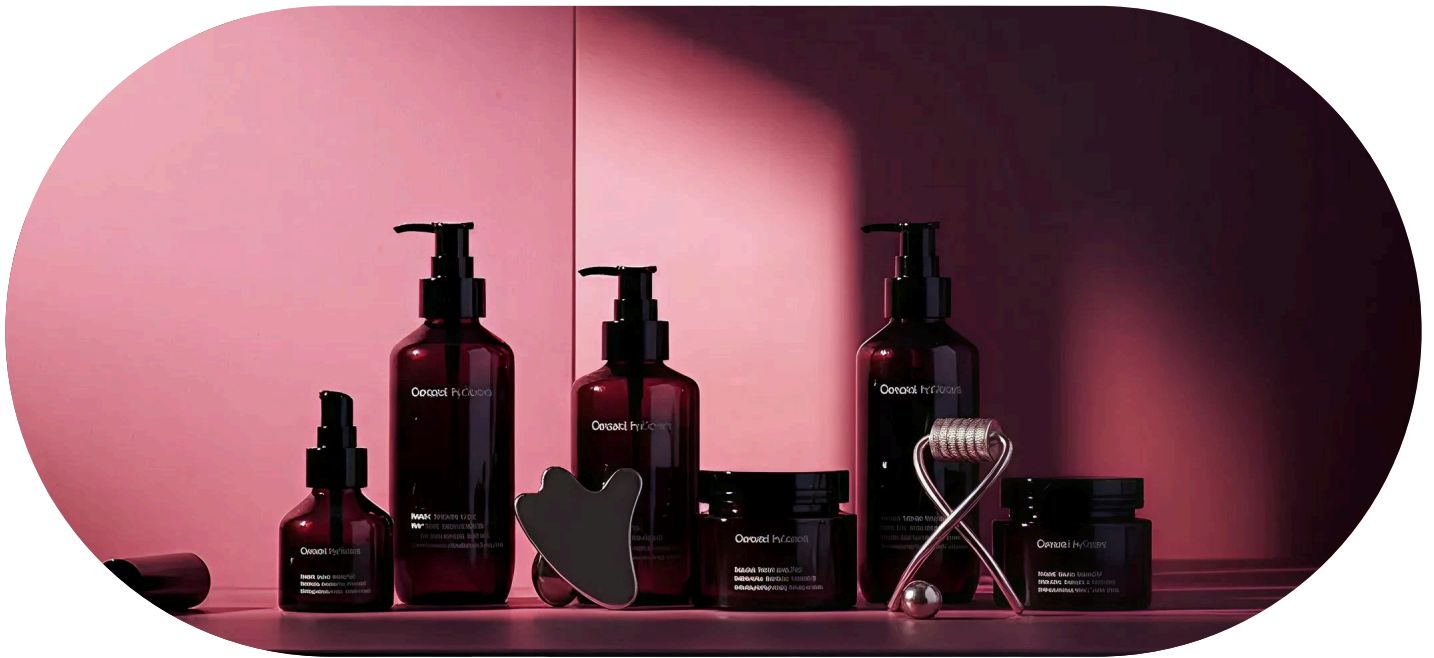


Beautiful Results From In-Scene Media

The collaboration between a leading personal health care brand and Rembrand yielded remarkable brand lift, demonstrating the power of innovative marketing solutions in driving brand engagement and influence.



In-Scene Media differentiates Your Brand

The brand collaborated with Rembrand to curate a network of creators aligned with their target audience but who were not present in core beauty content. Over a 90-day period, Rembrand strategically inserted the brand's products into diverse video content, utilizing AI-generated 3D media placements. This approach ensured seamless integration and prolonged exposure, driving engagement and purchase consideration.

INCREASED BRAND AWARENESS

The campaign delivered as high as +43% increase in unaided awareness and recall as reported by Kantar.

INCREASED BRAND AWARENESS

Viewers responded favorably, posting 100's of positive comments of the brand as well as a +7% increase in overall awareness as measured by Kantar.

