

CONTACT

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Long Island, New York

SKILLS

- Wireframing
- Prototyping
- User Testing
- Responsive Design
- User Research
- User Flows
- User Personas
- HTML, CSS, Javascript

TOOLS

- Figma
- Microsoft Word
- Microsoft PowerPoint
- Webflow
- Rotato
- Wix

PORTFOLIO

- www.zoeqnorton.com

EDUCATION

CAREER FOUNDRY

- UI Design Program
Graduation Dec 2024

MOLLOY UNIVERSITY

- Bachelors Degree in Biology
Graduated May 2019

ZOE QUINN NORTON

UI/UX DESIGNER

UX/UI designer leveraging a unique background in Federal Law Enforcement and Coaching to bring a strong understanding of human behavior, problem-solving, and a people-first approach to creating intuitive and effective user interfaces. I focus on understanding how users think and interact, then translate those insights into clean, thoughtful interfaces that make everyday tasks easier.

PROFESSIONAL EXPERIENCE

Fox Dog Yoga - Website Redesign

FEBRUARY 2025- MAY 2025

- Led the redesign of a yoga studio website to improve usability and accessibility across mobile and desktop.
- Conducted a user research survey with 50 participants to uncover key user goals, booking habits, and content expectations around class schedules, pricing, and studio offerings.
- Informed final design decisions by conducting A/B testing with 40 participants on mobile homepage layouts, which showed a strong user preference for a cleaner design and clearer calls-to-action.
- Created user personas, wireframes, and hi-fidelity responsive prototypes to guide a streamlined booking flow and highlight studio offerings.
- Collaborated with studio owner to ensure brand alignment

PROJECT EXPERIENCE

STACK - Money Saving IOS App

JUNE 2024- JULY 2024

- Built a responsive web app to help users track spending, budget expenses, and save money with an intuitive, mobile-friendly interface for seamless access across devices.

Mindful Menus - Responsive Recipe Web App

APRIL 2024-MAY 2024

- Designed and developed a responsive recipe web app, employing a user-centered approach to address user frustrations with existing apps; validated with preference testing by 18 participants.

WORK EXPERIENCE

East End Field Hockey Club

JUNE 2016- PRESENT

Coach

- Designed and implemented practice plans for 80+ players, effectively delegating tasks to assistant coaches.
- Conducted comprehensive evaluations of players' skills, providing targeted feedback.
- Efficient problem solving skills, attention to detail, and time management were used effectively throughout tasks.

National Park Service

MAY 2022- OCTOBER 2022

Type II Seasonal Law Enforcement Officer

- Contact and educate visitors on the rules and regulations of Fire Island National Seashore.
- Enforce federal and state criminal codes and issue citations.
- Developed skills such as stress management, conflict resolution and effective analytical thinking.