

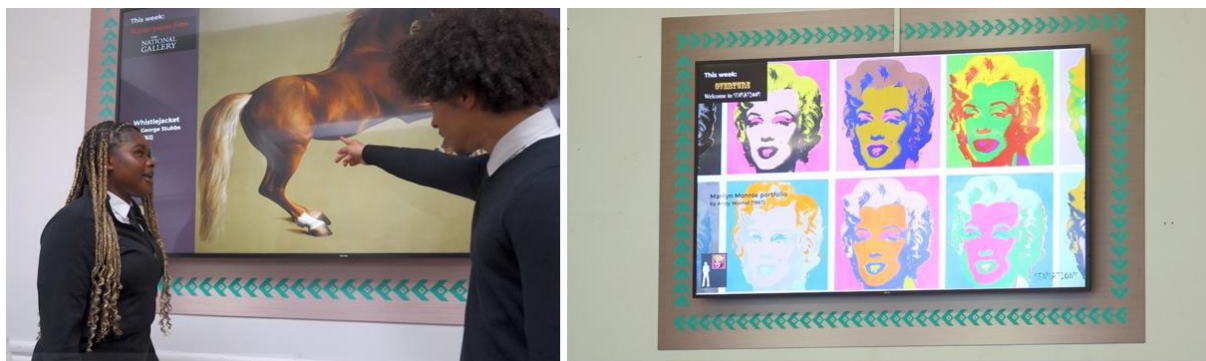
Art In Schools

Great art for all children, all the time.

- PRESS RELEASE -

Art In Schools reports progress in the school year 2025/26

- Daily audience grows to over 50,000 students in 50 secondary schools
- 1,700 broadcast hours of 'Sensations Art'
- New exhibitions include *Great Britons at the National Portrait Gallery*, *Animals—The Great Artworks*, *Beautiful Football*
- Pilot programme in primary schools and launch
- School recruitment to reach audience of 80,000 students in 50 primary schools and 50 secondary schools from September 2026



[15 July 2026, London] -- Art In Schools, the UK charitable initiative to increase access to art for children, is pleased to report its activity in the school year 2025/26.

Broadcasting and content

- Sensations Art broadcast hours on school TV screens: 1,700 hours over 40 school weeks, 190 school days
- 28 art exhibitions, including notable new productions: *Great Britons at the National Portrait Gallery*, *Animals—The Great Artworks*, *Bienvenue au Louvre*, *Land Art*, *Science in Art*, *Vincent*, *Beautiful Football*
- 6 Celebrations specials, including *Earth Day*, *Remembrance Day*, *King's Official Birthday*
- 220 diverse artworks displayed

School survey results

1. Over 80% of schools use Sensations Art in classroom lessons every week, mostly Form Tutor Groups and art class
2. 67% of schools display the art on TVs in common areas
3. 86% of respondents rated the quality of the art content and classroom resources as Good or Very Good (50%)
4. Sensations Art 'inspires pupils and increases their appreciation and knowledge of art': 100%
5. 'Helps the school meet Ofsted requirements to build learners' cultural capital and enrichment': 93%
6. 'Enhances pupil wellbeing': 85%
7. 'Helps teach the curriculum': 78%
8. 'Encourages pupils to continue in art & design and careers in the creative industries': 85%

School network

During the school year, the number of participating schools increased from 20 to 50 secondary schools with an audience of 50,000 students. A successful pilot programme was conducted in primary schools.

Looking ahead to the 2026/27 school year

New exhibitions will include *Grand Egyptian Museum*, *Painting Music*, *Frida*, *British Values*, *Ashmolean Museum*, *Creative Careers*, *Icons of Design*, *Tasty! Food in Art*, *Game On: The Art of Gaming*, and *Little Critters*. A national show of pupil art will also be organised.

Following spring recruitment, Art In Schools will be broadcasting in approximately 100 schools to 80,000 pupils from September, including 50 primary schools.

Winton Rossiter, Founder and CEO of Art In Schools, says “*Our goal is to ensure every child and teen, regardless of location or background, has access to the transformative power of art. We are now able to offer a unique, technology-driven solution of national scale.*”

Notes to Editors –

Press contact:

Winton Rossiter wrossiter@artinschools.org.uk

About Art In Schools

www.artinschools.org.uk/

Art In Schools is an art education charity with a difference. Its mission is to increase access to art for children and young people through the power of technology. The organisation displays the great art of the nation and the world – all day and every day – on screens in school halls, canteens, and classrooms throughout the UK. It also invites children to create their own art, inspired by iconic works that represent the very best in human creativity.

Art In Schools aims to transform art education by overcoming hurdles of poor funding and inaccessibility to museums. Its approach is simple: it brings the museum to the children. The programme is free to schools.