



TORONTO

Toronto Survey for the **National Ethnic
Press and Media Council of Canada**

Field Dates: April 21-22 2023

Release Date: April 24, 2023



Liaison surveyed a random sample of 1,264 Torontonians through Interactive Voice Recording (IVR) from April 21 to April 22, 2023.

Respondents were screened for voter eligibility.

Responses were weighted using demographic and geographic information to targets based on the 2021 Census.

The margin of error for survey results is ± 2.75 percentage points, 19 times out of 20 for the total.

Results may not add up to 100 due to rounding.



ABOUT MING PAO

This week's issue questions are a collaboration with **Ming Pao**, one of the most trusted outlets serving the Toronto and Vancouver Chinese Canadian community.

Established in 1993, Ming Pao is celebrating its 30th anniversary in Canada. It is one of the last remaining ethnic dailies and employs over 200.

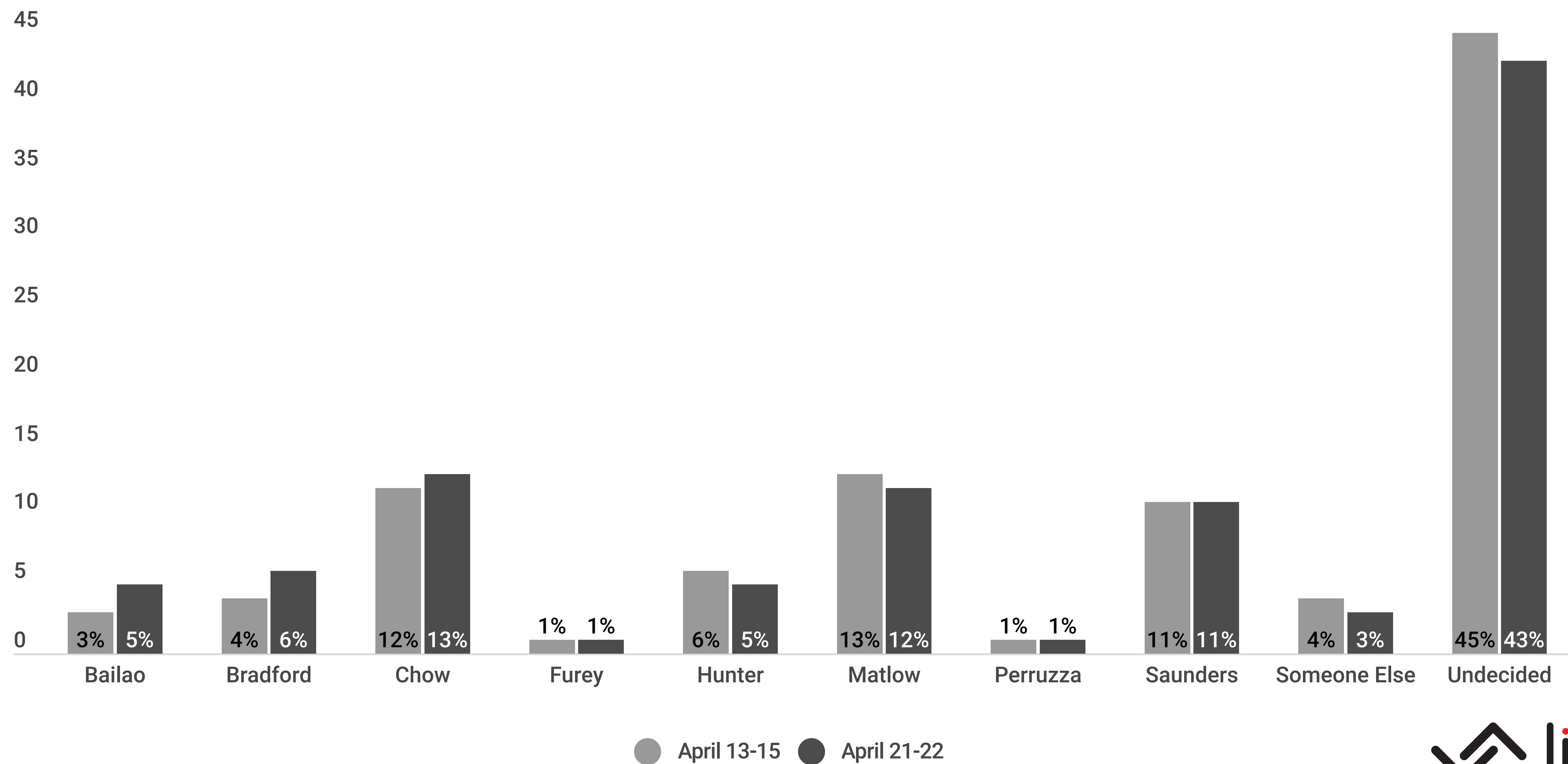
In Toronto, Ming Pao boasts the highest circulation for the Chinese Canadian market.

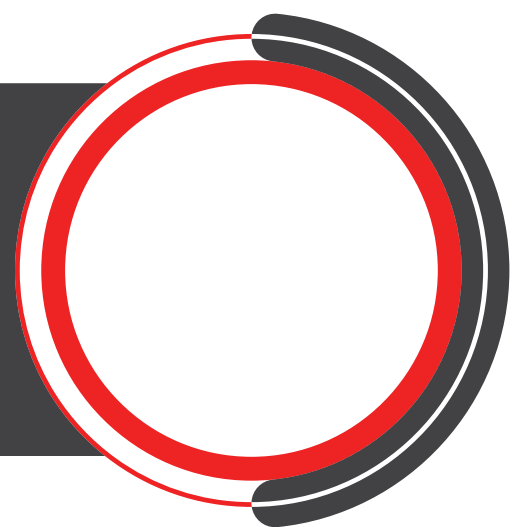
Ming Pao Canada is well known for being an independent voice - its websites are blocked from Mainland China. It is a neutral organization that accepts advertising from all points of view.



Voting Intent - Toronto Mayoral By Election (All Voters)

Q: If an election were held today, for whom would you cast your vote for Mayor?





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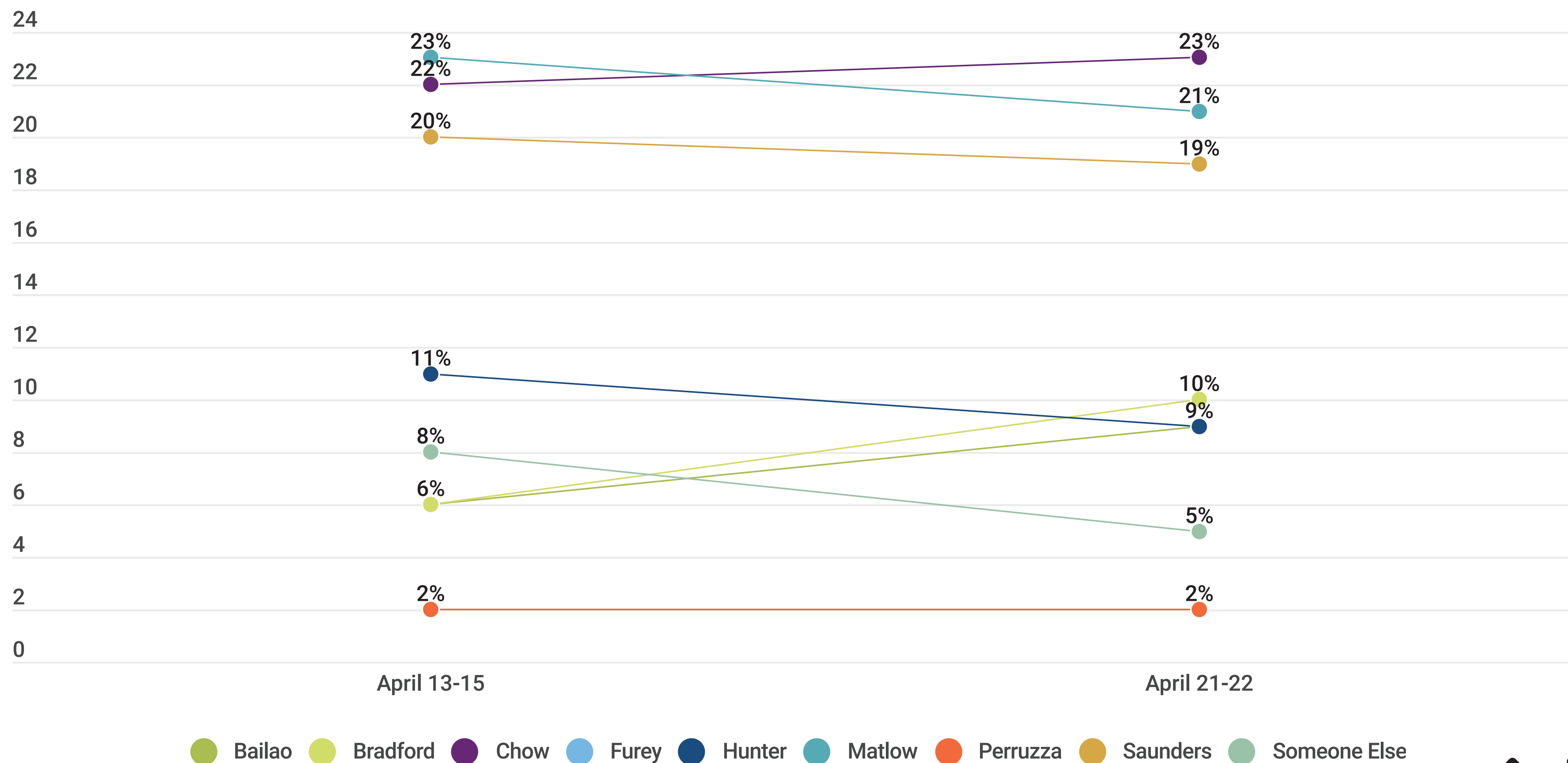
Q: If an election were held today, for whom would you cast your vote for Mayor?

	All	Male	Female	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Bailao	5%	5%	5%	1%	5%	5%	5%	5%	6%	3%	5%	5%
Bradford	6%	7%	5%	4%	5%	4%	7%	9%	9%	4%	4%	6%
Chow	13%	15%	12%	4%	11%	13%	12%	17%	11%	13%	15%	13%
Furey	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%
Hunter	5%	3%	7%	3%	7%	4%	4%	3%	7%	2%	2%	9%
Matlow	12%	9%	14%	23%	12%	13%	13%	9%	11%	14%	15%	7%
Perruzza	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%
Saunders	11%	12%	10%	4%	11%	10%	11%	12%	11%	18%	10%	7%
Someone Else	3%	4%	2%	2%	4%	3%	3%	2%	3%	6%	3%	1%
Undecided	43%	43%	42%	59%	43%	45%	44%	40%	39%	37%	44%	52%
Sample (Unweighted)	1264	563	646	55	192	377	340	355	411	246	339	268
Weighted	1264	594	620	50	429	310	276	249	441	176	374	273



Voting Intent - Toronto Mayoral By Election (Decided Only)

Q: If an election were held today, for whom would you cast your vote for Mayor?

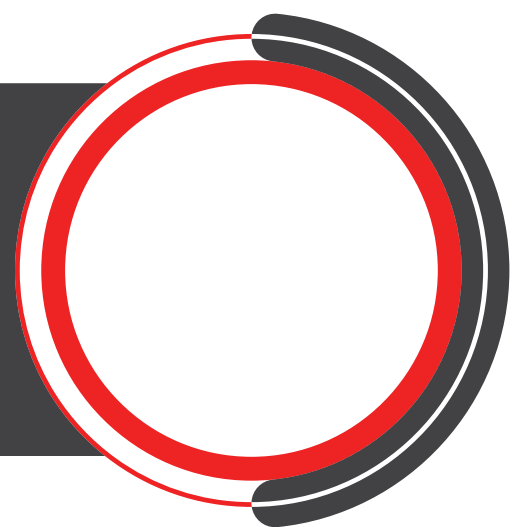




Voting Intent - Toronto Mayoral By Election (Decided Only)

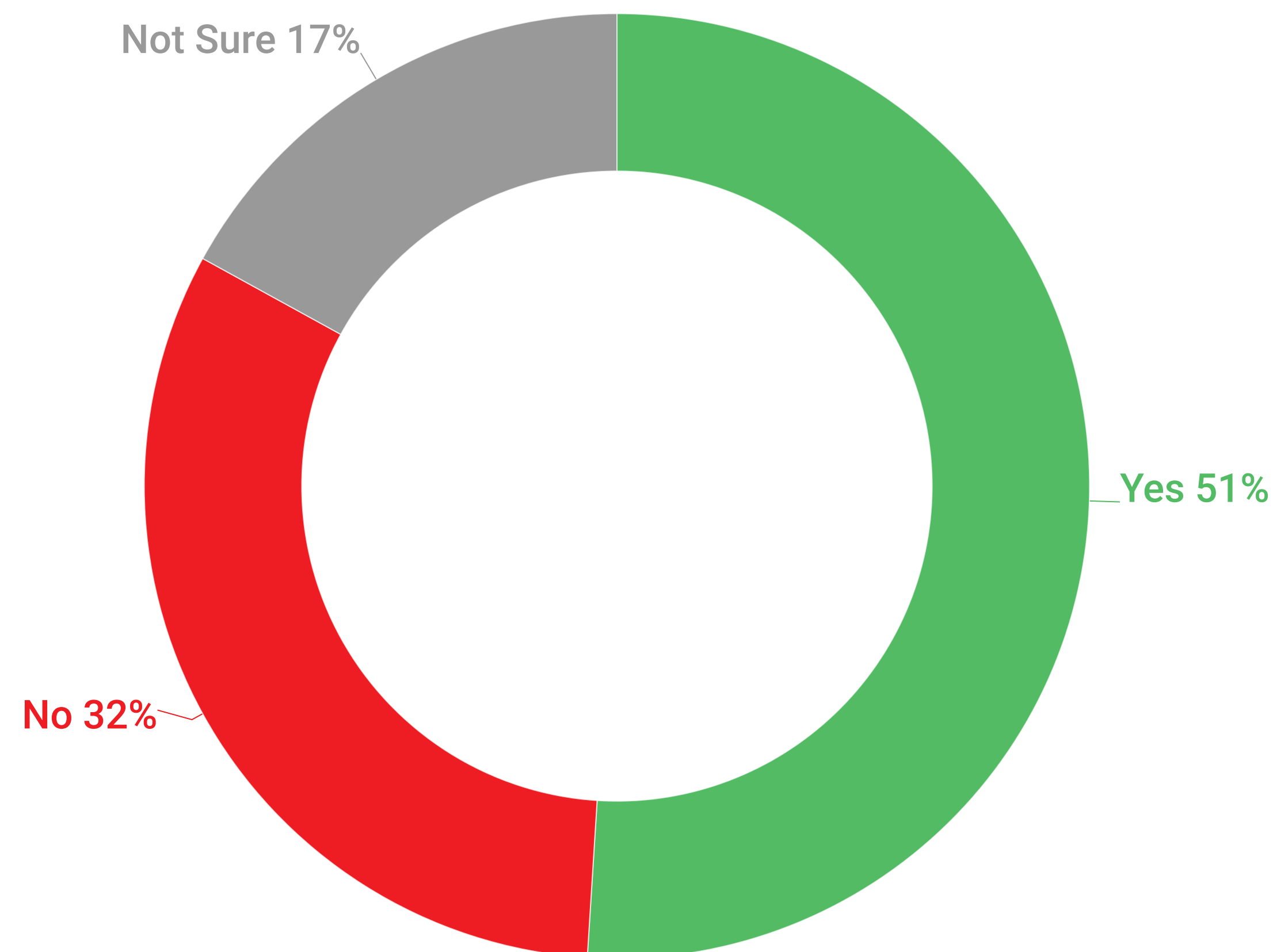
Q: If an election were held today, for whom would you cast your vote for Mayor?

	April 13-15	April 21-22	
Bailao	6%	9%	+3
Bradford	6%	10%	+4
Chow	22%	23%	+1
Furey	2%	2%	
Hunter	11%	9%	-2
Matlow	23%	21%	-2
Perruzza	2%	2%	
Saunders	20%	19%	-1
Someone Else	8%	5%	-3



Issue Questions - Crime

Q: Is there any area a kilometre from your home where you would be afraid to walk alone at night?





Issue Questions - Crime

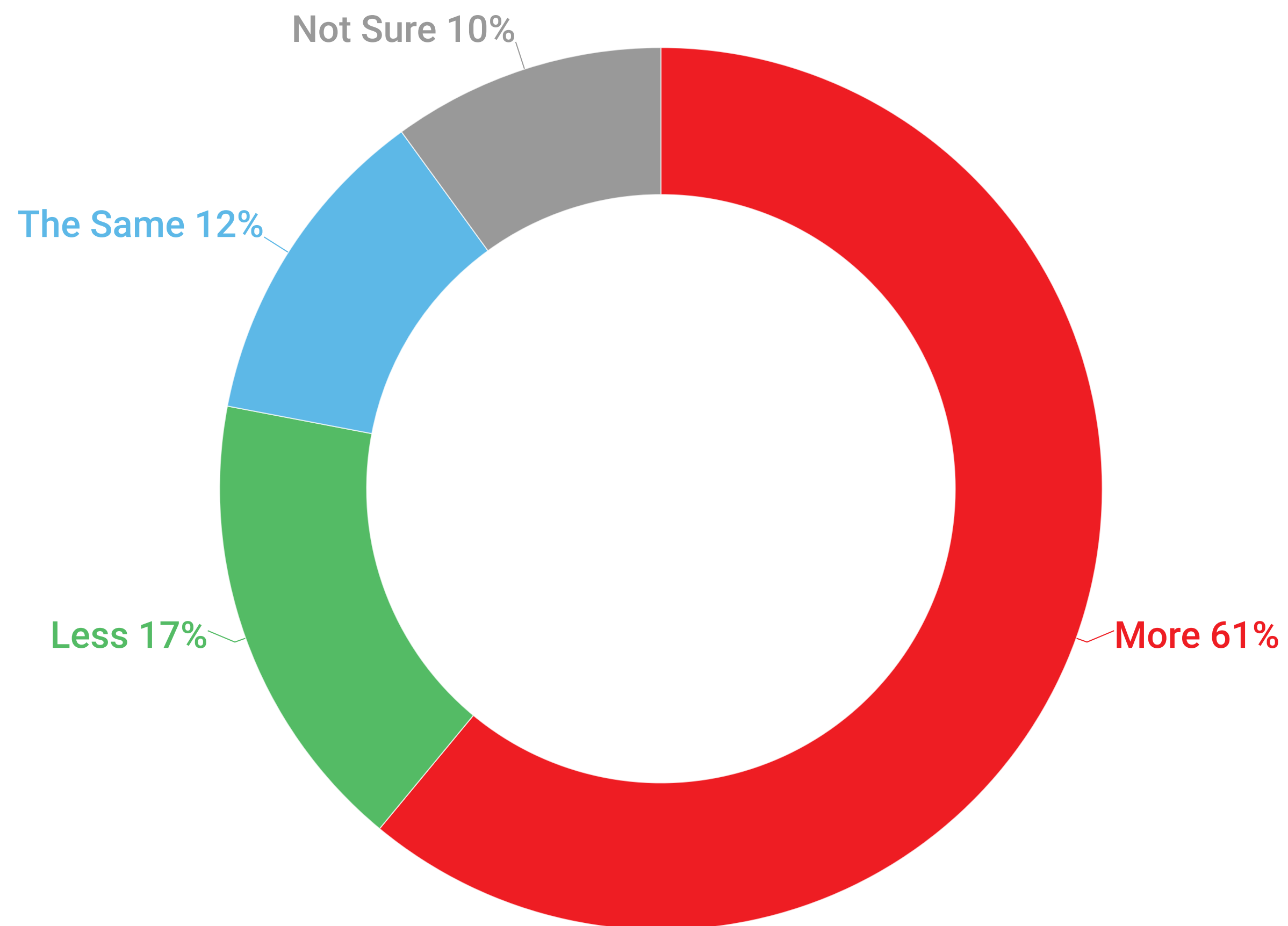
Q: Is there any area a kilometre from your home where you would be afraid to walk alone at night?

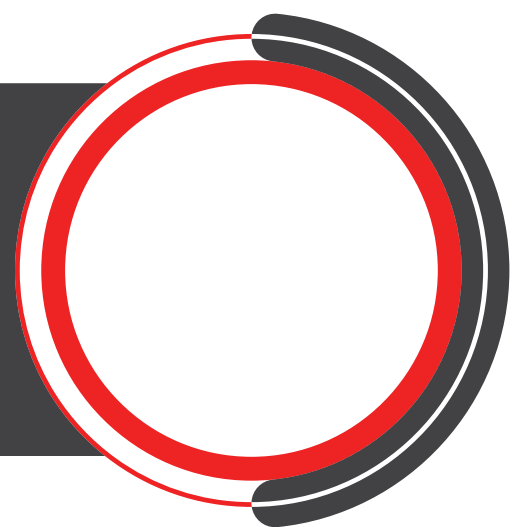
	All	Male	Female	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Yes	51%	43%	59%	80%	41%	53%	61%	54%	54%	51%	48%	50%
No	32%	40%	24%	14%	40%	34%	25%	26%	31%	33%	33%	32%
Not Sure	17%	17%	18%	7%	19%	13%	14%	20%	15%	16%	18%	18%



Issue Questions - Crime

Q: And would you say there is more or less crime in your community compared to this time last year, or has it stayed the same?





Issue Questions - Crime

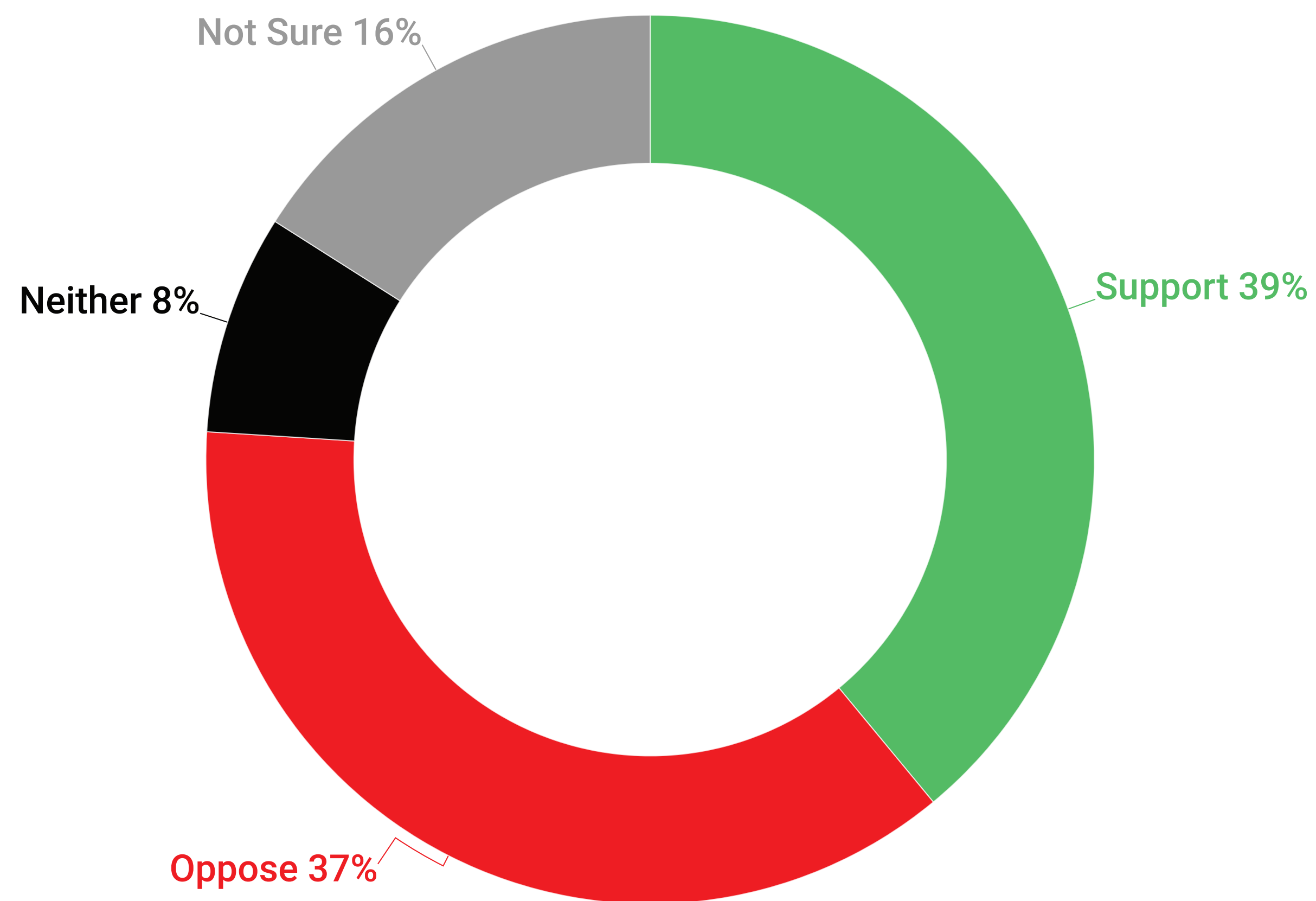
Q: And would you say there is more or less crime in your community compared to this time last year, or has it stayed the same?

	All	Male	Female	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
More	61%	57%	64%	80%	55%	62%	64%	65%	63%	59%	62%	56%
Less	17%	17%	17%	8%	20%	15%	15%	15%	15%	15%	17%	19%
The Same	12%	16%	8%	5%	13%	16%	10%	10%	12%	13%	12%	13%
Not Sure	10%	10%	11%	7%	12%	8%	11%	10%	10%	12%	10%	11%



Issue Questions - Crime

Q: Would you support or oppose cutting funding from the Toronto Police Service and spending it on social services?

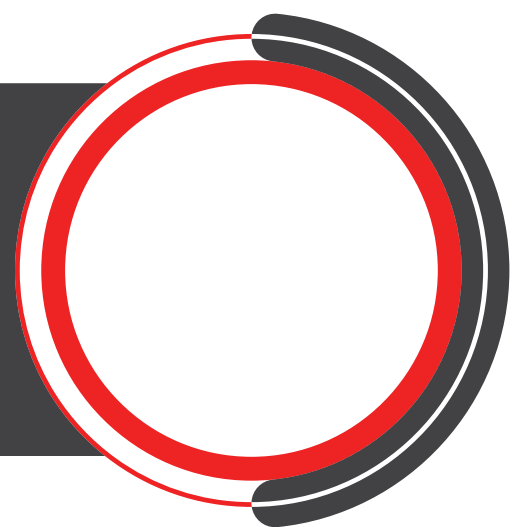




Issue Questions - Crime

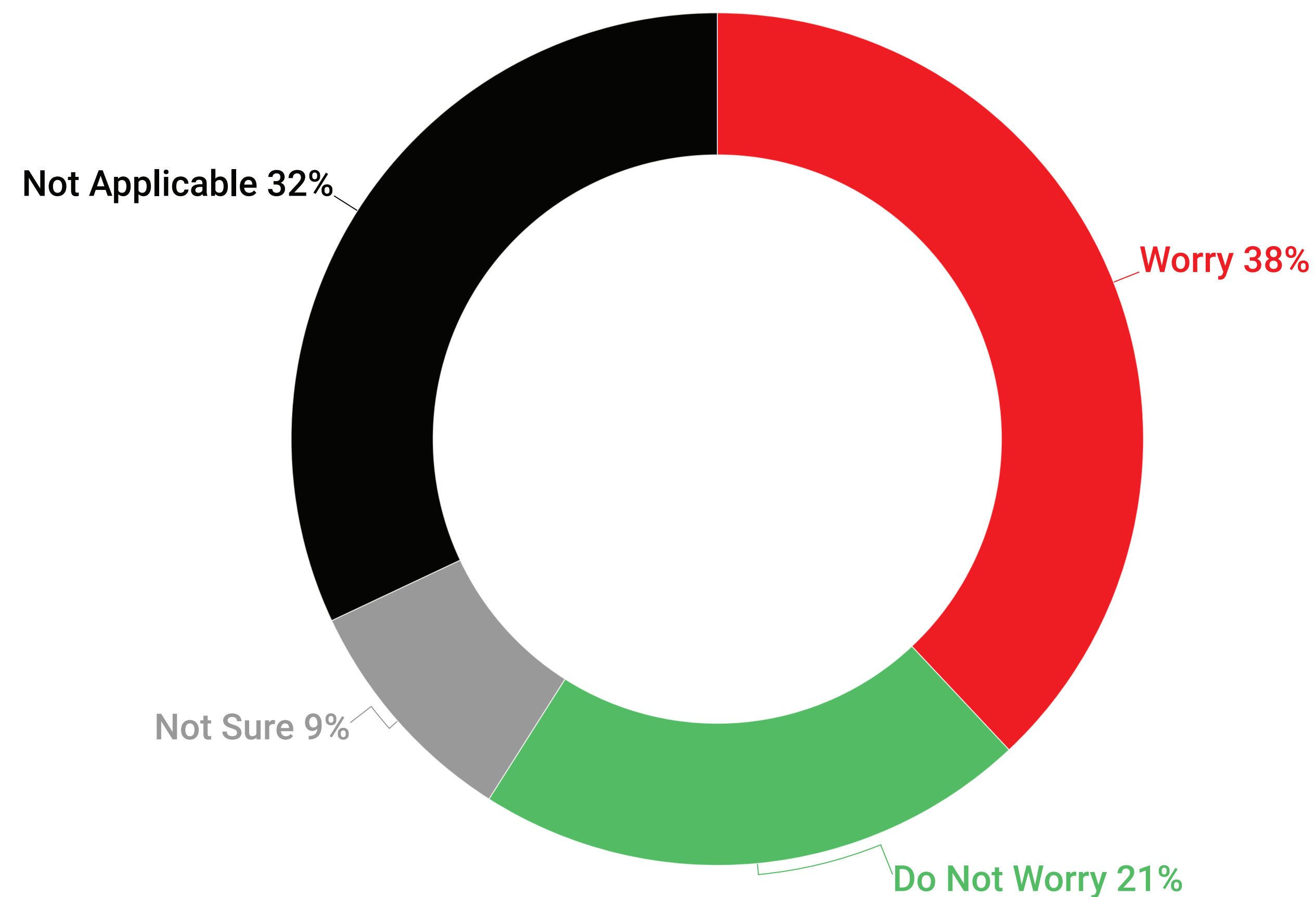
Q: Would you support or oppose cutting funding from the Toronto Police Service and spending it on social services?

	All	Male	Female	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Support	39%	38%	40%	30%	38%	41%	39%	40%	41%	39%	35%	41%
Oppose	37%	37%	36%	44%	34%	40%	40%	34%	39%	38%	38%	32%
Neither	8%	7%	8%	19%	10%	5%	6%	10%	6%	7%	10%	9%
Not Sure	16%	17%	16%	8%	18%	14%	15%	16%	14%	16%	17%	17%



Issue Questions - Crime

Q: Is being the victim of crime on public transit something you worry about for yourself or your family or not?





Issue Questions - Crime

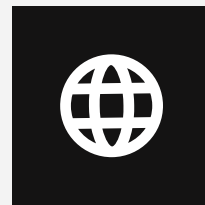
Q: Is being the victim of crime on public transit something you worry about for yourself or your family or not?

	All	Male	Female	Other	18-34	35-49	50-64	65+	Downtown	Etobicoke	North York	Scarborough
Worry	38%	34%	40%	59%	34%	39%	38%	41%	38%	40%	38%	36%
Do Not Worry	21%	21%	20%	14%	23%	21%	19%	19%	19%	25%	20%	23%
Not Sure	9%	12%	8%	5%	11%	9%	8%	9%	9%	10%	9%	10%
Not Applicable	32%	34%	32%	22%	31%	31%	34%	32%	34%	25%	33%	31%

GET IN TOUCH



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