

Mayoral vote intention among all voters
TOTAL + GENDER + AGE + REGION

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	498	482	20	288	260	247	205	240	170	280	310
Unweighted Sample Size	1,000	509	474	17	344	222	252	182	204	171	282	343
Olivia Chow	40%	47%	33%	32%	40%	43%	39%	39%	52%	34%	38%	36%
Brad Bradford	33%	25%	42%	28%	33%	35%	33%	34%	24%	43%	37%	33%
Chris Alexander	8%	8%	8%	6%	9%	4%	10%	8%	7%	6%	6%	10%
Someone else	3%	3%	2%	5%	3%	2%	3%	3%	4%	1%	3%	2%
Undecided	16%	16%	15%	29%	16%	17%	15%	16%	12%	15%	16%	18%

Mayoral vote intention among Decided and Leaning voters

TOTAL + GENDER + AGE + REGION

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	841	416	410	14	243	215	211	172	210	144	234	253
Unweighted Sample Size	840	426	402	12	290	183	214	153	178	145	237	280
Olivia Chow	48%	57%	39%	45%	47%	51%	46%	46%	59%	41%	45%	44%
Brad Bradford	40%	30%	49%	40%	39%	42%	38%	40%	27%	51%	44%	40%
Chris Alexander	9%	9%	9%	8%	11%	4%	12%	10%	8%	7%	7%	13%
Someone else	3%	4%	3%	7%	3%	2%	4%	4%	5%	1%	4%	3%

Do you approve or disapprove of the job Olivia Chow is doing as Mayor of Toronto?

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Weighted Sample Size	1,000	498	482	20	288	260	247	205	240	170	280	310
Unweighted Sample Size	1,000	509	474	17	344	222	252	182	204	171	282	343
Approve	50%	55%	45%	42%	49%	56%	47%	49%	56%	47%	49%	48%
Disapprove	44%	39%	49%	53%	45%	39%	48%	46%	40%	47%	43%	47%
Not sure	6%	6%	6%	5%	7%	5%	6%	5%	4%	6%	7%	5%

Overall, do you think the City of Toronto is moving in the right direction or the wrong direction?

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Unweighted Sample Size	1,000	509	474	17	344	222	252	182	204	171	282	343
Right direction	49%	53%	45%	41%	45%	53%	48%	50%	55%	51%	47%	45%
Wrong direction	44%	40%	49%	47%	46%	42%	46%	42%	40%	42%	44%	48%
Not sure	7%	7%	7%	12%	9%	5%	6%	8%	5%	7%	8%	7%

Do you have a favourable or unfavourable impression of Brad Bradford?

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Unweighted Sample Size	1,000	509	474	17	344	222	252	182	204	171	282	343
Favourable	35%	28%	42%	34%	34%	37%	37%	32%	27%	47%	33%	36%
Unfavourable	39%	42%	37%	33%	38%	41%	36%	41%	54%	26%	41%	33%
Not sure	12%	14%	9%	17%	13%	11%	11%	13%	8%	9%	14%	14%
Not familiar with	14%	16%	12%	16%	15%	11%	16%	14%	11%	17%	12%	16%

Do you have a favourable or unfavourable impression of Chris Alexander?

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Unweighted Sample Size	1,000	509	474	17	344	222	252	182	204	171	282	343
Favourable	22%	21%	22%	35%	25%	21%	25%	16%	19%	21%	25%	23%
Unfavourable	27%	28%	26%	19%	25%	28%	27%	29%	36%	21%	26%	24%
Not sure	17%	17%	18%	7%	18%	20%	13%	18%	17%	20%	18%	15%
Not familiar with	34%	34%	33%	40%	33%	31%	35%	37%	28%	38%	31%	38%