

THE
CAMPAIGN
SHOP

Burlington

Burlington Survey

August 16, 2026

Nobody's perfect.

Ontario Poll Accuracy

- 1st **Liaison**
- 2nd **Mainstreet**
- 3rd **Innovative**
- 4th **Research Co.**
- 5th **Forum**
- 6th **Abacus**
- 7th **Pallas**
- 8th **Leger**
- 9th **Nanos**
- 10th **Ipsos**
- 11th **Relay Strategies**

Federal Poll Accuracy

- 1st **Mainstreet**
- 2nd **Liaison**
- 3rd **Angus Reid**
- 4th **Cardinal**
- 5th **Nanos**
- 6th **Research Co.**
- 7th **Pallas**
- 8th **Leger**
- 9th **Forum**
- 10th **Ipsos**
- 11th **Abacus**

There's no tougher race than an election campaign. Shifting headlines, commentaries on leadership debates, and millions of voters changing their minds right up to the last minute. In the most recent 2025 elections, the accuracy of Liaison's polls ranked 1st provincially and 2nd federally. Next race, who knows? There's always room to improve. **Even at Liaison.**

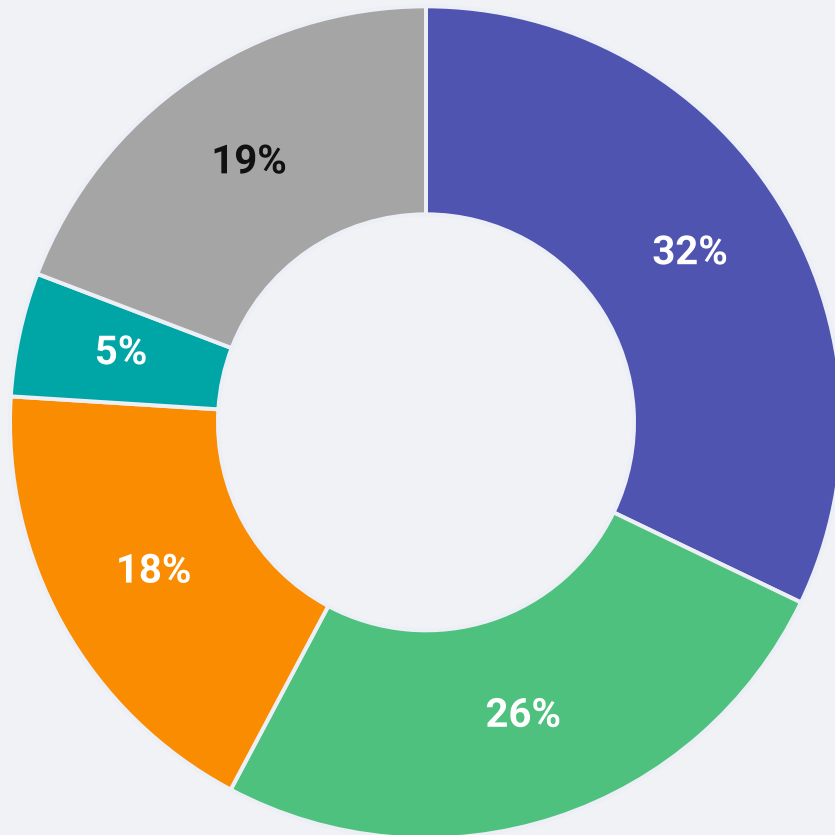
Methodology

Liaison surveyed a random sample of 515 Burlington residents from August 7 to August 11, 2026 using Interactive Voice Recording (IVR) technology. To ensure a representative sample, participants were reached through random digit dialling (RDD) across both landline and cellular phone networks.

The resulting data was weighted to match targets based on the 2021 Census. For the total sample, the margin of error is +/- 4.3 percentage points, 19 times out of 20. Results may not add up to 100% due to rounding.



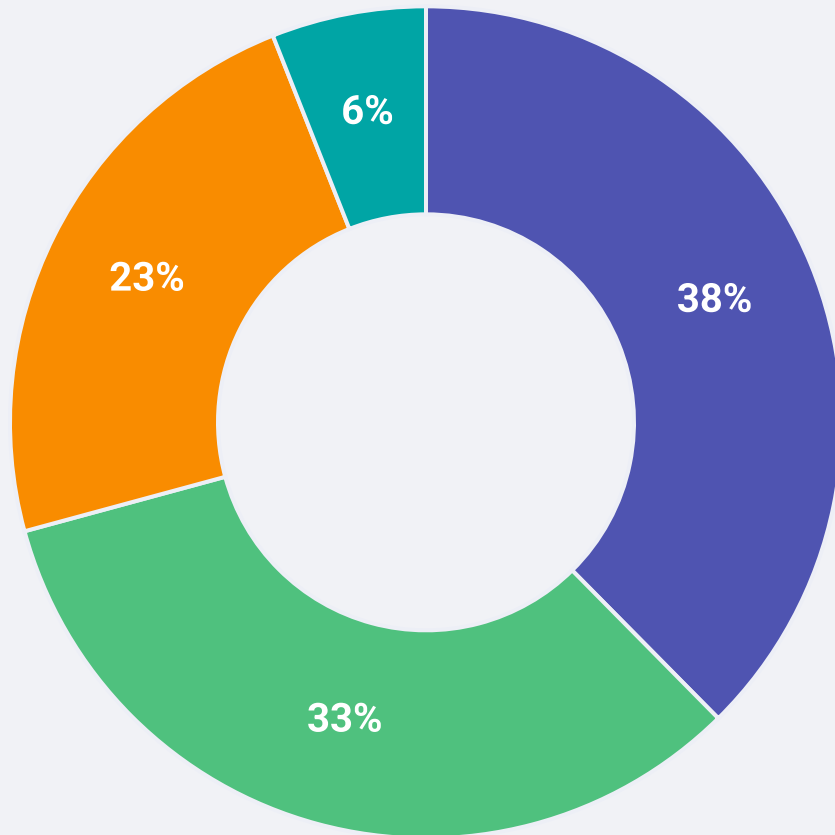
If a Mayoral Election were held today, who would you vote for?



■ Marianne Meed Ward ■ Rory Nisan ■ Lisa Kearns ■ Someone Else ■ Undecided



If a Mayoral Election were held today, who would you vote for? Decided and leaning voters only.

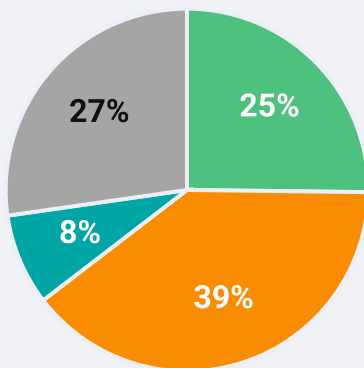


■ Marianne Meed Ward ■ Rory Nisan ■ Lisa Kearns ■ Someone Else

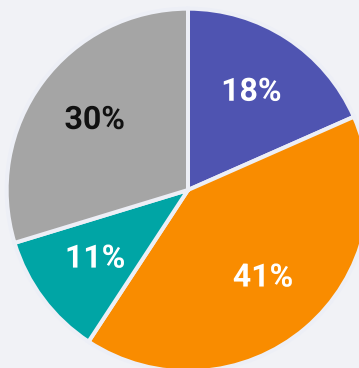


Who would be your second choice for Mayor? By first-choice voters.

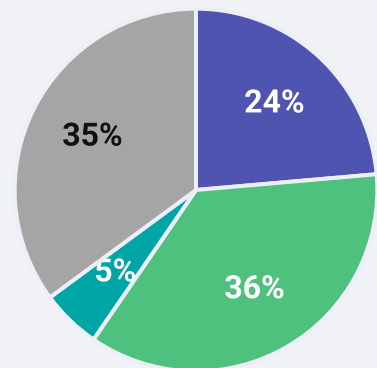
Meed Ward voters



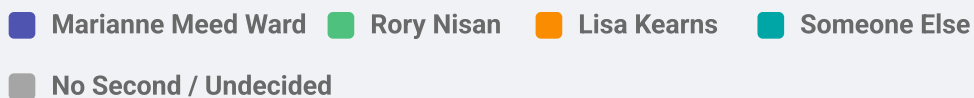
Nisan voters



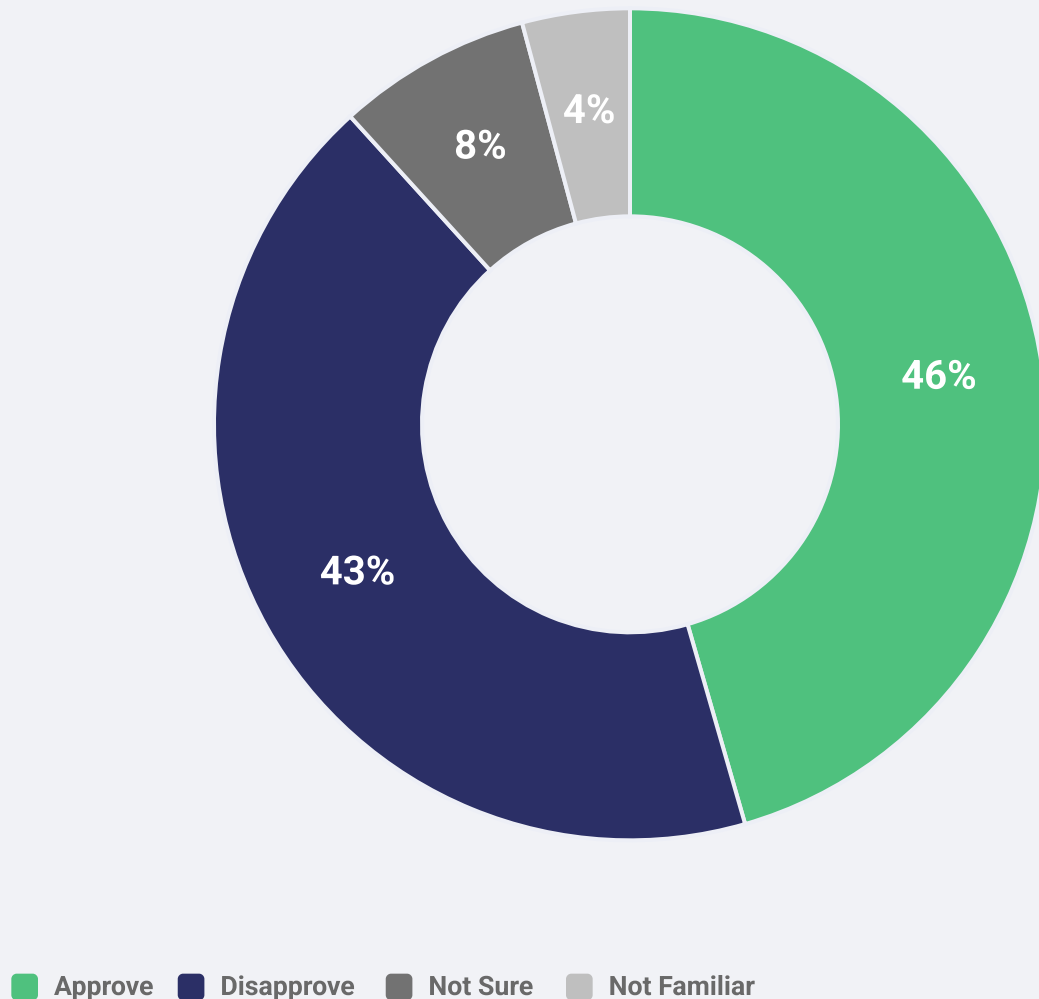
Kearns voters



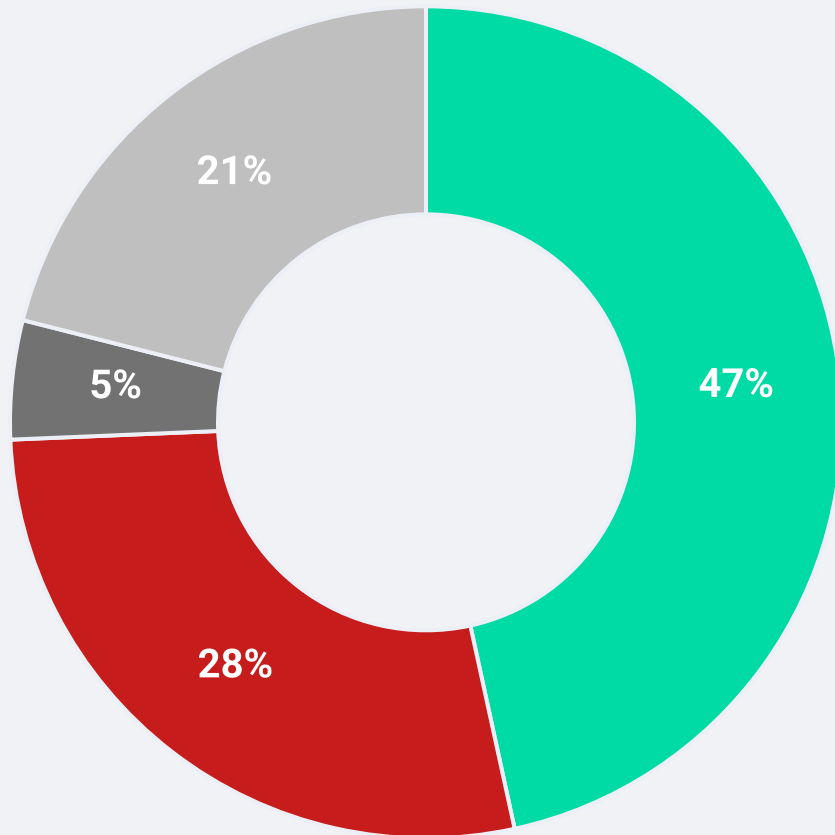
Second choice among first-choice voters



Do you approve or disapprove of the job Marianne Meed Ward is doing as Mayor of Burlington?



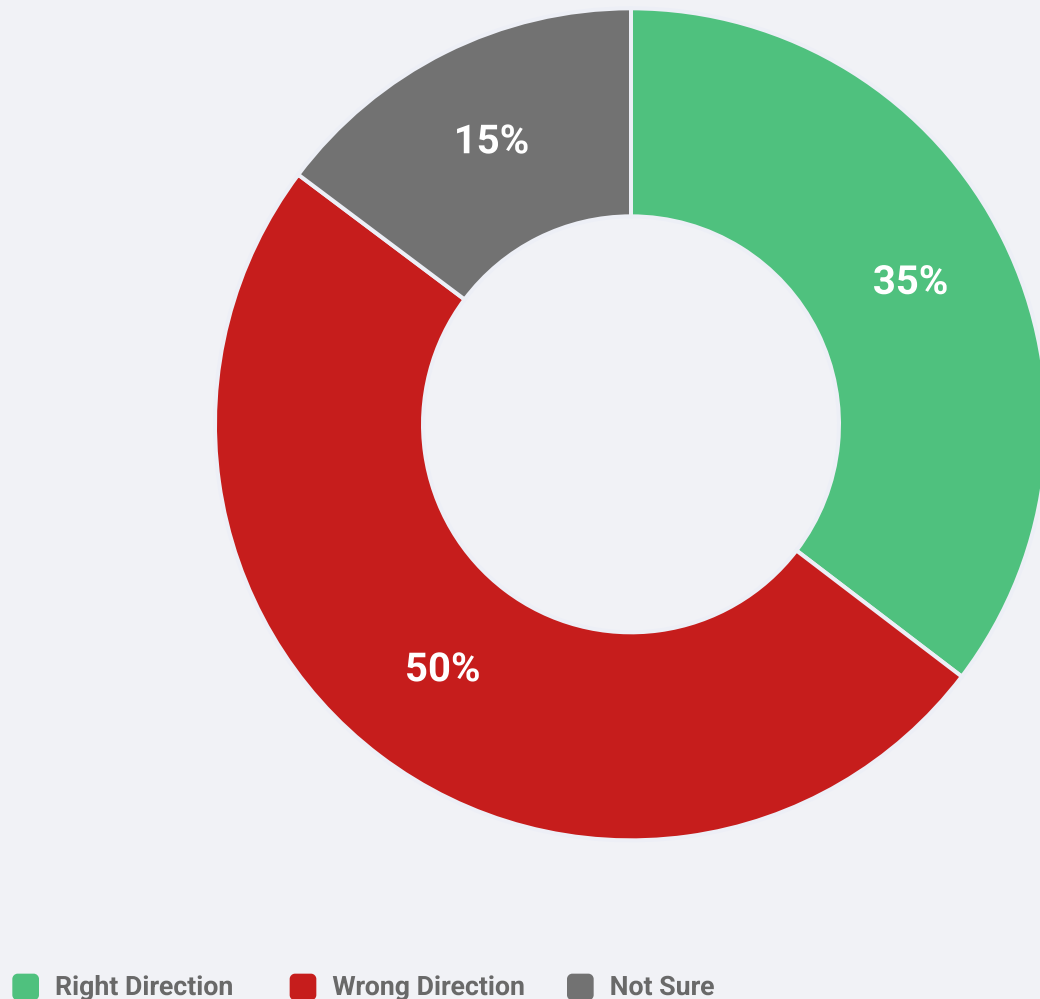
Do you have a favourable or unfavourable view of Rory Nisan?



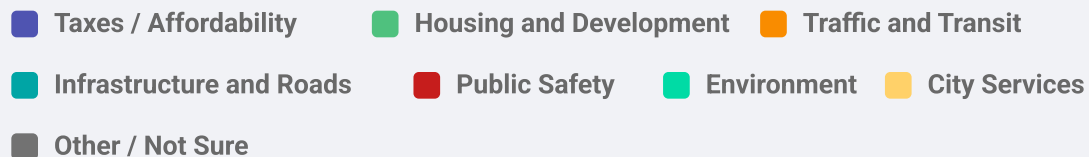
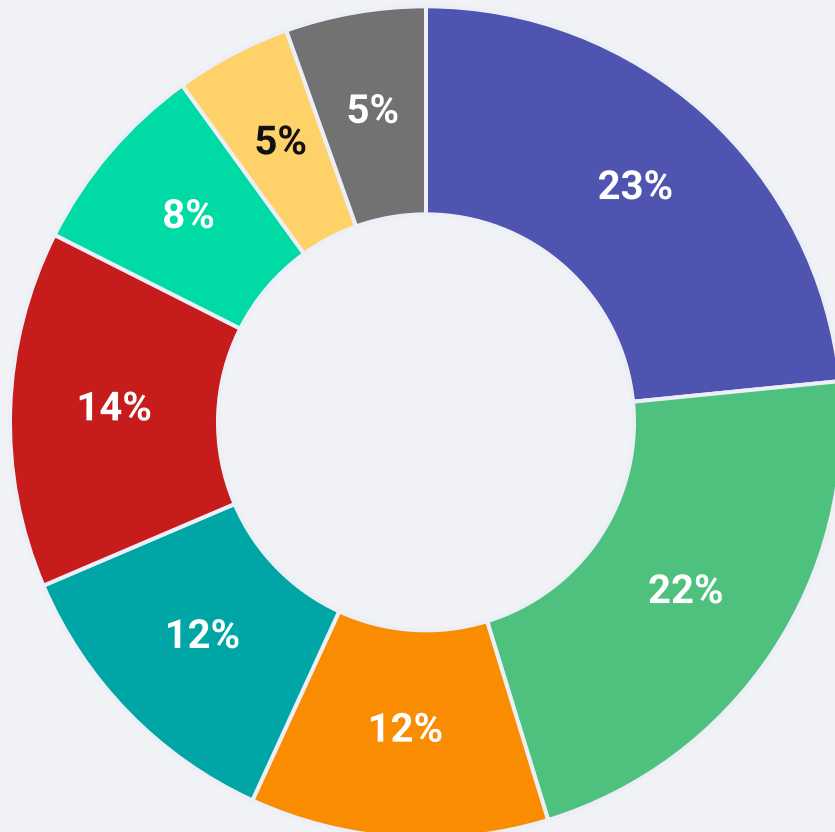
■ Favourable ■ Not Favourable ■ Not Sure ■ Not Familiar



Overall, do you think the City of Burlington is moving in the right direction or the wrong direction?

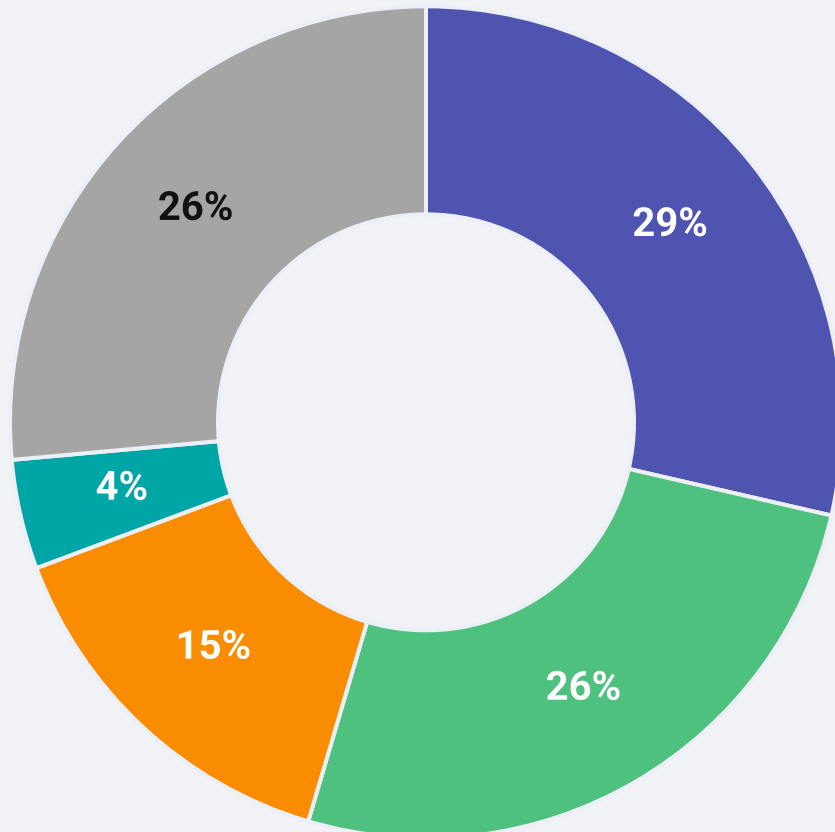


Which of the following is the most important issue facing Burlington?



Burlington Tracker

Who do you most trust to manage Burlington's finances and budget?



■ Marianne Meed Ward ■ Rory Nisan ■ Lisa Kearns ■ Someone Else ■ Not Sure



Get in touch



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