



SHOW ME THE WAY PRODUCTION HOUSE

Supporting Australian students in achieving their potential through mentoring workshops and film-making that inspires, engages, and empowers.

Show Me The Way (SMTW) is a First Nations for-purpose, not-for-profit organisation dedicated to helping First Nations youth thoughtfully reflect on their education and career goals through motivating and engaging programs.

Why Show Me The Way exists

40%

Aboriginal and Torres Strait Islander students do NOT complete Year 12

23%

Employment rates of 15-34 years is 23% LESS than for non-Indigenous

**SHOW
ME
THE
WAY.**

Stories Inspiring Possibilities.

The solution: we create a film workshops framework that empowers First Nations students by building skills, confidence, and connection. We use powerful storytelling that broadens young peoples' horizons and unlocks pathways to fulfilling, successful lives.

The SMTW Production House – helping guarantee our sustainability.

SMTW Production House, specialising in powerful corporate storytelling and end-to-end content creation that drives impact and connection, supports the sustainability of our core work.

When you partner with **SMTW Production House** as your trusted service, you're not just creating powerful content - you're actively empowering First Nations youth through education and career programs that make a significant difference where and when it matters most.

We offer a corporate full-service production house where profits go into our core programs. We invite organisations and companies to take advantage of **SMTW Production House**; every project delivered helps support the funding of our next school program.

Learn more.

In Aboriginal communities, "deadly" is a positive term used to describe something excellent, cool, or brilliant, in the same way that "wicked", "sick" or "awesome" is by many young English speakers....

Showing a communication style with impact

We specialise in creating messages that resonate deeply, igniting enthusiasm and commitment within your audience. We are ethical storytellers, committed to truth-telling, integrity and cultural authenticity.

Our way in service

With a comprehensive approach, we offer end-to-end solutions, spanning eye-catching e-flyers and brand development to captivating corporate videos and documentaries. From dynamic sizzle reels to thought-provoking documentaries, our storytelling captivates and inspires audiences, sparking their imagination and passion.

Our deadly approach

Our dedicated team works with clients to create solutions that align with their values, culture, branding and budget. We engage and co-design with clients throughout the process in culturally-safe environments, ensuring each message is on target and compellingly delivered. For example, South Eastern Sydney Local Health District engaged Show Me The Way to produce a series of short form documentary-style information pieces to support First Nations parents in raising their 0- to-5-year-olds. A continuing consultative process accompanied every step of production, with community voices listened to, resulting in powerful and authentic stories, welcomed by community.

Experiencing our way


We have produced over 200 videos, ranging from short-form communication tools to biopics highlighting the stories of First Nations local heroes. Our content is optimised for various platforms, seamlessly transitioning from screens to the internet. Some recent highlights include:


- **Growing Deadly Kids** – a series of five videos developed for South Eastern Sydney Local Health District, providing culturally appropriate care and support to help children thrive from first born through to early childhood
- **Together We Care** – a recruitment film designed to attract more First Nations individuals into Health
- **Echo Leadership Program** – A short film highlighting the benefits of a leadership program bringing First Nations banking staff together
- **Ask The Question** – Aimed at frontline staff in healthcare, this film explains the importance of the staff asking patients if they are from Aboriginal or Torres Strait Islander background
- **Tell Me Our Story** – biopic documentary of Aunty Glendra Stubbs, and her journey as a social justice warrior helping Stolen Generations children return to their birth families


Our deadly career advancement

SMTW is always introducing/connecting young and older First Nations personnel to form part of our corporate production teams. SMTW actively connects emerging and experienced First Nations professionals with opportunities across our production teams. This includes roles in marketing, communications, writing, production, post-production, and graphic design. Under the guidance of our in-house mentors, these practitioners contribute meaningfully to projects whilst gaining hands-on experience, building professional portfolios, and developing their networks.

**Contact us for a yarn
about all your corporate
communication needs today.**

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