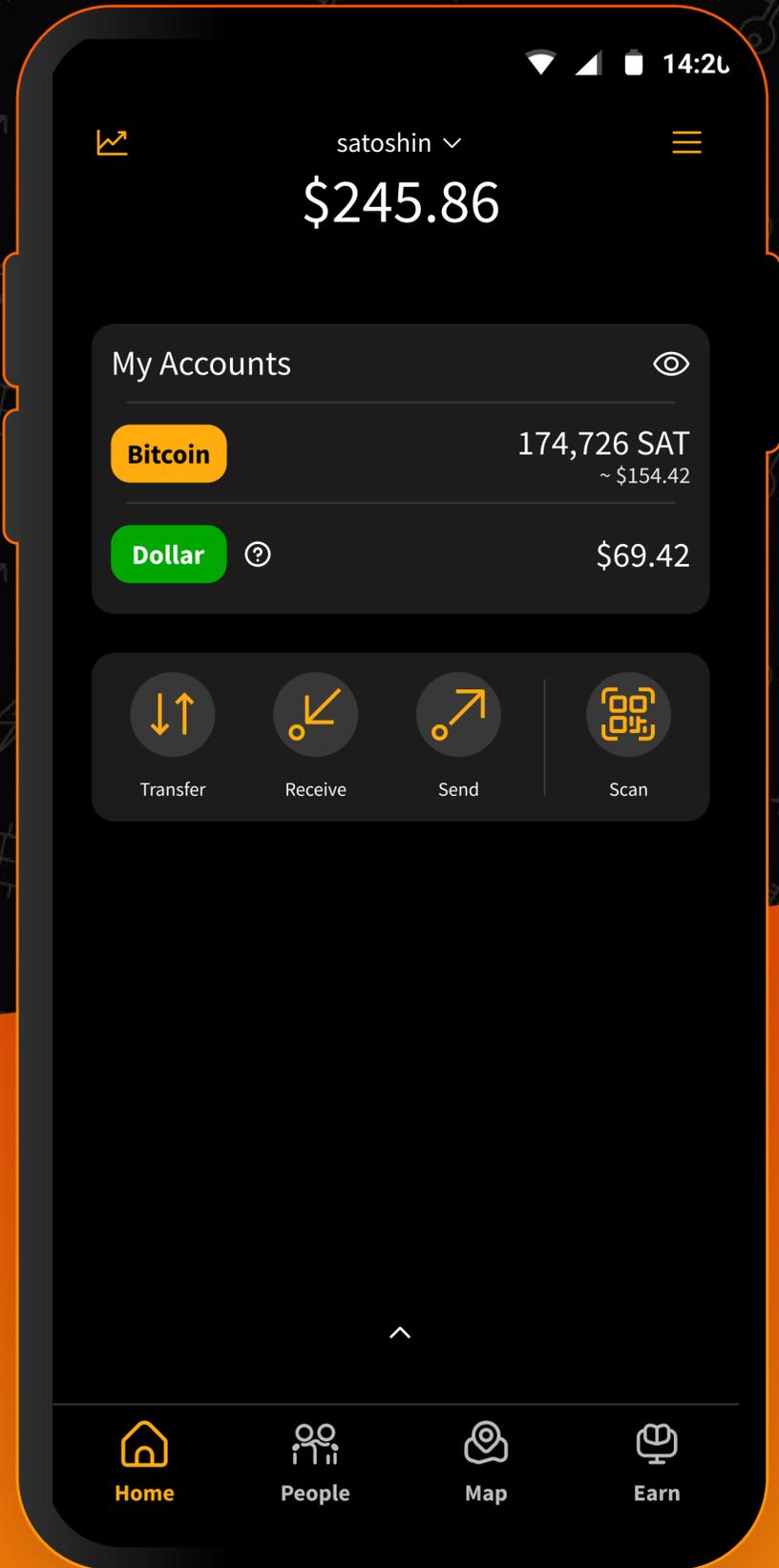




Brand Book

2026 update



01 CONTENT

02 CONSTRUCTION AND SAFE ZONE

03 SAFE ZONE WITH TAG LINE

04 APP ICON

05 TAGLINE IN SPANISH

06 COLORS

07 COLORED BACKGROUNDS

08 PROHIBITED USAGE

09 TYPOGRAPHY

10 LANDING PAGE

11 ROLLUP

12 MERCHANT PRINTOUT

13 STATIONARY

14 STICKERS

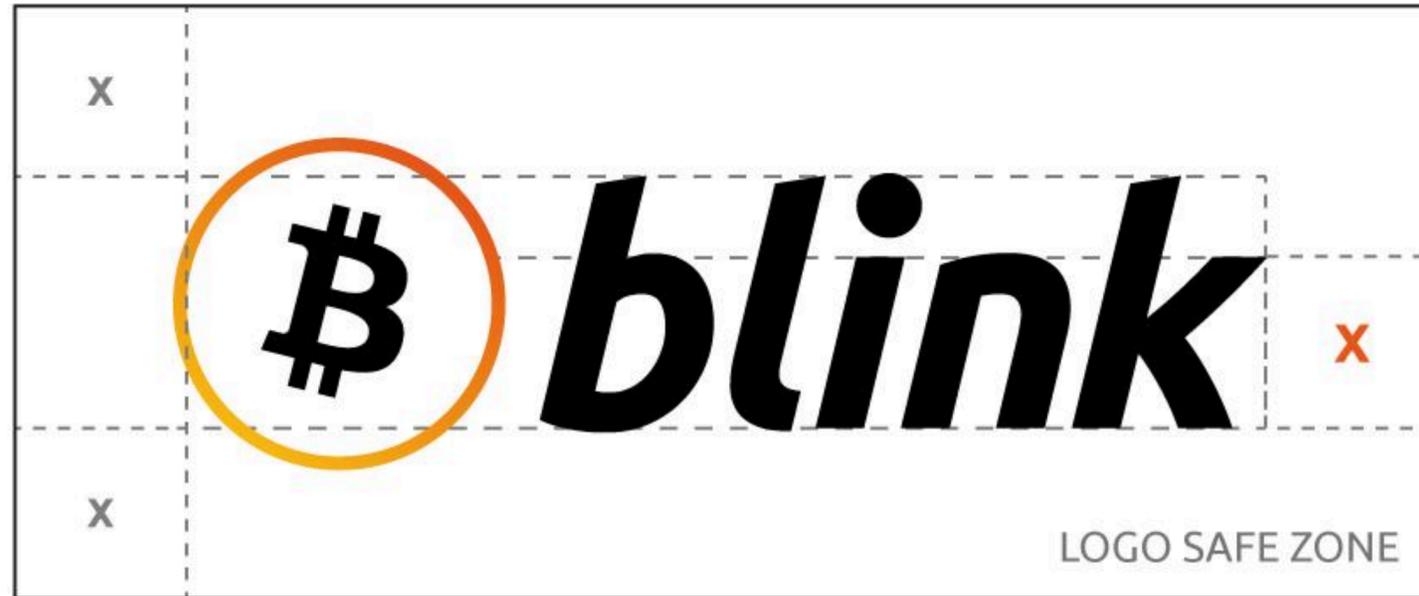
15 SOCIALS

16 MERCH - HOODIE

17 MERCH - CUP, CAP

18 MERCH - T-SHIRT





MINIMAL SIZE



MINIMAL WHITE SPACE AROUND THE LOGO



Ensure that no elements enter the safe zone of the logo.



We use the version of logo with tagline in Spanish when there is an expectation of predominantly Spanish speaking audience.





FAVICON



For maximum legibility, we use a white background.



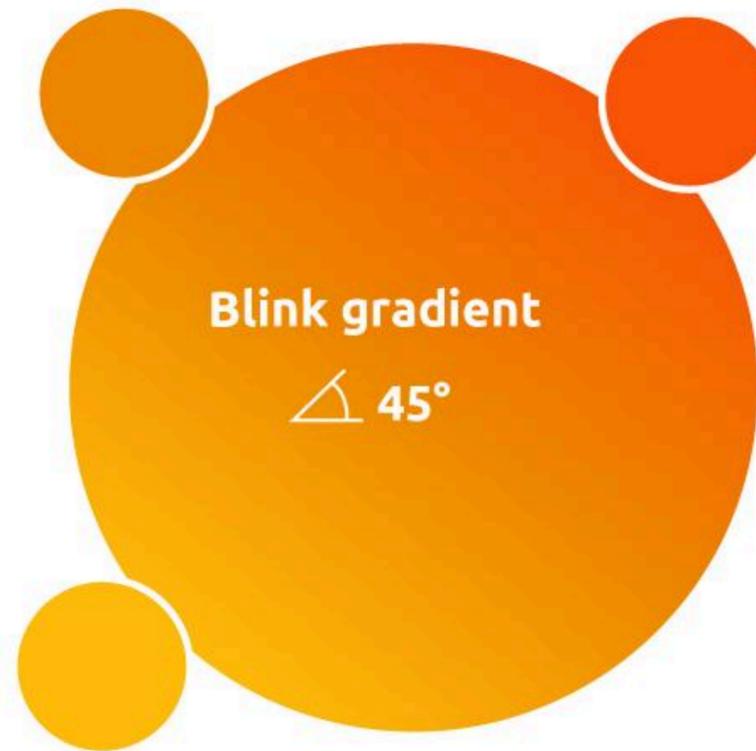
Ensure that no elements enter the safe zone of the logo.

Bitcoin orange

#f18a00

C 0%, M 54%, Y 100%, K 0%

Pantone 144 C



Sunset orange

#fb5607

C 0%, M 76%, Y 95%, K 0%

Pantone Orange 021 C

Lightning yellow

#ffbe0b

C 0%, M 29%, Y 92%, K 0%

Pantone 123 C

Turquoise

#3de8f4

C 57%, M 0%, Y 15%, K 0%

Pantone 3105 C

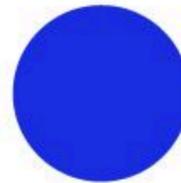


Screen blue

#1a2de2

C 92%, M 75%, Y 0%, K 0%

Pantone 2728 C

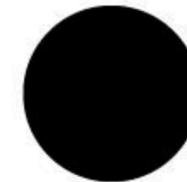


Venta black

#000

C 0%, M 0%, Y 0%, K 100%

Pantone Process black



When digitally reproducing the logo, always use the 45° yellow-to-orange gradient.



THE EVERYDAY BITCOIN WALLET



THE EVERYDAY BITCOIN WALLET





DO NOT make different versions of the logo.



DO NOT change the proportions of elements



DO NOT use the logo in unspecified colors



ONLY the circle uses gradient



DO NOT deform the logo nor add effects



DO NOT add elements into the safe zone.

We only use horizontal version of the logo.



LOGOTYPE

Ubuntu Bold italic

blink

WEB & COPY

IBM Plex Sans

The Everyday Bitcoin Wallet

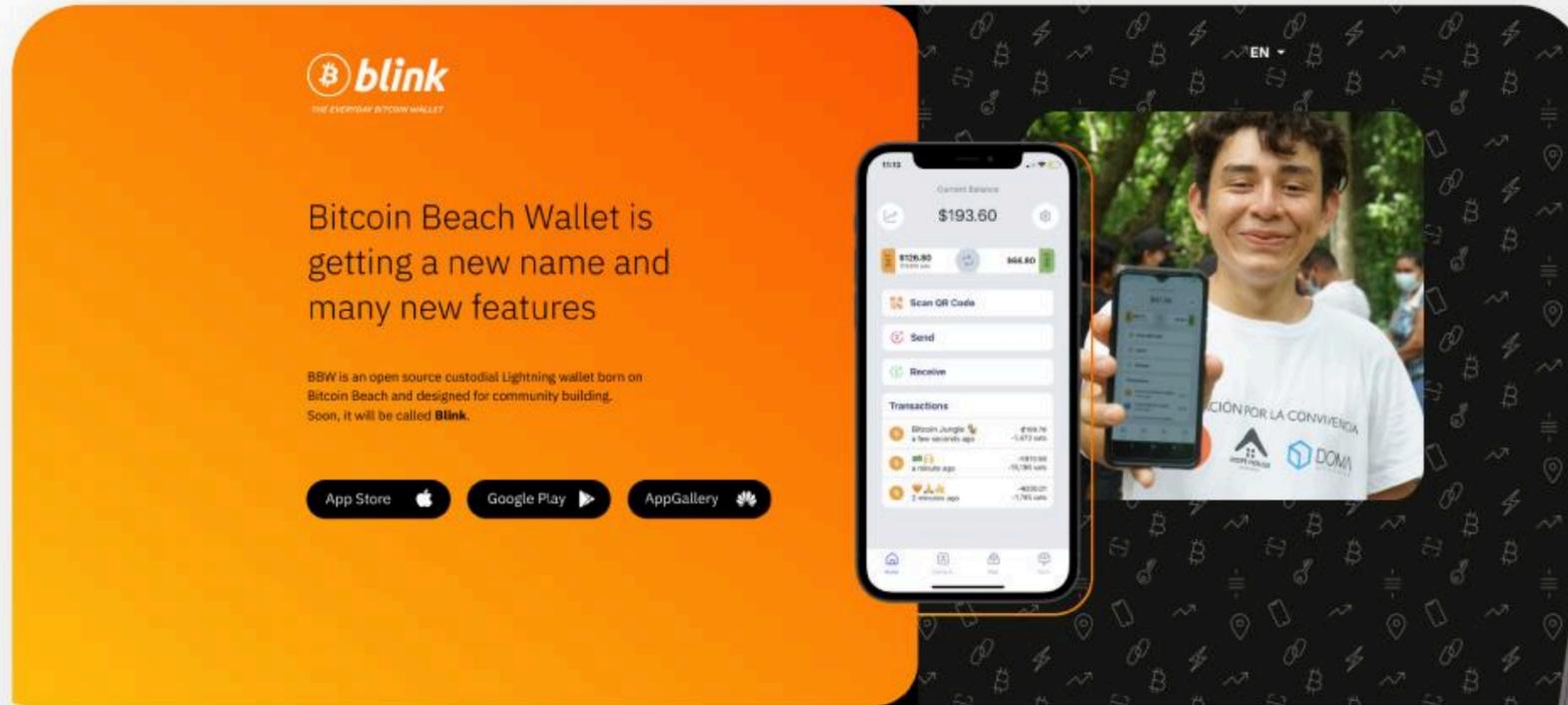
The Everyday Bitcoin Wallet

The Everyday Bitcoin Wallet

The Everyday Bitcoin Wallet

The Everyday Bitcoin Wallet



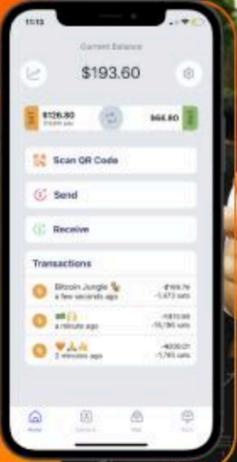


blink
THE EVERYDAY BITCOIN WALLET

Bitcoin Beach Wallet is getting a new name and many new features

BBW is an open source custodial Lightning wallet born on Bitcoin Beach and designed for community building. Soon, it will be called **blink**.

App Store  Google Play  AppGallery 



BLOG
Introducing Blink

30. 3. 2023

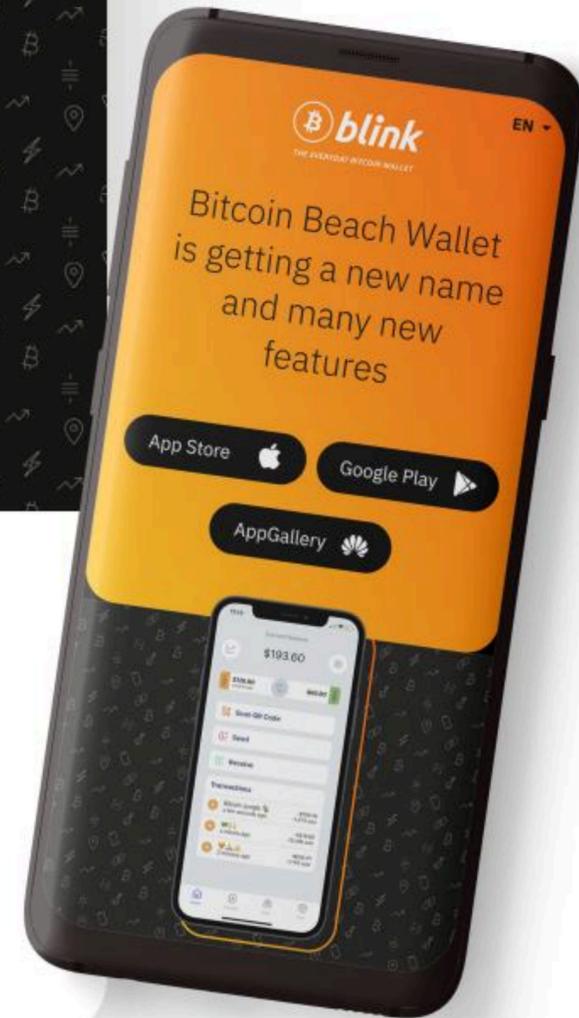
Bitcoin Beach Wallet gets a new name, new features for bottom-up bitcoin adoption

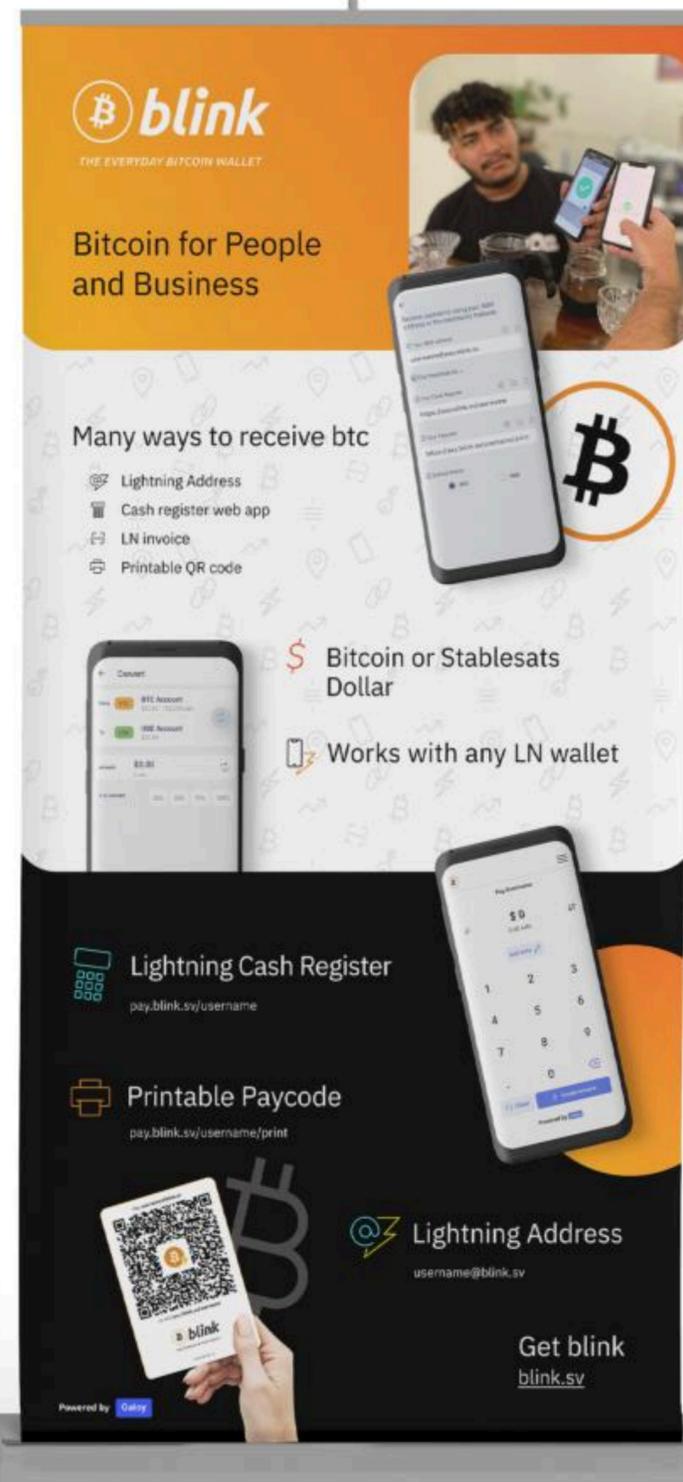
[READ MORE](#)

CONNECT WITH US



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The standalone symbol is only to be used for the app icon. In all other reproductions, it should be in close proximity with the Blink logo.



Bitcoin Beach Wallet is renaming to Blink



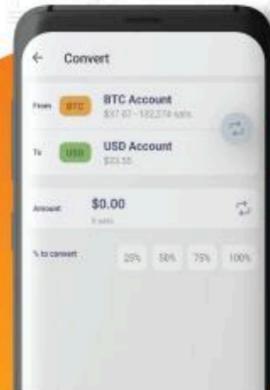
MINI-GUIDE Bitcoin for Business



Many ways to receive bitcoin

- ⚡ Lightning Address
- 📄 Cash register web app
- 📄 LN invoice
- 📄 Printable QR code

Merchant tools for any employee to accept payments to the business's account



Bitcoin or Dollar
The choice is yours with Stablesats technology

Works with any Lightning wallet



Cajero Lightning

Permite que los empleados creen facturas para la empresa en el siguiente enlace

pay.blink.sv/

Código QR imprimible

Permite que los clientes escaneen con la cámara de billeteras Lightning o del móvil para pagar

[@blink.sv](https://twitter.com/blink_sv)

Encuentre su código de pago en el enlace anterior

Powered by Galoy

Descarga blink
blink.sv



Printable A4 flyer for merchant onboarding.





Andrew Begin

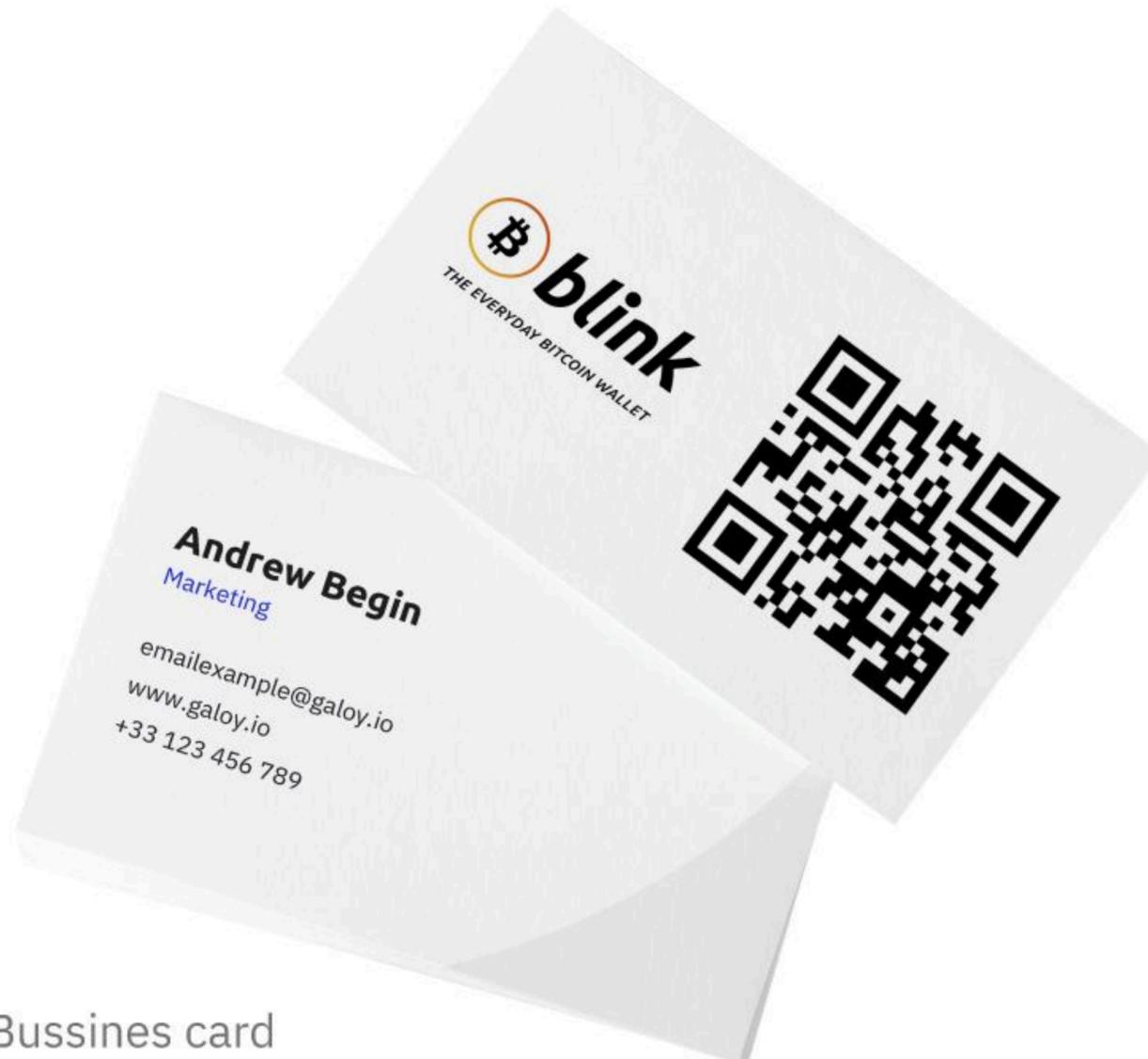
Marketing

emailexample@galoy.io

www.galoy.io



We use the following typefaces in combination with the logo: Arial and Helvetica as email-safe fonts for email signature.

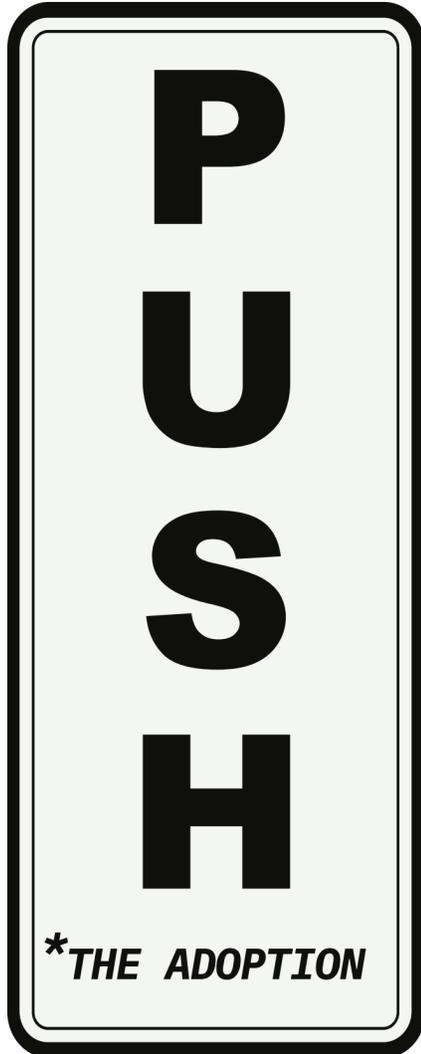
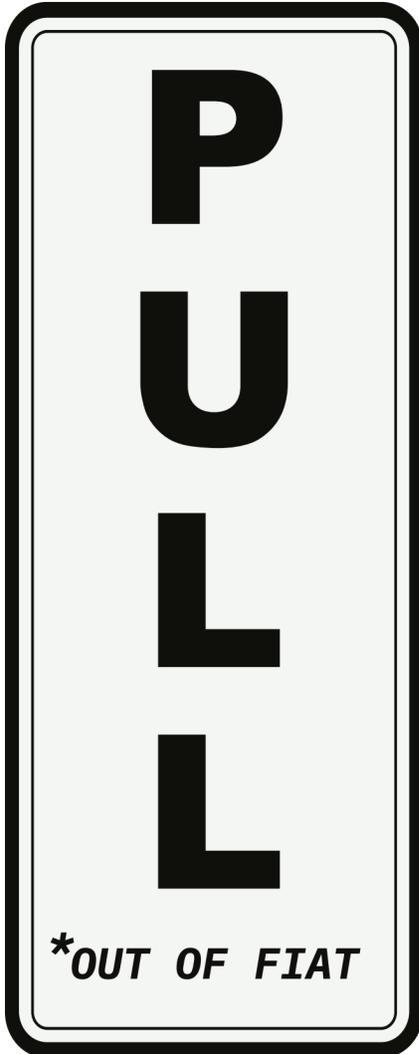


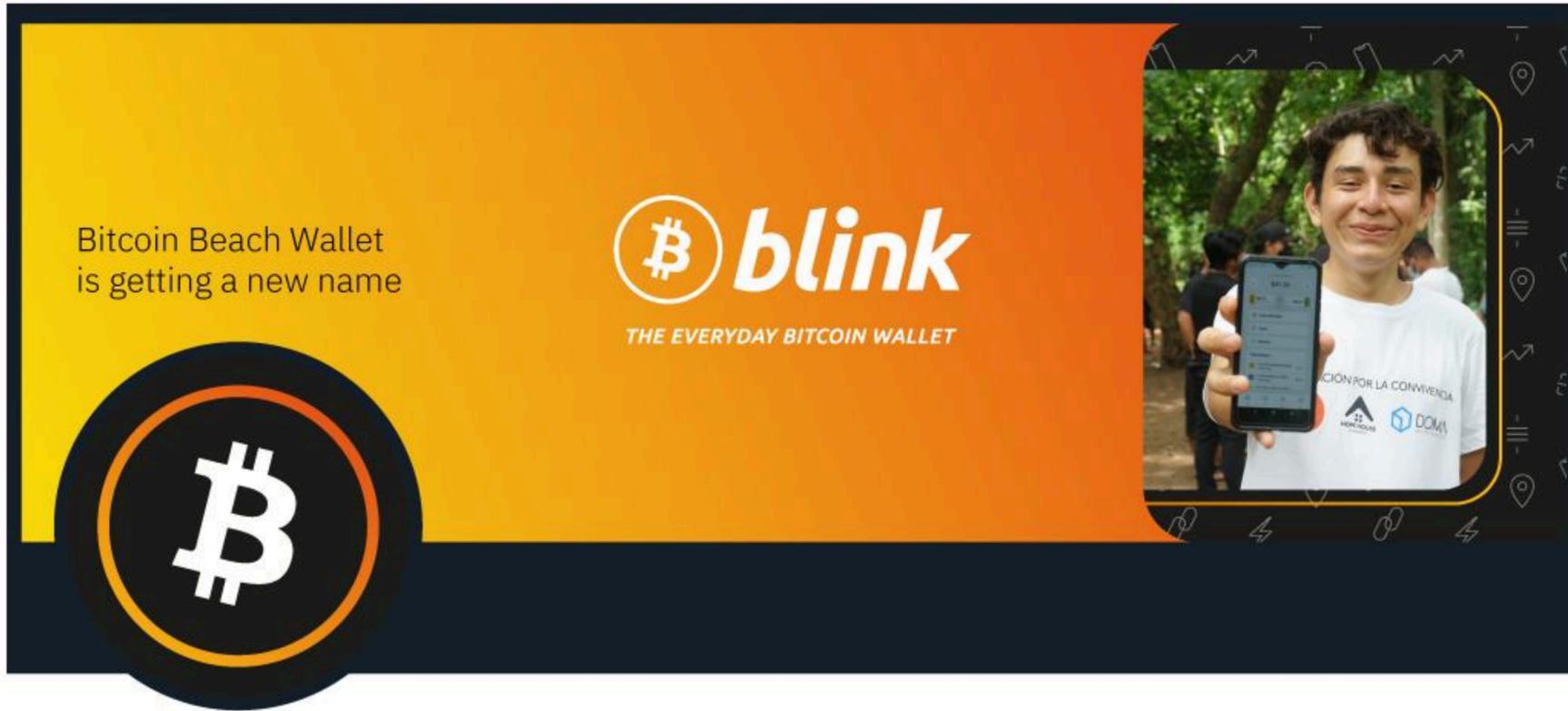
Bussines card



Printable payment card







Twitter profile and cover pictures



Nostr profile feature image



If the reproduction doesnt allow for nice gradient, solid orange color is used.



Sometimes we use the slogan „born in El Zonte“



