiently changed their recruitment strategy for the better. With the utilization of the Talent Matching Platform, Action Health has been able to reduce the dependency on Indeed by tapping into unique audiences via Talroo. Through our partnership, Action Health was able to not only increase the quantity of applicant flow, but the quality of applicant flow resulting in more hires.



RESULTS

16x

Applicant
Traffic

18

Hires Over
2 Month

**Stop Searching.
Start Hiring.**