

Mayoral vote intention among all voters
TOTAL + GENDER + AGE + REGION

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	498	482	20	288	260	247	205	240	170	280	310
Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
Olivia Chow	39%	44%	34%	35%	34%	48%	38%	35%	50%	28%	38%	37%
Brad Bradford	33%	29%	37%	55%	39%	28%	32%	34%	22%	46%	34%	35%
Chris Alexander	8%	9%	8%	0%	8%	7%	7%	11%	9%	6%	9%	8%
Someone else	2%	3%	3%	0%	2%	1%	4%	4%	3%	5%	2%	2%
Undecided	17%	16%	19%	10%	17%	16%	20%	16%	17%	15%	17%	19%

Mayoral vote intention among Decided and Leaning voters
TOTAL + GENDER + AGE + REGION

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	828	419	390	18	240	217	198	173	199	144	233	251
Unweighted Sample Size	828	427	383	18	238	215	198	177	192	144	240	252
Olivia Chow	47%	52%	42%	39%	41%	57%	48%	42%	60%	33%	46%	46%
Brad Bradford	40%	34%	45%	61%	47%	33%	39%	40%	27%	54%	41%	43%
Chris Alexander	10%	11%	10%	0%	9%	9%	8%	14%	10%	8%	11%	10%
Someone else	3%	3%	3%	0%	3%	1%	5%	4%	3%	6%	2%	2%

Do you approve or disapprove of the job Olivia Chow is doing as Mayor of Toronto?

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Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
Approve	52%	55%	49%	40%	47%	60%	52%	48%	58%	41%	54%	51%
Disapprove	42%	41%	44%	50%	48%	36%	41%	44%	36%	51%	41%	44%
Not sure	6%	4%	7%	10%	5%	4%	7%	8%	6%	8%	5%	5%

Overall, do you think the City of Toronto is moving in the right direction or the wrong direction?

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Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
Right direction	47%	49%	45%	40%	41%	56%	48%	42%	46%	40%	50%	49%
Wrong direction	46%	44%	47%	50%	50%	40%	45%	48%	43%	54%	44%	45%
Not sure	7%	7%	8%	10%	9%	4%	7%	10%	12%	5%	7%	6%

Do you have a favourable or unfavourable impression of Brad Bradford?

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Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
Favourable	33%	28%	36%	55%	37%	28%	34%	33%	19%	47%	35%	34%
Unfavourable	37%	40%	34%	20%	35%	41%	32%	39%	44%	29%	35%	37%
Not sure	11%	12%	10%	15%	12%	10%	12%	10%	13%	8%	12%	10%
Not familiar with	19%	20%	20%	10%	16%	21%	23%	18%	24%	15%	18%	19%

Do you have a favourable or unfavourable impression of Chris Alexander?

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Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
Favourable	21%	20%	21%	30%	26%	20%	16%	21%	20%	19%	23%	20%
Unfavourable	23%	25%	22%	10%	20%	26%	25%	23%	27%	20%	20%	25%
Not sure	17%	17%	17%	15%	16%	16%	17%	18%	16%	18%	18%	17%
Not familiar with	39%	39%	39%	45%	38%	38%	42%	38%	37%	43%	39%	39%

What one issue, if any, will matter most to you when deciding whom to support for mayor of Toronto? If you don't know, just say don't know.

OPEN-ENDED VOICE CAPTURE + GENDER + AGE + REGION

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
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Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
Crime and public safety	17%	16%	17%	14%	19%	12%	16%	20%	16%	20%	17%	14%
Housing affordability	19%	19%	19%	10%	17%	21%	19%	19%	25%	15%	18%	18%
Traffic and congestion	13%	15%	11%	20%	12%	15%	13%	13%	9%	21%	12%	14%
Cost of living	23%	24%	21%	15%	25%	20%	23%	21%	18%	22%	27%	22%
Property taxes	7%	7%	7%	5%	8%	7%	6%	7%	7%	4%	7%	8%
Public transit	6%	6%	6%	5%	7%	5%	6%	6%	6%	6%	5%	7%
Homelessness	3%	4%	3%	0%	3%	5%	3%	3%	2%	3%	3%	5%

What one issue, if any, will matter most to you when deciding whom to support for mayor of Toronto? If you don't know, just say don't know. (continued)
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Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
City services and infrastructure	1%	1%	1%	10%	0%	2%	1%	2%	1%	1%	1%	2%
Jobs and the economy	3%	3%	4%	5%	3%	4%	5%	2%	5%	2%	2%	5%
Parks, environment and bike lanes	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%
Municipal leadership and accountability	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	2%	1%
Other issue	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%
Outside municipal jurisdiction	1%	1%	1%	0%	1%	2%	1%	0%	1%	1%	2%	0%
Don't know	4%	3%	4%	15%	3%	3%	5%	6%	6%	4%	4%	4%

And what is the second most important issue to you? If there isn't another issue say 'no other issue'.

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	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
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Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
Crime and public safety	16%	16%	16%	5%	17%	17%	18%	10%	15%	14%	16%	18%
Housing affordability	15%	14%	16%	15%	19%	13%	12%	16%	12%	16%	16%	16%
Traffic and congestion	10%	9%	12%	5%	11%	11%	9%	11%	11%	13%	10%	9%
Cost of living	7%	7%	6%	10%	7%	7%	7%	5%	6%	5%	6%	9%
Property taxes	9%	9%	9%	5%	10%	7%	10%	9%	11%	8%	9%	8%
Public transit	10%	12%	7%	15%	6%	11%	12%	10%	14%	10%	8%	7%
Homelessness	6%	5%	8%	5%	6%	9%	4%	7%	7%	4%	8%	6%

And what is the second most important issue to you? If there isn't another issue say 'no other issue'. (continued)

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Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
City services and infrastructure	2%	2%	2%	0%	2%	2%	2%	1%	2%	1%	2%	2%
Jobs and the economy	4%	5%	4%	0%	2%	6%	4%	6%	3%	5%	4%	6%
Parks, environment and bike lanes	2%	2%	1%	0%	1%	0%	2%	3%	1%	1%	1%	2%
Municipal leadership and accountability	2%	2%	2%	5%	2%	2%	1%	1%	1%	1%	3%	1%
Other issue	1%	1%	1%	0%	1%	2%	1%	0%	2%	2%	1%	0%
Outside municipal jurisdiction	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%
No other issue	15%	14%	15%	35%	14%	12%	15%	20%	13%	18%	16%	13%

And what is the third most important issue to you? If there isn't another issue say 'no other issue'.

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Unweighted Sample Size	1,000	507	473	20	286	257	247	210	232	169	288	311
Crime and public safety	11%	11%	11%	15%	12%	14%	11%	7%	10%	12%	12%	11%
Housing affordability	11%	10%	10%	15%	9%	12%	13%	9%	11%	8%	9%	12%
Traffic and congestion	8%	7%	8%	5%	9%	8%	7%	6%	6%	9%	9%	7%
Cost of living	5%	4%	7%	5%	5%	5%	5%	5%	5%	4%	4%	7%
Property taxes	7%	7%	7%	5%	5%	7%	6%	9%	5%	8%	7%	7%
Public transit	6%	6%	7%	0%	6%	7%	5%	6%	8%	2%	8%	5%
Homelessness	6%	6%	6%	0%	8%	5%	7%	3%	9%	4%	6%	5%

And what is the third most important issue to you? If there isn't another issue say 'no other issue'. (continued)

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City services and infrastructure	3%	4%	1%	5%	3%	1%	4%	3%	2%	3%	3%	3%
Jobs and the economy	4%	4%	4%	0%	6%	2%	3%	4%	4%	4%	4%	3%
Parks, environment and bike lanes	2%	2%	2%	0%	2%	2%	1%	2%	2%	2%	1%	3%
Municipal leadership and accountability	2%	2%	2%	0%	2%	2%	3%	3%	3%	2%	1%	4%
Other issue	2%	2%	2%	0%	1%	1%	2%	2%	1%	4%	1%	2%
Outside municipal jurisdiction	3%	3%	3%	5%	1%	3%	3%	3%	2%	4%	2%	3%
No other issue	32%	32%	31%	45%	31%	31%	30%	37%	33%	33%	33%	30%