

The Toronto Pulse Check

Municipal Survey

May 14, 2026

Nobody's perfect.

Ontario Poll Accuracy

- 1st **Liaison**
- 2nd **Mainstreet**
- 3rd **Innovative**
- 4th **Research Co.**
- 5th **Forum**
- 6th **Abacus**
- 7th **Pallas**
- 8th **Leger**
- 9th **Nanos**
- 10th **Ipsos**
- 11th **Relay Strategies**

Federal Poll Accuracy

- 1st **Mainstreet**
- 2nd **Liaison**
- 3rd **Angus Reid**
- 4th **Cardinal**
- 5th **Nanos**
- 6th **Research Co.**
- 7th **Pallas**
- 8th **Leger**
- 9th **Forum**
- 10th **Ipsos**
- 11th **Abacus**

There's no tougher race than an election campaign. Shifting headlines, commentaries on leadership debates, and millions of voters changing their minds right up to the last minute. In the most recent 2025 elections, the accuracy of Liaison's polls ranked 1st provincially and 2nd federally. Next race, who knows? There's always room to improve. **Even at Liaison.**

Methodology

Liaison surveyed a random sample of 1000 Torontonians from **May 10th to May 11th, 2026**, using Interactive Voice Recording (IVR) technology. To ensure a representative sample, participants were reached through random digit dialing (RDD) across both landline and cellular phone networks.

The resulting data was weighted to match targets based on the 2021 Census. For the total sample, the **margin of error is ± 3.1** percentage points, 19 times out of 20, though this margin is higher for sub-samples. Additionally, results may not add up to 100% due to rounding.



The Toronto Pulse Check

Sample Sizes

	Total	Female	Male	Other
Unweighted	1000	501	460	39
Weighted	1000	501	460	38

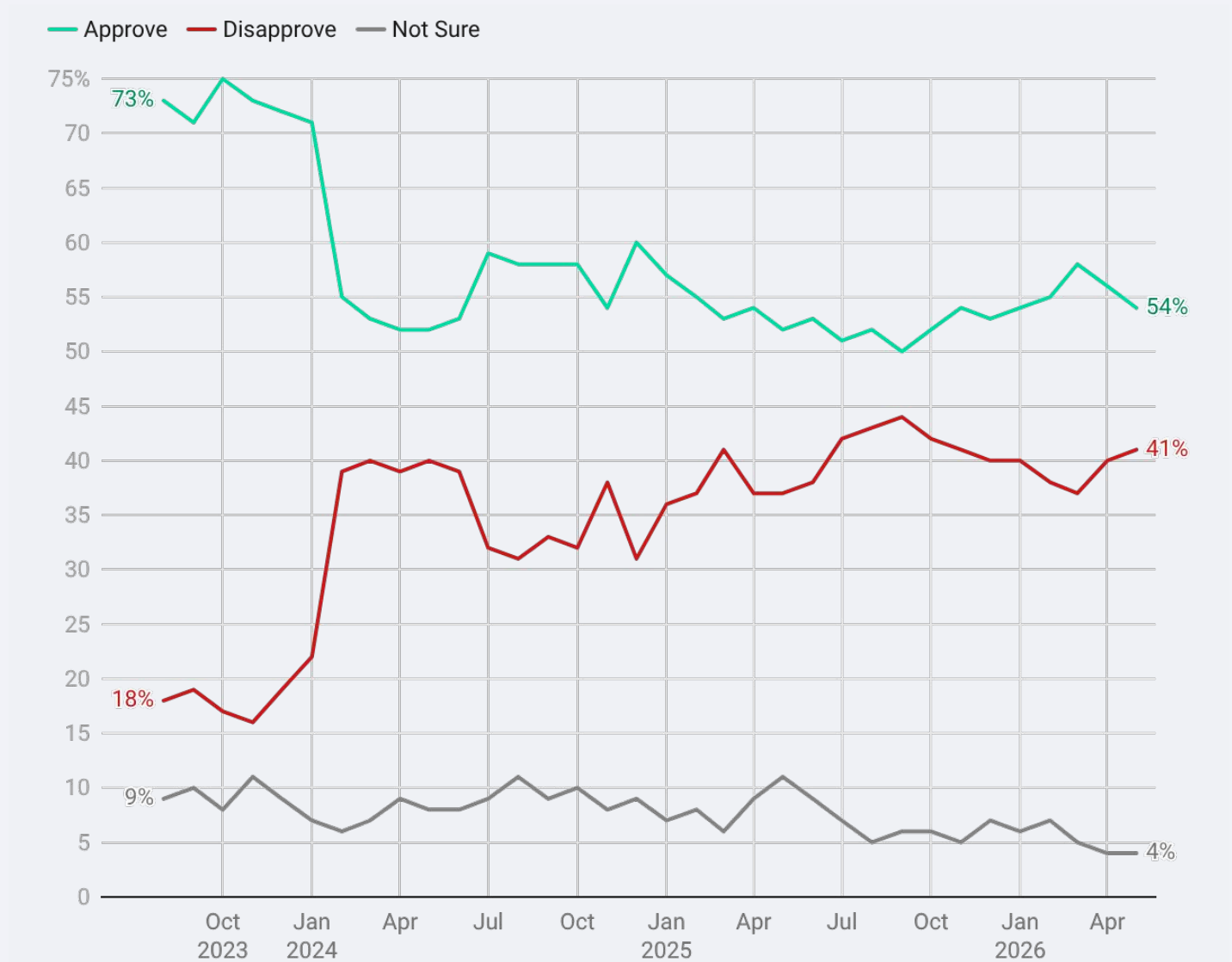
	18-34	35-49	50-64	65+
Unweighted	342	243	220	195
Weighted	341	244	219	197

	Downtown	Etobicoke	North York	Scarborough
Unweighted	325	128	337	210
Weighted	323	128	337	212



The Toronto Pulse Check

Olivia Chow Mayoral Approval



The Toronto Pulse Check

Olivia Chow Mayoral Approval

	Total	Female	Male	Other
Approve	54 %	56 %	53 %	50 %
Disapprove	41 %	40 %	43 %	48 %
Not Sure	4 %	4 %	5 %	2 %

	18-34	35-49	50-64	65+
Approve	58 %	53 %	50 %	54 %
Disapprove	39 %	42 %	46 %	40 %
Not Sure	4 %	4 %	5 %	6 %

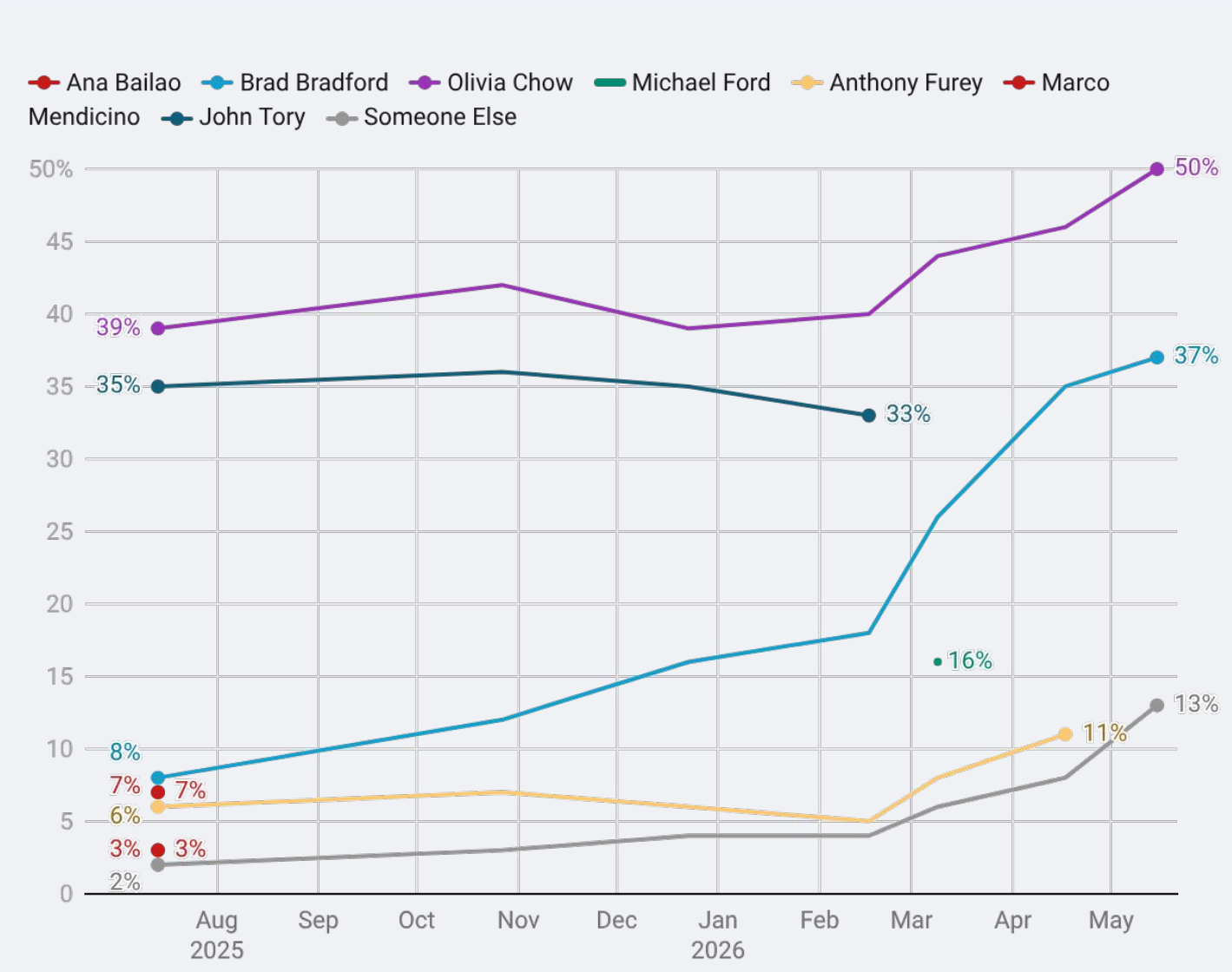
	Downtown	Etobicoke	North York	Scarborough
Approve	60 %	32 %	55 %	57 %
Disapprove	34 %	66 %	40 %	40 %
Not Sure	6 %	2 %	5 %	3 %



The Toronto Pulse Check

If an election were held today, for whom would you cast **your vote for mayor**?

Decided and Leaning



Municipal Survey

May 14, 2026



The Toronto Pulse Check

If an election were held today, for whom would you cast your vote for mayor?

Decided and Leaning

	Total	Female	Male	Other
Bradford	37 %	31 %	43 %	43 %
Chow	50 %	58 %	43 %	42 %
Someone Else	13 %	11 %	14 %	15 %

	18-34	35-49	50-64	65+
Bradford	43 %	40 %	33 %	30 %
Chow	44 %	46 %	52 %	63 %
Someone Else	13 %	15 %	15 %	6 %

	Downtown	Etobicoke	North York	Scarborough
Bradford	31 %	42 %	43 %	36 %
Chow	57 %	37 %	46 %	54 %
Someone Else	12 %	21 %	11 %	10 %



The Toronto Pulse Check

If an election were held today, for whom would you cast your vote for mayor?

	Total	Female	Male	Other
Bradford	28 %	23 %	34 %	33 %
Chow	38 %	42 %	34 %	33 %
Someone Else	9 %	8 %	11 %	12 %
Undecided	24 %	27 %	21 %	22 %

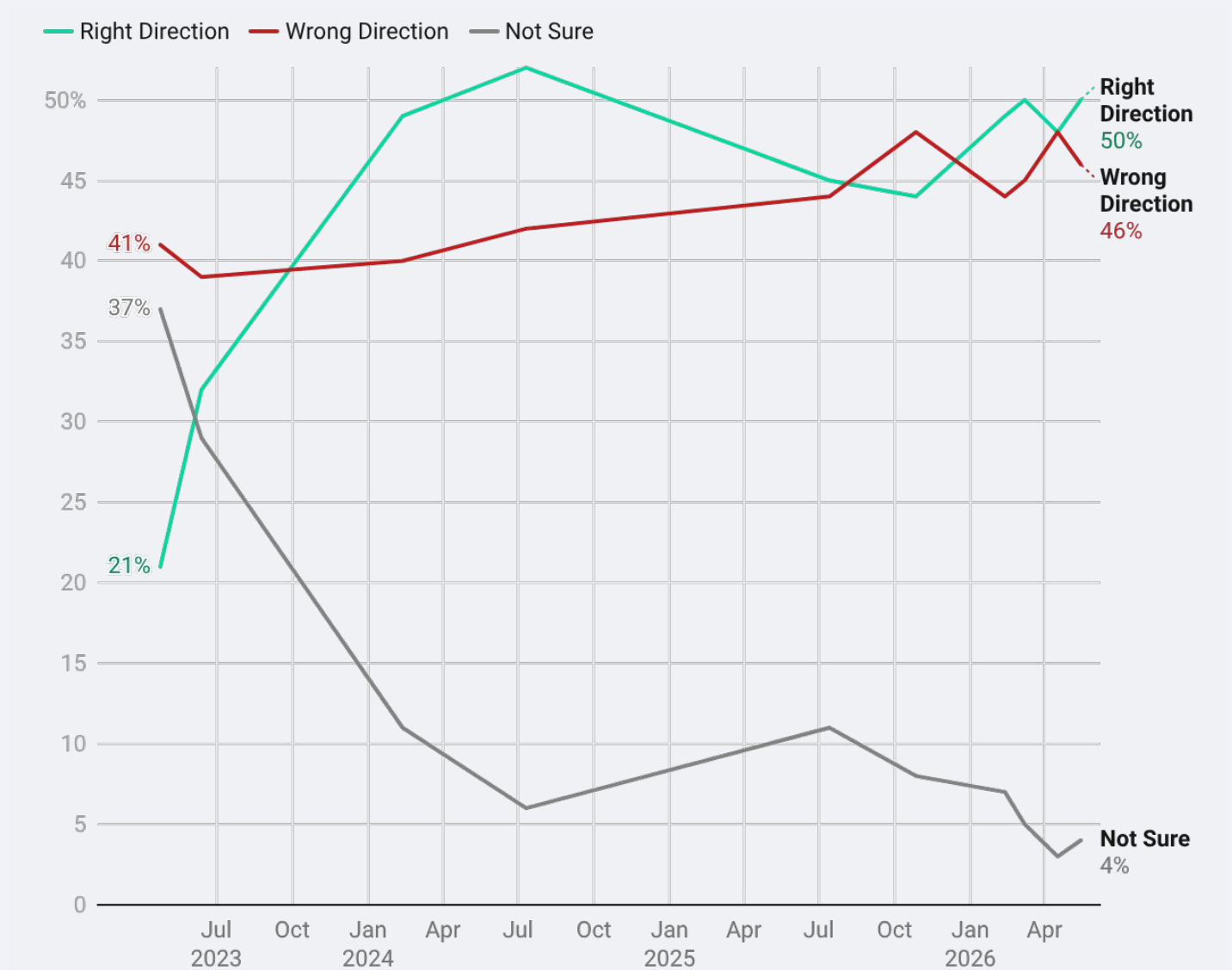
	18-34	35-49	50-64	65+
Bradford	31 %	31 %	26 %	24 %
Chow	31 %	35 %	41 %	50 %
Someone Else	9 %	11 %	12 %	5 %
Undecided	29 %	23 %	22 %	22 %

	Downtown	Etobicoke	North York	Scarborough
Bradford	26 %	30 %	33 %	24 %
Chow	46 %	26 %	36 %	36 %
Someone Else	10 %	15 %	9 %	7 %
Undecided	18 %	29 %	23 %	33 %



The Toronto Pulse Check

Direction of the City



The Toronto Pulse Check

Direction of the City

	Total	Female	Male	Other
Right direction	50 %	48 %	52 %	40 %
Wrong direction	46 %	47 %	44 %	55 %
Not Sure	4 %	4 %	4 %	5 %

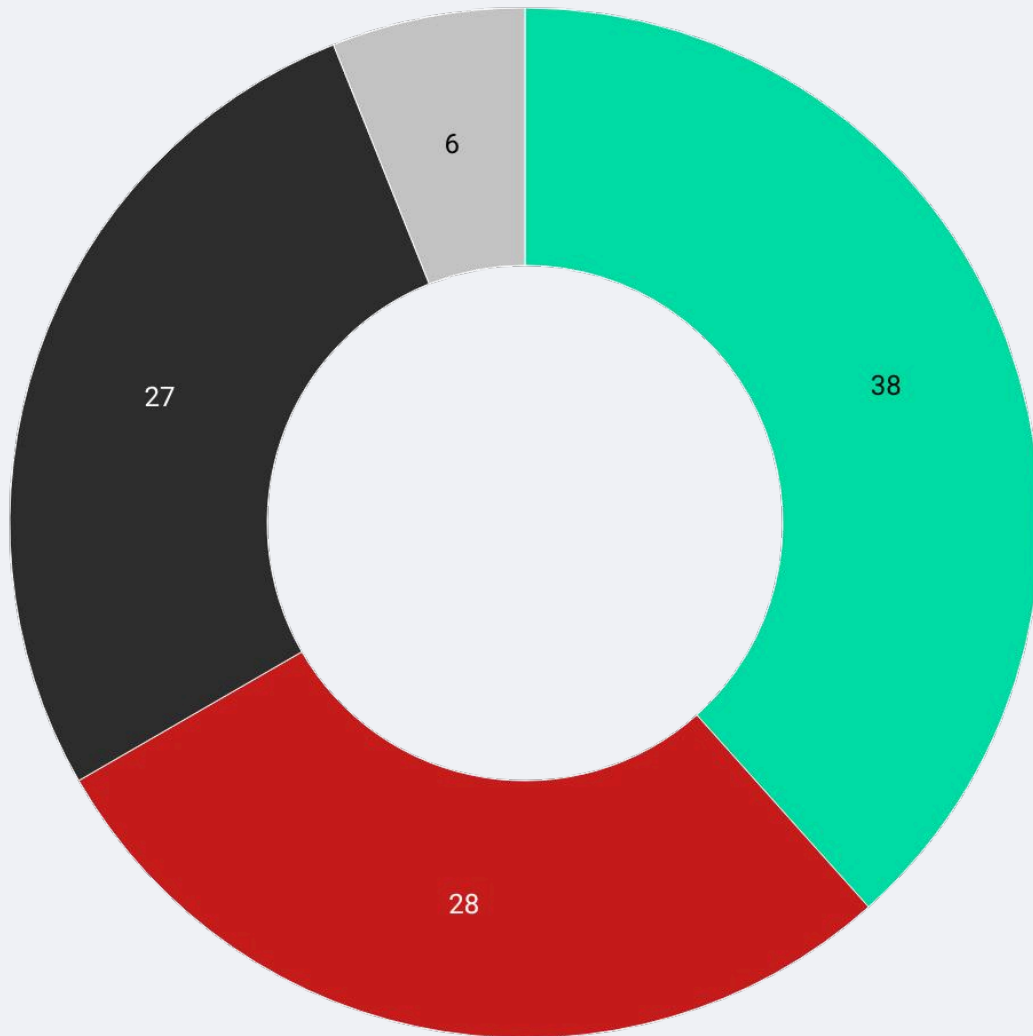
	18-34	35-49	50-64	65+
Right direction	47 %	50 %	54 %	50 %
Wrong direction	49 %	48 %	40 %	46 %
Not Sure	3 %	2 %	6 %	5 %

	Downtown	Etobicoke	North York	Scarborough
Right directi...	55 %	38 %	50 %	49 %
Wrong direc...	41 %	58 %	46 %	46 %
Not Sure	4 %	4 %	4 %	5 %



The Toronto Pulse Check

Brad Bradford Favourability



■ Favourable ■ Unfavourable ■ Not familiar with Brad Bradford ■ Not sure



The Toronto Pulse Check

Brad Bradford Favourability

	Total	Female	Male	Other
Favourable	38 %	32 %	47 %	20 %
Unfavourable	28 %	32 %	23 %	36 %
Not sure	6 %	6 %	5 %	21 %
Not familiar with Brad Bradford	27 %	30 %	24 %	22 %

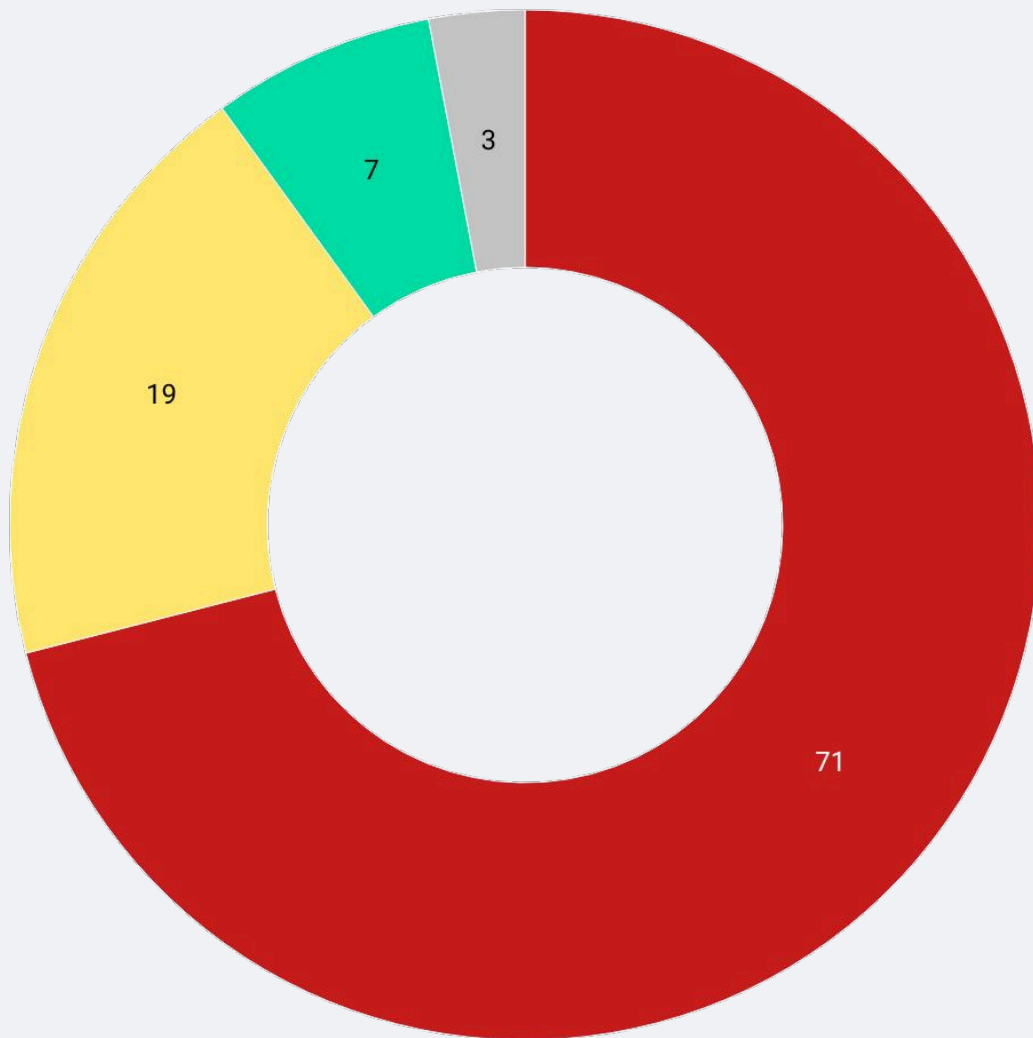
	18-34	35-49	50-64	65+
Favourable	35 %	39 %	43 %	38 %
Unfavourable	26 %	28 %	31 %	30 %
Not sure	6 %	8 %	4 %	9 %
Not familiar with Brad Bradford	34 %	25 %	23 %	22 %

	Downtown	Etobicoke	North York	Scarborough
Favourable	35 %	42 %	38 %	41 %
Unfavourable	32 %	23 %	29 %	26 %
Not sure	8 %	9 %	5 %	4 %
Not familiar...	25 %	27 %	28 %	29 %



The Toronto Pulse Check

Generally speaking, do you think traffic congestion in Toronto has gotten better, gotten worse, or stayed about the same over the past year?



Worse About the same Better Not sure



The Toronto Pulse Check

Generally speaking, do you think traffic congestion in Toronto has gotten better, gotten worse, or stayed about the same over the past year?

	Total	Female	Male	Other
Better	7 %	7 %	8 %	5 %
Worse	71 %	69 %	73 %	66 %
About the same	19 %	20 %	17 %	27 %
Not Sure	3 %	4 %	2 %	2 %

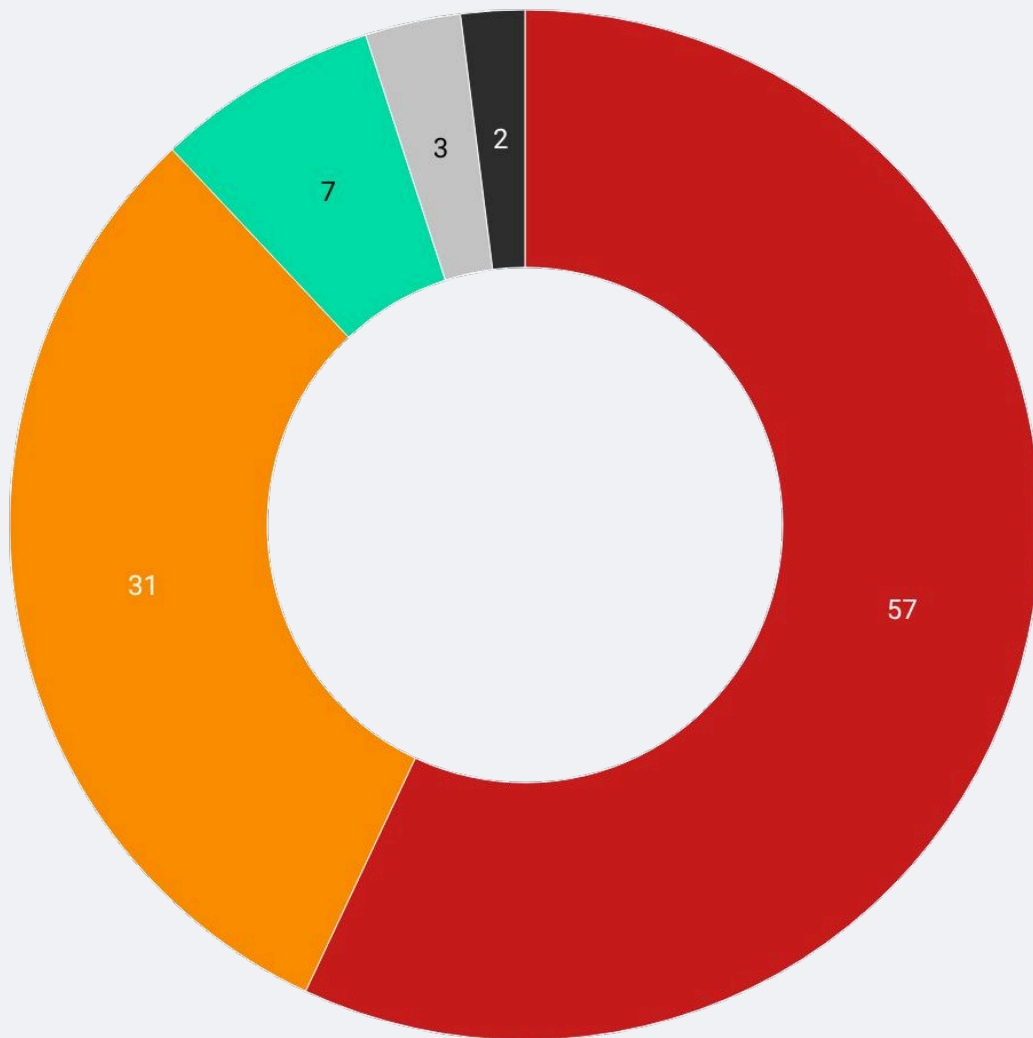
	18-34	35-49	50-64	65+
Better	8 %	8 %	8 %	4 %
Worse	73 %	69 %	71 %	70 %
About the same	17 %	19 %	19 %	21 %
Not Sure	2 %	4 %	3 %	5 %

	Downtown	Etobicoke	North York	Scarborough
Better	9 %	8 %	6 %	6 %
Worse	68 %	72 %	76 %	67 %
About the s...	20 %	16 %	15 %	23 %
Not Sure	3 %	5 %	2 %	4 %



The Toronto Pulse Check

How much of a problem is traffic congestion in your part of Toronto?



■ A very serious problem ■ A somewhat serious problem ■ Not much of a problem ■ Not sure ■ Not a problem at all



The Toronto Pulse Check

How much of a problem is traffic congestion in your part of Toronto?

	Total	Female	Male	Other
A very serious problem	57 %	57 %	56 %	57 %
A somewhat serious problem	31 %	32 %	29 %	27 %
Not much of a problem	7 %	7 %	7 %	6 %
Not a problem at all	2 %	1 %	3 %	2 %
Not Sure	3 %	2 %	4 %	7 %

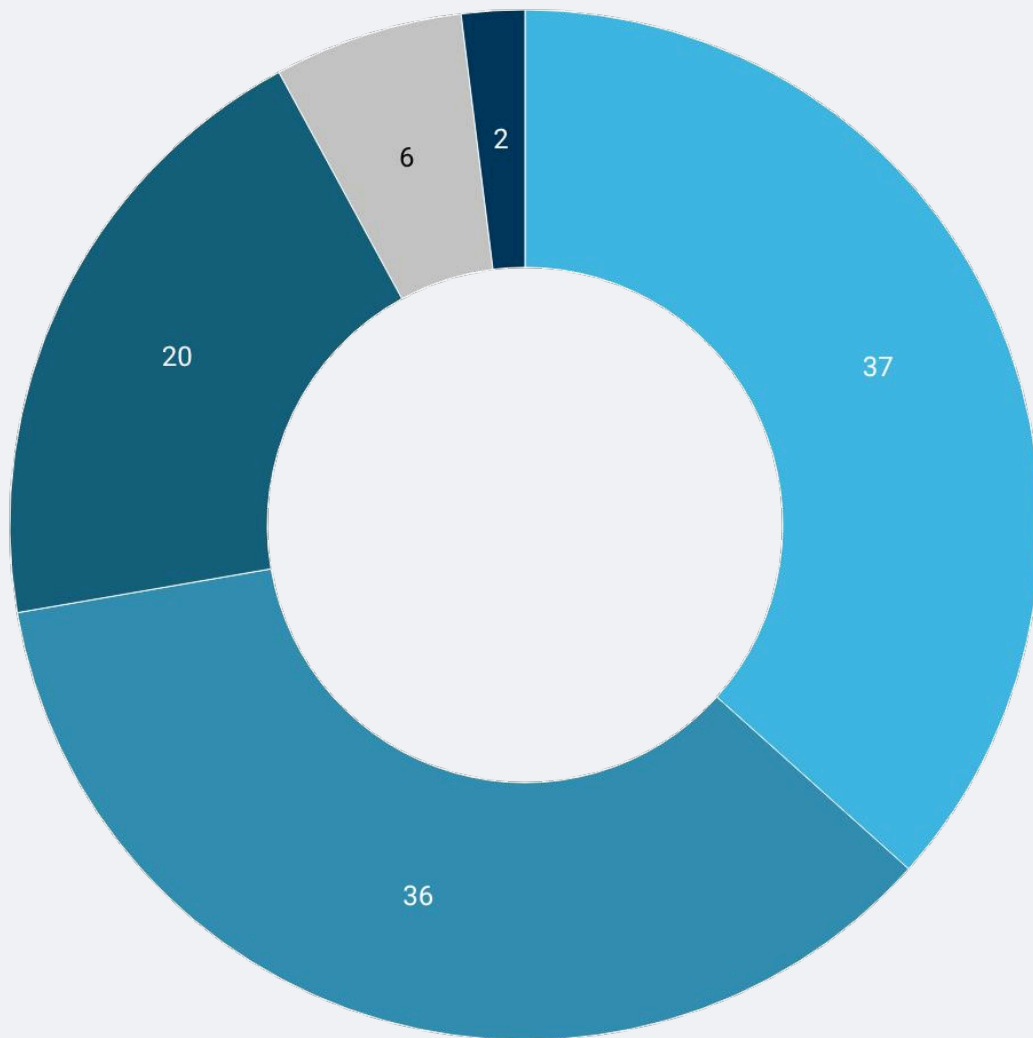
	18-34	35-49	50-64	65+
A very serious problem	55 %	54 %	60 %	60 %
A somewhat serious problem	31 %	35 %	29 %	27 %
Not much of a problem	9 %	7 %	5 %	6 %
Not a problem at all	1 %	4 %	1 %	3 %
Not Sure	4 %	1 %	5 %	4 %

	Downtown	Etobicoke	North York	Scarborough
A very serio...	55 %	62 %	57 %	56 %
A somewhat...	34 %	27 %	30 %	30 %
Not much of...	7 %	3 %	8 %	9 %
Not a proble...	2 %	2 %	2 %	2 %
Not Sure	3 %	5 %	3 %	3 %



The Toronto Pulse Check

Which is the bigger traffic problem in Toronto today?



■ Poor coordination of roads, signals, and construction ■ Both equally ■ Too many cars on the road
■ Not sure ■ Neither

Municipal Survey

May 14, 2026



The Toronto Pulse Check

Which is the bigger traffic problem in Toronto today?

	Total	Female	Male	Other
Too many cars on the road	20 %	22 %	18 %	15 %
Poor coordination of roads, sig...	37 %	37 %	38 %	35 %
Both equally	36 %	35 %	37 %	39 %
Neither	2 %	2 %	2 %	3 %
Not Sure	6 %	6 %	6 %	8 %

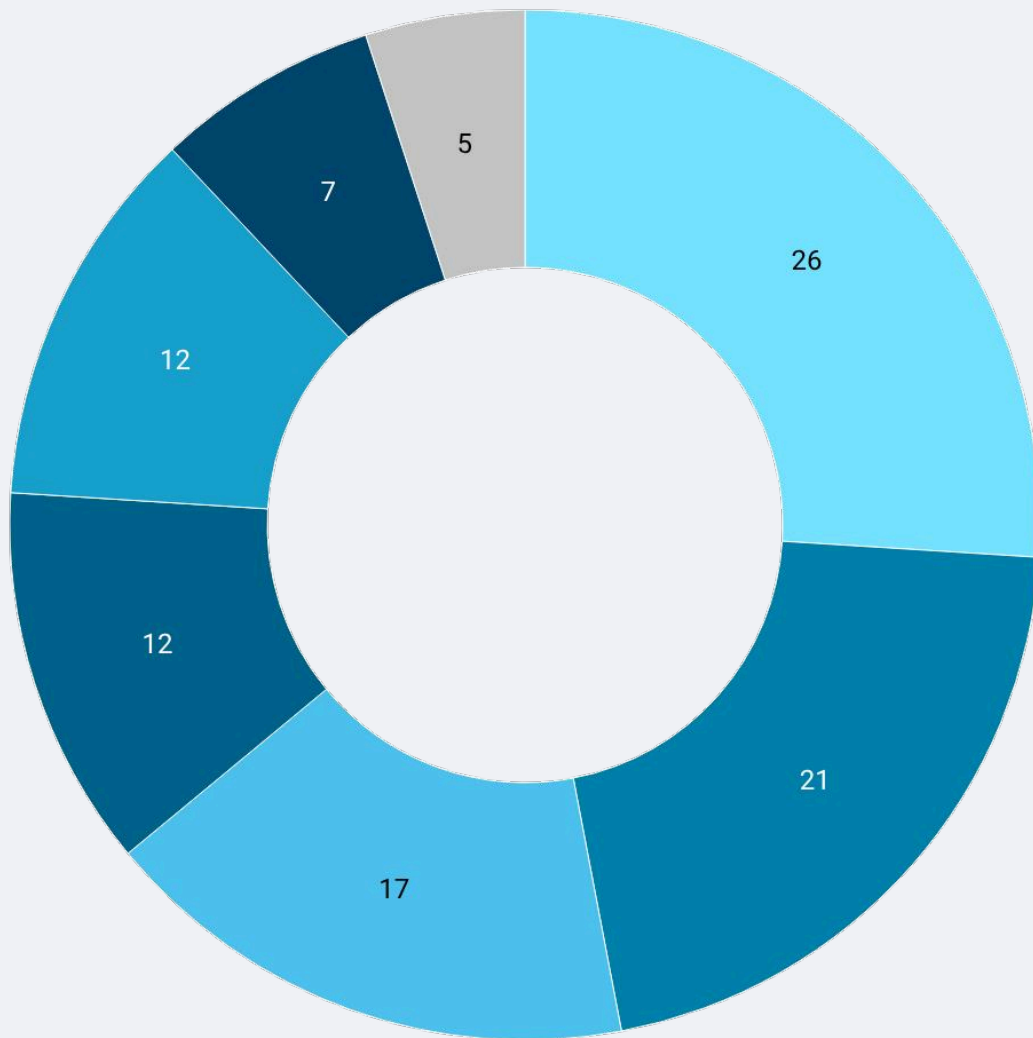
	18-34	35-49	50-64	65+
Too many cars on the road	23 %	19 %	18 %	17 %
Poor coordination of roads, sig...	34 %	38 %	35 %	45 %
Both equally	38 %	36 %	39 %	28 %
Neither	1 %	2 %	2 %	2 %
Not Sure	5 %	6 %	5 %	8 %

	Downtown	Etobicoke	North York	Scarborough
Too many ca...	21 %	12 %	23 %	18 %
Poor coordi...	36 %	43 %	36 %	38 %
Both equally	37 %	33 %	34 %	38 %
Neither	1 %	3 %	2 %	0 %
Not Sure	6 %	9 %	5 %	6 %



The Toronto Pulse Check

Which one of the following would do the most to improve traffic in Toronto?



☐ Faster road construction and fewer lane closures ☐ Better transit so fewer people have to drive
☐ Better timing of traffic lights ☐ More enforcement of bad driving and blocking intersections
☐ More road capacity and road widening ☐ Something else ☐ Not sure



The Toronto Pulse Check

Which one of the following would do the most to improve traffic in Toronto?

	Total	Female	Male	Other
Better timing of traffic lights	17 %	17 %	16 %	19 %
Faster road construction and fe...	26 %	28 %	24 %	29 %
More enforcement of bad drivin...	12 %	13 %	11 %	14 %
Better transit so fewer people h...	21 %	20 %	23 %	21 %
More road capacity and road wi...	12 %	10 %	14 %	7 %
Something else	7 %	6 %	8 %	8 %
Not Sure	5 %	7 %	4 %	2 %

	18-34	35-49	50-64	65+
Better timing of traffic lights	18 %	15 %	17 %	15 %
Faster road construction and fe...	31 %	26 %	21 %	25 %
More enforcement of bad drivin...	9 %	11 %	15 %	15 %
Better transit so fewer people h...	24 %	21 %	19 %	19 %
More road capacity and road wi...	6 %	14 %	15 %	14 %
Something else	8 %	7 %	6 %	7 %
Not Sure	3 %	6 %	7 %	6 %



The Toronto Pulse Check

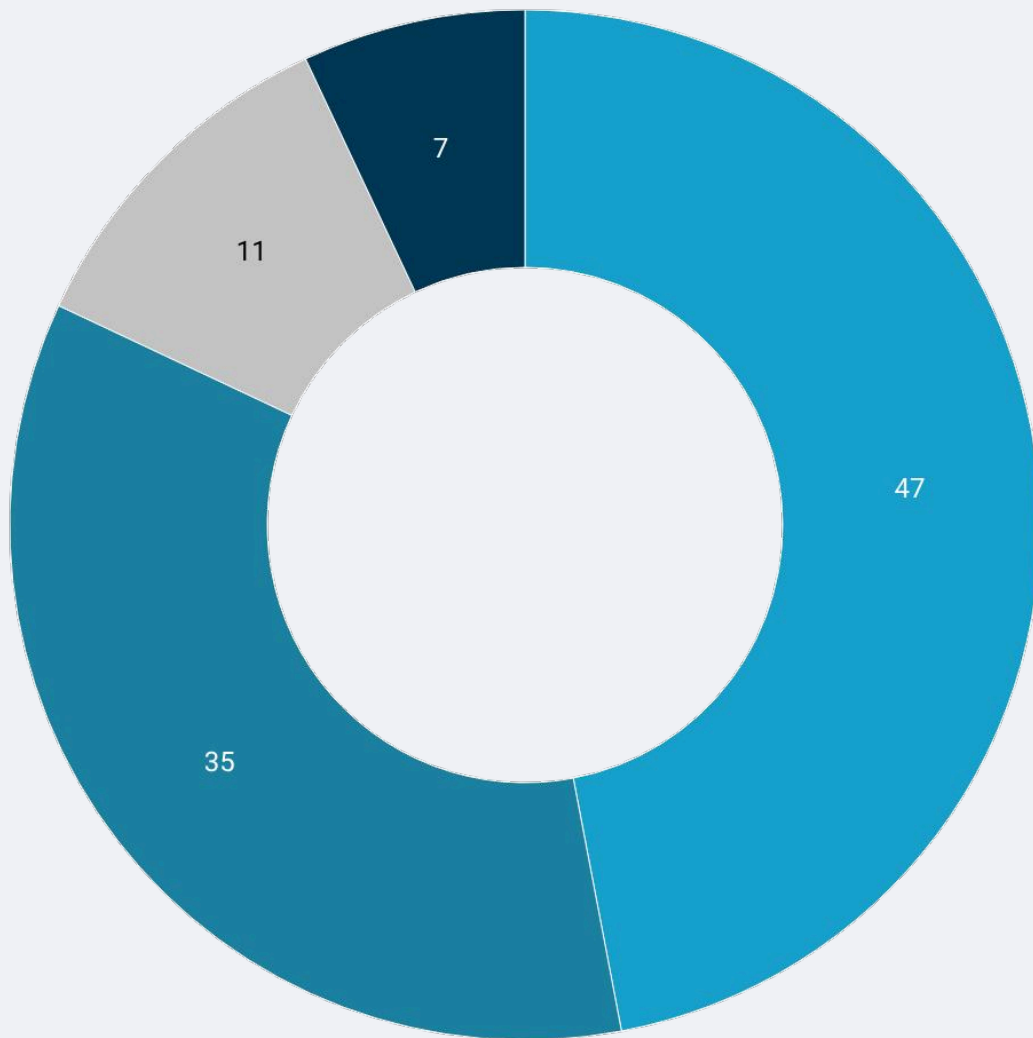
Which one of the following would do the most to improve traffic in Toronto?

	Downtown	Etobicoke	North York	Scarborough
Better timin...	17 %	14 %	19 %	13 %
Faster road...	27 %	23 %	27 %	26 %
More enforc...	8 %	15 %	11 %	16 %
Better transi...	25 %	22 %	19 %	18 %
More road c...	8 %	9 %	15 %	16 %
Something e...	9 %	9 %	5 %	6 %
Not Sure	5 %	9 %	4 %	5 %



The Toronto Pulse Check

Which comes closer to your view?



■ Safer and more balanced streets ■ Move car traffic more quickly ■ Not sure ■ Neither



The Toronto Pulse Check

Which comes closer to your view?

	Total	Female	Male	Other
Move car traffic more quickly	35 %	33 %	37 %	38 %
Safer and more balanced streets	47 %	49 %	44 %	46 %
Neither	7 %	7 %	8 %	5 %
Not Sure	11 %	11 %	12 %	10 %

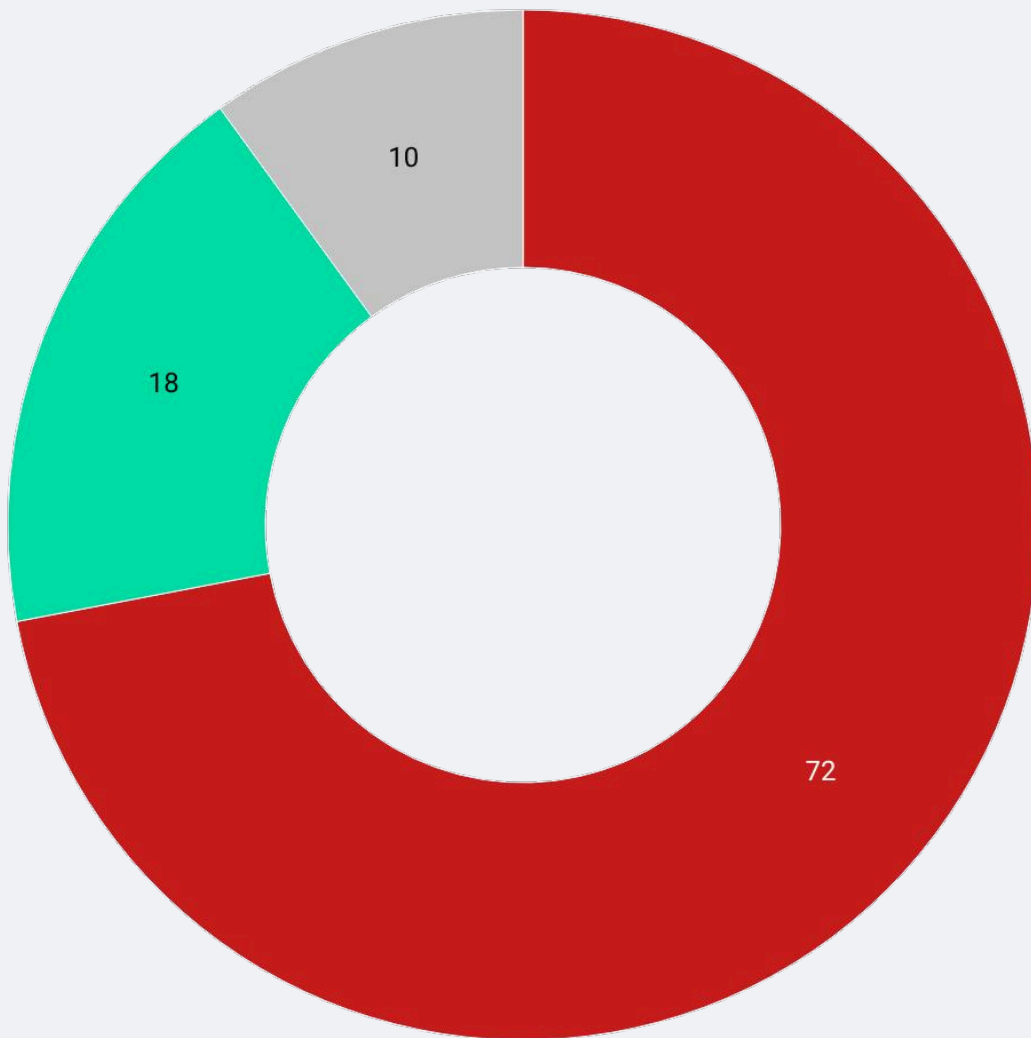
	18-34	35-49	50-64	65+
Move car traffic more quickly	35 %	30 %	39 %	37 %
Safer and more balanced streets	50 %	49 %	44 %	41 %
Neither	8 %	6 %	7 %	7 %
Not Sure	8 %	15 %	10 %	14 %

	Downtown	Etobicoke	North York	Scarborough
Move car tra...	24 %	43 %	37 %	42 %
Safer and m...	58 %	38 %	44 %	38 %
Neither	6 %	9 %	6 %	8 %
Not Sure	11 %	10 %	12 %	11 %



The Toronto Pulse Check

Thinking about road construction in Toronto, do you think the City is doing a good job or a poor job coordinating road work to reduce traffic disruption?



Good job Poor job Not sure



The Toronto Pulse Check

Thinking about road construction in Toronto, do you think the City is doing a good job or a poor job coordinating road work to reduce traffic disruption?

	Total	Female	Male	Other
Good job	18 %	16 %	20 %	14 %
Poor job	72 %	74 %	70 %	72 %
Not Sure	10 %	10 %	10 %	14 %

	18-34	35-49	50-64	65+
Good job	16 %	21 %	19 %	17 %
Poor job	72 %	70 %	75 %	72 %
Not Sure	12 %	9 %	6 %	11 %

	Downtown	Etobicoke	North York	Scarborough
Good job	19 %	16 %	18 %	16 %
Poor job	72 %	75 %	72 %	71 %
Not Sure	9 %	9 %	10 %	12 %



The Toronto Pulse Check

Overall, how much trust do you have in the Toronto Police Service?

	Total	Female	Male	Other
A great deal of trust	15 %	15 %	16 %	2 %
Some trust	48 %	48 %	50 %	25 %
Not very much trust	20 %	21 %	18 %	35 %
No trust at all	11 %	12 %	10 %	28 %
Not sure	5 %	4 %	6 %	10 %

	18-34	35-49	50-64	65+
A great deal of trust	13 %	18 %	17 %	12 %
Some trust	44 %	48 %	49 %	54 %
Not very much trust	22 %	21 %	19 %	19 %
No trust at all	15 %	9 %	9 %	10 %
Not sure	6 %	5 %	5 %	5 %

	Downtown	Etobicoke	North York	Scarborough
A great deal...	11 %	15 %	18 %	17 %
Some trust	48 %	48 %	49 %	47 %
Not very mu...	24 %	21 %	16 %	21 %
No trust at all	12 %	10 %	12 %	10 %
Not sure	6 %	6 %	5 %	6 %



The Toronto Pulse Check

Do you approve or disapprove of the job the Toronto Police Service is doing overall?

	Total	Female	Male	Other
Approve	59 %	59 %	63 %	17 %
Disapprove	27 %	27 %	23 %	63 %
Not sure	14 %	13 %	14 %	21 %

	18-34	35-49	50-64	65+
Approve	56 %	62 %	60 %	60 %
Disapprove	31 %	25 %	26 %	24 %
Not sure	13 %	13 %	14 %	16 %

	Downtown	Etobicoke	North York	Scarborough
Approve	61 %	57 %	62 %	53 %
Disapprove	25 %	27 %	24 %	34 %
Not sure	14 %	16 %	14 %	13 %



The Toronto Pulse Check

Do you approve or disapprove of the job Myron Demkiw is doing as Chief of Police?

	Total	Female	Male	Other
Approve	30 %	31 %	28 %	38 %
Disapprove	20 %	19 %	21 %	22 %
Not sure	50 %	50 %	51 %	40 %

	18-34	35-49	50-64	65+
Approve	28 %	31 %	35 %	27 %
Disapprove	22 %	19 %	18 %	19 %
Not sure	50 %	50 %	47 %	53 %

	Downtown	Etobicoke	North York	Scarborough
Approve	28 %	28 %	29 %	36 %
Disapprove	24 %	19 %	22 %	13 %
Not sure	48 %	54 %	49 %	51 %



The Toronto Pulse Check

Which comes closer to your view?

	Total	Female	Male	Other
TPS treats people fairly	50 %	52 %	50 %	16 %
TPS does not treat people fairly	31 %	31 %	29 %	45 %
Neither	9 %	8 %	9 %	18 %
Not sure	11 %	9 %	12 %	21 %

	18-34	35-49	50-64	65+
TPS treats people fairly	46 %	53 %	52 %	51 %
TPS does not treat people fairly	34 %	27 %	30 %	29 %
Neither	10 %	9 %	8 %	8 %
Not sure	10 %	11 %	10 %	12 %

	Downtown	Etobicoke	North York	Scarborough
TPS treats p...	48 %	60 %	48 %	49 %
TPS does no...	32 %	26 %	30 %	31 %
Neither	10 %	8 %	9 %	7 %
Not sure	10 %	6 %	13 %	12 %



The Toronto Pulse Check

Which comes closer to your view?

	Total	Female	Male	Other
TPS is responsive	46 %	47 %	47 %	16 %
TPS is not responsive enough	36 %	36 %	36 %	37 %
Neither	8 %	8 %	7 %	16 %
Not sure	10 %	9 %	10 %	31 %

	18-34	35-49	50-64	65+
TPS is responsive	45 %	49 %	44 %	45 %
TPS is not responsive enough	36 %	33 %	36 %	39 %
Neither	8 %	8 %	9 %	8 %
Not sure	11 %	10 %	11 %	8 %

	Downtown	Etobicoke	North York	Scarborough
TPS is respo...	43 %	49 %	45 %	49 %
TPS is not re...	38 %	33 %	36 %	35 %
Neither	6 %	9 %	10 %	9 %
Not sure	12 %	9 %	9 %	8 %



The Toronto Pulse Check

What is the biggest issue facing policing in Toronto today?

	Total	Female	Male	Other
Violent crime and gun violence	25 %	23 %	27 %	12 %
Response times	11 %	10 %	13 %	0 %
Public trust and accountability	18 %	18 %	17 %	25 %
Mental health and homelessness	15 %	16 %	12 %	31 %
Traffic enforcement and road safety	12 %	13 %	12 %	13 %
Hate crimes and community safety	9 %	11 %	8 %	7 %
Something else	4 %	4 %	5 %	3 %
Not sure	5 %	5 %	5 %	8 %

	18-34	35-49	50-64	65+
Violent crime and gun violence	25 %	26 %	24 %	23 %
Response times	10 %	12 %	11 %	13 %
Public trust and accountability	22 %	20 %	14 %	14 %
Mental health and homelessness	15 %	12 %	16 %	16 %
Traffic enforcement and road safety	10 %	12 %	14 %	15 %
Hate crimes and community safety	8 %	8 %	11 %	11 %
Something else	5 %	5 %	4 %	3 %
Not sure	4 %	5 %	7 %	4 %



The Toronto Pulse Check

What is the biggest issue facing policing in Toronto today?

	Downtown	Etobicoke	North York	Scarborough
Violent crim...	21 %	28 %	24 %	30 %
Response ti...	11 %	14 %	10 %	11 %
Public trust...	22 %	10 %	21 %	13 %
Mental healt...	17 %	13 %	13 %	16 %
Traffic enfor...	9 %	16 %	14 %	13 %
Hate crimes...	10 %	14 %	9 %	8 %
Something e...	6 %	2 %	3 %	4 %
Not sure	6 %	2 %	5 %	6 %



The Toronto Pulse Check

Which comes closer to your view?

	Total	Female	Male	Other
More visible police presence	30 %	29 %	33 %	12 %
Police reform and accountability	29 %	29 %	28 %	47 %
Both equally	30 %	30 %	30 %	25 %
Neither	5 %	5 %	3 %	11 %
Not sure	6 %	6 %	6 %	5 %

	18-34	35-49	50-64	65+
More visible police presence	24 %	28 %	35 %	37 %
Police reform and accountability	35 %	27 %	26 %	24 %
Both equally	31 %	32 %	28 %	28 %
Neither	4 %	6 %	4 %	5 %
Not sure	5 %	7 %	7 %	6 %

	Downtown	Etobicoke	North York	Scarborough
More visible...	17 %	31 %	37 %	38 %
Police refor...	40 %	27 %	25 %	20 %
Both equally	31 %	33 %	28 %	29 %
Neither	6 %	3 %	4 %	5 %
Not sure	5 %	6 %	6 %	7 %

Municipal Survey

May 14, 2026



Get in touch



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