

2025-6 ANNUAL CAMPAIGN SPONSORSHIP OPPORTUNITIES

WAMASSTIMBER.ORG

620 S Orcas St. #80425 Seattle, WA 98108



ABOUT US

Washington Mass Timber Accelerator (MASSTAC) is working to make Washington a leader in low-carbon, high quality construction through increased utilization of locally manufactured mass timber.

OUR MISSION

Sustainably and equitably accelerating the adoption of mass timber in construction, in Washington and nationally.

OUR VISION

Washington's robust mass timber value chain is enabling cleaner, faster, safer construction and healthier, more beautiful buildings in Washington and beyond.

WHO WE ARE

The Washington Mass Timber Accelerator (colloquially, MASSTAC) is working to make Washington a leader in low carbon, high quality construction through increased utilization of locally manufactured mass timber. With representation from industry, state and local government, Tribal nations, labor organizations, and forestry, we are the central hub of mass timber activity in the State of Washington.

WHAT WE DO

- 1. PROMOTION: Raise awareness of mass timber as a sustainable and efficient building material, highlighting the abundant forest resources, and the design and manufacturing leadership of Washington businesses.
- 2. PROGRESSIVE CODES: Spearhead the development of building code proposals that facilitate the use of mass timber in construction.
- STRATEGIC INITIATIVES: Strategic initiatives to address the key barriers to mainstream adoption of mass timber in construction: cost premium, learning curve, insurance availability, carbon accounting, supply stalemate, and market confidence.

"Working with MASSTAC in has been a catalyst for Tieton Cabin Co. - our early stage CLT prefabricated cabin company. The MASSTAC team has been active in connecting us to resources for marketing, extending invitations to events and programs, collaboration with colleagues in the industry and assisting in building a network - all invaluable for business development."

- Alex Mondau, Tieton Cabin Company

FOCUS AREAS

- 1. HOUSING: Highlighting opportunities for mass timber to address the housing shortage in WA.
- 2. SCHOOLS: Making mass timber the default choice for building new K-12 schools in WA.
- 3. MANUFACTURING: Supporting investment in local manufacturing of high-tech, low-carbon products



YEAR ONE ACCOMPLISHMENTS

Since our founding in July 2024, MASSTAC has already had an impact:

SCHOOLS

- Producing a Mass Timber Schools Short Film highlighting mass timber's transformative potential for school construction.
- Organizing a 1-day Mass Timber Schools
 Symposium for representatives of Washington's school districts, school boards, and PTAs, to be held in Olympia this fall.



HOUSING

- Produced print and digital versions of the Mass
 Timber Housing Opportunities book, which showcases mass timber housing at all scales, from single detached houses to skyscrapers.
- Produced multiple proposals to the Washington State Building Code Council that facilitate the use of mass timber in housing, including an **Embodied Carbon Appendix**, which establishes methods to measure and reduce embodied carbon emissions associated with building materials and operations. This appendix is critical for mass timber, as it raises the bar for new construction and incentivizes the use of mass timber in construction.



MANUFACTURING

- Co-produced Washington Forest Products Day in Olympia on April 9, 2025, to inform policymakers about the valuable contributions of Washington's mass timber manufacturers.
- Launched the MASSTAC website http://wamasstimber.org which includes a
 comprehensive database of Washington's mass
 timber manufacturers, industry events, and
 industry resources averages 250 visitors per
 month.





GROW OUR COLLECTIVE IMPACT

With your help, we can continue advancing the use of mass timber in construction as a natural climate change solution, a means of supporting forest ecosystem health, and a strategy for healthier buildings.

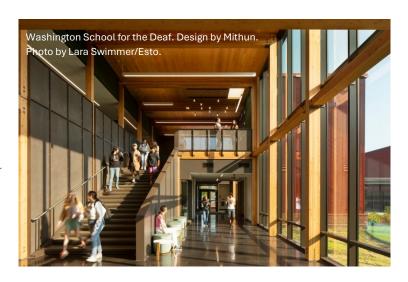
2025-6 SPONSORSHIP LEVELS

| | | SUPPORTER | | | |
|--|-------|-----------|---------|----------|----------|
| | \$500 | \$2,000 | \$5,000 | \$10,000 | \$25,000 |
| Recognition in annual report | • | • | • | • | • |
| Logo placement on website | | • | • | • | • |
| Advertisement in one monthly newsletter | | | • | • | • |
| Advertisement in two newsletters + Custom story in third newsletter | | | | • | • |
| Speaking opportunity & Table at annual event | | | | | • |

Please mail checks to Washington Mass Timber Accelerator, 620 S Orcas Street #80425, Seattle WA 98108

Bringing together a coalition of experts around mass timber schools is not just beneficial, it's essential for Washington State to lead in the next generation of sustainable building and high-quality education. MASSTAC created new expert collaborations and broke down traditional silos to generate high-impact strategies for adoption of mass timber. The group's working sessions laid the foundation for new, innovative content that will help fast-track the adoption of mass timber in Washington State schools."

- Joseph Mayo, Mahlum Architects



For more information, contact Executive Director Erica Spiritos at erica@wamasstimber.org

The Washington Mass Timber Accelerator is a 501(c)(3) nonprofit organization. Our EIN is 99-4910285.

