



ANNUAL REPORT 2024-25

SHOW
ME
THE
WAY.

SHOW
ME
THE
WAY.



"Show Me The Way provides an opportunity to transcend the lives of young people. I like to think of this and my learning over time, listening to the old people.... [it] values the story and utilises a modern format to honour the storytelling, a format connected to the education of young people...providing life skills through practical application...These are all skills to apply to their lives and their futures through a supportive environment with multiple stakeholders in a culturally determined way."

Tom Brideson, Deputy Commissioner NSW Mental Health Commission

COVER IMAGE: SMTW-Menindee students Jada Hogg and Kiarah King Williams, interviewing Joy Williams.

2022 Telstra Best
of Business Awards

New South Wales
State Finalist



Best of Business
Awards

#TelstraBestofBusinessAwards

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We would like to acknowledge the traditional custodians of the lands on which we gather, and pay our respects to Elders past, present, and emerging. We acknowledge the ongoing living culture of all Aboriginal and Torres Strait Islander people.



A NOTE FROM THE CHAIR AND THE CEO.

As Chair and of the Board and as CEO of Show Me The Way, we are both proud to reflect on a year of meaningful impact, strengthened partnerships, and growing opportunities for Aboriginal and Torres Strait Islander youth across our communities.

“SMTW–Orange 2024” stands as a testament to what can be achieved when education, culture, and community come together with purpose. The success experienced by students at Canobolas High School, and the deep connections formed between the education and health sectors in central western NSW, highlight the importance of our work and the collaborative spirit that drives it.

Our Production House continues to be a cornerstone of sustainability and innovation for SMTW. Its high-quality storytelling and video production have not only supported our core programs but have also delivered outstanding outcomes for our partners in the health sector. This year saw the continued growth of our relationship with the South East Sydney Local Health District, including the creation of the Growing Deadly Kids series—a powerful collection of stories led by Aboriginal families across Bidjigal to Dharawal lands. More recently, starting and growing new relationships with Ethan Indigenous and Australian Community Business Network (ABCN).

Looking ahead, we are excited about the new program being developed in partnership with the Western NSW Primary Health Network and with generous support from the St George Foundation. Modelled on the achievements in Orange, this initiative will bring culturally centred learning and creative expression to another school with a largely First Nations student population. We are now in the scoping phase and look forward to the positive outcomes this work will generate.

As we approach two decades of collaboration, our enduring partnership with Ogilvy continues to strengthen SMTW’s presence and visibility, including the recent refresh of our website.

Finally, we want to acknowledge the extraordinary commitment of our Board members—a team of passionate individuals who give their time, skill, and cultural leadership to ensure that young people have pathways to thrive in education, community, and health. Their dedication remains at the heart of every achievement.

Together, we look forward to another year of shared success, strong partnerships, and meaningful outcomes for the young people we serve.

Daniel Forrest
Show Me The Way Chair

Chris Maguire
Show Me The Way CEO

OUR PROCESS.

- with stakeholders to fund a school-based program
- codesigning a program with education outcomes
- aligned with school's strategic plan
- connecting students with inspiring First Nations local heroes



- aligned with organisation's RAP
- expanding school programs across Australia
- developing curriculum-linked resources tailored to the local community
- screening and distributing educational videos through libraries nationwide and online
- with all stakeholders community & students at special screenings
- students gain future career skills from the program
- increased interest and engagement in school
- the program meets or exceeds expectations

PROBLEM.

SCHOOL RETENTION

- Year 10 – 12 retention & attendance levels are decreasing.
- 56.4% in 2022, from 60.5% in 2021.
- 40% of Aboriginal and Torres Strait Islander students do NOT complete Year 12.

MENTAL HEALTH

- The leading cause of disease burden in Aboriginal and Torres Strait Islander people.
- Rates of hospitalisation for intentional self-harm are THREE times non-Indigenous.
- The rates of suicide is TWICE the rate of non-Indigenous Australians.

EMPLOYMENT

- Employment rates of 15-34 years is 23% LESS than non-Indigenous (53% to 76%).
- Gap in employment rates (First Nations vs Non-indigenous) was higher in more remote areas, ranging from 17% in Major cities to 47% in Remote and very remote areas.

SCHOOL ATTENDANCE

- For students in Years 1 to 10, the overall attendance rate for First Nations students was around 77% in 2024, a decrease from 84% in 2014.
- Attendance rates fall significantly in secondary school, reaching a low of around 66% for Year 10 students.

HIGHER EDUCATION

- In 2022 (the latest year for which higher education retention data is available), First Nations students had the lowest retention rate among all equity groups at 70.7%, a decrease of 3.2 percentage points from 2016.

SOLUTION.

Supporting Australian students in achieving their potential through film-making that inspires, engages, and empowers.

SHOW ME THE WAY conducts end-to-end design and delivery of short film programs aimed at students from Year 5 to Year 12, with ideal target groups in Years 10-11.

Workshop facilitators, professionals from the film and television industry support our students every step of the way, ensuring their voices are heard loud and strong and the films they make are of outstanding quality.



SMTW Menindee, students Jada Hogg and Kiarah King Williams



SMTW Orange, Awards Ceremony at Canobolas High School



SMTW Walgett, Yarning Circle



SMTW Westpac



SMTW Derby students practice filming

OUR PARTNERS.

Our work is made possible through the support of invaluable partners throughout our business



III. SPECIAL PURPOSE FINANCIAL STATEMENTS (ANNUAL REPORT)

Show Me The Way Incorporated
ABN 52 267 505 507
For the year ended 30 June 2025

Income and Expenditure Statement

Show Me The Way Incorporated For the year ended 30 June 2025

	2025	2024
Income		
Sales	15,500	30,270
Grant Funding	50,000	-
Donations	212	-
Total Income	65,712	30,270
Cost of Sales		
Purchases	-	38
Production (incl. Pre and Post)	19,895	24,699
Total Cost of Sales	19,895	24,737
Gross Surplus	45,817	5,533
Other Income		
Other Income	-	22
Total Other Income	-	22
Expenditure		
Advertising and marketing	7,326	1,979
Depreciation	1,174	2,487
Donations	-	50
Employee related costs	-	-
Insurance	2,236	1,518
Subscriptions & Memberships	3,485	3,856
Other expenses	3,444	5,587
Travel and accommodation	1,908	5,465
Total Expenditure	19,573	20,942
Current Year Surplus/ (Deficit)	26,244	(15,387)

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

Assets and Liabilities Statement

Show Me The Way Incorporated As at 30 June 2025

	NOTES	30 JUN 2025	30 JUN 2024
Assets			
Current Assets			
Cash and Cash Equivalents		30,697	5,851
Trade and Other Receivables	3	22,715	-
Other Current Assets	4	4,291	4,092
Total Current Assets		57,703	9,943
Non-Current Assets			
Property Plant & Equipment		2,248	3,422
Other Non-Current Assets	5	800	800
Total Non-Current Assets		3,048	4,222
Total Assets		60,751	14,165
Liabilities			
Current Liabilities			
Deferred revenue	6	20,000	-
Other Current Liabilities	7	1,190	848
Total Current Liabilities		21,190	848
Non-Current Liabilities			
Other Non-Current Liabilities		-	-
Total Non-Current Liabilities		-	-
Total Liabilities		21,190	848
Net Assets		39,561	13,317
Equity			
Retained Earnings		39,561	13,317
Total Equity		39,561	13,317

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

Statement of Cash Flows

Show Me The Way Incorporated For the year ended 30 June 2025

	2025	2024
Operating Activities		
Receipts from customers, donations and others	44,547	49,797
Payments to suppliers and employees	(19,701)	(49,000)
Interest received	-	22
Net Cash Flows from Operating Activities	24,846	819
Investing Activities		
Proceeds from sale of property, plant and equipment	-	-
Payment for equipment	-	-
Other cash items from investing activities	-	-
Net Cash Flows from Investing Activities	-	-
Financing Activities		
Proceeds from borrowings	-	-
Repayment of borrowings	-	-
Net Cash Flows from Financing Activities	-	-
Net Cash Flows	24,846	819
Cash and Cash Equivalents		
Cash and cash equivalents at beginning of period	5,851	5,032
Net change in cash for period	24,846	819
Cash and cash equivalents at end of period	30,697	5,851

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

Notes to the Financial Statements

Show Me The Way Incorporated **For the year ended 30 June 2025**

1. Reporting Entity

In the opinion of the members of the Committee, the Association is not a reporting entity. The requirements of Accounting Standards issued by the Australian Accounting Standards Board and other professional requirements do not have mandatory applicability to the Association. The financial report of the Association has been drawn up as a special purpose financial report for distribution to the Committee and should not be used for any other purpose. The Committee has determined that the accounting policies adopted are appropriate to meet the needs of the Committee members.

The financial report has been prepared on an accrual basis.

The accounting policies that have been adopted in the preparation of the statements are as follows:

2. Statement of Significant Accounting Policies & Basis of Preparation

Revenue Recognition

Where the association receives any asset, including cash, from transactions where there are no sufficiently specific performance obligations, income is recognised at the fair value of the asset when such asset is received. The association considers whether there are any related liabilities or equity items associated with the asset - these are recognised in accordance with the relevant accounting standard and once the assets and liabilities have been recognised then income is recognised for any remaining asset value at the time that the asset is received.

Revenue recognition policy for principal revenue sources are as follows:

Revenue from the sale of goods is recognised upon the delivery of goods to customers.

Revenue from donations and bequests is recognised in the income statement when the entity receives the donation, or when it is probable that the entity will receive the economic benefits of the donation and the amount can be reliably measured.

Revenue from the rendering of services is recognised when each performance obligation is satisfied where a customer agreement is enforceable and contains sufficiently specific performance obligations. Agreements that are not enforceable or do not have sufficiently specific performance obligations fall under AASB 1058, amounts arising from such grants are recognised at the fair value of the assets when the asset is received. The consolidated entity considers whether there are any related liability or equity items associated with the asset which are recognised in accordance with the relevant accounting standard. Once the assets and liabilities have been recognised then income is recognised for any remaining asset value at the time that the asset is received.

Revenue from interest is recognised upon receipt.

All revenue is stated net of the amount of goods and services tax (GST).

Property, Plant and Equipment

Property, plant and equipment is initially recorded at the cost of acquisition or fair value less, if applicable, any accumulated depreciation and impairment losses. Plant and equipment that has been contributed at no cost, or for nominal cost, is valued and recognised at the fair value of the asset at the date it is acquired. The plant and equipment is reviewed annually by directors to ensure that the carrying amount is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the utilisation of the assets and the subsequent disposal. The expected net cash flows have been discounted to their present values in estimating recoverable amounts.

Any accumulated depreciation at the date of revaluation is offset against the gross carrying amount of the asset and the net amount is restated to the revalued amount of the asset.

Trade and Other Receivables

Trade receivables and other receivables, including distributions receivable, are recognised at the nominal transaction value without taking into account the time value of money. If required a provision for doubtful debt has been created.

These notes should be read in conjunction with the attached compilation report.

Trade and Other Payables

Trade and other payables represent the liabilities for goods and services received by the company that remain unpaid at 30 June 2025. Trade payables are recognised at their transaction price. They are subject to normal credit terms and do not bear interest.

Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held on call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts.

Goods and Services Tax

Transactions are recognised net of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the balance sheet.

	2025	2024
3. Receivables		
Accounts Receivable	22,715	-
Total Receivables	22,715	-
	2025	2024
4. Other Current Assets		
Prepayments	4,327	4,042
Other	(36)	52
Total Other Current Assets	4,291	4,092
	2025	2024
5. Other Non-Current Assets		
Trademark	800	800
Total Other Non-Current Assets	800	800
	2025	2024
6. Current Liabilities - Trade		
Deferred revenue	20,000	-
Total Deferred revenue	20,000	-
	2025	2024
7. Other Current Liabilities		
GST Payable	1,190	848
PAYG Withholding Payable	-	-
Superannuation Payable	-	-
Total Other Current Liabilities	1,190	848

These notes should be read in conjunction with the attached compilation report.

Committee's Report

Your committee members submit the financial report of Show Me The Way Incorporated for the financial year ended 30 June 2025.

Committee Members

The names of committee members throughout the year and at the date of this report are:

Committee Member	Term
Daniel Forrest, Chair	Full year
Chris Maguire, CEO	Full year
Lindie Matthews, Board Member	Full year
Glendra Stubbs, Board Member	Full year
Kairavi Somaiya, Secretary and Acting Treasurer	Full year
Mandy Braddick, Board Member and Vice-Chair	Appointed: 13 December 2024 Resigned: 12 August 2025

Principal Activities

The Association is a not-for-profit organisation and the principal activity of the Association is the development of mentoring programs for Indigenous students. There were no significant changes in the principal activity of the Association in the current year.

Operating Result

The surplus for the financial year amounted to \$26,244.

Indemnification of officers

During the financial year, the Association paid a premium in respect of a contract insuring the committee members against liabilities for costs and expenses incurred by them in defending any legal proceedings arising out of their conduct while acting in the capacity of committee members.

Going Concern

This financial report has been prepared on a going concern basis which contemplates continuity of normal business activities and the realisation of assets and settlement of liabilities in the ordinary course of business. The ability of the association to continue to operate as a going concern is dependent upon the ability of the association to generate sufficient cashflows from operations to meet its liabilities. The members of the association believe that the going concern assumption is appropriate.

Signed in accordance with a resolution of the Members of the Committee and signed for and on behalf of the Committee of Show Me The Way Incorporated



Daniel Forrest (Chair)

Date 25/11/2025

These notes should be read in conjunction with the attached compilation report.

**SHOW
ME
THE
WAY.**