



**WHERE
HAPPINESS
COMES
NATURALLY**



Information Guide



Bula!

There's a word you'll hear all the time when visiting our 333 islands – "BULA". "Bula" can mean many things. It can mean hello or welcome, cheers or good health. "Bula" is guaranteed to be delivered and received with the warmest smiles you'll ever see. But more than anything, Fijians like to be happy and they want you to be happy too.

Located in the heart of the South Pacific are 333 of the happiest islands in the world, better known as the tropical paradise that is Fiji. From its crystal-clear azure waters for breathtaking diving experiences to miles of pristine beaches for casting away your cares, Fiji has something for any traveler searching for an ultimate vacation experience.

More than a beautiful destination, Fiji is the home to some of the world's happiest people, eager to welcome you with a warm "Bula!" and share with you our home, culture and traditions.

We are delighted to be able to showcase our exotic destination and its various world-class attractions to you over the next couple of days.

Immerse yourself in all the wonders of Fiji and begin your journey to happiness.

Switch your phone off and start roaming!

If there is adventure in your soul, Fiji is the place to indulge it. The Fiji Islands in the South Pacific is an archipelago of 333 islands packed with attractions and offers a unique experiential opportunity for the visitor, whether you are seeking Romance, Relaxation, Cultural Immersion, or Cruising the sea you will find fulfillment here.

Discover all of Fiji's Entrancing Regions

NADI

The gateway and bustling tourism hub of Fiji. Nadi is located on Viti Levu's west coast with the option of a wide range of quality accommodation.

DENARAU

Conveniently located 25 minutes from Nadi Airport and 10 minutes from Nadi town. It offers a variety of accommodation and activities including Port Denarau and the Denarau championship Golf Course

THE CORAL COAST

The Coral coast, on Viti Levu's southern coast, begins at Momi Bay, approximately 12.5 miles south of Nadi with paved highway meanders through spectacular scenery featuring Fijian villages, sugar cane fields, coral lagoons and beaches.

PACIFIC HABOUR

best known as the 'Adventure Capital' was developed as a complete visitor destination with its own 18-hole championship golf course and inland waterway.

SUN COAST

The rugged north coast of Viti Levu is known for its relatively dry climate. This mountainous region around Rakiraki is home to the world renowned 'Fiji Water' and one of Fiji's best dive destination

SUVA

The capital of Fiji, was developed in the late 1800s and retains much of the character of the colonial period. Its main attractions include shopping, restaurants, nightclubs, markets, a museum and sightseeing tours.

SAVUSAVU

Known as Fiji's hidden paradise, Savusavu is located on the south coast of Vanua Levu. It fames for its hot springs, pearl farming, scuba diving and home to high end resorts with some of Fiji's most natural stunning panoramas.

TAVEUNI

Fiji's third largest island with the international dateline cutting straight into it. Taveuni is known as the Garden Island because of its lush jungle, gorgeous beaches, secluded waterfalls and abundant wildlife. It is also home to the Great White Wall, a world-renowned dive site.

MAMANUCAS

A chain of islands west of Fiji's main island Viti Levu. It is the most picture-perfect group of islands featuring white sandy beaches, warm turquoise sea and swaying coconut trees.

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YASAWAS

A string of some 20 islands remotely located in the Northwest border of Fiji boasting some of the best beaches and is known for the famous Blue Lagoon.

LOMAIVITI

The Lomaiviti archipelago of Fiji is located off the Eastern coast of Viti Levu. It consists of a number of smaller ones and seven main islands which includes Ovalau, home to Levuka, Fiji's first capital and now a UNESCO World Heritage site.

KADAVU

Kadavu is the fourth largest island in Fiji and located to the south of Fiji's main island, Viti Levu. Kadavu is renowned for the world-famous diving spot, the Great Astrolabe Reef.

LAU

Made up of a few tiny islands in the far east of Viti Levu. The islands are unspoiled and rich in unique culture due to the Tongan influence. It is not often visited by tourists because of accessibility and little accommodation.

Even our water
gives you a warm
welcome.

F I J I

WHERE HAPPINESS
COMES NATURALLY

fiji.com.fj

Fijians make happiness look easy

First and foremost, 'Where Happiness Comes Naturally' is a celebration of what makes our home so special. It's the natural warmth, joy and happiness that our people and our culture radiate that creates unforgettable, incomparable holiday experiences for all those who visit us.

Genuinely warm

It's easy to tell when a smile is forced. Even if that smile is coming through a headline. Here, our smiles (and the warmth behind them) are never staged. Happiness comes naturally to Fiji. That means our tone is always down-to-earth, warmly welcoming and delivered with an invitation to come and experience true happiness for yourself.

Enormously proud

Unsurprisingly, living in paradise tends to make you more than a little houseproud. And we couldn't feel more proud or privileged to be a part of the beautiful land, deep rooted culture and diverse people that have mastered happiness. We don't look at Fiji through the eyes of visitors, but through the locals who live, work and enjoy the 333 islands every single day. Our tone is not boastful, but beaming with pride and enthusiasm for the world to come and experience this wonderland for themselves.

Conversational

Our happiness isn't borne out of the overly extravagant. Both in life and in tone. We don't get fancy with our phrasing. We don't use long words when short ones will do just fine. Whilst we are always respectful, our words are delivered with the easy conversational style of one friend addressing another. to come and experience this wonderland for themselves.

Playful at heart

When happiness comes naturally, a sense of fun and playfulness comes easily. That's why there's always belly-deep laughter within earshot in Fiji. Our playful sense of humour and twinkle in the eye is reflected in our tone of voice. It shouldn't be irreverent or quirky, but it should be light.

Things to Know

Language

English is the official language and widely spoken in Fiji

Religion

A multiracial, multi-cultural nation, Fiji is represented by all the major religions of the world.



Currency/Credit Cards

The Fiji dollar is available in denominations of \$5, \$10, \$20, \$50, \$100 notes. Coins are 5c, 10c, 20c, 50c, F\$1.00 & F\$2.00. You can change travelers' cheques and foreign currencies in commercial banks, larger hotels and resorts, and at foreign currency bureaus. Credit cards are widely accepted. ATMs are also widely available in major towns and cities.

Electricity

The electrical current in Fiji is 240 volts AC 50 Hz. Fiji has three pin power outlets identical to Australia and New Zealand. Universal adaptors are available at resorts or local stores.

Communications

Fiji's country code is +679. A lot of hotels and resorts have direct dialing facilities (IDD). Fiji is well serviced by cell phone networks. Vodafone Fiji Limited, Digicel and Inkk Mobile operate GPRS and Vodafone has 3G/4G mobile services. You should check with your own network operator for roaming status before travelling to Fiji. Cell phones and/or sim cards can be easily acquired locally.

Climate

Fiji enjoys an ideal South Sea tropical climate. It is thus a perfect holiday destination, especially for those trying to escape the severe Northern Hemisphere winters. Maximum summer temperatures average 31o (88o F) and the mean minimum is 22o (72o F). The winter average maximum is 29o (84oF) and the mean minimum is 19o (66oF).



Attire

Visitors to Fiji should bring a light tropical wardrobe. It is important to dress modestly when away from the vicinity of the resort and especially when visiting villages. We recommend always carrying a sulu (Sarong) to cover your swimsuits etc.

Cultural Etiquette

Fijians are known as the friendliest people in the world. Your respect for their customs and traditions will not only make you a welcome guest in their villages and homes but add another aspect to your Fijian holiday.

- When visiting a village, it is customary to present a Sevusevu which is a gift of yaqona otherwise known as kava
- Do not wear a hat in a village and do not touch anyone's head as this is considered a sign of disrespect to the locals
- Take off your shoes when entering a home
- Dress modestly when visiting a village (covered shoulders and a sulu to cover your legs)

**** KIND REMINDERS:**

- Please remember to pay for any personal expenses upon check out from each property as Tourism Fiji will NOT be accountable for any personal incidentals
- Tourism Fiji will not be liable for any damage/loss of personal property
- Please ensure that your insurance details are provided to our office should an emergency occur

Tourism Fiji does not cover the following arrangements :

1. Alcoholic beverages
2. Telephone bills
3. Laundry bills
4. Internet costs
5. Airline delays or any associated cost
6. Medical or associated Insurance costs
7. Unhosted meals
8. Other incidental costs

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