



ANNUAL REPORT 2023-24

SHOW
ME
THE
WAY.



***“I want to thank Show Me The Way for
providing this amazing program to us.
I would recommend it to anyone”***

Kiah, Show Me The Way Graduate
from Show Me The Way– Orange

COVER IMAGE: SMTW Orange 2024

**2022 Telstra Best
of Business Awards**

New South Wales
State Finalist for Indigenous Excellence



Best of Business
Awards

#TelstraBestofBusinessAwards

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We would like to acknowledge the traditional custodians of the lands on which we gather, and pay our respects to Elders past, present, and emerging. We acknowledge the ongoing living culture of all Aboriginal and Torres Strait Islander people.

OUR VISION

Our vision is to support disadvantaged youth in Aboriginal and Torres Strait Islander communities and those from refugee backgrounds to thrive by championing education and celebrating culture.

OUR APPROACH

THE ISSUE

The apparent retention rate from Year 10 to Year 12 for Aboriginal and Torres Strait Islander students decreased by 4.1 percentage points, from 60.5% in 2021 to 56.4% in 2022 -ACARA Australian Curriculum, Assessment and Reporting Authority

OUR APPROACH

Mini documentary:

- Research
- Project manage
- Execute
- Celebrate culture

STUDENT OUTCOMES

- Critical thinking
- Creative thinking
- Pathways to success
- Strengthen knowledge
- Establish/develop interpersonal relationships
- Increase self confidence
- Take responsibility for own learning

COMMUNITY OUTCOMES

- Promote intercultural understanding
- Create inclusive societies
- Celebrate the achievements of Australians from diverse cultural backgrounds
- Reduce stigma
- Build capacity for employment
- Better economic, social and wellbeing outcomes for disadvantaged youth



Images (from top down): Pam Boney- Program Support Officer for Orange Aboriginal Land Council. Jordan Moore, Aboriginal Community Connector for Orange Aboriginal Land Council. Gerald Power, Owner of Indigenous Cultural Adventures.

OUR IMPACT



70
Schools



Over 70 schools across Australia have participated in our film workshops and mentoring programs.



300
Students



We've supported 300 students to make over 100 documentary films which are now held in public libraries across Australia including the National Library of Australia and state libraries.



72%
Increase



There was a 72% increase in school retention of Indigenous school-based trainees at Westpac Group after we commenced our national program.



A NOTE FROM OUR NEW CHAIR

As the newly appointed Chair of Show Me The Way, officially inducted to the Board in January 2025, I am honoured to be part of the incredible work this organisation is doing in the community. Show Me The Way is empowering our young Indigenous Mob, giving them a voice and supporting their pathways to success through the power of film and storytelling.

I extend my sincere gratitude to Brendan Littlechild for his dedication and leadership during his tenure as Chair of the Board. His contributions have been invaluable, and I wish him every success in his future endeavours.

Looking ahead, I am excited about our renewed focus on building meaningful corporate partnerships. By collaborating with businesses and Corporates, we aim to expand Show Me The Way's impact, developing high-quality productions that assist corporates in their storytelling journey—helping them explore and celebrate success within the community.

I would also like to acknowledge the commitment of the Show Me The Way Board and express my deep appreciation to CEO Chris Maguire for his unwavering passion and energy. His leadership is instrumental in guiding us into this next exciting chapter.

The successes of 2024 have provided a strong foundation for growth. As we enter 2025, we embrace new opportunities for collaboration and look forward to strengthening our existing relationships. Together, we will continue to create lasting impact and meaningful change.

A handwritten signature in black ink, appearing to read 'Daniel Forrester'.

Daniel Forrester
Show Me The Way Chair



A NOTE FROM THE CEO

This year has seen Show Me The Way grow from strength to strength.

The new program, "SMTW-Orange 2024" in partnership with Western NSW Primary Health Network commenced with planning in 2023 and workshops and screening taking place in 2024. There were pre and post surveys conducted for the participating Canobolas High School students. The results are impressive and detailed in this report.

The documentary, Tell Me Our Story, with Aunty Glendra and granddaughter Audrey, was celebrated at a premiere screening at the University of Technology, Sydney to a packed house.

The production house side of SMTW has been busy with corporate offerings. The South East Sydney Local Health District Acknowledgement video was extremely affective with the target audience and it is expected SESLHD will become a regular client.

I would like to thank Brendan Littlechild, chair of SMTW, for his incredible support for our important work. Danial Forrest now replaces Brendan and is on the ground running, helping SMTW in a multitude of ways including writing successful grants, networking across corporate, being able to provide his skill and guidance to everything we do.

I would also like to acknowledge Kairavi Somaiya for her dedication to SMTW's financials and governance issues. Kairavi has been a stalwart supporter for many years.

Lastly a thank you to our board, who ensure we are on track and stay laser focussed with our objectives.

Chris Maguire

Show Me The Way Chief Executive Officer

PROBLEM.

SCHOOL RETENTION

Year 10 – 12 retention & attendance levels are decreasing.

56.4% in 2022, from 60.5% in 2021.

40% of Aboriginal and Torres Strait Islander students do NOT complete Year 12.

MENTAL HEALTH

The leading cause of disease burden in Aboriginal and Torres Strait Islander people.

Rates of hospitalisation for intentional self-harm are THREE times non-Indigenous.

The rates of suicide is TWICE the rate of non-Indigenous Australians.

EMPLOYMENT

Employment rates of 15-34 years is 23% LESS than non-Indigenous (53% to 76%).

Gap in employment rates (First Nations vs Non-indigenous) was higher in more remote areas, ranging from 17% in Major cities to 47% in Remote and very remote areas.

SOLUTION.

Supporting Australian students in achieving their potential through film-making that inspires, engages, and empowers.

SHOW ME THE WAY conducts end-to-end design and delivery of short film programs aimed at students from Year 5 to Year 12, with ideal target groups in Years 10-11.

Workshop facilitators, professionals from the film and television industry support our students every step of the way, ensuring their voices are heard loud and strong and the films they make are of outstanding quality.

OUR JOURNEY IN 2024

2024 was a continuation of consolidation and creating new partnerships. As well as building on our existing programs and the significant influence they have across community, time was spent further developing our production house division for health, education, community and corporate.



Rollout of our research methodology and data collection to measure student engagement and outcomes in our programs



SMTW Production House division commenced production of a 5-part series, Growing Deadly Kids, for South East Sydney Local Health District aimed at supporting young First Nations parents



Nurturing new partnerships and creating relationships with critical friends and volunteers



Reflecting on and further developing our school programs to enhance their impact across all our programs

CASE STUDY.

WESTERN NSW PRIMARY HEALTH NETWORK

100%

Felt that the program had provided skills useful for a future career, and they would recommend to a friend

88%

Students felt the program increased their interest and engagement with school

88%

Rated the program as meeting or exceeding expectations. Highlighting effectiveness and quality in delivering impact.

50%

Felt that participating had improved their overall academic performance

phn
WESTERN NSW

An Australian Government Initiative

KEY NUMBERS

- Location: CANOBOLAS RURAL TECHNOLOGY HIGH SCHOOL
- Year: 2023-24
- No. of students: 16
- Hours of program activity: 132 per program (6 hrs p. student in workshops, 2hrs screenings /networking).

Actively planning for additional programs at Wilcannia and Wellington.



OUR PARTNERS

Our work is made possible through the support of invaluable partners throughout our business



III. SPECIAL PURPOSE FINANCIAL STATEMENTS (ANNUAL REPORT)

Show Me The Way Incorporated
ABN 52 267 505 507
For the year ended 30 June 2024

Income and Expenditure Statement

Show Me The Way Incorporated For the year ended 30 June 2024

	2024	2023
Income		
Sales	30,270	20,000
Donations	-	2,935
Total Income	30,270	22,935
Cost of Sales		
Purchases	38	-
Production (incl. Pre and Post)	24,699	15,436
Total Cost of Sales	24,737	15,436
Gross Surplus	5,533	7,499
Other Income		
Other Income	22	5,843
Total Other Income	22	5,843
Expenditure		
Accounting and bookkeeping	-	760
Advertising and marketing	1,979	1,945
Depreciation	2,487	4,564
Donations	50	103
Employee related costs	-	-
Insurance	1,518	1,378
Subcontractors	-	-
Subscriptions & Memberships	3,856	2,646
Other expenses	5,587	3,767
Travel and accommodation	5,465	1,810
Total Expenditure	20,942	16,973
Current Year Surplus/ (Deficit)	(15,387)	(3,631)

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

Assets and Liabilities Statement

Show Me The Way Incorporated As at 30 June 2024

	NOTES	30 JUN 2024	30 JUN 2023
Assets			
Current Assets			
Cash and Cash Equivalents	3	5,851	5,032
Trade and Other Receivables	4	-	16,500
Other Current Assets	6	4,092	1,063
Total Current Assets		9,943	22,595
Non-Current Assets			
Property Plant & Equipment	5	3,422	5,909
Other Non-Current Assets	7	800	800
Total Non-Current Assets		4,222	6,709
Total Assets		14,165	29,304
Liabilities			
Current Liabilities			
Trade and Other Payables		-	91
Other Current Liabilities	8	848	509
Total Current Liabilities		848	600
Non-Current Liabilities			
Other Non-Current Liabilities		-	-
Total Non-Current Liabilities		-	-
Total Liabilities		848	600
Net Assets		13,317	28,704
Equity			
Retained Earnings		13,317	28,704
Total Equity		13,317	28,704

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

Statement of Cash Flows

Show Me The Way Incorporated For the year ended 30 June 2024

	2024	2023
Operating Activities		
Receipts from customers, donations and others	49,797	8,435
Payments to suppliers and employees	(49,000)	(29,752)
Interest received	22	-
Net Cash Flows from Operating Activities	819	(21,317)
Investing Activities		
Proceeds from sale of property, plant and equipment	-	7,400
Payment for equipment	-	(882)
Other cash items from investing activities	-	-
Net Cash Flows from Investing Activities	-	6,518
Financing Activities		
Proceeds from borrowings	-	1,391
Repayment of borrowings	-	(1,391)
Net Cash Flows from Financing Activities	-	-
Net Cash Flows	819	(14,799)
Cash and Cash Equivalents		
Cash and cash equivalents at beginning of period	5,032	19,831
Net change in cash for period	819	(14,799)
Cash and cash equivalents at end of period	5,851	5,032

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

Notes to the Financial Statements

Show Me The Way Incorporated For the year ended 30 June 2024

1. Reporting Entity

In the opinion of the members of the Committee, the Association is not a reporting entity. The requirements of Accounting Standards issued by the Australian Accounting Standards Board and other professional requirements do not have mandatory applicability to the Association. The financial report of the Association has been drawn up as a special purpose financial report for distribution to the Committee and should not be used for any other purpose. The Committee has determined that the accounting policies adopted are appropriate to meet the needs of the Committee members.

The financial report has been prepared on an accrual basis.

The accounting policies that have been adopted in the preparation of the statements are as follows:

2. Statement of Significant Accounting Policies & Basis of Preparation

Revenue Recognition

Where the association receives any asset, including cash, from transactions where there are no sufficiently specific performance obligations, income is recognised at the fair value of the asset when such asset is received. The association considers whether there are any related liabilities or equity items associated with the asset - these are recognised in accordance with the relevant accounting standard and once the assets and liabilities have been recognised then income is recognised for any remaining asset value at the time that the asset is received.

Revenue recognition policy for principal revenue sources are as follows:

Revenue from the sale of goods is recognised upon the delivery of goods to customers.

Revenue from donations and bequests is recognised in the income statement when the entity receives the donation, or when it is probable that the entity will receive the economic benefits of the donation and the amount can be reliably measured.

Revenue from the rendering of services is recognised when each performance obligation is satisfied where a customer agreement is enforceable and contains sufficiently specific performance obligations. Agreements that are not enforceable or do not have sufficiently specific performance obligations fall under AASB 1058, amounts arising from such grants are recognised at the fair value of the assets when the asset is received. The consolidated entity considers whether there are any related liability or equity items associated with the asset which are recognised in accordance with the relevant accounting standard. Once the assets and liabilities have been recognised then income is recognised for any remaining asset value at the time that the asset is received.

Revenue from interest is recognised upon receipt.

All revenue is stated net of the amount of goods and services tax (GST).

Property, Plant and Equipment

Property, plant and equipment is initially recorded at the cost of acquisition or fair value less, if applicable, any accumulated depreciation and impairment losses. Plant and equipment that has been contributed at no cost, or for nominal cost, is valued and recognised at the fair value of the asset at the date it is acquired. The plant and equipment is reviewed annually by directors to ensure that the carrying amount is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the utilisation of the assets and the subsequent disposal. The expected net cash flows have been discounted to their present values in estimating recoverable amounts.

Any accumulated depreciation at the date of revaluation is offset against the gross carrying amount of the asset and the net amount is restated to the revalued amount of the asset.

Trade and Other Receivables

Trade receivables and other receivables, including distributions receivable, are recognised at the nominal transaction value without taking into account the time value of money. If required a provision for doubtful debt has been created.

These notes should be read in conjunction with the attached compilation report.

Trade and Other Payables

Trade and other payables represent the liabilities for goods and services received by the company that remain unpaid at 30 June 2024. Trade payables are recognised at their transaction price. They are subject to normal credit terms and do not bear interest.

Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held on call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts.

Goods and Services Tax

Transactions are recognised net of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the balance sheet.

	2024	2023
3. Cash and Cash Equivalents		
Bank Accounts		
ABC Project Acc 5888	1	1
Savings Acc 0072	5,006	291
Busn Acc 0064	844	4,740
Total Bank Accounts	5,851	5,032
Total Cash and Cash Equivalents	5,851	5,032
	2024	2023

4. Receivables

Current		
Accounts Receivable	-	16,500
Total Current	-	16,500
Total Receivables	-	16,500
	2024	2023

5. Property Plant and Equipment

Plant and Equipment	3,422	5,909
Total Property Plant and Equipment	3,422	5,909
	2024	2023

6. Other Current Assets

Prepayments	4,040	1,047
Other	52	16
Total Other Current Assets	4,092	1,063
	2024	2023

7. Other Non-Current Assets

Trademark	800	800
Total Other Non-Current Assets	800	800

These notes should be read in conjunction with the attached compilation report.

	2024	2023
8. Other Current Liabilities		
ATO ICA - clearing account	848	509
PAYG Withholdings Payable	-	-
Superannuation Payable	-	-
Total Other Current Liabilities	848	509

These notes should be read in conjunction with the attached compilation report.

Committee's Report

Show Me The Way Incorporated For the year ended 30 June 2024

Committee's Report

Your committee members submit the financial report of Show Me The Way Incorporated for the financial year ended 30 June 2024.

Committee Members

The names of committee members throughout the year and at the date of this report are:

Committee Member	Term
Brendan Littlechild, Chair & Acting Treasurer	Resigned: 28 October 2024
Helen Ransom, Board Member	Resigned: 24 May 2024
Chris Maguire, CEO	Full year
Lindie Matthews, Board Member	Full year
Glendra Stubbs, Board Member	Full year
Daniel Forrest, Acting Chair and Treasurer	Appointed: 28 October 2024
Kairavi Somaiya, Public Officer	Appointed: 28 October 2024
Mandy Braddick, Board Member	Appointed: 13 December 2024

Principal Activities

The Association is a not-for-profit organisation and the principal activity of the Association is the development of mentoring programs for Indigenous students. There were no significant changes in the principal activity of the Association in the current year.

Operating Result

The deficit for the financial year amounted to -\$15,387.

Going Concern

This financial report has been prepared on a going concern basis which contemplates continuity of normal business activities and the realisation of assets and settlement of liabilities in the ordinary course of business. The ability of the association to continue to operate as a going concern is dependent upon the ability of the association to generate sufficient cashflows from operations to meet its liabilities. The members of the association believe that the going concern assumption is appropriate.

Signed in accordance with a resolution of the Members of the Committee and signed for and on behalf of the Committee of Show Me The Way Incorporated



Daniel Forrest (Acting Chair & Treasurer)

**SHOW
ME
THE
WAY.**