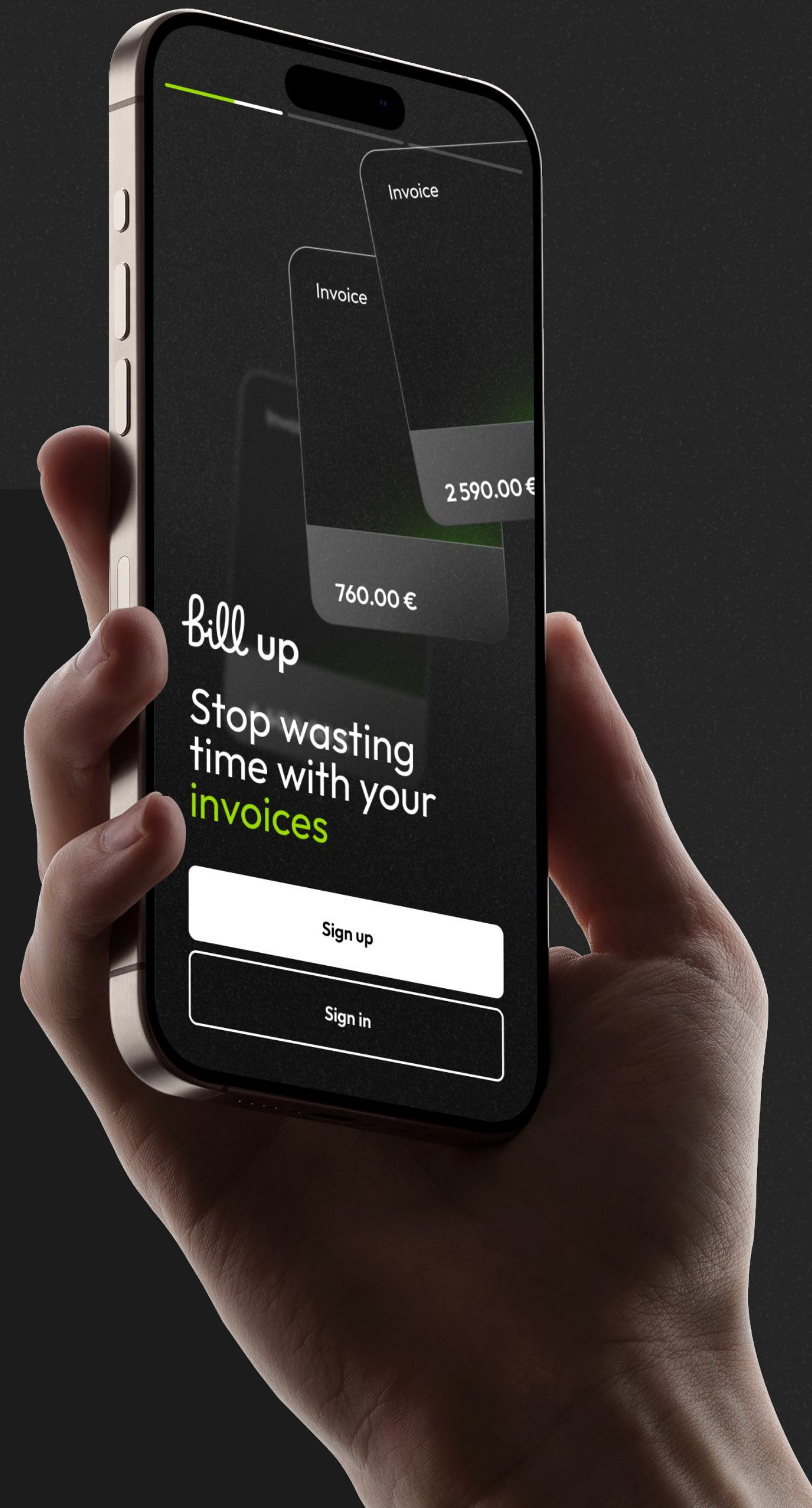


Bill up

CES 2025: Bill up reinvents invoice payments and offers you the ability to take control of your direct debits.

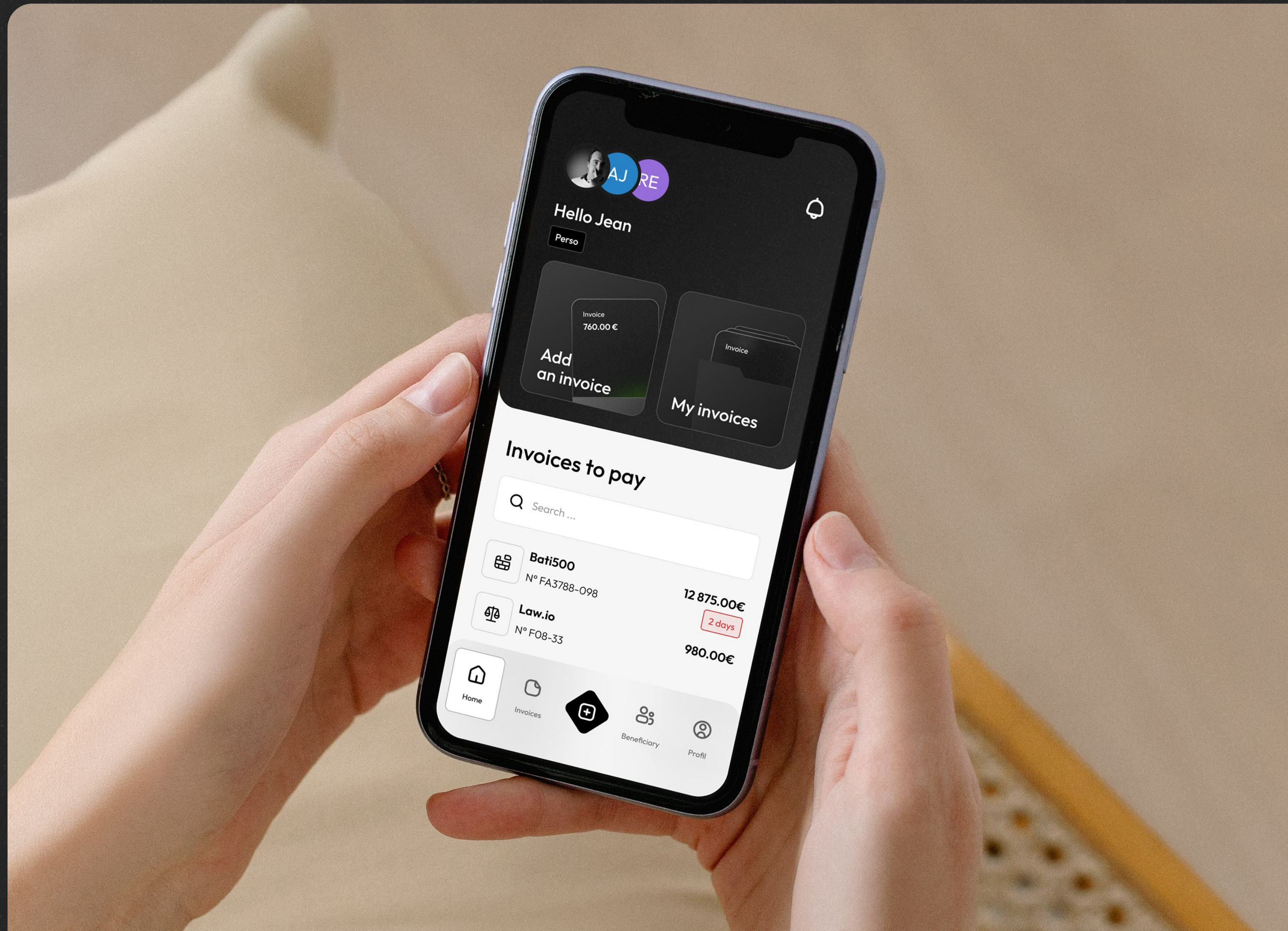


bill up

A 100% mobile app that eliminates the tedious steps of paying bills with its "Scan-to-pay." A tool that allows you to scan the necessary information to easily trigger payments from anywhere, without manually entering sensitive data each time.



Venetian Expo, Hall G
60613 – Eureka Park



A photograph of the Las Vegas skyline at night, with the city lights reflecting on the water. A large, white, stylized line graphic is overlaid on the image, forming a loop that extends from the left side of the image towards the center.

Bill up

Las Vegas, Bill Up, an innovative fintech start-up, simplifies bill payments for individuals and businesses by removing the complex steps of traditional banking apps. After creating your account, simply scan the bill: the app automatically collects the data and initiates an account-to-account payment, saving you valuable time.

Recipients are saved for future payments, and a transaction history is available for easier accounting management.

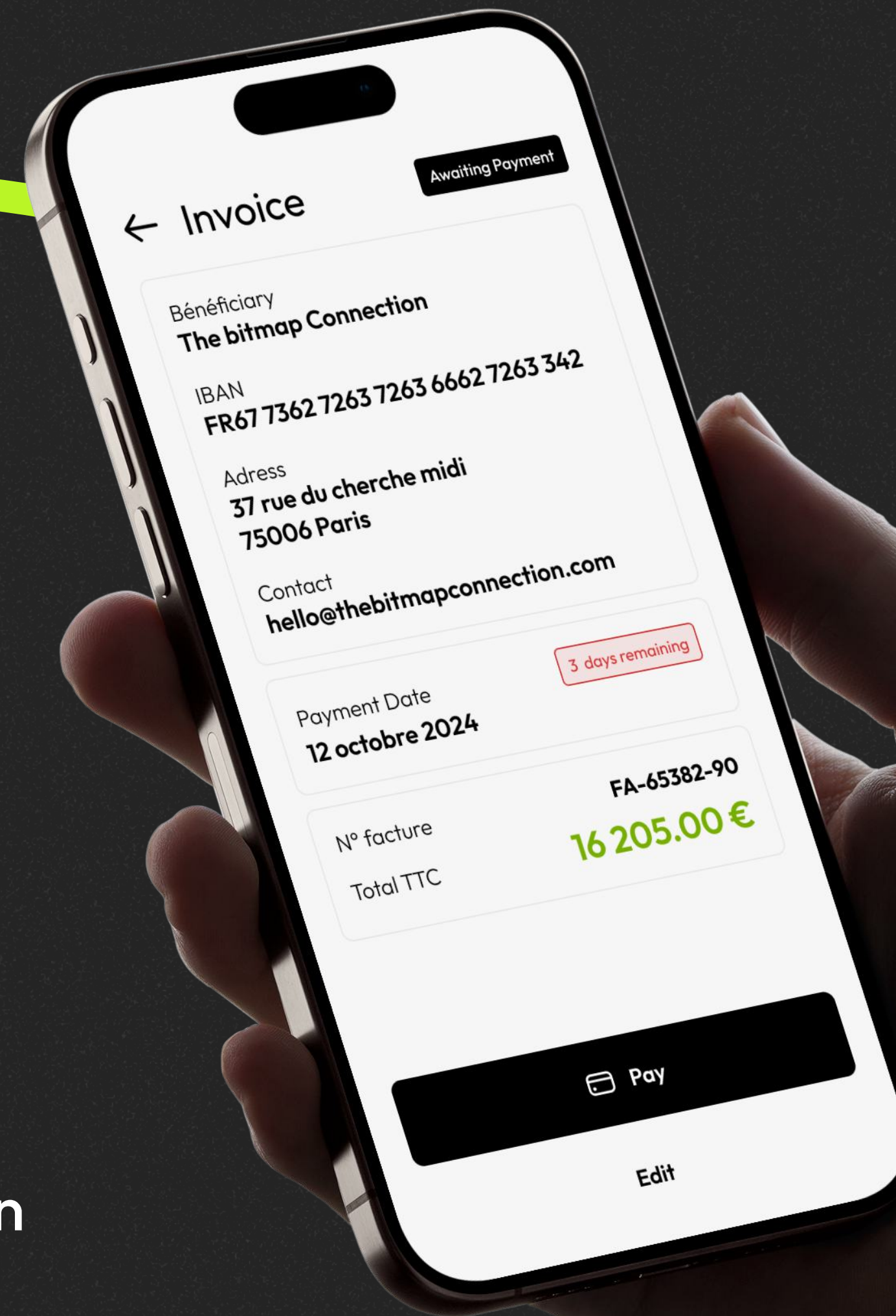
The bill payment app market in France is growing rapidly, driven by the digitalization of financial services and the rise of fintech's key players include traditional banks, fintechs, as well as expense management apps.

Current trends favor simplicity, service integration, and security. However, challenges include customer retention, user education, and regulatory compliance.

In the future, innovative, secure, and user-centric solutions will stand out in this competitive market.

Bill up

Takes the lead by offering a dedicated solution for bill payments, enhancing financial management for both individuals and professionals:





Great job!
The payment has been
successfully processed

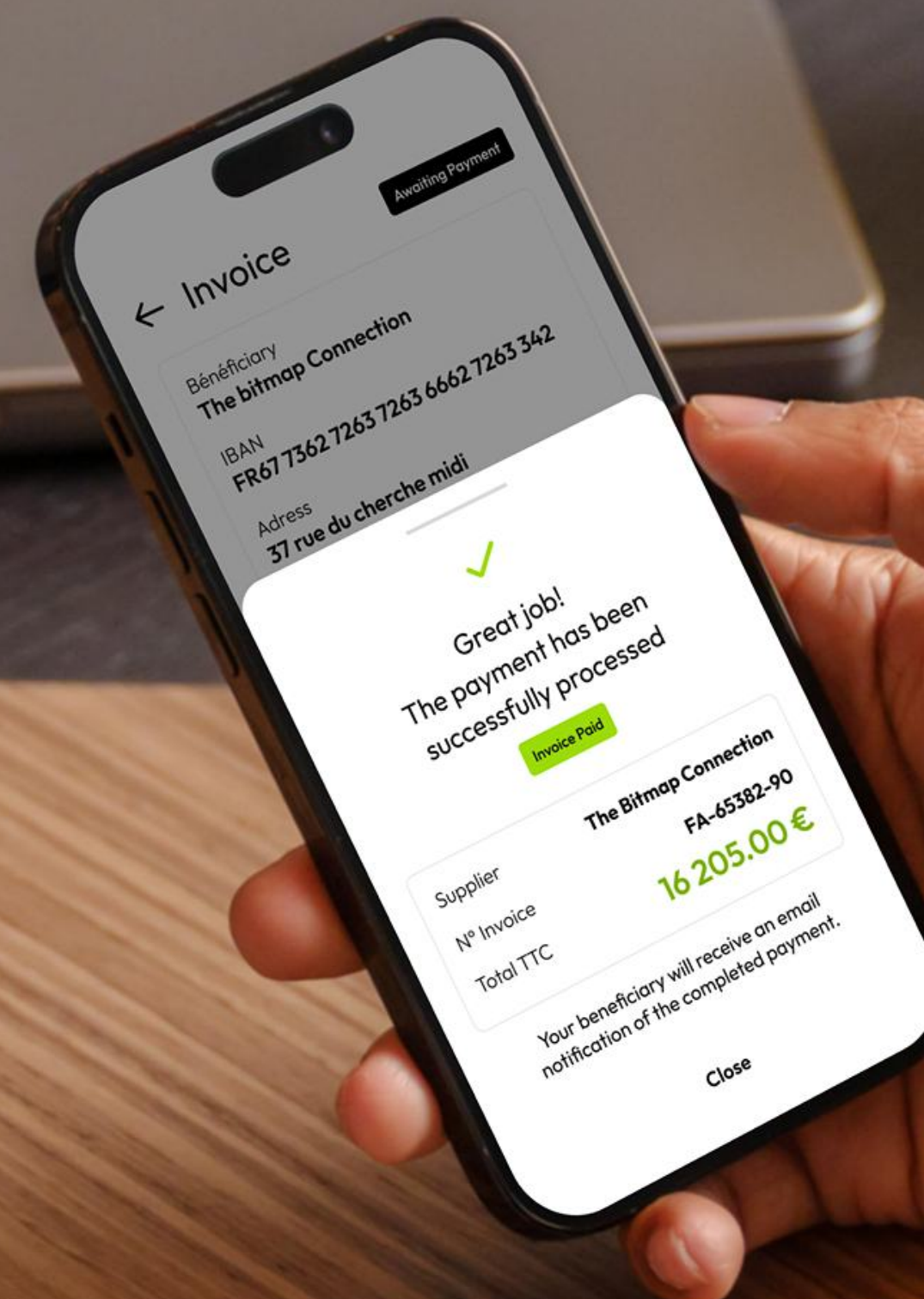
Invoice Paid

Supplier	The Bitmap Connection
N° Invoice	FA-65382-90
Total TTC	16 205.00 €

Your beneficiary will receive an email
notification of the completed payment.

Pay easily without navigating through multiple apps

Bill Up allows you to pay a bill with ease,
all in one app.



Manage all your bills in one place

The app enables users to centralize the management of all their bills, whether for utilities like electricity, water, or internet, as well as professional payments such as supplier invoices.

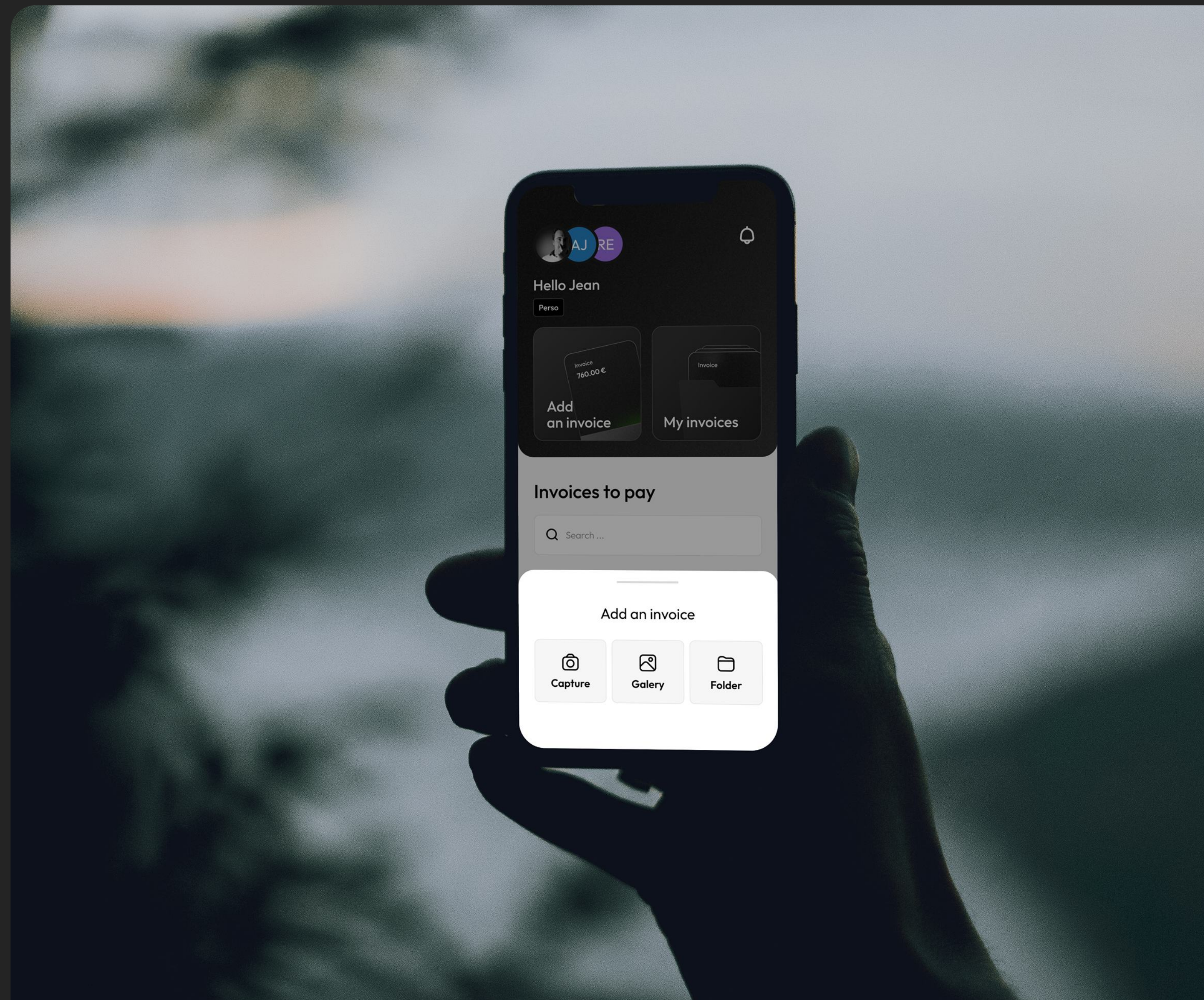
This centralization simplifies daily financial management, preventing users from having to consult various platforms or services to track and pay their bills. Everything is gathered in a single interface, providing a clear overview of upcoming payments, amounts due, and deadlines, which makes financial planning much easier.



Benefit from a user-friendly interface

Designed to be intuitive and accessible, the app features a simple and clear interface, even for users who are not tech-savvy. The menus are logically organized, making it easy to navigate and quickly access key features like viewing bills, scheduling payments, or checking transaction history.

This ergonomic approach ensures a smooth user experience, eliminating unnecessary complexity and encouraging regular, frustration-free use.

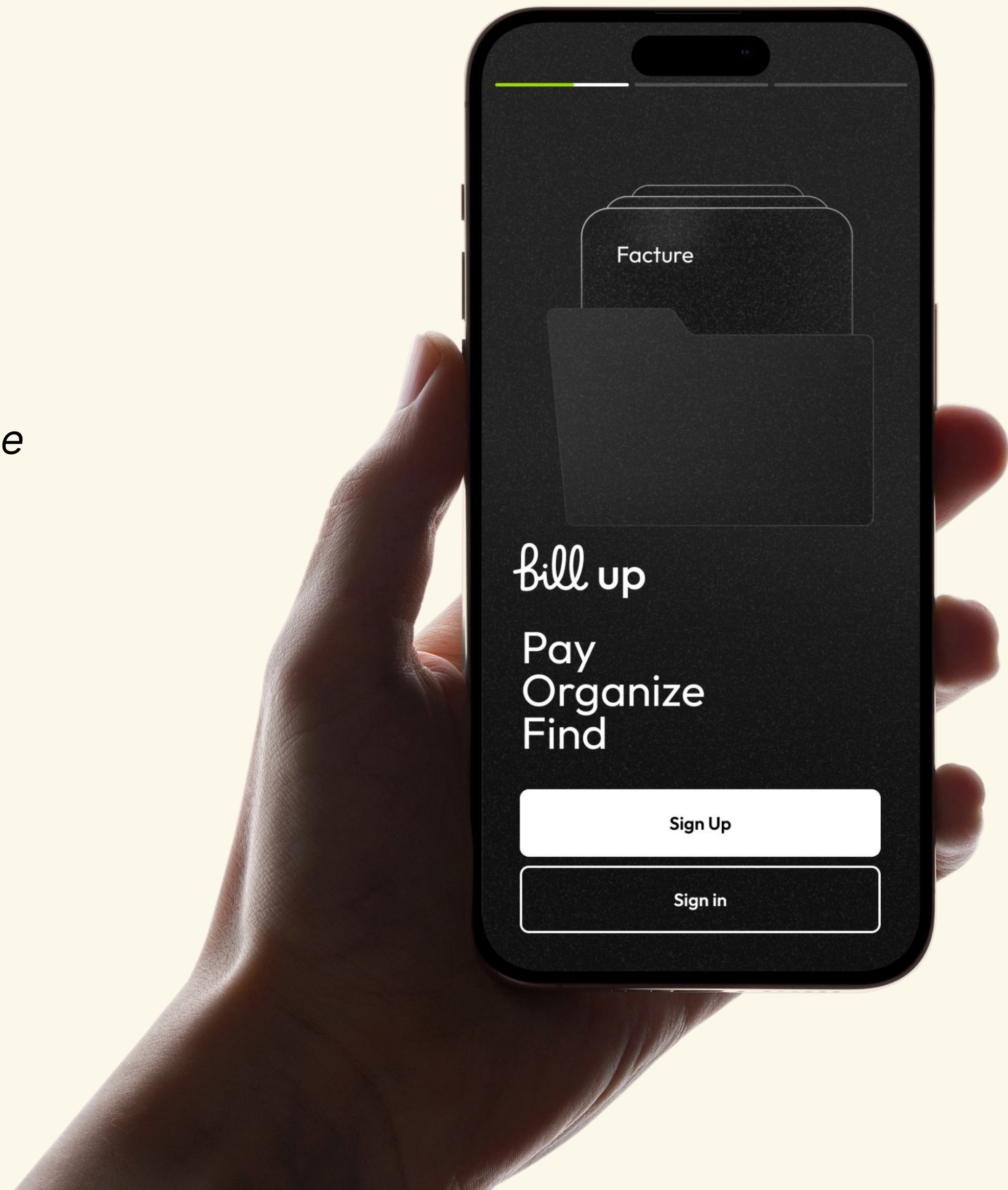


Bill up

"The secret to efficiency lies in simplicity. We are developing a solution to simplify a task that, in the smartphone era, should no longer take time."



Frédéric Vacheron
The founder



Come meet Bill Up at CES Venetian Expo, Hall G – Eureka Park

Bill Up was founded in July 2024 by Frédéric VACHERON (Founder).

Inspired by Frédéric's own experience, the need to simplify bill payments, also while traveling abroad, quickly became apparent, leading to the creation of Bill Up. Based in Annecy, France, the company is launching its app at CES 2025 in Las Vegas, NV.

Bill Up operates in the fintech sector and complies with current French and international regulations on banking compliance and sensitive data management

Press contacts

Anthony SCACCHETTI , CEO, anthony@billup.com, +33 4 12 39 40 41

Marine SCHMIT, CMO, marine@billup.com, +33 4 12 39 40 63