Toronto Tracker

Field Dates: November 14–15, 2026

Do you approve or disapprove of the job Olivia Chow is doing as Mayor of Toronto?

Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Approve	64%	65%	63%	48%	65%	64%	64%	62%	67%	59%	64%	64%
Disapprove	31%	30%	31%	47%	30%	30%	32%	34%	29%	37%	30%	31%
Not sure	5%	5%	5%	5%	5%	6%	4%	4%	5%	4%	6%	5%

Toronto Tracker

Field Dates: November 14–15, 2026

Overall, do you think Toronto is moving in the right direction or the wrong direction?

Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Right direction	59%	59%	59%	69%	53%	61%	64%	58%	56%	53%	60%	65%
Wrong direction	36%	36%	37%	26%	42%	33%	31%	37%	39%	42%	37%	28%
Not sure	5%	6%	4%	5%	5%	6%	5%	5%	5%	5%	3%	7%

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

Before this call, how much had you heard about a company called Waymo?

Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
A lot	13%	9%	17%	17%	22%	12%	9%	6%	21%	6%	12%	9%
Some	31%	30%	32%	26%	34%	35%	29%	24%	37%	33%	31%	21%
A little	28%	28%	28%	21%	25%	30%	27%	30%	21%	30%	28%	35%
Nothing at all	26%	31%	21%	26%	17%	20%	34%	38%	17%	29%	28%	33%
Not sure	2%	2%	2%	10%	1%	3%	1%	2%	3%	1%	1%	2%

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

Waymo offers a ride service in some U.S. cities. People can book a car that drives itself, with no human driver in the car. Would you support or oppose allowing Waymo to offer paid rides like these on public streets in Toronto?

Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Strongly support	13%	10%	16%	5%	20%	12%	13%	5%	21%	8%	9%	11%
Somewhat support	23%	21%	25%	27%	26%	28%	18%	18%	23%	24%	28%	18%
Somewhat oppose	21%	22%	20%	32%	24%	21%	20%	18%	21%	21%	21%	21%
Strongly oppose	30%	32%	28%	26%	20%	23%	36%	45%	23%	33%	30%	36%
Not sure	13%	15%	11%	10%	10%	15%	13%	14%	12%	15%	12%	14%

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

If Waymo offered these rides in Toronto, how likely would you be to take one?

Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Very likely	12%	10%	14%	5%	16%	12%	10%	8%	17%	10%	10%	9%
Somewhat likely	20%	19%	22%	16%	26%	21%	17%	13%	23%	16%	19%	20%
Not very likely	21%	21%	22%	16%	20%	23%	21%	19%	20%	23%	24%	18%
Not at all likely	41%	44%	37%	58%	32%	36%	46%	54%	34%	46%	38%	49%
Not sure	6%	7%	5%	5%	5%	8%	5%	5%	5%	5%	9%	5%

Toronto Survey

Publication Date: November 17, 2026

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

Compared with taxis and ride-hailing cars driven by people, do you think Waymo's driverless cars would make Toronto streets safer or more dangerous for people walking or cycling, or would they make little difference?

Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Much safer	5%	3%	7%	5%	7%	5%	4%	3%	6%	5%	6%	3%
Somewhat safer	14%	12%	16%	21%	20%	17%	11%	5%	16%	16%	12%	11%
Little difference	24%	22%	26%	27%	24%	26%	27%	19%	25%	23%	26%	22%
Somewhat more dangerous	25%	26%	23%	26%	24%	22%	28%	27%	25%	25%	22%	29%
Much more dangerous	20%	24%	16%	15%	13%	19%	20%	31%	15%	22%	22%	23%
Not sure	12%	13%	11%	5%	12%	12%	10%	14%	13%	9%	13%	12%

Toronto Tracker

Field Dates: November 14–15, 2026

Waymo has begun testing in Toronto with a human driver in the car. Do you support or oppose allowing Waymo to test its vehicles on Toronto streets as long as a human driver is at the wheel and can take over?

Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Strongly support	27%	21%	33%	26%	35%	29%	23%	17%	36%	21%	26%	21%
Somewhat support	37%	40%	34%	36%	35%	38%	35%	41%	37%	36%	37%	37%
Somewhat oppose	13%	15%	11%	22%	13%	11%	18%	10%	10%	18%	14%	12%
Strongly oppose	16%	18%	14%	10%	11%	14%	17%	26%	11%	17%	16%	21%
Not sure	7%	6%	8%	5%	6%	9%	7%	6%	6%	7%	6%	8%

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

Thinking about what should happen next, which of these comes closest to your view?
Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
End Waymo’s testing on Toronto streets	18%	20%	16%	16%	11%	17%	19%	26%	10%	24%	19%	22%
Allow testing with a human driver, with no driverless rides for the public	35%	36%	33%	42%	33%	33%	37%	37%	37%	36%	32%	35%
Allow a temporary trial offering driverless rides to the public in selected areas	30%	27%	33%	27%	37%	30%	28%	23%	33%	28%	29%	28%
Allow an ongoing paid driverless ride service in Toronto	11%	9%	13%	10%	13%	14%	10%	6%	15%	7%	13%	7%
Not sure	6%	7%	5%	5%	5%	6%	5%	7%	5%	6%	6%	7%

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

If a driverless trial goes ahead, which of the following should be the most important requirement?
Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Independent local safety review	27%	24%	30%	21%	30%	26%	30%	21%	25%	28%	27%	28%
Quickly move cars blocking emergency vehicles	15%	12%	17%	21%	13%	12%	14%	21%	17%	18%	13%	12%
Keep cars away from schools at drop-off and pickup	12%	14%	10%	5%	8%	16%	12%	13%	11%	13%	15%	10%
Keep cars off the road during severe winter weather	19%	19%	20%	10%	18%	17%	22%	20%	16%	16%	20%	23%
Limit the number of cars to manage traffic	7%	7%	7%	5%	7%	7%	7%	6%	10%	6%	4%	7%
Rides for passengers who need to stay in wheelchairs	6%	8%	4%	5%	5%	10%	3%	6%	7%	6%	6%	6%
Limit how long recordings are kept	5%	6%	4%	11%	8%	4%	4%	4%	6%	3%	5%	5%
Publicly report crashes and street blockages	5%	5%	6%	6%	8%	3%	4%	4%	4%	7%	5%	5%
Not sure	4%	6%	2%	16%	3%	4%	4%	5%	4%	4%	5%	4%

Toronto Tracker

Field Dates: November 14–15, 2026

Which of the following, if any, would be the biggest potential benefit of a driverless ride service in Toronto?
Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Lower fares	16%	17%	15%	5%	20%	14%	14%	15%	14%	14%	21%	16%
More rides available when and where needed	13%	12%	13%	27%	14%	11%	12%	14%	15%	12%	11%	13%
More independence for people who cannot drive	26%	24%	28%	27%	27%	25%	29%	23%	28%	22%	26%	27%
Fewer crashes caused by human error	19%	18%	21%	15%	19%	24%	16%	16%	22%	21%	18%	14%
None of these	19%	22%	16%	20%	16%	17%	20%	25%	14%	23%	18%	24%
Not sure	7%	7%	7%	5%	5%	9%	8%	7%	8%	8%	6%	6%

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

Which of the following, if any, is your biggest concern about a driverless ride service in Toronto?
Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Safety for pedestrians and cyclists	22%	22%	21%	26%	23%	20%	23%	22%	24%	17%	24%	21%
Safety for passengers inside the car	10%	12%	9%	5%	9%	10%	12%	11%	8%	12%	8%	12%
Cars getting in the way of emergency vehicles	11%	11%	11%	11%	11%	10%	8%	15%	12%	11%	11%	10%
Cars failing to handle snow or ice	24%	21%	27%	16%	22%	27%	26%	21%	18%	27%	26%	27%
More traffic from empty vehicles	7%	8%	6%	10%	6%	7%	8%	8%	10%	6%	7%	4%
Lost work for taxi and ride-hailing drivers	12%	12%	12%	10%	11%	14%	13%	9%	10%	15%	11%	12%
Cameras collecting information	6%	6%	6%	5%	7%	5%	4%	8%	7%	4%	7%	6%
None of these	5%	5%	5%	10%	8%	6%	2%	2%	7%	4%	4%	4%
Not sure	3%	2%	3%	6%	3%	3%	3%	4%	2%	4%	2%	4%

Toronto Survey
Publication Date: November 17, 2026

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

Imagine you're booking a ride in Toronto. Both cars would pick you up at the same time. A car with a human driver costs $20. A Waymo car without a human driver costs $20. Which would you choose?

Total, gender, age, and region.
Half sample: respondents assigned the $20 Waymo fare only (unweighted n = 497).

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	497	249	238	11	145	135	112	104	152	94	121	131
Unweighted Sample Size	497	246	241	10	139	141	110	107	147	96	125	129
Car with a human driver	71%	72%	69%	91%	70%	67%	70%	79%	61%	76%	73%	77%
Waymo car without a human driver	15%	12%	18%	9%	21%	17%	13%	7%	25%	15%	12%	7%
Neither	9%	10%	8%	0%	5%	13%	9%	9%	10%	5%	10%	9%
Not sure	5%	5%	5%	0%	4%	3%	8%	6%	5%	4%	5%	6%

Toronto Survey
Publication Date: November 17, 2026

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

Imagine you're booking a ride in Toronto. Both cars would pick you up at the same time. A car with a human driver costs $20. A Waymo car without a human driver costs $15. Which would you choose?

Total, gender, age, and region.
Half sample: respondents assigned the $15 Waymo fare only (unweighted n = 503).

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	503	251	242	9	145	135	118	106	158	96	119	129
Unweighted Sample Size	503	248	246	9	139	140	115	109	153	99	123	128
Car with a human driver	59%	62%	57%	55%	53%	58%	63%	66%	59%	70%	50%	60%
Waymo car without a human driver	27%	23%	31%	23%	37%	31%	22%	15%	30%	14%	36%	24%
Neither	9%	10%	8%	11%	7%	6%	9%	16%	8%	9%	8%	11%
Not sure	5%	5%	4%	11%	4%	5%	7%	4%	3%	7%	7%	5%

LIAISON STRATÉGIES

Toronto Tracker

Field Dates: November 14–15, 2026

If you took a Waymo ride in Toronto, how would you most likely have made that trip otherwise?
Total, gender, age, and region.

	Total	Female	Male	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Weighted Sample Size	1,000	500	480	20	290	270	230	210	310	190	240	260
Unweighted Sample Size	1,000	494	487	19	278	281	225	216	300	195	248	257
Taxi or ride-hailing car with a driver	23%	20%	26%	21%	28%	23%	23%	15%	25%	22%	22%	21%
Driven myself	10%	10%	10%	21%	9%	10%	10%	12%	8%	6%	11%	14%
Ride from someone I know	7%	7%	7%	5%	8%	6%	8%	6%	6%	9%	7%	6%
Public transit	12%	10%	14%	21%	17%	9%	7%	14%	18%	12%	10%	7%
Walked or biked	3%	3%	3%	5%	5%	3%	4%	0%	3%	2%	2%	4%
Probably would not have made the trip	3%	3%	3%	5%	3%	3%	2%	3%	3%	2%	2%	5%
Would not take a Waymo ride	37%	41%	34%	16%	26%	40%	40%	44%	31%	42%	40%	39%
Not sure	5%	6%	4%	6%	5%	5%	5%	5%	4%	6%	6%	4%

Toronto Survey
Publication Date: November 17, 2026

LIAISON STRATÉGIES