

RELATED ELEMENTS TO BE INCLUDED ON THE WEBSITE

(i) 'First layer' privacy notice on the homepage

We recommend to include a footer visible on the homepage containing the following wording. The purpose is to demonstrate that Viamanta has provided the key data protection information to the individual from the outset:

"Whenever you visit our website and/or use its features such as webforms, Viamanta B.V. processes personal data about you, such as professional contact details and electronic identification data (e.g. your IP address and details about your device as well as information about the pages you visit), among others by using cookies. Viamanta is the controller, responsible for the processing of your personal data. It uses your personal data for the purpose of ensuring the proper functioning of the website, monitoring your use thereof, keeping statistics and processing any requests submitted to us through the website).

You have the right to access and rectification of your personal data as well as, in certain cases, the right to data portability, the right to request the restriction of processing, the right to object to the processing and the right to erasure of the processed personal data. For more information about how Viamanta is processing your personal data in this context, please consult our [Privacy Notice](#) and our [Cookie Policy](#)"

(ii) Cookie banner

Second, we propose to include the following language in a cookie banner/pop-up:

Your choices regarding cookies for this website

This website uses cookies for enabling access, generating statistics and improving the website. Necessary Cookies are always on. To accept analytical cookies, click on "Accept All". To reject them, click on "Reject All". You can also manage your preferences per category of cookie(s) by clicking on "Manage Cookies". If you want to find out more, please consult our [Cookie Policy](#).

(iii) Consent box under contact form

Last, under the contact form in the "Contact" and "Get a demo" sections, a text and a tick box (deactivated by default) should be included, labelled as follows:

"By submitting this form, you acknowledge that Viamanta will process your personal data to answer your request. For more information about how Viamanta is processing your data in this context and an explanation of your rights and Viamanta's obligations in that respect, please consult [our Privacy Notice](#).

☐ *I also want to subscribe to Viamanta's newsletters and consent to receiving direct marketing communications from Viamanta.*

☐ *I consent to the processing of my personal data by Viamanta for the purposes of direct marketing, as described in the [Privacy Notice](#).*

As mentioned, the ticking of the box should be recorded for evidence purposes by including a corresponding flag in the CRM or an equivalent system.

VIAMANTA - Cookie Policy

Last update: May 2026

This cookie policy (the “**Policy**”) applies to the use of cookies and other similar technologies by VIAMANTA B.V. (“**VIAMANTA**”), registered with the trade register of the Dutch Chamber of Commerce (*Kamer van Koophandel*) under number 94922896 and having its official seat in Amsterdam and its office address at De Entree 33, 1101 BH Amsterdam, the Netherlands, on its website www.viamanta.com (the “**Website**”).

The purpose of this Policy is to provide you with information about what cookies are and how they work. It also explains what cookies we use, what they do and how you can control what cookies we use when you visit our Website.

This Policy consists of this main section and an appendix attached thereto, setting out local additions or deviations under applicable laws (if any). Both sections read together will provide you with a complete picture of how we use cookies on the Website in your jurisdiction.

This Policy should also be read alongside our [Privacy Notice](#). Please refer to the end of this Policy for further details.

1 What are cookies?

Cookies are small data files that are placed onto your computer's hard drive or in your web browser's memory when you visit a website. Each cookie is unique to your web browser and will contain some information which may or may not be anonymous. Almost every website uses cookies.

The term “cookie” used in this Policy must be understood broadly and can also refer to alternative technologies to transfer data (fingerprinting, invisible pixels, flash cookies, web beacons, etc.), depending on the device you are using.

2 What are cookies for?

Cookies perform a number of functions. Certain cookies are strictly necessary for the proper functioning of the Website. Others are used to improve your experience when using the Website. For example, they can distinguish you from other users of the same website or remember the information you provide.

3 What kind of information can be stored in cookies?

A cookie will typically contain the name of the domain by which the cookie was set, the duration of the cookie and a value. The latter usually takes the form of a randomly generated unique number, but in certain cases also contains your IP-address, the specific webpages you have visited on your computer, advertisements you have engaged with, the browser you are using, or details you have given to the Website.

When we use cookies that gather personal data, this collection is guided by our [Privacy Notice](#). Please refer to the end of this Policy for further details.

4 Your choices about cookies

The placing of cookies on your device is subject to your consent, except for cookies (i) used for the purpose of carrying out the transmission of a communication, or (ii) strictly necessary to provide services explicitly requested by you.

Our Website is configured to ensure that no cookies (other than those referred to in the above paragraph under (i) and (ii) are placed on your device without your consent.

You have the possibility to express such consent by (i) clicking on the “Accept All” button of our cookie banner or (ii) by indicating the specific categories of cookies you want to allow or block on our Website, using the cookie selection menu which appears when you click on the “More Options” button of our cookie banner (also accessible at any time via the cookie button in the lower left corner of each page of our Website).

Your consent to the placing of any cookie or category of cookies can be withdrawn at any moment, using the above cookie selection menu (accessible via the cookie button in the lower left corner of each page).

5 Cookies used on this Website

We use two types of cookies on the Website, namely necessary cookies and analytics cookies. These cookies perform different functions as explained in the table below.

We use only first party cookies. First party cookies are set by the website you are visiting, contrary to third party cookies which are set by a domain which is different from the website you are visiting and are typically linked to cross-website analytical functionalities or social media platform integrations.

Cookies can be either session cookies or persistent cookies. Session cookies are cookies which are deleted when you close your internet browser. Persistent cookies stay in place after you have closed your browser, for example, a cookie which tracks whether you are a new or return visitor to the Website. Details on how long these cookies last for are also set out below.

The following table provides information about the cookies we use on our Website, including how to disable them and the resulting impact on the Website’s functionality.

Name	Description	Type& Host	Duration	How to Disable	Impact on Functionality if Disabled
Necessary cookies hjCampaignId	This cookies is used to store the ID of the campaign that the user is currently interacting with. This cookie helps Hotjar track and analyse user behaviour related to specific campaigns, ensuring that the data collected is associated with the correct campaign for accurate reporting and analysis.	First-party cookies	Session cookie (expires after you leave the Website)	You cannot disable it if you want to use our Website.	This cookie is necessary, the Website will not operate properly without it.
Necessary cookies dd_cookie_test_	This cookie helps ensure that the Hotjar Tracking Code functions correctly by managing data related to user interactions and sessions	First-party cookies	A few seconds	You cannot disable it if you want to use our Website.	This cookie is necessary, the Website will not operate properly without it.
Necessary cookies csrftoken	This cookie is used to help us protect the site against a particular type of software attack on web forms.	First-party cookies	363 days	You cannot disable it if you want to use our Website.	This cookie is necessary, the Website will not operate properly without it.
Analytics cookies _dd_s	This cookie is used to group all events generated from a unique user session across multiple pages. It contains the current session ID, whether	First-party cookies	A few seconds	This cookie will only be activated if you consent to the placing thereof. You can disable it at any time using	No functionality impact

Name	Description	Type& Host	Duration	How to Disable	Impact on Functionality if Disabled
	the session is excluded due to sampling, and the expiration date of the session.			the cookie consent mechanism (accessible via the cookie button in the lower right corner of the Website).	
Analytics cookies _hjCachedUserAttributes	This cookie stores User Attributes sent through the Hotjar Identify API.	First-party cookies	Session	This cookie will only be activated if you consent to the placing thereof. You can disable it at any time using the cookie consent mechanism (accessible via the cookie button in the lower right corner of the Website).	No functionality impact
Analytics cookies _hjShownFeedbackMessage	This cookie is set when a visitor minimizes or completes Incoming Feedback. This is done so that the Incoming Feedback will load as minimized immediately if the visitor navigates to another page where it is set to show.	First-party cookies	A few seconds	This cookie will only be activated if you consent to the placing thereof. You can disable it at any time using the cookie consent mechanism (accessible via the cookie button in the lower right	No functionality impact

Name	Description	Type& Host	Duration	How to Disable	Impact on Functionality if Disabled
				corner of the Website).	
Analytics cookies ACC	This cookie is used to store information about the user's acceptance of cookies on the website. This cookie helps manage user consent and ensures that the website complies with data privacy regulations by remembering the user's cookie preferences.	First-party cookies	A few seconds	This cookie will only be activated if you consent to the placing thereof. You can disable it at any time using the cookie consent mechanism (accessible via the cookie button in the lower right corner of the Website).	No functionality impact
Analytics cookies RSIG	This cookie is used for internal analytics purposes. It measures the responsiveness of the website. It acts as a secondary ping to monitor site speed and load sessions, contributing to usability assessments. This cookie helps ensure that the website performs optimally by tracking and analysing response times and load efficiency.	First-party cookies	6 days	This cookie will only be activated if you consent to the placing thereof. You can disable it at any time using the cookie consent mechanism (accessible via the cookie button in the lower right corner of the Website).	No functionality impact

6 Your rights

Any personal data collected by VIAMANTA through cookies will be processed as set out in the VIAMANTA [Privacy Notice](#).

In this Privacy Notice, you can find more information about how and why we use your personal data as the “controller”, responsible for such use when you are visiting the Website. It also sets out your rights in relation to the personal data we hold about you and how you can exercise them (these rights include a right of access, rectification and objection to direct marketing, as well as, in certain circumstances, a right of erasure or portability of your personal data and a right to object to non-marketing related processing or to restrict the processing of such data as well as to lodge a complaint with a relevant data protection authority).

If you have any inquiry or wish further information about the use of cookies, you can send an email to VIAMANTA at DPO@viamanta.com.

VIAMANTA reserves the right to amend this Policy at any time. In such case, we will post a prominent notice on the Website to inform you about any significant changes.

Appendix – Country-specific elements

This appendix forms an integral part of the Policy and supplements it with any additional elements required under local law in the relevant jurisdiction. Where this appendix addresses a topic also covered in the main body of the Policy, the provisions of this appendix shall prevail for users in the relevant jurisdiction.

The main body and the applicable sections of this appendix should be read together to provide you with a complete picture of how we use cookies on the Website.

N/A