



## AGENDA | EC Cyprus Business Convention 2026

### 14 June 2026

18:00 - 19:00 **Registration**

19:00 - 21:00 **Welcome Party**

Complimentary drinks and light snacks will be available during the welcome party.



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### 15 June 2026

9:00-9:50 **Arrival/ Registration/Coffee/Networking**

9:50-10:00 **Welcome from the Founder**

10:00-11:00 **Beth Turner | *Communication Coach***

Topic → The Conversation Advantage for Entrepreneurs

11:00-11:15 **Break**

11:15-12:00 **Igor Akimov | *AI Expert***

Topic → Five AI Tools That Pay for Themselves in a Week | For small business owners

12:00-12:30 **Announcements and Workshop Registration**

12:30-13:30 **Lunch Break**

13:30-14:00 **Structured Networking**

Guided Connections

14:00-14:30 **Anastasis Charalambous | *Founder of Growth Hacking Cyprus***

Topic → The Domino Effect in Marketing

15:00-15:15 **Break**

15:15-15:45 **Surprise Speaker | *To be confirmed***

Topic → To be confirmed closer to the event date

15:45-16:15 **Structured Networking**

Deal Making Focus

16:15-16:45 **Henry Walton | *Big Ticket Sales Expert***

Topic → B2B Sales -How to create relationships & nurture them into actual opportunities in the pipeline.

16:45-17:00 **Break**

17:00-17:30 **Ralph Nseir | *Innovation Management & Entrepreneurship Facilitator***

Topic → From Goats to Toyota to IKEA: The Power of Observation

17:45-18:15 **Open Networking**

19:00-21:00 **Exclusive Dinner**

21:00-22:00 **Networking Party**

Unlimited drinks at the full-service bar.



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### 16 June 2026

10:00-12:30 **Beth Turner Workshop**

Topic → *Building a Communication Strategy That Grows Your Business*

Workshop is designed to help business owners become far more intentional about how their business communicates.

The session will help entrepreneurs clarify the problems their business solves, refine how they talk about their value, and ensure others can easily repeat their story.

12:30-13:30 **Lunch**

13:30-15:00 **Ralph Nseir**

Topic → *Stop Brainstorming in the Dark. A simple sprint to find your next best move and leave with a 1-page plan.*

This workshop is designed to help you clarify your challenge, define it as a precise problem, evaluate options using a simple decision matrix, and leave with clear priorities, practical frameworks, and actionable next steps.

15:00-18:00 **Igor Akimov**

Topic → *How to find 3 places in your business where AI pays back in 2 months*

Most businesses don't need more AI theory — they need a few practical use cases that actually save time or generate revenue quickly.

This hands-on workshop is designed to help you identify high-impact AI opportunities inside your own business, understand how to implement them, and evaluate whether they are worth pursuing. You will leave with clear, actionable ideas — not just concepts.