

# Toronto Pulse

**Municipal Survey**

August 20, 2026

# Nobody's perfect.

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## Ontario Poll Accuracy

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- 1<sup>st</sup> **Liaison**
- 2<sup>nd</sup> **Mainstreet**
- 3<sup>rd</sup> **Innovative**
- 4<sup>th</sup> **Research Co.**
- 5<sup>th</sup> **Forum**
- 6<sup>th</sup> **Abacus**
- 7<sup>th</sup> **Pallas**
- 8<sup>th</sup> **Leger**
- 9<sup>th</sup> **Nanos**
- 10<sup>th</sup> **Ipsos**
- 11<sup>th</sup> **Relay Strategies**

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## Federal Poll Accuracy

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- 1<sup>st</sup> **Mainstreet**
- 2<sup>nd</sup> **Liaison**
- 3<sup>rd</sup> **Angus Reid**
- 4<sup>th</sup> **Cardinal**
- 5<sup>th</sup> **Nanos**
- 6<sup>th</sup> **Research Co.**
- 7<sup>th</sup> **Pallas**
- 8<sup>th</sup> **Leger**
- 9<sup>th</sup> **Forum**
- 10<sup>th</sup> **Ipsos**
- 11<sup>th</sup> **Abacus**

There's no tougher race than an election campaign. Shifting headlines, commentaries on leadership debates, and millions of voters changing their minds right up to the last minute. In the most recent 2025 elections, the accuracy of Liaison's polls ranked 1st provincially and 2nd federally. Next race, who knows? There's always room to improve. **Even at Liaison.**

# Methodology

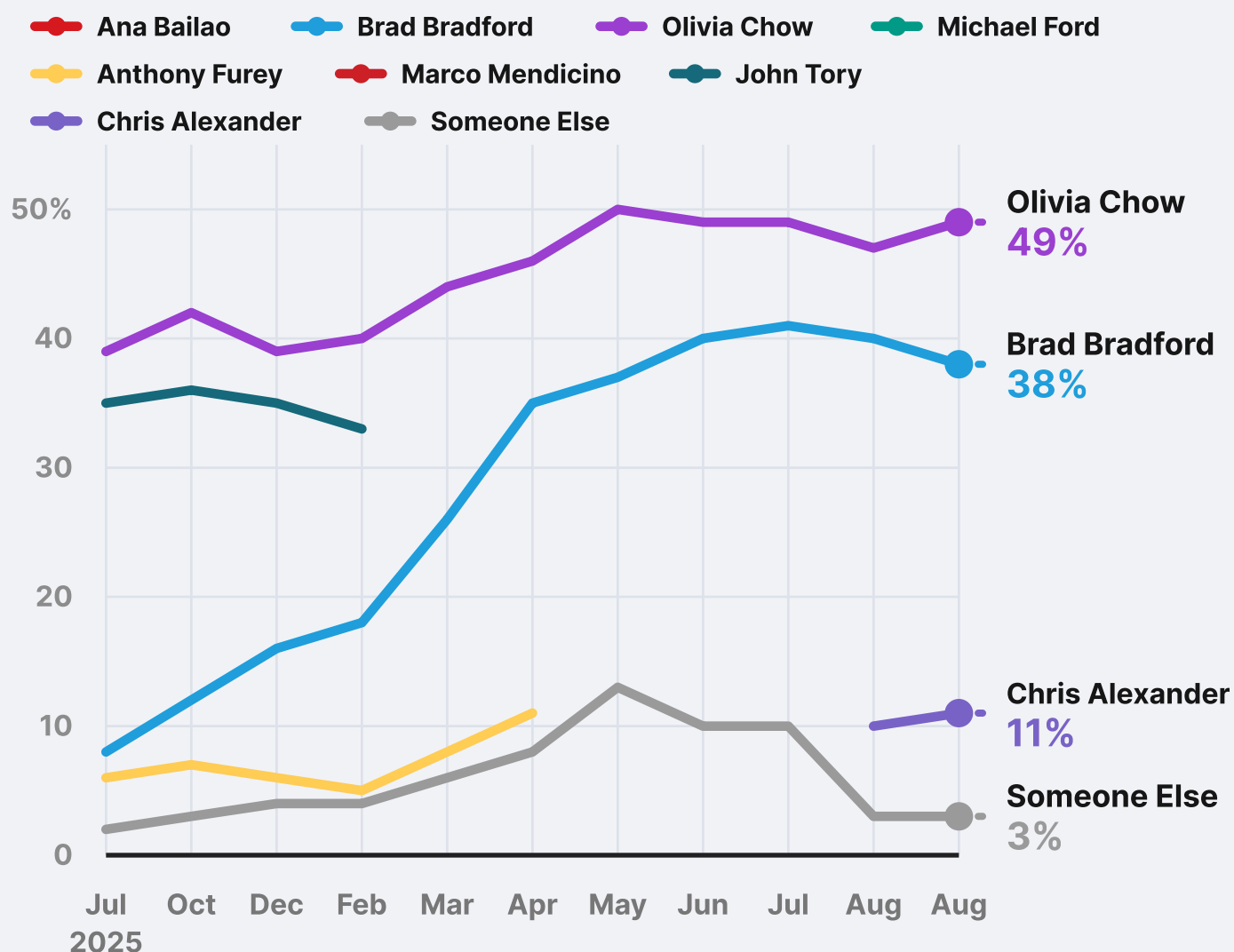
Liaison surveyed a random sample of 1,000 Toronto residents from August 14 to August 16, 2026 using Interactive Voice Recording (IVR) technology. To ensure a representative sample, participants were reached through random digit dialling (RDD) across both landline and cellular phone networks.

The resulting data was weighted to match targets based on the 2021 Census. For the total sample, the margin of error is  $\pm 3.1$  percentage points, 19 times out of 20, though this margin is higher for sub-samples. Additionally, results may not add up to 100% due to rounding.

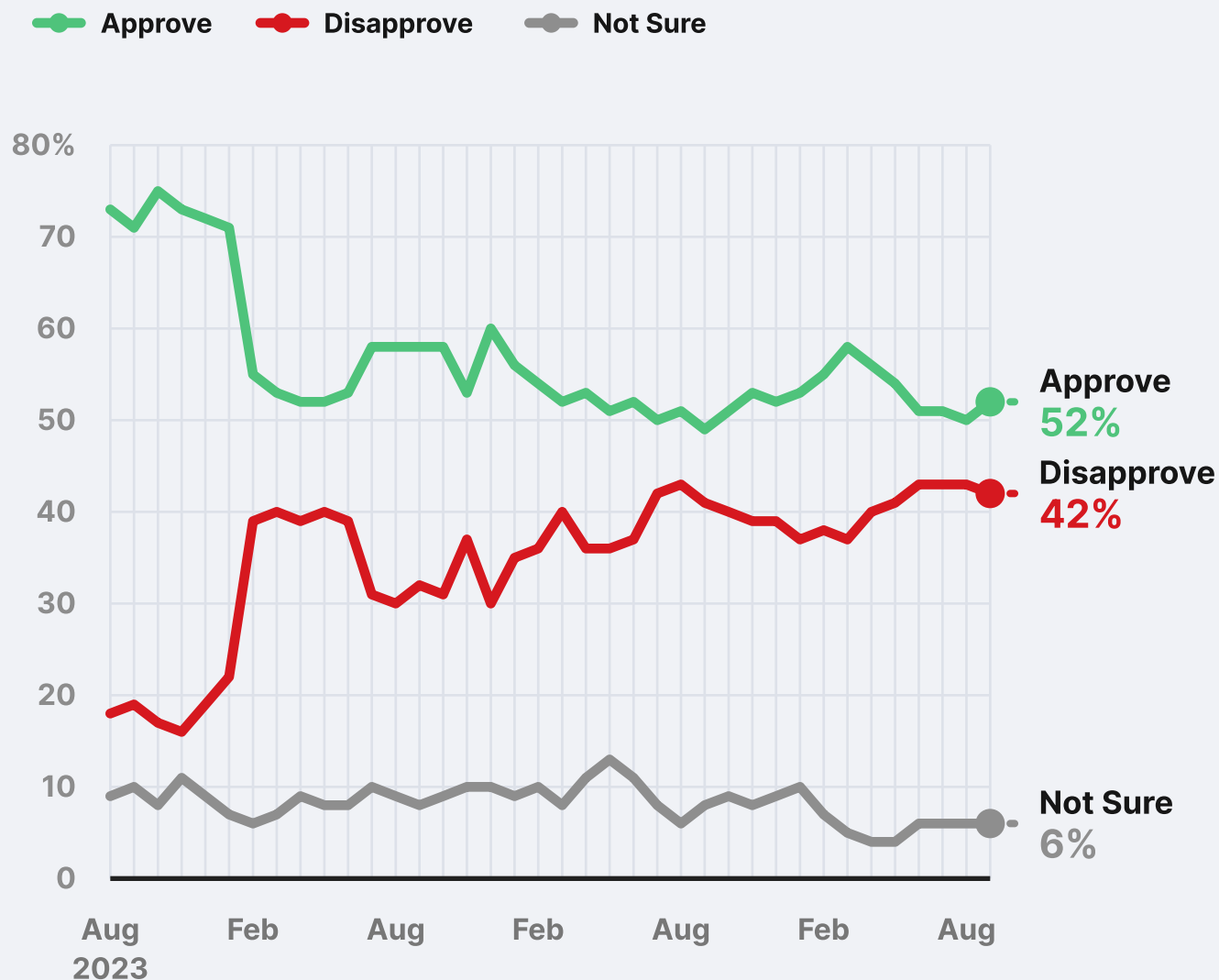


If an election were held today, for whom would you cast your vote for mayor?

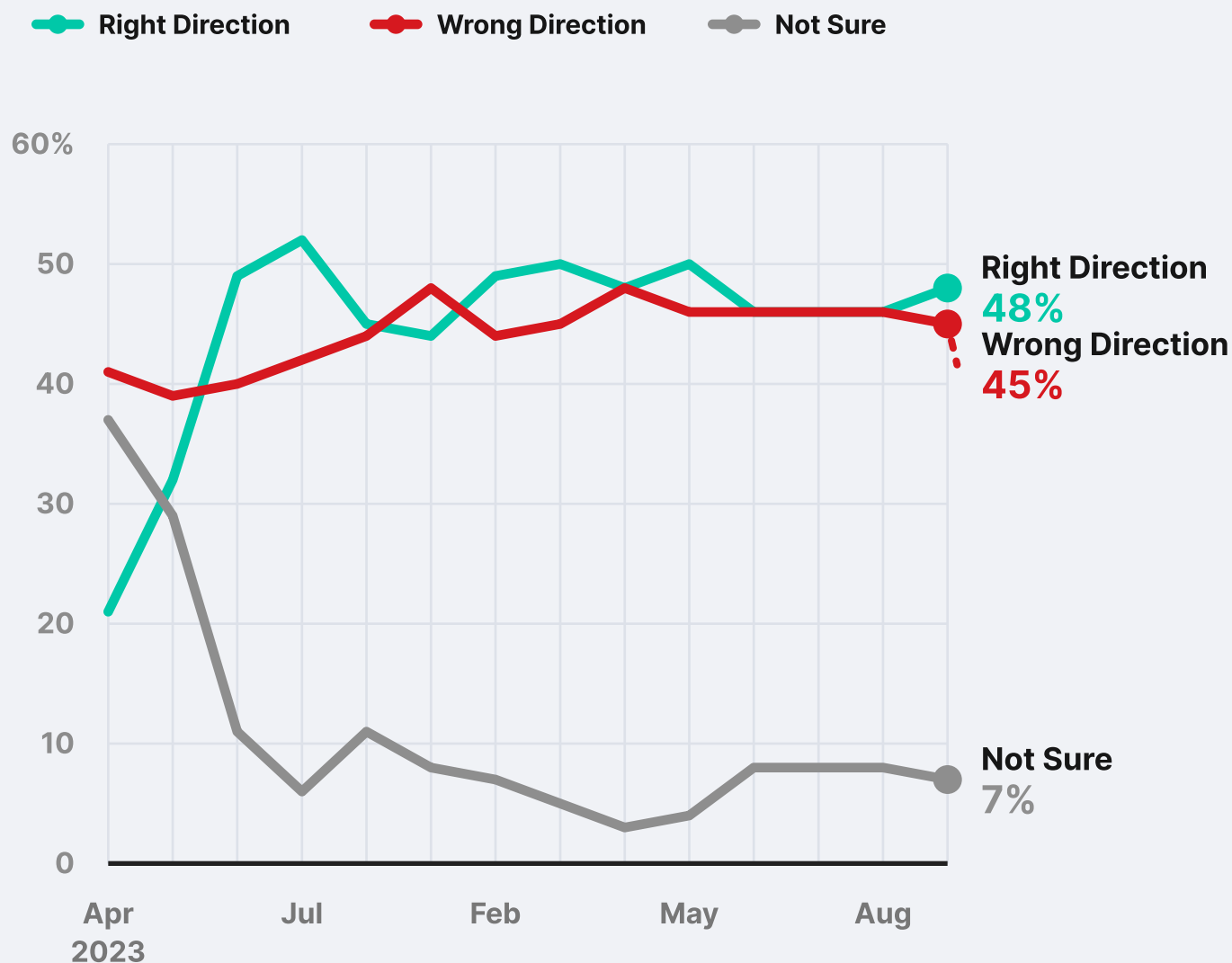
## Decided and Leaning



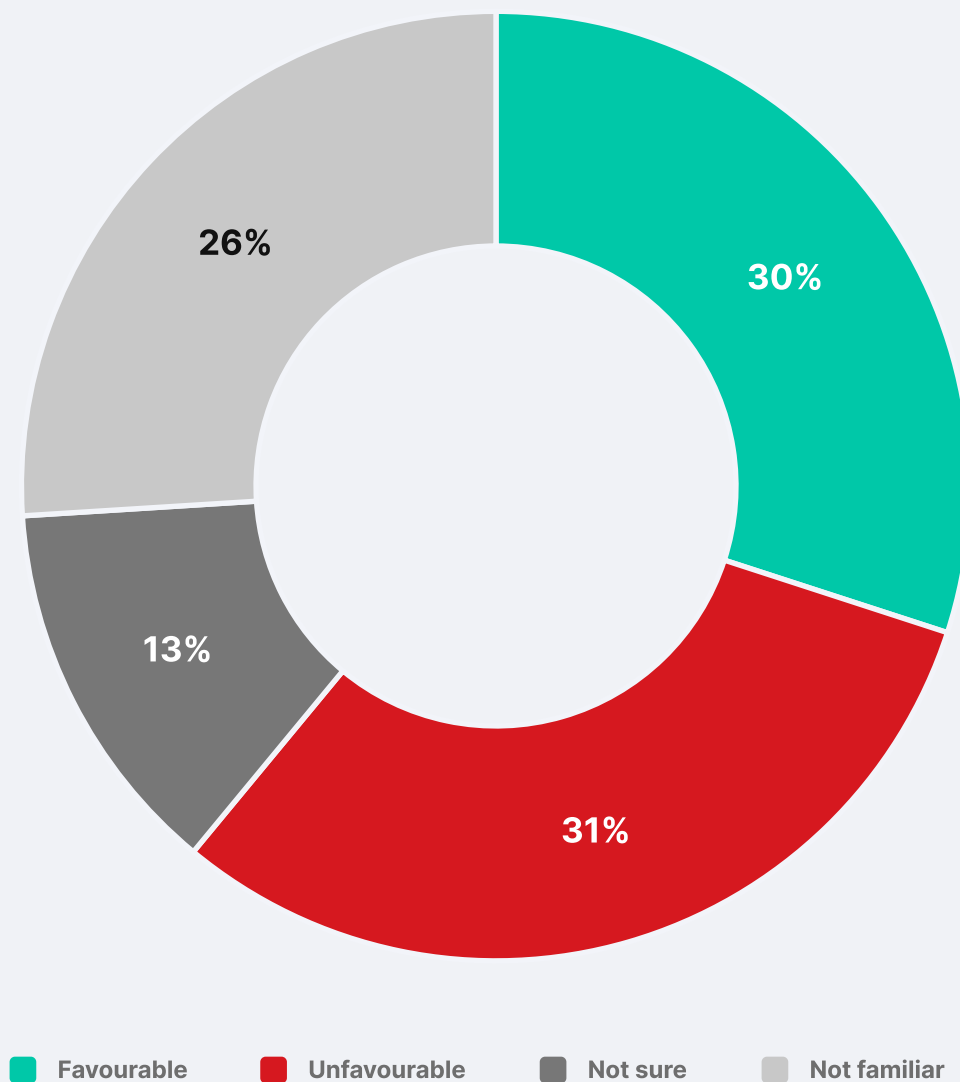
## Do you approve or disapprove of the job Olivia Chow is doing as Mayor of Toronto?



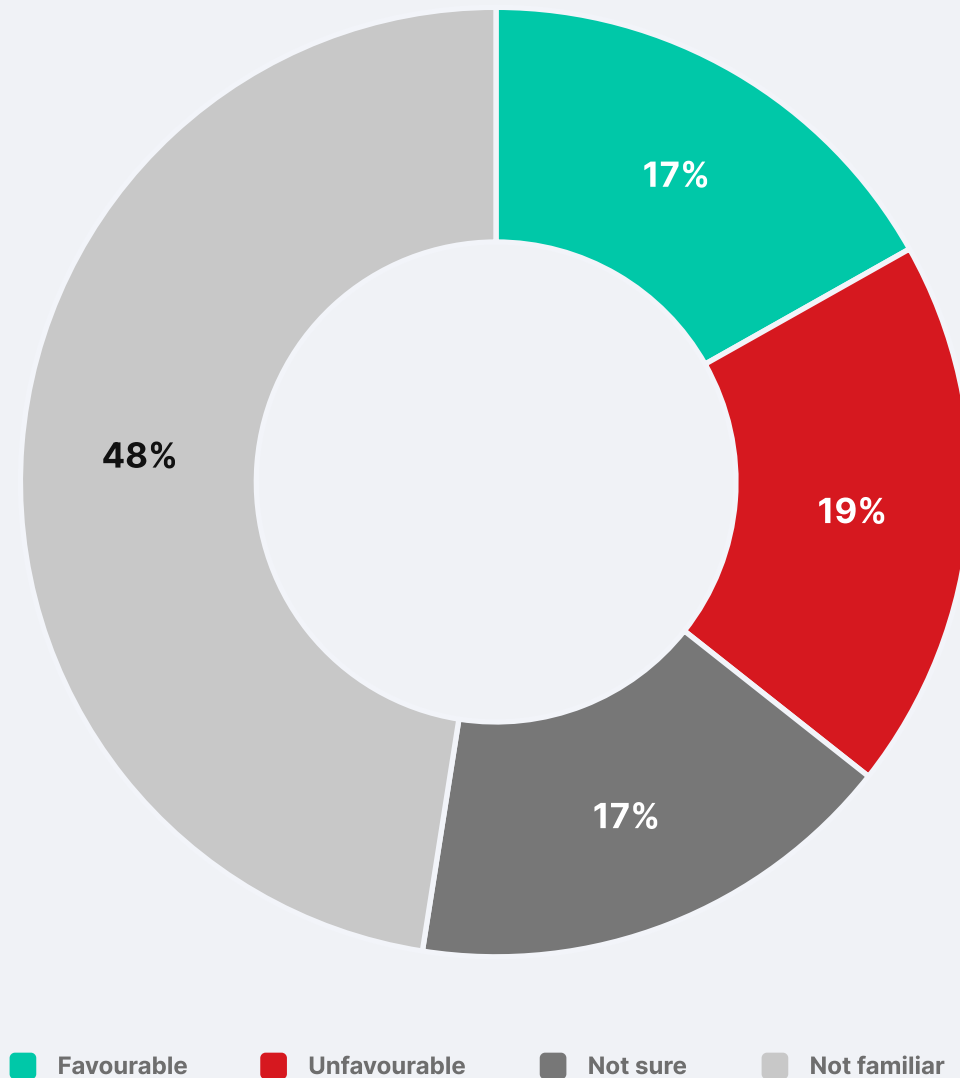
In your opinion is the City of Toronto moving in the right direction or the wrong direction?



Do you have a favourable or unfavourable opinion of Brad Bradford?

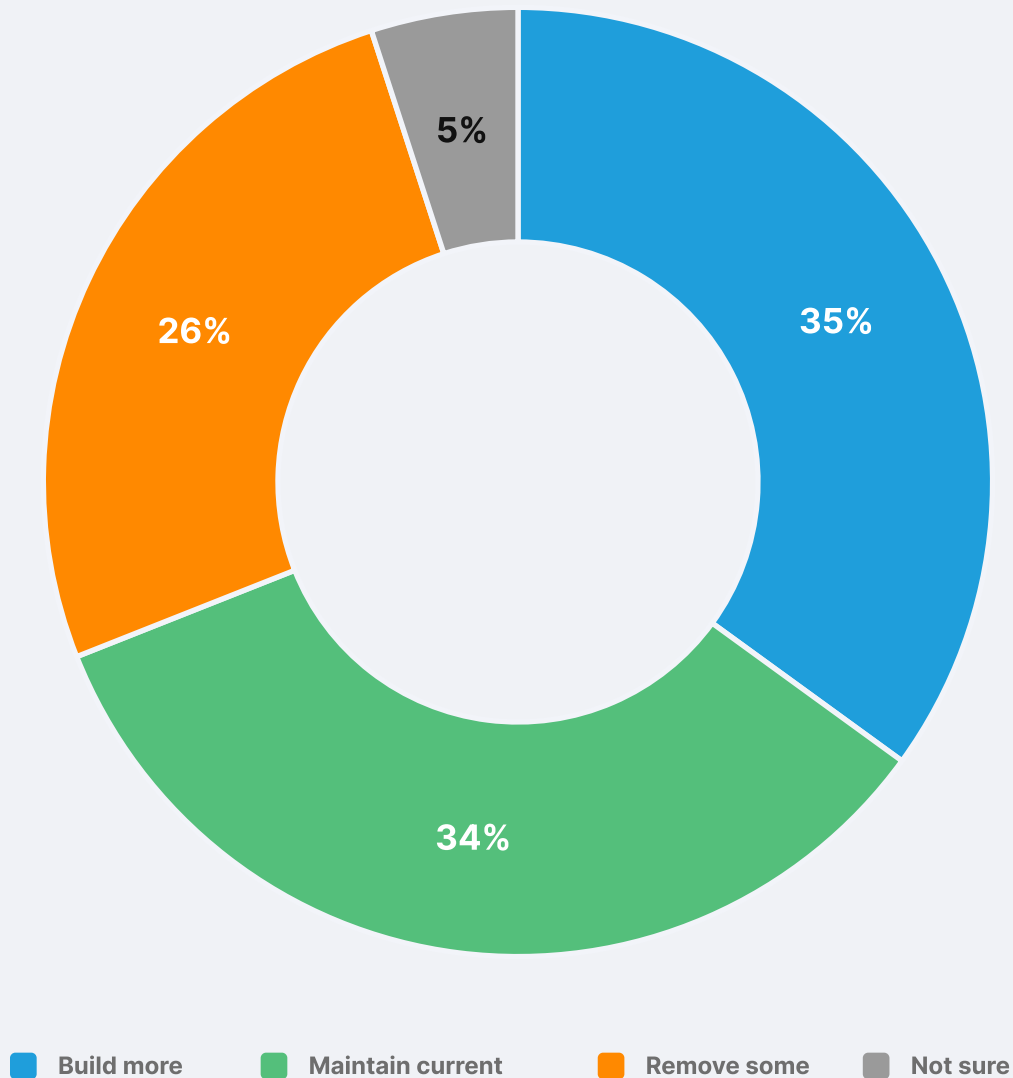


Do you have a favourable or unfavourable impression of Chris Alexander?

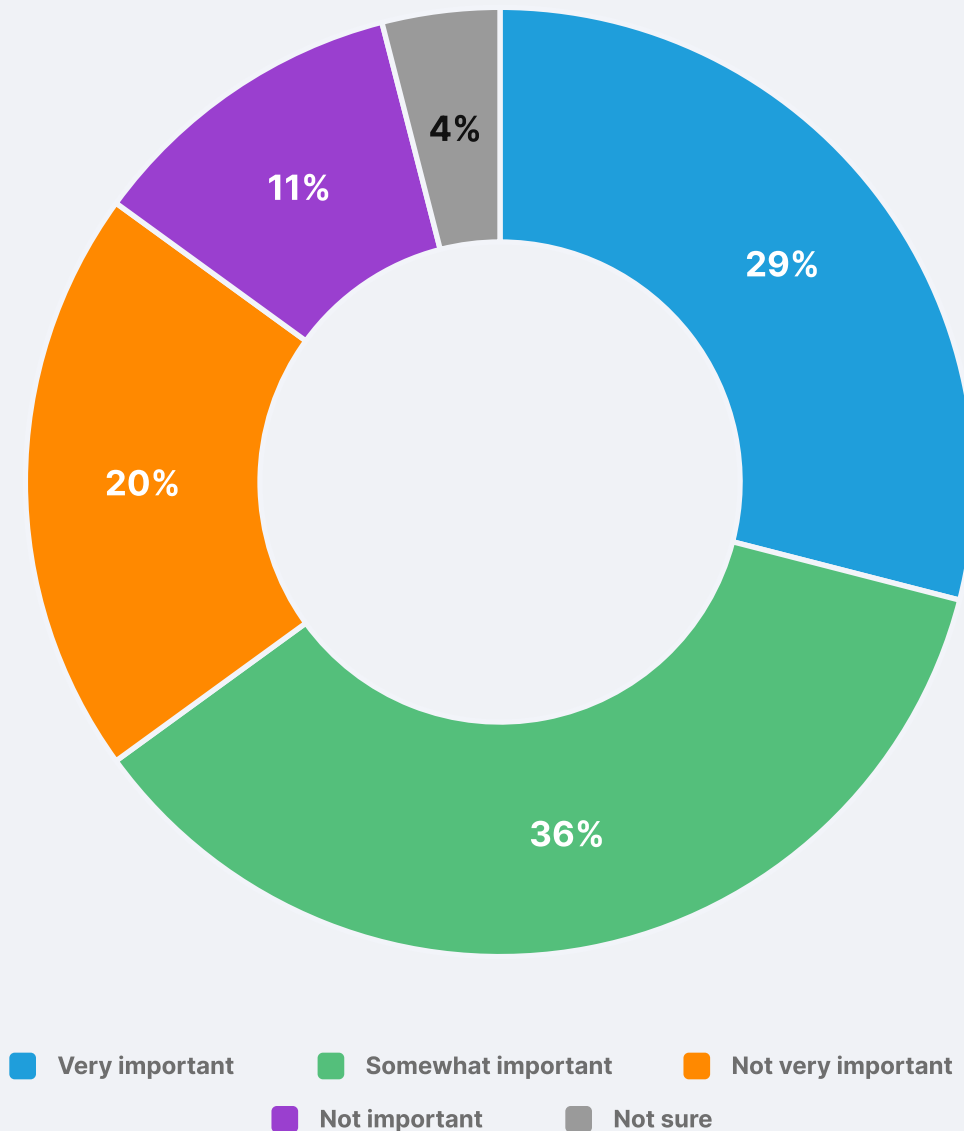


## Toronto Pulse

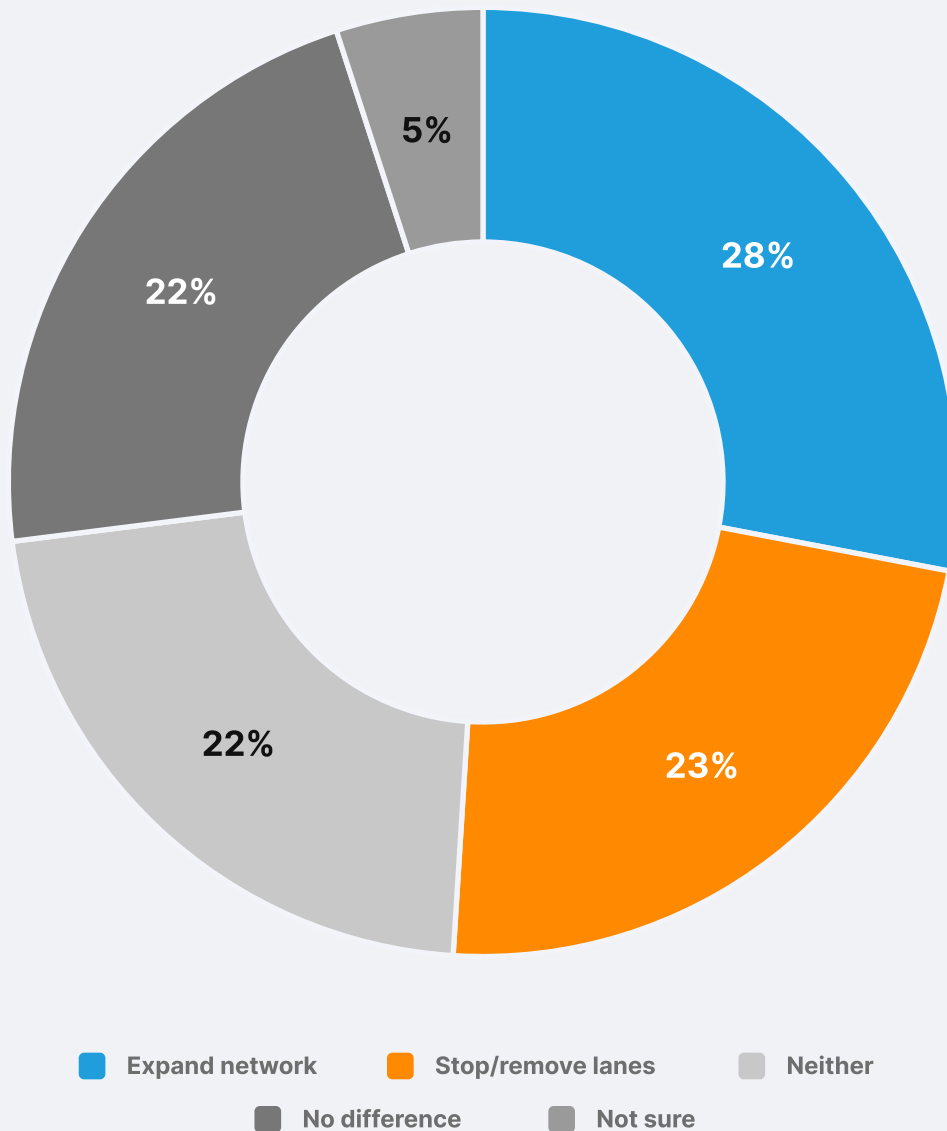
Thinking about Toronto's network of bike lanes, should the City build more bike lanes, maintain approximately the current number, or remove some existing bike lanes?



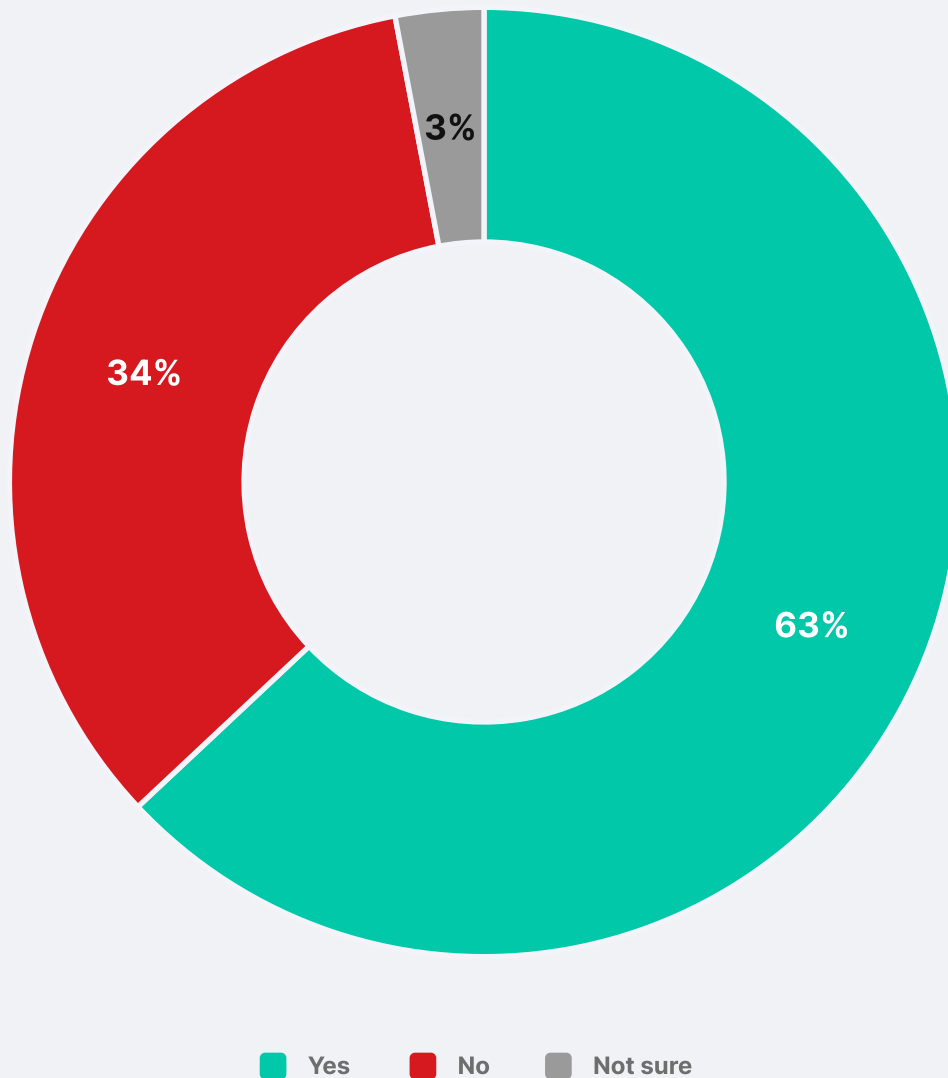
How important will a candidate's position on bike lanes be when you decide how to vote in the municipal election?



Which one of the following would make you more likely to vote for a candidate for mayor?

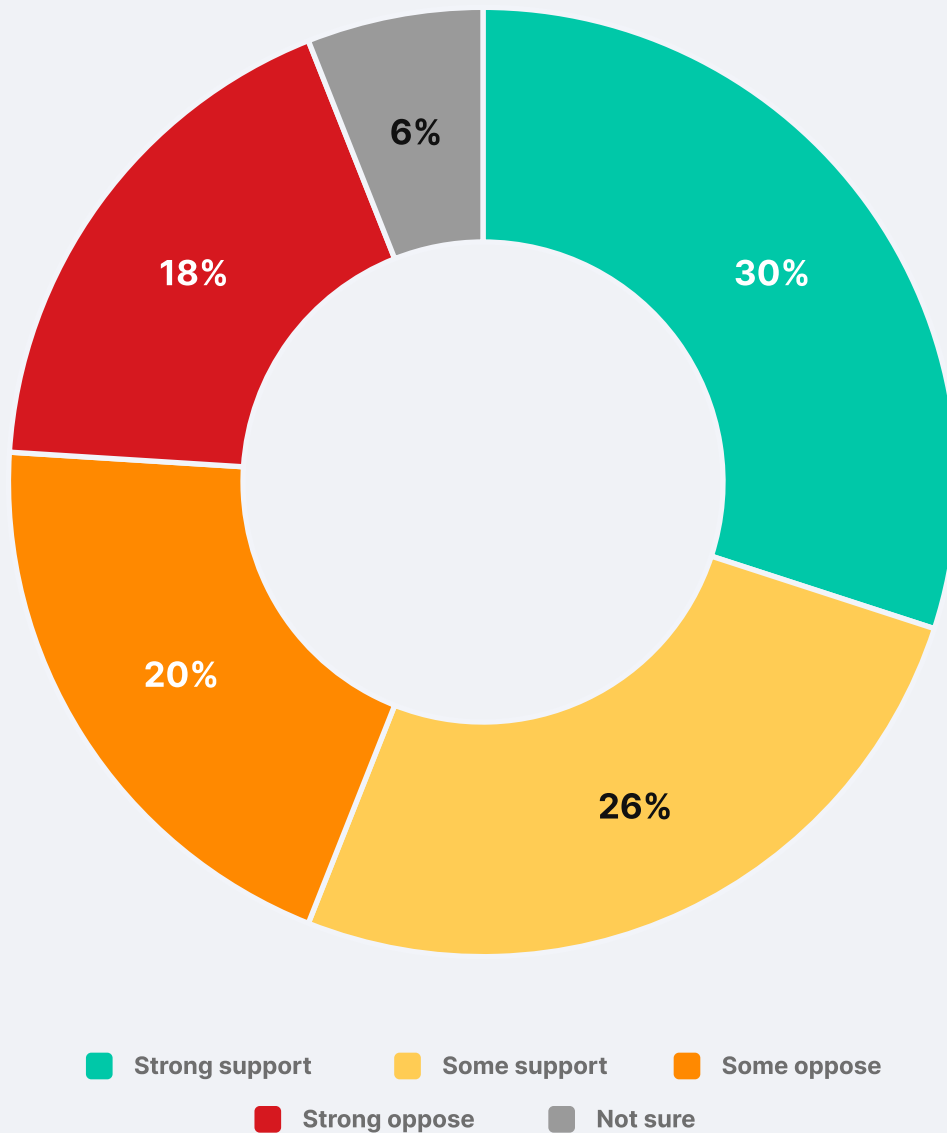


Before today, had you heard about a proposal to rename Sankofa Square as Toronto Square?

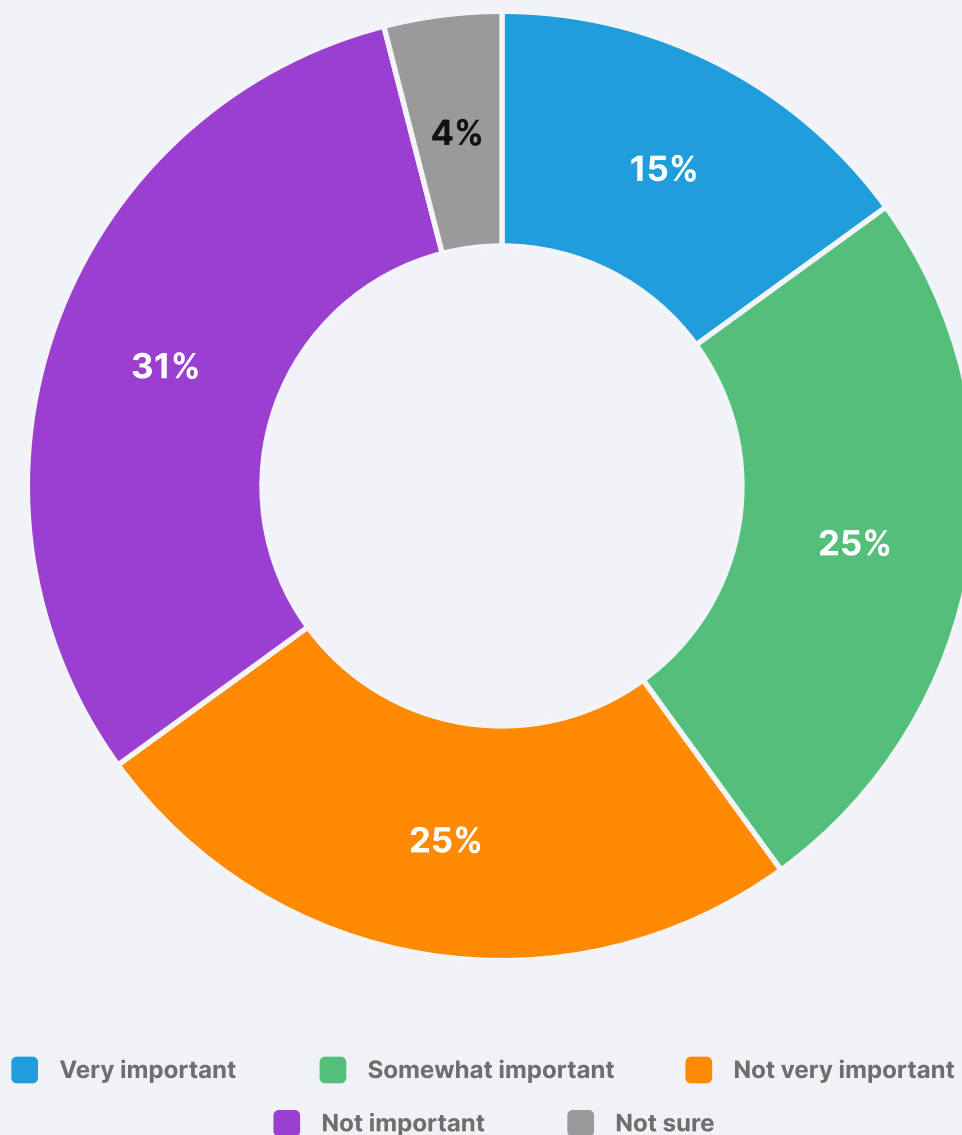


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Sankofa Square was previously known as Yonge-Dundas Square. One proposal would rename it again as Toronto Square. Would you support or oppose this proposal?

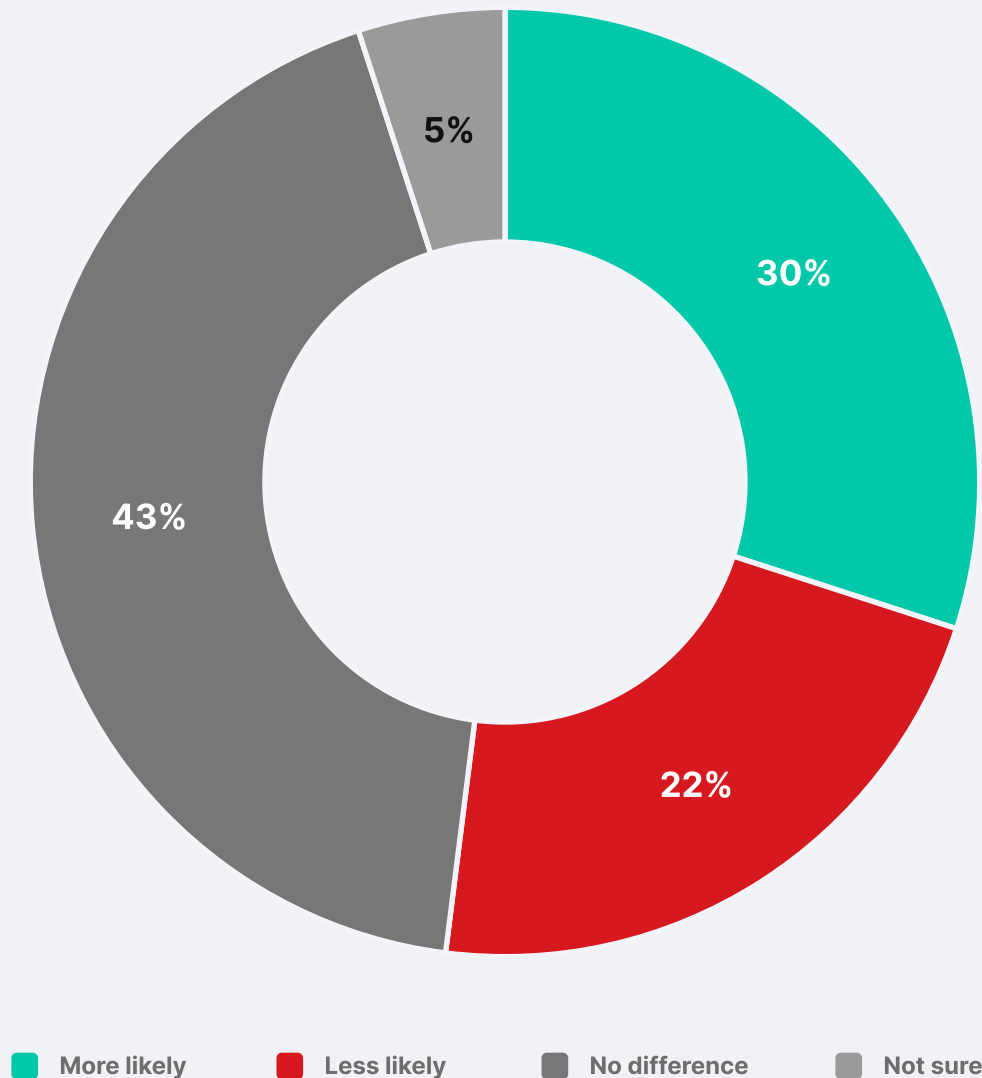


How important will the future name of Sankofa Square be when you decide how to vote in the municipal election?

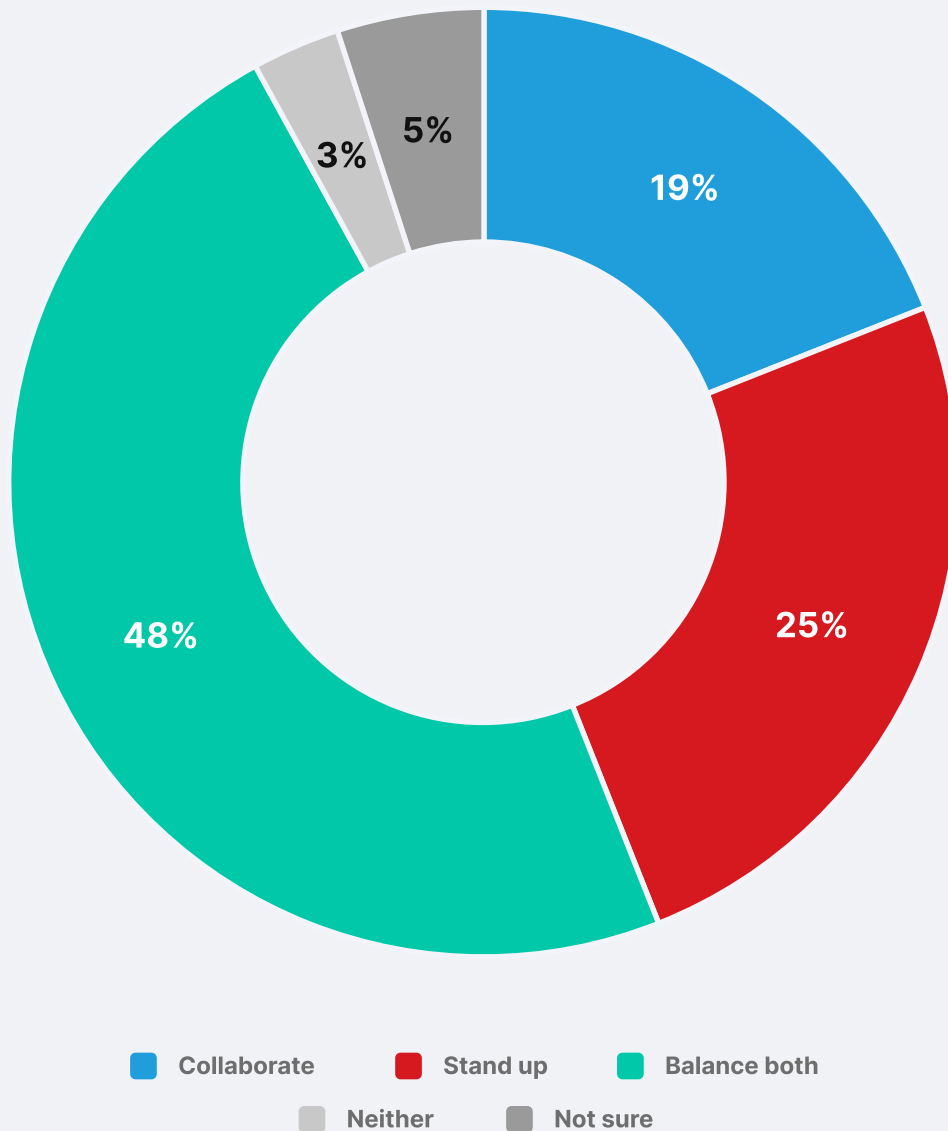


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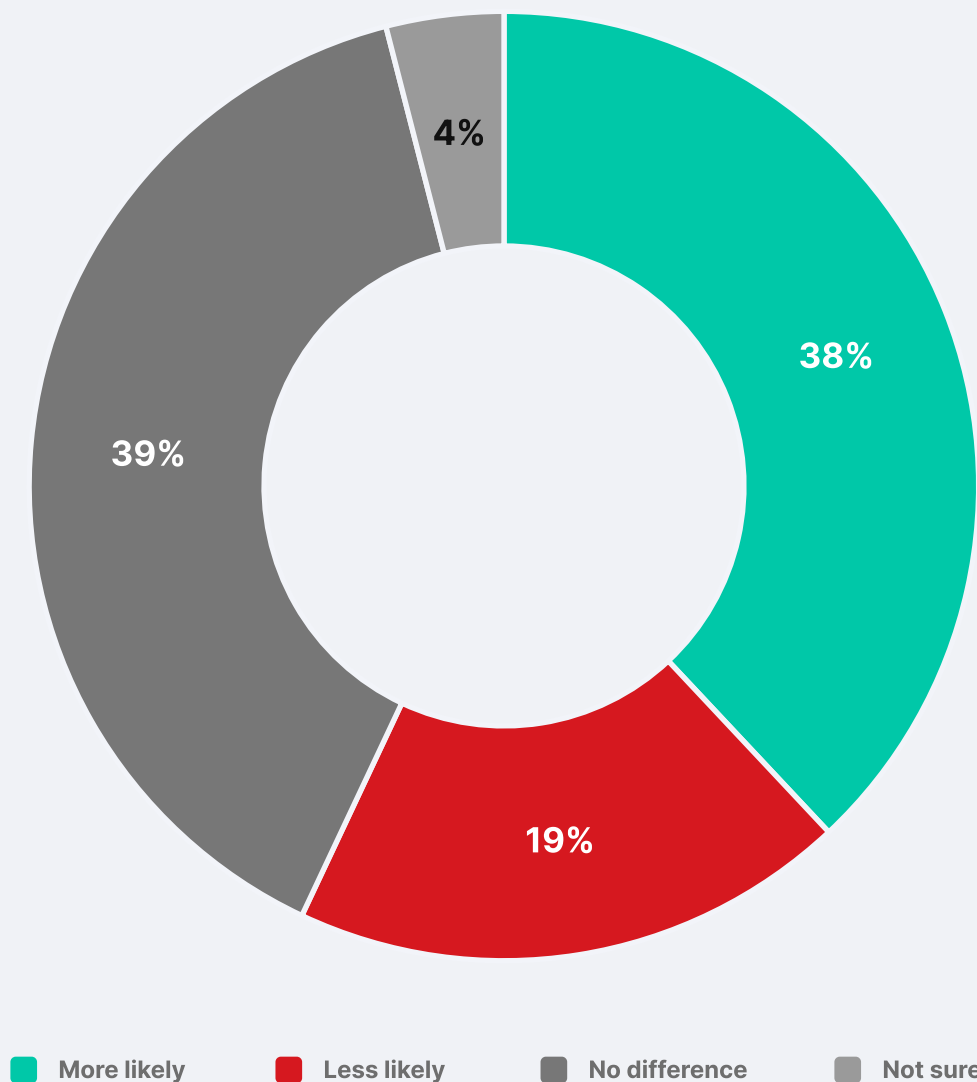
Would you be more likely or less likely to vote for a candidate who promised to rename Sankofa Square as Toronto Square, or would this make no difference to your vote?



Which approach should Toronto's next mayor take when dealing with the Ontario government?

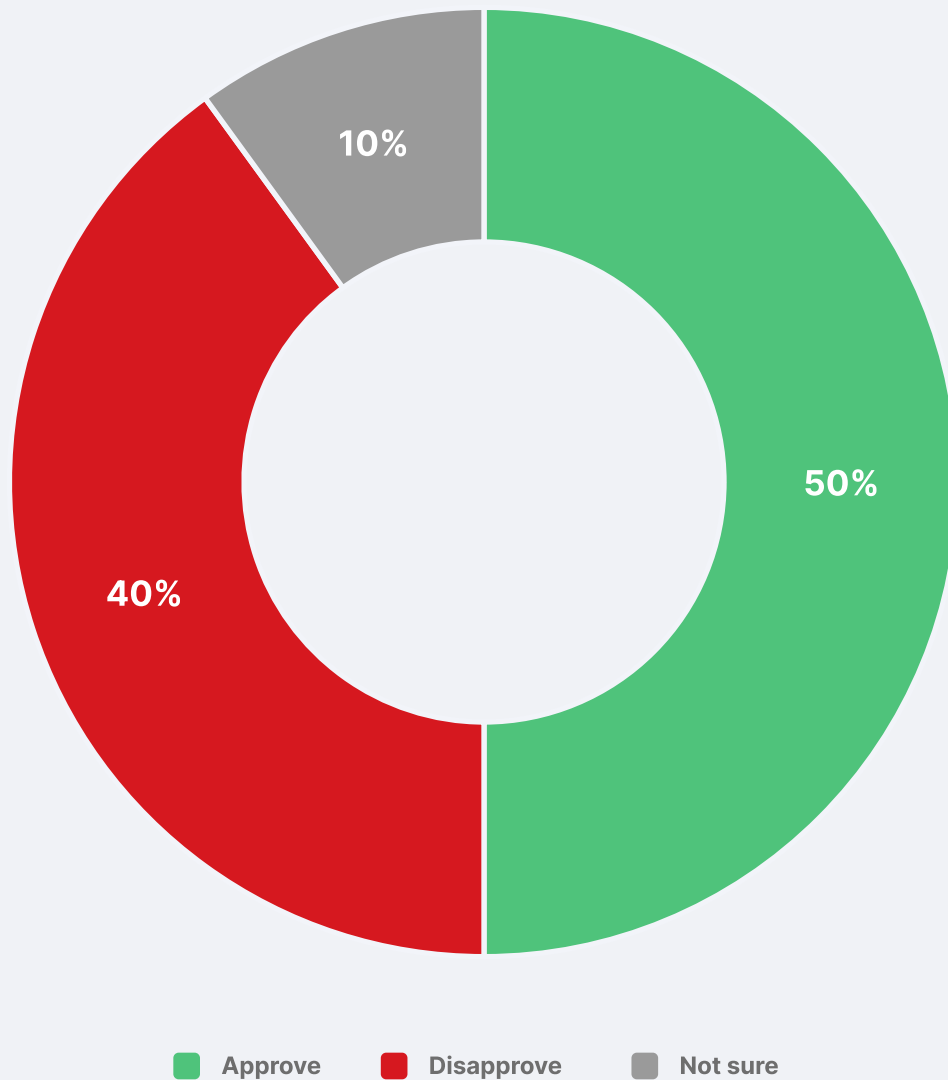


Would you be more likely or less likely to vote for a mayoral candidate who promised to stand up forcefully to Premier Doug Ford, or would this make no difference to your vote?



## Toronto Pulse

Do you approve or disapprove of how Mayor Olivia Chow has handled Toronto's relationship with Premier Doug Ford and the Ontario government?



# Get in touch



[liaison.ca](http://liaison.ca)



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