

If a Toronto mayoral election were held today, who would you vote for?

Mayoral vote intention — All voters

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	280	250	240	230	230	190	300	280
Unweighted Sample Size	1,000	516	468	16	278	232	238	252	232	196	276	296
Olivia Chow	40%	48%	31%	24%	42%	37%	36%	44%	55%	29%	39%	36%
Brad Bradford	32%	29%	36%	19%	33%	32%	33%	31%	18%	45%	32%	36%
Someone else	8%	7%	9%	13%	9%	6%	8%	8%	6%	9%	8%	8%
Undecided	20%	16%	23%	44%	16%	25%	23%	16%	21%	18%	21%	20%

If a Toronto mayoral election were held today, who would you vote for? Decided voters only.

Mayoral vote intention — Decided voters

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	801	420	370	11	236	187	185	193	182	157	237	225
Unweighted Sample Size	805	435	361	9	235	174	184	212	184	163	219	239
Olivia Chow	49%	58%	40%	43%	50%	49%	46%	53%	69%	35%	49%	44%
Brad Bradford	40%	35%	47%	34%	39%	43%	43%	37%	23%	55%	40%	45%
Someone else	10%	8%	12%	23%	11%	8%	10%	10%	8%	11%	11%	10%

Do you approve or disapprove of the job Olivia Chow is doing as Mayor of Toronto?

Olivia Chow approval

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	280	250	240	230	230	190	300	280
Unweighted Sample Size	1,000	516	468	16	278	232	238	252	232	196	276	296
Approve	51%	57%	46%	30%	54%	50%	50%	51%	64%	46%	49%	46%
Disapprove	43%	37%	48%	57%	41%	44%	43%	43%	30%	50%	44%	47%
Not Sure	6%	6%	6%	13%	5%	6%	7%	6%	6%	4%	7%	7%

Overall, do you think the City of Toronto is moving in the right direction or the wrong direction?

Direction of Toronto

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	280	250	240	230	230	190	300	280
Unweighted Sample Size	1,000	516	468	16	278	232	238	252	232	196	276	296
Right direction	46%	47%	46%	44%	50%	50%	47%	37%	51%	39%	44%	49%
Wrong direction	46%	45%	46%	56%	43%	41%	46%	53%	41%	55%	45%	44%
Not Sure	8%	8%	9%	0%	7%	9%	7%	10%	9%	6%	10%	7%

Do you have a favourable or unfavourable impression of Brad Bradford?

Brad Bradford favourability

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	280	250	240	230	230	190	300	280
Unweighted Sample Size	1,000	516	468	16	278	232	238	252	232	196	276	296
Favourable	29%	28%	31%	19%	26%	30%	32%	28%	18%	34%	30%	34%
Unfavourable	23%	24%	23%	12%	17%	23%	20%	35%	40%	16%	20%	18%
Not Sure	13%	14%	10%	26%	10%	15%	13%	13%	10%	16%	12%	12%
Not Familiar With	35%	34%	36%	42%	47%	32%	36%	23%	31%	34%	37%	36%

How closely are you following the FIFA World Cup?

World Cup attention

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	280	250	240	230	230	190	300	280
Unweighted Sample Size	1,000	516	468	16	278	232	238	252	232	196	276	296
Very closely	15%	15%	15%	21%	16%	15%	14%	16%	16%	14%	13%	18%
Somewhat closely	30%	29%	31%	31%	30%	29%	33%	28%	29%	33%	31%	27%
Not very closely	22%	22%	22%	19%	22%	22%	23%	22%	22%	19%	23%	24%
Not at all	33%	34%	32%	29%	33%	34%	30%	34%	33%	34%	34%	31%

Overall, do you think hosting World Cup matches in Toronto has been good or bad for the city?

World Cup hosting

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	280	250	240	230	230	190	300	280
Unweighted Sample Size	1,000	516	468	16	278	232	238	252	232	196	276	296
Very good	23%	22%	23%	38%	20%	29%	21%	23%	25%	27%	21%	22%
Somewhat good	38%	38%	38%	33%	41%	33%	43%	35%	35%	37%	40%	39%
Somewhat bad	19%	19%	18%	23%	18%	21%	14%	22%	19%	17%	21%	18%
Very bad	10%	10%	10%	6%	9%	10%	12%	9%	10%	10%	9%	10%
Not Sure	10%	10%	11%	0%	12%	7%	11%	11%	12%	10%	9%	10%

Have World Cup crowds, road closures, or events changed how you travel in or around downtown Toronto?

World Cup travel impact

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	280	250	240	230	230	190	300	280
Unweighted Sample Size	1,000	516	468	16	278	232	238	252	232	196	276	296
Changed commute/travel plans	18%	18%	18%	6%	17%	15%	17%	22%	35%	13%	13%	11%
Avoided downtown	18%	16%	18%	31%	19%	14%	18%	19%	23%	18%	14%	17%
No change	47%	48%	46%	43%	49%	55%	50%	33%	26%	53%	53%	55%
Not applicable	18%	18%	17%	20%	14%	17%	15%	25%	16%	15%	21%	17%

Thinking about the costs, crowds, tourism, and attention on Toronto, would you support or oppose the city hosting more major international sporting events in the future?

Future major sporting events

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	280	250	240	230	230	190	300	280
Unweighted Sample Size	1,000	516	468	16	278	232	238	252	232	196	276	296
Strongly support	25%	25%	25%	32%	28%	27%	27%	19%	27%	24%	26%	24%
Somewhat support	38%	40%	36%	39%	36%	33%	39%	43%	34%	44%	35%	40%
Somewhat oppose	17%	14%	19%	6%	19%	13%	17%	17%	16%	20%	14%	18%
Strongly oppose	8%	9%	8%	6%	8%	10%	6%	8%	10%	5%	10%	6%
Not Sure	12%	12%	12%	18%	9%	16%	11%	13%	12%	8%	15%	12%